

# Taste of College Park 2024 The Great Southern Box Co. Food Hall & Bar October 10, 2024

# SPONSORSHIP INFORMATION

The 2024 edition of the *Taste of College Park* will be held October 10, 2024. Beneficiaries of the net proceeds from Taste include:

**Ronald McDonald House Charities of Central Florida** - a home away from home for families whose children are hospitalized during a medical crisis.

**Dolly Parton's Imagination Library** - in cooperation with the Dollywood Foundation. Since 2012, RCCP has provided thousands of free books to children from birth to five years of age.

*Christian Service Center of Central Florida* – dedicated to preventing homelessness and combating poverty in our community.

One Heart for Women and Children – to provide assistance to Central Florida families in crisis.

**The Rotary Foundation** - including the "End Polio Now Initiative." Since 1988 there has been a 99.9% reduction in new cases of polio worldwide – in 2023 only ten cases of wild polio worldwide!

Student of the Month Program - honoring students from four local schools each month.

**Shelter Box** – providing disaster relief throughout the world.

The key to the success of the **Taste of College Park** is the support of community sponsors. Taste targets three generations of the College Park community but it is also attended by residents of neighboring communities including Ivanhoe Village, Winter Park, Maitland, Baldwin Park, Audubon Park, Orwin Manor, Mills 50, the Packing District and Downtown Orlando. **Taste of College Park** appeals to foodies and area professionals and is an excellent marketing vehicle for community partners and a way for you to promote goodwill and positive community relations. We invite you to support **Taste of College Park 2024** as either a financial or an in-kind sponsor at one of the following levels:

### Platinum Sponsor - \$5,000

- Your logo will be featured on all printed material including approximately 500 "Save the date" cards and 50 posters displayed in College Park. Your logo will appear on 100 Taste T-shirts.
- Your organization will have a **full-page ad** in the event program in a premium location.
- Your organization's logo will appear in any print ads in The Community Paper.
- Your organization's logo and link will appear in the Taste of College Park section of the <a href="https://www.RotaryCollegePark.org">www.RotaryCollegePark.org</a> website and on the online auction website.
- Your organization's logo and link will appear on the Rotary Club of College Park Facebook page.
- You may display a banner and distribute promotional items at the event.
- Your organization will **receive ten (10) complimentary tickets** to the event (face value \$750). Additional tickets are available at \$60 each.

# Gold Sponsor – \$2,500

- Your logo will be featured on all printed material including approximately 500 "Save the date" cards and 50 posters displayed in College Park. Your logo will appear on 250 Taste T-shirts.
- Your organization will have a <u>full-page ad</u> in the event program.
- Your organization's logo will appear in any print ads in *The Community Paper*.
- Your organization's logo and link will appear in the Taste of College Park section of the <a href="https://www.RotaryCollegePark.org">www.RotaryCollegePark.org</a> website and on the online auction website.
- Your organization's logo and link will appear on the Rotary Club of College Park Facebook page.
- Your organization will **receive eight (8) complimentary tickets** to the event (face value \$600). Additional tickets are available at \$60 each.



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# Silver Sponsor – \$1,500

- Your logo will be featured on all printed material including approximately 500 "Save the date" cards and 50 posters displayed in College Park. Your logo will appear on 250 Taste T-shirts.
- Your organization will have a half-page ad in the event program.
- Your organization's logo will appear in any print ad in *The Community Paper*.
- Your organization's logo and link will appear in the Taste of College Park section of the www.RotaryCollegePark.org website and on the online auction website.
- Your organization's logo and link will appear on the *Rotary Club of College Park Facebook* page.
- Your organization will receive **six (6) complimentary tickets** to the event (face value \$450). Additional tickets are available at \$60 each.

### Bronze Sponsor - \$750

- Your logo will be featured on all printed material including approximately 500 "Save the date" cards and 50 posters displayed in College Park. Your logo will appear on 250 Taste T-shirts.
- Your organization will have a <u>quarter-page ad</u> in the event program.
- Your organization's logo and link will appear in the Taste of College Park section of the <u>www.RotaryCollegePark.org</u> website and on the online auction website.
- Your organization's logo and link will appear on the Rotary Club of College Park Facebook page.
- Your organization will receive **four (4) complimentary tickets** to the event (face value \$300). Additional tickets are available at \$60 each.

# Patron – Purchase of Ten (10) Tickets

You or your organization will be listed in the event program as a Patron.

Become a Sponsor Today - Se Platinum Sponsor: \$5,000	elect your sponsorship level:
Gold Sponsor: \$2,500	
Silver Sponsor: \$1,500	
Bronze Sponsor: \$750	
Organization/Famil	y Name:
Contact Name:	
Contact Phone:	
Contact E-mail:	

For best results please provide logo art in the following format: 1) Vector art (Illustrator file); 2) Fonts converted to outlines; 3) File saved as .ai, .eps, or .pdf (original file must be vector).

For more information, contact a member of Rotary Club of College Park or email <a href="mailto:george.stuart@att.net">george.stuart@att.net</a>.

Sponsorships must be confirmed by September 1, 2024, in order to guarantee placement in printed material.