

# Rider Registration

Registration will include t-shirt , food, finishing medals and goodie bags.

**Early-Bird Registration / \$50 per rider**  
Before 08/8/2021

**Regular Registration / \$60 per rider**  
Before 10/3/2021

**Late Registration / \$70 per rider**  
Before 10/15/2021

**Day of Event / \$80 per rider**  
*Special Pricing*

**10-mile Registration / \$25 per rider**

Register & Pay with Credit Card Online  
[www.championsrideforcharities.com](http://www.championsrideforcharities.com)

## Event Timeline

**6:00 a.m. - 7:00 a.m.**

Registration, final packet pick-up and breakfast

**7:15 a.m.**

Opening ceremony

**7:30 a.m.**

100 mile riders released

**7:30 a.m.**

64 mile riders released

**7:30 a.m.**

36 mile riders released

**8:00 a.m.**

10 mile riders released

**11:00 a.m. - 3:00 p.m.**

Lunch provided

## The Charities

The 2021 Champions Ride for Charities is a charitable cycling event hosted by the Rotary Club of Lake Mary for the benefit of:

Local Charities in Seminole County

Follow the Champions Ride for Charity on Social Media



<https://m.facebook.com/ChampionsRideforCharities/>

*Want to learn more about Rotary?*

We meet at the Heathrow Country Club for breakfast at 7:30am each Thursday. Find us on the web at: [www.lakemaryrotary.org](http://www.lakemaryrotary.org)



The Rotary Club of Lake Mary was founded in 1973 and carries the ideal of Service Above Self. We are active members of our communities dedicated to service locally and globally. Our club is a member of

Rotary International, a worldwide organization with over 34,000 Rotary clubs covering nearly every country on the globe.

*Looking for more information?*

Our website is packed with the latest information, online registration and exclusive content, like our 2021 route maps!

Visit: <https://raceroster.com/events/2021/49648/champions-ride-for-charities>



**CHAMPIONS**  
**RIDE FOR**  
**CHARITIES**

**ORLANDO HEALTH**<sup>®</sup>

October 16<sup>th</sup>, 2021



*Proceeds Benefit*  
*Local Charities in*  
*Seminole County*

Hosted by  
The Rotary Club of Lake Mary



# About the Ride

The ride begins and ends at Jeunesse Global in Lake Mary on International Parkway. This is an excellent outing for riders of all levels taking them from Lake Mary to Sanford and then up through Volusia County. Cyclists can ride at their own pace, taking in the scenic sights, or zip through two counties at record speeds.

## Ride Support & Safety

Staff and volunteers will provide total support on the routes, SAG support with stops stocked with water, sports drinks, fruits and snacks, as well as, mechanical assistance along the route. Several bike shop partners will handle mechanics at the staging area and along the routes. Charges will apply for any parts, tires and tubes required. Road marshals will be dispersed along the routes with police assistance at most major crossings in Seminole County. Ride support will end at 4 p.m.

## Music and Food

We will have a DJ providing entertainment. Food will be provided by Waste Pro and drinks from Wayne Densch.

Ride hosted by the  
Rotary Club of Lake Mary.



**Rider Requirements** - All riders must sign a waiver. Riders under 18 years of age must be accompanied by an adult to participate. (The waivers will most likely be electronic this year so there will not be a packet pick up)

## Sponsor the Ride

All sponsors can include an item in rider goodie bags.

**ORLANDO  
HEALTH®**

### Title Sponsor / \$6,500

- Banner size ad at registration
- Key Placements in all event-related marketing materials, and emails
- Booth or SAG stop w/signage
- 20 free registrations
- 10 Emails
- 10 Social media posts, and mentions
- Event branded to sponsor
- 60s sponsor message
- Sponsorship recap after event

### Platinum Sponsor / \$2,500

- Placement in all event-related marketing materials
- Booth or SAG stop with signage
- 10 free registrations
- 5 Social media posts, and mentions
- Sponsorship recap after event
- Name on back of the tee-shirt

### Gold Sponsor / \$1,000

- Placement in all event-related marketing materials
- Booth
- 5 free registrations
- 2 Social media posts, and mentions
- Name on back of the tee-shirt

### Silver / \$500

- 2 Free Registrations
- Placement in marketing creative, social media and announcements
- Booth

### Bronze / \$250

- 10x10 Space
- Table and 2 chairs provided
- Limited to 10 spots

## Sponsor the SAG Stops

(One Sponsor per SAG)

**10  
MILES**

### "Sponsor Name" 10 Mile / \$500.00

- Select placements in all ride-related marketing materials
- Booth at SAG stop
- 2 free registrations
- 15 sponsor message before ride

**36  
MILES**

### "Sponsor Name" 36 Mile / 1000.00

- Select placements in all ride-related marketing materials
- Booth at SAG stop
- Free registration
- Social media posts, and mentions
- 20s sponsor message before ride

**64  
MILES**

### "Sponsor Name" 64 Mile / \$1000.00

- Select placements in all ride-related marketing materials
- Booth at SAG stop
- 4 free registrations
- 5 Social media posts, and mentions
- 20s sponsor message before ride

**100  
MILES**

### "Sponsor Name" 100 Mile / \$1000.00

- Select placements in all ride-related marketing materials
- Booth at SAG stop
- 4 free registrations
- 20s sponsor message before ride

Make all sponsorship checks payable to:

Rotary Club of Lake Mary Foundation  
Attn: Champions Ride for Charities

Mail sponsorship to:

Rotary Club of Lake Mary  
PO Box 950535, Lake Mary, FL 32746

**Rotary**

