

Rich-Mar Rotary Board Meeting August 12, 2024 (action items in italics)

President and President-Elect Reports

- Goals and Goal Tracking
 - o See Attachment I goals which we agreed upon previously. Bold faced items are loaded into Rotary Club Central (RCC).
 - *Dave Hein needs to determine how to incorporate updates into RCC which may require data (e.g. service hours incurred at each event).*
- See Attachment II for District Award Criteria and Dave's view of what we plan to meet/could meet – will discuss as the year progresses
- District Grant Project Proposal - Board agreed to pursue the Mars Historical Society site upgrade. *Dave Hein, Seth Prentice and Jim Kirschner to prep submittal of grant proposal to District 7280 by 8/31.*
- Survey to Members using MAP function in DACdb – *Joe Schmitt, Jim Long and Dave Hein will prep* – important to pursue as we need to decide how to increase participation, get reasons for inactive members and get final call on our meeting location (Treesdale or somewhere else).
- Partnerships – plan to continue with MHY, IH2, PRYC, NHCO; possible new ones like Connected Nest should come with a meeting/determine how to partner and best use our donation, corporate members like St Barnabas may also be a future partner and the schools obviously are partners)
- Readiness for Jack Cohen Visit on August 21 – *Dave to prep a package that will talk to our goals, our peace project and District Award Criteria*
- District Calendar (see attached – *Board should mark your calendars*)
- Satellite engagement - should strive to have rep at their meetings – Lou to go to 8/13 meeting

Secretary Report – nothing to report

Treasurer Report

- Budget was finalized (see Attachment III)
- 501c(3) update – Dave explained reasoning behind pursuing this. We are in the process of getting IRS forms completed which will likely include other documents including updated bylaws, conflict of interest policy, etc.
- We reviewed proposed dues – needs further review to keep dues increase at reasonable level. *Dave and Gary to propose again to Board after more review.*

Club Service - October 9 Social is set.

Membership

- No new prospects
- Membership growth ideas need to be sent to Joe. Member survey important (getting members involved and get their referrals). Keeping dues manageable important to attract new members. Leveraging speakers to get new members also good (e.g. guest inviting to our Aug 21 meeting)

International

- Duck Derby support - short-term action to fund will proceed – in budget
- *Lou needs to reach out to World Access Project (never cashed last year's check).*

New Generations

- Transition information from Dave/Matt (last year) in Chuck's hands
- Meetings with Principals to kick off year are being worked (Sept 10 with PRHS and TBD with Mars). No other short-term actions until schools get going.

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Programs update

- See Attachment IV
- Roger working to get guests to our August 21 mental health meeting
- Open dates are September 18, October 2 and 23, December 4.
 - o Seth to arrange for Connected Nest to reschedule for one of these dates and for Lighthouse to take another date and come/and do a micro-service project at the meeting).
- Need to make sure Treesdale is aware of our meeting dates (UPDATE - Dave sent e-mail to Kristin Murphy for at least August and September until we decide if we are staying there).

Community Service

PARC Picnic all set for August 14

Micro project with Lighthouse at October meeting (see above under programs) – Seth and Brandon are lead.

Any other ideas such as NHCO small projects will be discussed at future meetings.

Community Relations

Wrap up of Richland Community Day – setup and our booth were well done – lighter foot traffic where we were located – did good service to Richland and one possible member – thanks to all who helped. Peace Poles/ Sept 21 International Peace Day – peace poles ordered. Jim Long to talk to Pine and Adams on installation. Jim has Roddey Family Ok to associate the Pine Peace Pole to Jim's memory. Rich-Mar Rotary/Ed Vogel Sr. Pavilion - rename at Adams Park – Jim working with Adams to get sign changed – has talked to Vogel family.

Richland historical marker is a future project.

Board agreed to proceed with AED purchase for Mars PD in parallel to Seth/Jim submitting the request to Passavant Foundation to ultimately cover this.

Foundation

Transition meeting did occur to get Jim Kirschner oriented

Update on early donation progress was provided (note that both Rotary Club Central and District Awards want to see Polio separate from General Fund)

Downstream appeal techniques for donations will be reviewed at future meetings.

Public Image

Mars Library - FOAM party sponsorship and publicity was well received

Facebook/Instagram posts continue. We have 535 accounts that have viewed our new Instagram page.

Hope for Ghana video notes our work to fund the well in partnership with PR High School (Dave to send out the video).

Thanks to Mac for updating the Web Page Join Us section.

Not discussed at the meeting, but we will have a Rich-Mar Rotary tablecloth for future events. Jim Long has suggested to Dave that we get a Rotary Canopy tent for events – TBD.

Past President Report - Tom was not able to attend.

Attachment I

Enhance Participant Engagement
At least 25 club members will participate in a club service activity
We will conduct 3 social events this Rotary Year
At least 6 different members will participate in District Conference (May 2025)
Members additively attend 100 hours of district conference and workshops
At least 6 different club leaders will participate in a learning event to prepare for their role
Provide all input so that Pine Richland School District approves Rotary Youth Exchange in its area and support at least one inbound RYE student (Mars SD)

Increase Our Impact
Make \$15,000 in total donations to the Rotary International Foundation
Conduct at least 12 service projects benefitting the community
Members additively conduct 1000 hours of community service

Expand Our Reach
Reach 75 total members in the Club, Satellite, Impact Group combined
To ensure we have 75 members considering possible attrition, add 12 new members
Add another Impact Group to our Club
Ensure the media covers at least 4 Club events during the Rotary Year
Have four students attend 2024 RYLA (July 2024)

Increase Our Ability to Adapt
Develop a Strategic Plan
Update website and social media collectively at least four times a month
Increase followers to our Facebook/Instagram pages by at least 25 people
Update bylaws (coincident with 501(c) 3 filing

Attachment III

Rich-Mar - 1584
Income and Expense Statement
As of August 07, 2024

GL Account	Jul 1, 24 Aug 07,24	August	Annual Budget
INCOME ACCOUNTS			
4002-District Grant	0	0	1,500
4004-Donations	0	0	1,000
4005-Club Dues	0	0	12,000
4010-Meal Income	695	0	12,000
4025-Happy Dollars	44	0	500
4026-50-50 Drawing	40	0	1,000
4028-Socials	1,600	0	3,000
4060-Interest Income	2	0	15
4080-Miscellaneous Income	0	0	0
4100-Golf Outing Income	100	0	85,000
4200-Night at the Races Income	0	0	14,000
Pancake Breakfast Income			
4301-Pancake Breakfast 50/50	0	0	600
4302-Pancake Breakfast Placemat Ads	0	0	2,400
4303-Pancake Breakfast Tickets	0	0	5,500
Total Pancake Breakfast Income	0	0	8,500
4500-Polio Plus Income	0	0	0
4600-Transfers from Rich-Mar Rotary Foundation	0	0	16,000
4700-RI Foundation Contributions	0	0	1,000
4800-Turkey Raffle Income	0	0	500
4900-Investment Income	4,187	0	0
Total INCOME ACCOUNTS	6,668	0	156,015
EXPENSE ACCOUNTS			
Community Relations			
6051-Community Relations Expenses	0	0	7,500
Total Community Relations	0	0	7,500
Club Expenses			
6101-Bank Fees	0	0	0
6102-Bank Charges -- CC Clearing	197	0	1,000

6103-Dues paid to District	0	0	3,200
6104-Leadership Training	0	0	115
6105-Other Business Expenses	0	0	1,000
6106-Dues paid to RI	4,387	0	8,800
6107-DACdb Expenses	0	0	700
6120-Meals Expense	866	0	12,000
6130-Guest Meals	568	0	2,000
6150-Bad Debt/Write-offs	0	0	0
6190-Other Expense	339	0	4,600
6195-Membership Attraction Expenses	0	0	1,500
Total Club Expenses	6,356	0	34,915

Club Service Expenses

6202-Social Events Expenses	2,268	0	3,425
Total Club Service Expenses	2,268	0	3,425

Community Service Expenses

6301-AAFD Turkey Raffle	0	0	0
6302-Butler 4H Auction (The Lighthouse)	0	0	0
6304-MHY Family Services	0	0	5,000
6305-Mars Community	0	0	0
6306-PARC Picnic	0	0	500
6307-Pine Richland Youth Center	0	0	5,000
6308-Presents for Patients	0	0	0
6309-Urban Impact	0	0	1,000
6310-The Lighthouse Foundation	0	0	1,000
6311-Mars July 4th Celebration	0	0	0
6312-Hosanna Industries	0	0	0
6315-Turkey Roundup	0	0	0
6316-NHCO	0	0	2,000
6318-Inspire Hearts & Hands	0	0	1,000
6320-Other Community Projects	875	0	8,500
Total Community Service Expenses	875	0	24,000

International Service

6410-Doctors Without Borders	0	0	0
6415-Dream Big Honduras	0	0	0
6420-Heifer International	0	0	0
6425-Honduras Hope Mission	0	0	2,000
6430-Hospital Albert Schweitzer	0	0	1,000
6435-Shelter Box USA	0	0	2,000
6440-Water From Clay	0	0	2,000

6445-World Access Project	0	0	1,000
6446-Kosovo Community Center	0	0	0
6447-Hearts 4 Haiti	0	0	0
6448-Ingomar Living Waters	0	0	2,000
6449-Hope For Ghana	1,614	0	0
6450-Other International Projects	0	0	0
6460-Duck Derby/Build-A-Chair	0	0	2,000
6465-Haiti Earthquake Relief	0	0	0
6470-End Plastic Now	0	0	0
6475-Alight	0	0	1,000
6480-Bethany Christian Services	0	0	1,000
Total International Service	1,614	0	14,000
New Generations			
6505-A.W. Beatty Scholarship Fund	0	0	1,500
6510-Mars Interact Club	0	0	100
6512-Pine Richland Key/Interact Club	0	0	100
6515-Mars Scholarships	0	0	4,000
6525-Pine Richland Scholarships	0	0	4,000
6530-ROVA Conference	0	0	300
6535-RYLA Conference	0	0	2,000
6540-Quarterly Student Recognition	0	0	900
6545-The Dictionary Project	0	0	2,700
6550-World Affairs Council	0	0	450
6560-Other New Generation Projects	0	0	525
Total New Generations	0	0	16,575
Other Funding			
6601-District Governor Project	0	0	1,000
6602-District Vocational Scholarship Fund	0	0	100
6603-RI Foundation Payments	0	0	2,000
6604-National Disaster Relief	0	0	0
Total Other Funding	0	0	3,100
Promotional Expenses			
6701-Golf Outing Expenses	0	0	45,000
6702-Night At The Races Expenses	0	0	5,500
6703-Pancake Breakfast Expenses	0	0	2,000
Total Promotional Expenses	0	0	52,500
Total EXPENSE ACCOUNTS	11,113	0	156,015

6103-Dues paid to District	0	0	3,200
6104-Leadership Training	0	0	115
6105-Other Business Expenses	0	0	1,000
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6420-Heifer International	0	0	0
6425-Honduras Hope Mission	0	0	2,000
6430-Hospital Albert Schweitzer	0	0	1,000
6435-Shelter Box USA	0	0	2,000
6440-Water From Clay	0	0	2,000

NET INCOME

(4,445)

0

0

RICH-MAR ROTARY CLUB PROGRAM SCHEDULE 2024-2025 YEAR (Rev 8-1-24)		
DATE	PROGRAM	ORGANIZATION
July 3	No Meeting - Holiday	—
July 10	No Meeting	—
July 17	RYLA & Scholarship Students	Mars & PR High Schools
July 24	Adams Township Initiatives	Adams Township
July 31	No Meeting	—
Aug 7	Supporting Parenthood	Connected Nest
Aug 14	PARC Picnic	Rich-Mar
Aug 21	Artificial Intelligence for Health	BehAlvior, llc
Aug 28	No Meeting	—
Sept 4	Honduras Update	Honduras Hope Mission
Sept 11	No Meeting	—
Sept 18	Peace Building?	
Sept 25	No Meeting	—
Oct 2		
Oct 9	No Meeting	(SOCIAL NINE)
Oct 16	Gun Safety	Be Smart for Kids
Oct 23		
Oct 29	District Governor Multi Club Meeting	Co-Host Rich-Mar
Oct 30	No Meeting	—
Nov 6	Student Recognition	P-R and Mars HS
Nov 13	Quarterly Club Assembly	
Nov 20	Turkey Raffle	Rich-Mar
Nov 27	No Meeting	—
Dec 4		

