

1. President and President Elect Matters

- We agreed to cancel the Club Assembly Zoom on March 13 and integrate it into March 20 meeting
 - We will have an in-person Club Assembly each quarter (with a summary from all board members and concentrating on a presentation in key areas like Foundation, Membership, Community Service, etc) – in other months like March we will work summaries into the lunch portion of the Club meeting.
 - * ○ Thus, we need to choose when the in-person quarterly Club Assembly will occur.
 - We agreed to more than one way to communicate with our members. Club Assembly is one way. Having newsletter updates is another.
 - When we communicate, we should provide better insight and context into overall direction and vision for the Club, major board actions including, budgets/donation targets, while also using communications to gather input from members
- Board positions for next year
 - * ○ Many positions are filled. One needs to be filled (PUBLIC IMAGE) See Attachment I
 - * ○ Equal issue is getting committees populated as this is where succession planning comes from. Note we will have coffee session with the five new members to get them assigned to a committee.
- * • 501c(3) pursuit - Dave and Gary to pursue legal/accounting team to do this work and determine cost which can be shared by the Club, satellite and impact club.
- * • Started work on sales tax exemption submittal. Need to complete this by end of March (Dave and Gary)
- Dave attended Ethics Training on March 5 within schools sponsored by the Erie club in District. Dave said it was valuable to attend and for the Club to consider what it could spearhead as educational opportunities to high schools, college students and adults going forward.
- We need to create a strategy behind where our Club should head, how we allocate and target our donations, the mix between fellowship/connection and the service aspect of the club and making the club most attractive to existing and new members with how we conduct business. Dave and Seth to form a committee and if possible have this in place by the next Rotary year in July.
- * • District Assembly is April 20. We should have reps there. Registration hasn't been released yet.
- * • Tom indicated we should be reaching out the NextTier Chairman for sponsorship at the golf outing. Ken Fleeson and Jim Dionise will work this one.

* **2. Secretary Report** - Mac had no update on our rolls since the last meeting. Mac said we should be encouraging members to update DacDB. Mac also said having a picture day at a meeting would help get pictures up to date in DacDB.

3. Treasurer Report Update on income and expense report was provided in Attachment II . We indicated the new Mars clock will be booked under Community Services but will not affect Brandon's original 24K budget.

4. Programs:

- * • Roger updated us on programs (see Attachment III). Biggest issue is finalizing direction to Roger on future topics (community issues, charitable causes, alignment with district and Rotary themes).
- Shelter Box wants to talk at our meeting again this year and Roger is scheduling this.
- Note the tie-in to the above item on how we conduct Club Assembly affects Roger's programming. We need to decide the quarterly Club Assembly dates.
- * • Our exchange student Manoela needs to talk at a meeting and Mary/Roger will work out this date.

5. Membership Committee

- The Board approved Mindy Schnitgen as a new members.
- * • Dave noted that at PETS there was a push to use Discover Rotary program and invite prospects to an evening session. Dave sent Joe the link to Discover Rotary resources Zone 33/34 put together. We can use this to follow-up on names collected at the last Club Assembly and invite other prospects.

6. International

- * • Walk For Water event in May at PRHS is in early planning.
- We contributed to the Keystone E-Club project (\$600) in Ghana

* 7. **Foundation:** Jim Long noted we are at \$5268 annual fund and \$9135 total which is behind schedule and may require Club action.

8. Community Service

- Feb 17 Donation Center event was successful
- See Attachment IV for Brandon's roll-up of donations to date
- 2024 plans going forward
 - March 22 – we could help the Satellite at Camp Spencer
 - April/May – MHY events – waiting for MHY input on dates/scope
 - * ○ April 20 – PRC Hard to Recycle Event with Satellite
 - May 4 – help Satellite at Shred-It Event

9. New Generations

- Mars Interact Club polar plunged on Feb 23 and we donated \$200 to their cause.
- PR and Mars Interact Clubs are working a joint project with Inspired Hearts and Hands prompted a bit by the Club.
- Last student recognition in May. Last week's student recognition was another good success.
- World Affairs youth meeting occurred on March 5 and was well received by the students.
- Dave to work with district reps to get PRSD Board to approve the RYE program and get the Mars Exchange Club to more readily acknowledge RYE
- Chuck Berry is handling RYLA signups for this summer.
- Scholarship processes underway at PRHS and Mars HS
- Sent in money for Beattie Scholarship

10. Community Relations

- Mars Clock – Delivered to the Mars Borough building on March 4. Waiting good weather for installation.
- * • Richland project (historical marker within Richland Park) – scoping underway. Jim Long talked to the Richland Historical Society rep and he is enthusiastic about a joint project.
- Awaiting a list of Mars Borough Events for 2024 to see what to support
- May be getting in touch with Adams and Valencia to see what their future needs might be
- * • Pine (6/22) and Richland (8/12) community days - we will run the Pine Pie and Watermelon Eating Contest (food is donated by others) . Sending in Richland application soon and we need to settle on plans for Richland – any ideas appreciated.
- * • Jim checking with local police on AEDs in their vehicles and if we can help.

11. Club Service and Public Relations

- We did get some media coverage of our check to NHCO on Feb 21.
- Joint social on March 14 at Dented Keg (get publicity in the newsletter)

12. **Past President Report** - Mary input on several items above and see her open action in Item 4.

See also Attachment V for information from PETS:

- Area Governor Assignments for next year (we have Jack Cohen)
- District Governor Area Visit on October 29
- Peacebuilding Project Expected by DG
- Promotion of DG Awards which requires us to input goals/track progress
- Correct use of logos
- Dave's overall summary of PETS

NOTES SUBMITTED BY
Davetti 3/1/24

Attachment I – draft Board listing for 2024-25

President

Dave Hein

Past President

Tom Kvederis

President Elect

Seth Prentice

Secretary

Mac Purvis

Treasurer – ideally with a backup/eventual Treasurer

Gary Weston

Membership Chair with Committee including a successor to Joe

Joe Schmitt – Joe Schmitt would like to start the year but slowly transition as the year goes on to set up a person of the future

Community Liaison with a committee

Jim Long

Club Service with a committee

John Chips – This will be more than planning socials – this function should cover Sargent in Arms, fellowship, great club experience, better understanding of Rotary.

Community Service with a committee (Mary Lord being one)

Brandon Barg

New Generations with a committee (Matt Schellhaas & dictionary folks plus a successor to Chuck)

Chuck Berry

Public Image

TBD - need someone to serve two years and take newsletter from Gary in year two

Rotary Foundation

Jim Kirschner

Programs with a committee including a successor to Roger

Roger Barna

International with a committee including a successor to Lou

Lou Sigmund

Special Committees – do we want an overall fundraising umbrella committee?

Golf Committee - Similar to the 2024 Golf Outing – Ken Fleeson is 2024 lead

Pancake Breakfast – Mary Lord lead – committee TBD

Night At Races – Dan Goss lead

Attachment II

Rich-Mar - 1584
Income and Expense Statement
As of February 29, 2024

GL Account	Jul 1, 23 Feb 29,24	February	Annual Budget
INCOME ACCOUNTS			
4002-District Grant	1,500.00	1,500.00	1,500.00
4004-Donations	811.00	0.00	1,500.00
4005-Club Dues	14,382.70	0.00	12,000.00
4010-Meal Income	13,330.00	1,180.00	12,000.00
4025-Happy Dollars	282.00	72.00	500.00
4026-50-50 Drawing	0.00	0.00	0.00
4028-Socials	2,751.00	0.00	4,000.00
4060-Interest Income	3.87	0.84	10.00
4080-Miscellaneous Income	1,010.00	10.00	0.00
4100-Golf Outing Income	(575.00)	0.00	80,000.00
4200-Night at the Races Income	13,788.00	9,513.00	11,000.00
Pancake Breakfast Income			
4301-Pancake Breakfast 50/50	852.00	0.00	500.00
4302-Pancake Breakfast Placemat Ads	3,000.00	0.00	2,500.00
4303-Pancake Breakfast Tickets	5,582.00	0.00	4,600.00
Total Pancake Breakfast Income	<u>9,434.00</u>	<u>0.00</u>	<u>7,600.00</u>
4500-Polio Plus Income	0.00	0.00	500.00
4600-Rich-Mar Rotary Foundation	0.00	0.00	5,000.00
4700-RI Foundation Contributions	0.00	0.00	1,000.00
4800-Turkey Raffle Income	0.00	0.00	500.00
4900-Investment Income	8,337.77	0.00	0.00
Total INCOME ACCOUNTS	<u>65,055.34</u>	<u>12,275.84</u>	<u>137,110.00</u>
EXPENSE ACCOUNTS			
Club Expenses			
6101-Bank Fees	0.00	0.00	0.00
6102-Bank Charges -- CC Clearing	440.72	117.50	500.00
6103-Dues paid to District	0.00	0.00	3,000.00
6104-Leadership Training	0.00	0.00	100.00
6105-Other Business Expenses	241.80	0.00	3,000.00
6106-Dues paid to RI	7,295.69	0.00	6,500.00
6107-DACdb Expenses	0.00	0.00	700.00

6470-End Plastic Now	0.00	0.00	0.00
6475-Align	1,000.00	0.00	0.00
6480-Bethany Christian Services	1,000.00	0.00	0.00
Total International Service	14,600.00	1,250.00	14,000.00
New Generations			
6505-A.W. Beatty Scholarship Fund	1,500.00	1,500.00	1,500.00
6510-Mars Interact Club	0.00	0.00	0.00
6515-Mars Scholarships	0.00	0.00	4,000.00
6525-Pine Richland Scholarships	0.00	0.00	4,000.00
6530-ROVA Conference	0.00	0.00	300.00
6535-RYLA Conference	0.00	0.00	2,000.00
6540-Students of the Month	600.00	300.00	900.00
6545-The Dictionary Project	2,700.00	0.00	2,700.00
6550-World Affairs Council	675.00	150.00	500.00
6560-Other New Generation Projects	900.00	300.00	0.00
Total New Generations	6,375.00	2,250.00	15,900.00
Other Funding			
6601-District Governor Project	920.00	0.00	920.00
6602-District Vocational Scholarship Fund	100.00	0.00	100.00
6603-RI Foundation Payments	2,190.00	2,190.00	1,500.00
6604-National Disaster Relief	0.00	0.00	0.00
Total Other Funding	3,210.00	2,190.00	2,520.00
Promotional Expenses			
6701-Golf Outing Expenses	476.74	0.00	40,000.00
6702-Night At The Races Expenses	5,571.23	5,295.81	5,000.00
6703-Pancake Breakfast Expenses	1,634.82	0.00	3,500.00
Total Promotional Expenses	7,682.79	5,295.81	48,500.00
Total EXPENSE ACCOUNTS	75,028.16	14,828.04	139,220.00
NET INCOME	(9,972.82)	(2,552.20)	(2,110.00)

6120-Meals Expense	11,595.66	1,974.88	16,000.00
6150-Bad Debt/Write-offs	0.00	0.00	0.00
6190-Other Expense	1,166.65	100.00	500.00
Total Club Expenses	20,740.52	2,192.38	30,300.00

Club Service Expenses

6202-Social Events Expenses	1,526.53	0.00	4,000.00
Total Club Service Expenses	1,526.53	0.00	4,000.00

Community Service Expenses

6301-AAFD Turkey Raffle	0.00	0.00	0.00
6302-Butler 4H Auction (The Lighthouse)	0.00	0.00	0.00
6304-MHY Family Services	5,000.00	0.00	5,000.00
6305-Mars Community	0.00	0.00	1,000.00
6306-PARC Picnic	447.88	0.00	0.00
6307-Pine Richland Youth Center	5,000.00	0.00	5,000.00
6308-Presents for Patients	0.00	0.00	0.00
6309-Urban Impact	1,000.00	0.00	1,000.00
6310-The Lighthouse Foundation	0.00	0.00	2,500.00
6311-Mars July 4th Celebration	0.00	0.00	0.00
6312-Hosanna Industries	0.00	0.00	1,000.00
6315-Turkey Roundup	500.00	0.00	100.00
6316-NHCO	1,649.85	1,649.85	1,000.00
6320-Other Community Projects	7,295.59	0.00	7,400.00
Total Community Service Expenses	20,893.32	1,649.85	24,000.00

International Service

6410-Doctors Without Borders	1,000.00	0.00	0.00
6415-Dream Big Honduras	0.00	0.00	0.00
6420-Heifer International	0.00	0.00	0.00
6425-Honduras Hope Mission	2,000.00	0.00	2,000.00
6430-Hospital Albert Schweitzer	1,000.00	0.00	0.00
6435-Shelter Box USA	2,100.00	0.00	2,000.00
6440-Water From Clay	1,000.00	0.00	2,000.00
6445-World Access Project	1,000.00	0.00	0.00
6446-Kosovo Community Center	0.00	0.00	0.00
6447-Hearts 4 Haiti	650.00	650.00	0.00
6448-Ingomar Living Waters	2,000.00	0.00	0.00
6450-Other International Projects	850.00	600.00	8,000.00
6460-Duck Derby/Build-A-Chair	1,000.00	0.00	0.00
6465-Haiti Earthquake Relief	0.00	0.00	0.00

Attached III Pg 1

RICH-MAR ROTARY CLUB PROGRAM SCHEDULE
2023/2024 YEAR
 (Rev. 3/1/24)

DATE	PROGRAM	ORGANIZATION	SPEAKER
July 5	No Meeting	—	—
July 12	Scholarship Students	Mars and PR High Schools	Dave Hein
July 19	Zoom Club Assembly	—	Tom Kvederis
July 26	District Governor	District 7280	John Marshall
Aug 2	Mental Health - Suicide Prevention	Butler County Suicide Coalition	Amy Cirelli
Aug 9	Club Assembly and Presentation of Police K-9 Vest	Northern Regional Police	Tom Kvederis
Aug 16	No Meeting - PARC Picnic	Butler PARC	Tom Kvederis
Aug 23	MARS Empowerment Program	BC3	Mac Purvis
Aug 30	No Meeting	—	—
Sept 6	Pop-up Medical/Dental Clinic	RAM - Remote Area Medical	Lynn McKinnis
Sept 13	Club Assembly + Home Town Heroes	—	Tom Kvederis
Sept 20	RYLA Report (Tentative)	Mars & PR High Schools	Chuck Berry
Sept 27	No Meeting	—	—
Oct 4	Build-a-Chair	Keystone Rotary	Michelle Bailey
Oct 11	Zoom Club Assembly	—	Tom Kvederis
Oct 18	Mental Health	Mental Health Association in Butler County	Jennifer Dearth
Oct 25	No Meeting	—	—
Nov 1	Student Recognition	Mars and PR High Schools	Matt Schellhaas
Nov 8	Zoom Club Assembly	—	Tom Kvederis
Nov 15	PTSD/Depression Treatment	Adventures in Training with Purpose (ATP) + Aurelius	Caleb Kolb
Nov 22	Turkey Raffle	—	Tom Kvederis
Nov 29	No Meeting	—	—
Dec 6	School for Girls in India	Keystone E-Club	Lee Dyer
Dec 13	Zoom Club Assembly + Bell Ringing	—	Tom Kvederis
Dec 20	Christmas Program	Mars High School	—
Dec 27	No Meeting	—	—

Attachment III p 2

RICH-MAR ROTARY CLUB PROGRAM SCHEDULE
2023/2024 YEAR
 (Rev. 3/1/24)

Jan 3	2023 Results & 2024 Plans	Inspired Hearts and Hands	Mindy Schnitgen	
Jan 10	Zoom Club Assembly	--	Tom Kvederis	
Jan 17	Local Police Appreciation Day	Local Police Departments	Jim Long	
Jan 24	Advancing Health and Wellness	Passavant Hospital Foundation	Anthony Savannah	
Jan 31	No Meeting	--	--	
Feb 7	World Affairs Youth Programs	World Affairs Council Pittsburgh	Alicia Cagle	
Feb 14	Special Club Assembly	--	Dave Hein	At Treedate
Feb 21	Student Recognition	Mars & PR High Schools	Matt Schellhaas	Presentation to NHCO
Feb 28	No Meeting	--	--	
Mar 6	Water Projects Update	Ingomar Living Waters	Andy Faley	
Mar 13	Zoom Club Assembly	--	Tom Kvederis	
Mar 20	Aiding Victims of Violence	Victim Outreach Intervention Center	Jessica Wasson	
Mar 27	No Meeting	--	--	
Apr 3	Gun Safety	Be Smart for Kids	Joe Schmitt + ??	
Apr 10	Zoom Club Assembly	--	Tom Kvederis	
Apr 17	Pine Township Initiatives	Pine Township Manager	Jason Kratsas	At Pine Community Center
Apr 24	No Meeting	--	--	
May 1	Our Local History	Richland History Group	Paul White	
May 8	Zoom Club Assembly	--	Tom Kvederis	
May 15	Youth Activities	Pine-Richland Youth Center	Larry Bracco	At P-R Youth Center
May 22	Student Recognition (Tentative)	Mars & PR High Schools	Matt Schellhaas	
May 29	No Meeting	--	--	
Jun 5	Bridging the Political Divide	Better Angels	Nancy Ross	
Jun 12	Zoom Club Assembly	--	Tom Kvederis	
Jun 19	ShelterBox Update	ShelterBox Ambassador	Dave Sturock	
Jun 26	No Meeting	--	--	

Attachment IV

6/30/23-6/30/24 Rich-Mar Rotary Community Service

BUDGET \$24,000 (\$15,600 tentatively allocated and \$7,400 unallocated)

Recipient of Funds	Funds Paid Out
AAFD Turkey Raffle	
ADAMS Fire DEPT (honoring Jeremy Nickl)	\$ 100.00 ✓
Aurelius (Adventures in training with a purpose)	\$ 250.00 ✓
Butler 4H Auction (The Lighthouse)	
Cornhole Expense for Park	\$ 234.00 ✓
Highmark Caring Place Donation from Holiday Social	\$ 211.00 ✓
Hosanna Industries	\$ 1,000.00
Inspire Hearts & Hands	
Mars Community	\$ 1,000.00
Mars July 4th Celebration	
MHY Family Services	\$ 5,000.00
Middlesex Twp Police (honoring Conrad Pfeifer)	\$ 100.00 ✓
North Hills Community Outreach	\$ 1,649.85 ✓
Northern Regional Police (K9 Vest/event)	\$ 2,050.59 ✓
PARC Picnic	\$ 447.88 ✓
Passavant Hospital Foundation	\$ 250.00 ✓
Pine Richland Youth Center	\$ 5,000.00 ✓
Presents for Patients	
Quality EMS (honoring Pat Kelly)	\$ 100.00 ✓
Remote Area Medical (sponsored breakfast-concordia)	\$ 1,000.00 ✓
The Lighthouse Foundation	\$ 2,500.00
Turkey Roudup	\$ 100.00
Urban Impact	\$ 1,000.00
TOTAL as of 2/28/24	\$ 24,000.00
	\$ 20,893.32

Attachment V



2024-25 Area Governor Area Assignments
District 7280

Area	Clubs	Area Governor	AG Email
Area 1	Corry, Erie, Presque Isle, Wesleyville	Lisa Graff	lisamgraff@gmail.com
Area 2	Edinboro, Meadville, Meadville AM, Mercer	Christian Maher	executive@crawfordheritage.org
Area 3	Bradford, Mr. Jewett, Port Allegany, Smethport	Ben Kirsch	bdkirsch@burnsandburns.com
Area 4	Kane, Keystone, Sheffield, Warren	Darla Motta	Motta8822@gmail.com
Area 5	Franklin, Grove City, Oil City, Titusville, Venango	Corey Ritchey	corey.rotary@gmail.com
Area 6	Clarion, DuBois, Kittanning, Punxsutawney	Rick Tote	rtote@windstream.net
Area 7	Greenville, Hermitage, Sharon	Judy Hughes	judy7280dg1718@gmail.com
Area 8	Butler, Butler AM, Chicora-East Brady, Saxonburg, Portersville-Prospect	Mary Lord	lordmary10@gmail.com
Area 9	Elwood City, New Castle, New Wilmington, Zelmanople	Curtis Whipple	curtisee@aol.com
Area 10	Cranberry Twp, Cranberry Sunrise, Leechburg, Rich-Mar, Slippery Rock	Jack Cohen	jcohen@zoominternet.net



2024-25 District Governor Official Visit Schedule

District 7280

Zachary Covington, DG

Area	Clubs	Area Governor	DG Visit Day, Date & Time	City
Area 1	Corry, Erie, Presque Isle, Wesleyville	Lisa Graff	Tuesday, 8 October. 6:00 PM	Erie
Area 2	Edinboro, Meadville, Meadville AM, Mercer	Christian Maher	Thursday, 7 November. 6:00 PM	Meadville
Area 3	Bradford, Mr. Jewett, Port Allegany, Smethport	Ben Kirsch	Wednesday, 16 October. 6:00 PM	Smethport
Area 4	Kane, Keystone, Sheffield, Warren	Darla Motta	Tuesday, 15 October. 6:00 PM	Sheffield
Area 5	Franklin, Grove City, Oil City, Titusville, Venango	Corey Ritchey	Tuesday, 12 November. 6:00 PM	Franklin
Area 6	Clarion, DuBois, Kittanning, Punxsutawney	Rick Tote	Tuesday, 19 November. 6:00 PM	Brookville
Area 7	Greenville, Hermitage, Sharon	Judy Hughes	Tuesday, 1 October. 6:00 PM	Sharon
Area 8	Butler, Butler AM, Chicora-East Brady, Saxonburg, Portersville-Prospect	Mary Lord	Wednesday, 30 October. 6:00 PM	Butler
Area 9	Elwood City, New Castle, New Wilmington, Zelienople	Curtis Whipple	Thursday, 21 November. 6:00 PM	New Castle
Area 10	Cranberry Twp, Cranberry Sunrise, Leechburg, Rich-Mar, Slippery Rock	Jack Cohen	Tuesday, * 29 October. 6:00 PM	Mars



**2024-25 District Governor Projects
Peacebuilding & Environment**

District 7280

Zachary Covington, DG

- 100% Peacebuilder District
- District wide Peacebuilding & Environment Project
 - Every club plants a tree (or shrub) for every member of the club.
 - Select a public location to plant at least one of the trees, and install a peace pole and plaque, naming the installation in honor of your Rotary Members.
 - Purchase a children's book about peace to donate to the elementary school libraries in your club's jurisdiction.
 - Hold a dedication ceremony at the site on or around Sept. 21, International Day of Peace.



2024- 2025 District Governor Awards

Rotary celebrates people of action who are committed to service and whose lives mirror Rotary's values. Our District Leadership Team hopes all clubs will work to achieve the goals established for the Rotary Citation and Presidential Distinction, Rotary Service Awards, and the District Governor Awards. Monitoring of these achievements will be tracked by the information you input into My Rotary.

The District Governor Awards for 2024-25 align with the Rotary Vision Statement, building upon the concepts of building IRRESISTIBLE Rotary Clubs, and making magic through Rotary.

Rotary Vision Statement:

Together, we see a world where people unite and take action to create lasting change - across the globe, in our communities, and in ourselves.

We encourage all clubs to qualify for the Rotary Presidential Citation, as well as achieve a top District Governor Award.

In order for your club to qualify for the District Governor Awards, a final submission of the following District Awards Criteria should be submitted to your Area Governor by May 1, 2025.

*Please note that Membership and Foundation giving awards will be based on Rotary year-end results on July 1, 2025. Those awards will be distributed at the District Workshop in the fall 2025.

This year's District Governor Awards will be based upon a point system and we continue to trust you will use the *4-Way Test* when submitting your responses.

Award Levels: All criteria are evenly weighted. Indicated number of completed criteria determines the award level.

- Bronze 21 - 25
- Silver 26 - 30
- Gold 31 - 35
- Platinum 36 - 40

TIPS FOR CORRECTLY USING ROTARY LOGOS

Full Color Masterbrand Signature Logo
for light & white backgrounds

Rotary



Rotary



Simplified Version of Logo
for digital use in small spaces

Rotary



Reverse Color Masterbrand Logo
for dark backgrounds

Mark Of Excellence Rules

- Must also use the Masterbrand Signature Logo nearby
- Do Not Use it Alone
- Use it whole not cropped
- Mark of Excellence should be at least 4 times the size of the wheel in the nearby Masterbrand Signature Logo.
- Avoid Overuse - Use for Impact

Download the .png files for TRANSPARENT versions (no backgrounds)

THE MAGIC OF ROTARY

THEME LOGO'S ARE ONLY FOR INTERNAL ROTARY PUBLICATIONS!



INCORRECT LOGO USE

Masterbrand signature



Place the masterbrand signature on a background that has sufficient contrast



Use a two-color masterbrand signature when printing in full color



Keep the masterbrand signature clear of outlines, special effects, or other graphic elements



Keep the masterbrand signature free of a holding shape and use the correct typeface



Keep all elements undistorted and in the right order

INCORRECT LOGOS

Mark of excellence



Use the mark of excellence whole — never cropped



Use Rotary colors specified on page 15 for the mark of excellence



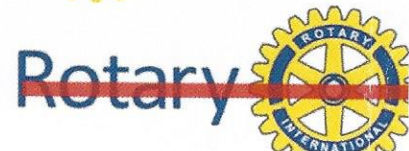
Size the mark of excellence correctly when used with the logo as shown on page 13



Make sure the mark of excellence is completely visible



Place the mark of excellence away from the text



PETS summary

1 message

DaveLynn Hein <dlhein94@gmail.com>

Sun, Mar 3, 2024 at 4:39 PM

To: Gary Weston <glweston65@gmail.com>, Tom Kvederis <hotelkat8@gmail.com>, Robert Sigmund <swimblacklab1@msn.com>, Seth D Prentice <sprentice@agoc.com>, Brandon Barg <brandonbarg@hotmail.com>, Joe Schmitt <joche1927@gmail.com>, "Mac Purvis Jr." <macpjr@purvisbros.com>, Roger Barna <rogerbarna@mac.com>, Jim Long <sgtjim@comcast.net>, Matt Schellhaas <matt@schellhaasfh.com>, Mary <lordmary10@gmail.com>

We need a team including me and others to capture a Strategic Plan to guide us going forward (my mandate not the District or RI) . There is a guide to develop this available from Rotary.

We have talked about not just being a check writing club, and I got some good ideas on how we can change the format of our meetings to hear about a cause then have more of an interaction on how we can really help moving forward.

Another aspect of not just writing a check is that at times we can be a project manager. This is what we did to get the new clock in Mars. I think we can do this more often using individual members and committees on community-wide projects. How do we collect these ideas/get member input?

We also need a communication plan (within the board, with members not on the board, and with the general public, which ties to public image). We are going to touch on this in next week's board meeting agenda.

We should look for opportunities to team with other clubs on service projects when our projects are outside our territory and we need a lot of bodies. For example, the Pennsylvania Resource Council hard to recycle event that is going to happen in Karns City on April 20 was a perfect opportunity to reach out to other clubs in that area. We need to tell this to the Satellite too.

Something ambitious for new generations long-term would be to consider reaching into the Chatham University campus near Richland for teaming or even Rotoract.

Some clubs bring together other organizations and share proceeds from fundraisers. We could do this.

Using the on-line resources of *Discover Rotary* to orient prospects on Rotary was highly encouraged to gain new members (and has been successful).

Getting new members on committees was highly encouraged (our plan already).

Next year's RI president (Stephanie U) wants the district to grow by 100 members and create 4 new main clubs or innovative clubs (satellites, impact groups, etc).

Zach Covington (Incoming DG)

- He has a peacebuilder club goal and project (will share details) for each club.
- He may have other goals/themes that are TBD.
- He wants us to push hard for goals input to Rotary and DACdB updating.
- He will visit us as part of a 5-club combination (not individual visits to each club) on Tuesday October 29 at 6pm. This is a twist and we may be the host of this.

Our area governor next Rotary year is Jack Cohen.

District dues will not increase next year (same \$42 annual fee).

Big push for Foundation giving (not sure of Zach's district goal yet).

I will hand out something on correct logo usage at the board meeting.

PETS was well run - Ken Fleeson did a great job leading the organizing committee and thanks to Mary Lord and Dan Goss for their help.

Dave