



# Taste of College Park 2024

Held at The Great Southern Box Co. Food Hall & Bar

October 10, 2024, from 6pm to 9pm

(Value of a \$1,500 In Kind Donation)

A **Gourmet Tasting Station** at the event includes samples of your cuisine and an opportunity to distribute marketing collateral to approximately 500 guests. **By participating as a Tasting or Beverage Station host for the Taste of College Park 2024, your restaurant will be entitled to the following benefits:**

- Your restaurant's logo will be included on event marketing materials including: 1) Rotary Club of College Park website ([www.rotarycollegepark.org](http://www.rotarycollegepark.org)); 2) Rotary Club of College Park Facebook and Instagram pages; and 3) Taste of College Park auction website. Each listing will link to your restaurant's website if preferred.
- Your restaurant will be included in a marketing campaign of the Rotary Club of College Park Facebook and Instagram pages from the time you signup through December 31, 2024. Estimated reach of these two pages is 3,000 to 5,500 people per week. During the months leading up to Taste of College Park 2023, our pages reach around 2,000 people per day!
- Your restaurant will have the opportunity to use the **Taste of College Park 2024** logo on all external and internal communications for marketing purposes.
- Your restaurant will have an opportunity to provide marketing materials or promotional items to guests at the event.

**As a participating restaurant of the Taste of College Park 2024, your restaurant agrees to:**

- Prepare three cuisine samples for 500 guests at the event on **October 10, 2024**, and fully staff and provide necessary equipment for your tasting station.
- Be set up at the The Great Southern Box Co. Food Hall & Bar by 5:30pm on October 10, 2024.
- Donate a minimum of two \$50 (retail value) gift cards to be auctioned during the online/silent auction. One card will be auctioned as part of our "Dining Around College Park" special promotion. The other card(s) will be auctioned individually during the online/silent auction. The online/silent auction begins 30 days before the event and ends on the night of **Taste of College Park 2024** (October 10, 2024).
- Display a **Taste of College Park 2024** poster in your restaurant for the month leading up to the event and distribute rack cards to your customers at a point of sale (cash register or guest check holder).
- **Provide logo art in the following format: 1) Vector art (Illustrator file); 2) Fonts converted to outlines. 3) File saved as .ai, .eps, or .pdf (original file must be vector).**
- Attend one of the mandatory walk throughs at the The Great Southern Box Co. in September 2024. The dates and times will be provided. Gift cards will be collected at this time.

**Publix Super Market at College Park generously donates napkins, plates, and plastic silverware for use at your tasting station.**

Business Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If you are interested in your organization having a Gourmet Tasting or Beverage station, please submit this form in person or email it to Liz Allport, [elizabethallport@hotmail.com](mailto:elizabethallport@hotmail.com), by **July 19, 2024**, to guarantee you receive all the benefits of being a Station Host. **Please include logo artwork as specified.**

The Rotary Club of College Park believes that exemplifying and embracing diversity, equity, and inclusion (DEI) should be a part of everything we do. We ask and encourage all our participants to respect this commitment as part of their participation with the Taste of College Park.

REVISED 08 30 2024