

Rotary  
Club of Fort Lauderdale



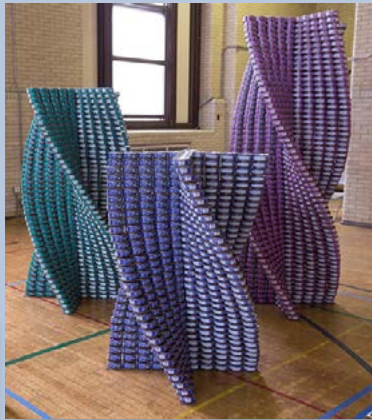
canstruction®

**BUILDING THE MAGIC OF ROTARY**

# *We CAN Build Community Together*



**THE MAGIC  
OF ROTARY**





## BUILDING THE MAGIC OF ROTARY

### A Partnership between the Fort Lauderdale Rotary Club and Canstruction



**Heart Canstruction Sculpture**

*The heart of this event is community partners designing and building artistic sculptures out of canned goods and non-perishable food items with awards going to the best design by category.*

#### **September 25, 2025: Canstruction Build Day**

Local businesses, their employees and colleagues will team up to collect cans, design, and build their unique structures. Our partners will build their creations at the Galleria Mall in Fort Lauderdale, where the public can view them over the following two weeks. Visitors will also be able to access the sculptures online and vote for their favorite structures in several different categories.

#### **October 9, 2025: Building the Magic of Rotary Celebratory Event**

A night of music, magic, and fun at the Galleria Mall celebrating our efforts to fight food insecurity in Fort Lauderdale and raise money for Rotary Club of Fort Lauderdale Scholarships. Canned goods and non-perishable items will be donated to deserving organizations fighting food insecurity, along with a portion of the proceeds from the event. Auction proceeds will benefit our scholarship fund.

### How Can You Help

Please join us for the inaugural launch of this new and exciting event. We invite you or your organization to sponsor a can sculpture for our event. You provide the cans and the builders and Rotary will provide the marketing, media coverage, and most importantly, the fun. Let your imagination soar with our theme – Building the Magic of Rotary. The sky's the limit for what your cans can create, but you can be sure that you will have an impact by feeding folks in need and helping our scholarship recipients reach new heights as they head off to college.

The fun culminates at our Building the Magic of Rotary Celebration with delicious food and libations, live and silent auction, music and magic!

We are also seeking silent and live auction item donations. Examples include experiences such as golf days, tickets to sporting events or concerts, spa treatments, dinner vouchers, hotel stays or tangible items such as gift baskets, memorabilia, fine wines or liquors. All contributions are welcome, no matter how great or small!



**Supporting Education**



## BUILDING THE MAGIC OF ROTARY

### Participation Benefits

We invite you to join our Building the Magic of Rotary team. Your support will be recognized by top business and community leaders in Fort Lauderdale and Broward County as you...

- Help the Rotary Club of Fort Lauderdale feed families with food insecurities and support scholars in need as they pursue their dream of a college education.
- Gain exposure to our club's 100+ members and their friends, colleagues, and business associates at our signature event and in high visibility promotional materials, social media engagement, and community outreach.
- Engage and inspire your employees as you work together to create public displays demonstrating your commitment to serving those in need in Broward County. Your Canstruction sculpture will be on display at the Galleria Mall for two weeks, promoting your brand and your company's commitment to the Fort Lauderdale community.



**\$2.8 million in scholarships awarded**



## AT A GLANCE

- For over 100 years our 100+ members have been supporting the Fort Lauderdale Community and beyond through scholarships, hands on service projects, and international initiatives.
- \$50,000 in scholarships are awarded annually. Over \$2.8 million in total scholarships.
- 100 children with disabilities experience the gift of flight and fun every year through our partnership with Challenge Air for Kids.
- 500 holiday gifts collected and delivered to children, families and seniors in need.
- Community partners include: HOPE South Florida, Fellowship Recovery, FLITE Center, First Presbyterian Church - Thanksgiving Baskets, City of Fort Lauderdale - Rotary Cares, Challenge Air for Kids, Developing Dreams Foundation, Broward Health, Ann Storck Center, Children's Diagnostic and Treatment Center, Henderson Behavioral Health, Healthy Mothers/Healthy Babies, Dillard High School Interact Club, Hispanic Unity of Florida, Life Net 4 Families.



**Challenge Air**



**Holiday Toy Drive**



**Together We Inspire**

# BUILDING THE MAGIC OF ROTARY SPONSOR CONTRACT

Name of Sponsor \_\_\_\_\_

\*Please list exactly how you would like the name to appear in the program, gala displays and other materials

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

**Sponsor Level:**

- Presenting Sponsor \_\_\_\_\_ \$25,000
- Gold Sponsor \_\_\_\_\_ \$10,000
- Silver Sponsor \_\_\_\_\_ \$5,000
- Bronze Sponsor \_\_\_\_\_ \$2,500
- Blue Sponsor \_\_\_\_\_ \$1,000

The Donor hereby makes a charitable gift to the Fort Lauderdale Rotary 1090 Foundation, Inc. in the amount described here. The Fort Lauderdale Rotary 1090 Foundation, Inc. is a not-for-profit 501(c)(3) organization whose gifts are tax-deductible by law. EIN# 23-7247846

Donor Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please make check payable to Fort Lauderdale Rotary 1090 Foundation. Checks and sponsor contracts can be mailed to:**

**ROTARY CLUB OF FT. LAUDERDALE**  
 Building the Magic of Rotary  
 1126 S. Federal Hwy., #171  
 FORT LAUDERDALE, FL 33316

**Online payments can be made at:**

[https://www.paypal.com/donate/?hosted\\_button\\_id=KURUUV4T3UBRS](https://www.paypal.com/donate/?hosted_button_id=KURUUV4T3UBRS)

Please mention Building the Magic of Rotary in the comments section. Please send your company logo and artwork to Kristin LaFleur at [lafleur.rotary@gmail.com](mailto:lafleur.rotary@gmail.com)



**Building the Magic of Rotary Sponsor Benefits**

	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Blue Sponsor
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Premier Placement on All Event Materials, Social Media and Press Releases	X				
Premier Celebration Signage, including Step and Repeat	X				
Signage at the Celebration	X	X	X	X	X
Company Logo on Event Website and Online Bidding Platform	X	X	X	X	X
Reserved Event Seating	X	X	X		
Canstruction Sculpture Opportunity	X	X	X	X	X
Named Scholarship	3 years	2 years	1 year		
Scholarship Luncheon Invitation	X	X	X	X	X
Number of Celebration Tickets	12	10	6	4	2
Can Credits	\$5,000.00	\$2,500.00	\$1,500.00		

# AUCTION ITEM DONATION FORM

Name of Donor / Sponsor \_\_\_\_\_

\*Please list exactly as you would like the name to appear in the program, auction displays and other materials

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

## Description of Gift

\*If you choose to provide additional documentation about your business or the item donated, please include it as an attachment

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Redemption Instructions (if applicable) \_\_\_\_\_

\*Please also note if contact is different than above

Fair Market Value \_\_\_\_\_ Expiration (if applicable) \_\_\_\_\_

\*Per IRS standards, a retail value of any hard cost associated with a package MUST be listed, even if part of the package is priceless

The Donor hereby makes a charitable gift to the Fort Lauderdale Rotary 1090 Foundation, Inc. of the gift described here. This writing comprises the complete and entire agreement between the parties.

Donor Signature \_\_\_\_\_ Date \_\_\_\_\_

## Auction items are due by Thursday, September 9, 2025

Items received without an in-kind form or after the deadline are not guaranteed inclusion in the silent auction. \*The Fort Lauderdale Rotary 1090 Foundation, Inc. reserves the right to repurpose unsold auction items for other fund-raising activities, including giveaways and other events. Please mail item(s)/original certificate(s) with in-kind form to: [tarynk@artandassociates.com](mailto:tarynk@artandassociates.com).

Our team will coordinate pick-up in Broward County for items that cannot be mailed, or you can coordinate a shipment with Taryn by emailing [tarynk@artandassociates.com](mailto:tarynk@artandassociates.com). The Fort Lauderdale Rotary 1090 Foundation, Inc. is a not-for-profit 501(c)(3) organization whose gifts are tax-deductible by law. EIN# 23-7247846

\*\*In-kind donations are not a sponsorship and do not include tickets to the celebration. For ticket information, please visit <https://rotaryfortlauderdale.org>

# FREQUENTLY ASKED QUESTIONS

## WHAT IS THE CONSTRUCTION PHENOMENON?

Construction is an exhibition of structures made from unopened cans and other non-perishable staple foods that after the event are donated to organizations fighting food insecurity. Construction unites participants by using their creativity to create a meaningful temporary sculpture of non-perishable food items. It is functional art that brings team members together in collaboration for a greater good.

## WHAT IS THE BENEFIT FOR MY COMPANY?

**Sponsorship** – The Canstruction challenge is a great opportunity to create team building, motivation and collaboration, encourage philanthropy within our local community, create a greater awareness of community relations, and showcase your company's involvement to benefit our shared community. Submissions will be built in the Galleria Mall, where they will be on display for 2 weeks for mall visitors to view. Video submissions for our awards ceremony can be shared on social media for publicity. Awards in various categories will be announced at our Gala.

**Silent Auction Donations** - Participating in the auction aligns your product or company with other exclusive brands and provides exposure within our community and organizations. Guests at the Gala are top business leaders and philanthropists from the greater Fort Lauderdale area.

## WHEN AND WHERE WILL BUILDING THE MAGIC OF ROTARY TAKE PLACE?

Canstruction building will take place on September 25, 2025 at the Galleria Mall. The award celebration will take place at the Galleria Mall on Thursday, October 9, 2025, 5:30 – 8:00 PM

## WHAT IS THE SCHEDULE FOR THE CELEBRATION?

The elegant evening will feature a cocktail reception that allows guests to peruse and bid on silent auction items and preview the live auction. The event will feature an exquisite party, live auction, and an awards ceremony for the Canstruction contributors.

## HOW DO I ACQUIRE TICKETS TO THE CELEBRATION?

Tickets will be available at <https://rotaryfortlauderdale.org/> starting in June, 2025. Sponsors will be allocated complimentary tickets per sponsorship level.

## HOW ARE THE FUNDS RAISED USED?

Our event raises awareness about the community work Rotary does in Fort Lauderdale and beyond, providing \$50,000 in scholarships to deserving individuals within our community each year, assisting families and individuals experiencing food insecurity, supporting beach and intracoastal clean ups, providing joy to children with special needs through our Challenge Air program and other community projects.

## HOW WILL MY DONATION BE RECOGNIZED?

The Rotary Club of Fort Lauderdale, through its non-profit arm, the Fort Lauderdale Rotary 1090 Foundation, Inc., will showcase your brand in our highly-anticipated pre-celebration online auction and at the event. Your donated item and company will be promoted in printed and digital marketing materials and on the Rotary Club of Fort Lauderdale's social media channels and email distribution lists. Canstruction sculptures will be on display at the Galleria Mall for two weeks where sponsors and community partners will be recognized.

## CAN ANYONE BID ON THE SILENT AUCTION?

The silent auction is open to the public during the pre-event online auction. All silent auction items will have a 'Buy Now' option for those who want to secure items instantly. The silent auction will be conducted through Qtego accessible when you download the app on your phone.

## IS MY DONATION TAX-DEDUCTIBLE?

Yes, your donation is tax-deductible. After the event, you will receive an acknowledgment letter for tax purposes from the Fort Lauderdale Rotary 1090 Foundation, Inc.

## WHAT IS THE FORT LAUDERDALE ROTARY 1090 FOUNDATION'S EIN?

The Fort Lauderdale Rotary 1090 Foundation is the non-profit organization of the Rotary Club of Fort Lauderdale under Section 501(c)(3) of the Internal Revenue Code, Employer Identification Number (EIN) 23-7247846.



**People of Action**