

**District 7360 District Community Grant Application 2024-25**

**Application Deadline: August 1, 2024**

*This form must be typed.*

Rotary Club of: Altoona

Project Title: Histiocytosis Association Information

Amount of funds requested from District: 2795.00

Amount of funds committed by Rotary Club for Project: 5590.00 (must be equal to or greater than amount of funds requested from District)

2024-2025 Club Grants Chair Traci L. Naugle tnaugle@sfshlaw.com  
(Name) (E-mail)

2024-2025 Club Chair of this project Traci L. Naugle tnaugle@sfshlaw.com  
(Name) (E-mail)

2024-2025 Club Treasurer Gregory Smith gsmith@yobco.com  
(Name) (E-mail)

**No project may start until final approval is received from District 7360 and The Rotary Foundation**

**PLEASE ANSWER THE FOLLOWING QUESTIONS IN NARRATIVE FORM:**

1. Briefly describe the proposed project. What will be done, when and where will the project take place, and how many people will benefit from the project. How will the project benefit the community?

The Histiocytosis Association is a global nonprofit organization founded in 1986 to support all impacted by a group of rare blood disorders, some of which are forms of a rare cancer, called histiocytosis disorders. The association is working on a Physician Directory Project, updated display materials and brochures, that the association wants to distribute to institutions, providers, community clinics and community events. There are also awareness materials made available to promote awareness of this group of rare diseases. Our club will provide money to the association for the printing of these materials. Please see attached the grant request form from the association and additional information regarding histiocytosis.

2. How many club members will participate in the project and in what role? Is there a cooperating organization also involved and what will their role be?

A member of our club, Tim Morder, is an ambassador for the Hystiocytosis Association. He has spoken at our club about his personal experience with the disease, the wonderful things the organization is doing, and what the association's goals are.

3. Will the project be completed if less than requested funds are granted?

Yes

If yes, will the project be modified if this occurs, and if so, how?

The amount awarded may be reduced

4. How does this project reflect the mission of The Rotary Foundation?

This project promotes awareness and understanding of Histiocytosis and how it affects the lives of the people suffering from it not only with the general public but with medical professionals. It is hoped that awareness and understanding will improve the treatment of the disease, leading to better health.

**APPLICATION REQUIREMENTS:**

- All 2024-25 Rotary Foundation Certified Clubs may submit one (1) Community Grant Proposal if they gave \$6,000 or less to Annual Fund in 2021-22 **OR** two Community Grant Proposals if Annual fund giving exceeded \$6,000 **OR** one (1) collaborative project with one or more clubs.
- Each year the Rotary Club must be certified. Please check to certify that the following steps for the 2024-25 Certification have been completed:

Club President or designee must have attended PETS or equivalent training.

Two (2) club members must attend yearly a Grant Management Seminar (GMS) held by District 7360.

Clubs must submit a Memorandum of Understanding (MOU) to the District 7360 Grants Subcommittee by August 1, 2024.

Clubs must have entered an Annual Fund Goal of at least \$25 per capita and at least 13 goals for the 2024-25 Rotary year in MyRotary by August 1, 2024.

Club must be current on Rotary International and District Dues.

Reminder: The club will receive the grant money when the final report and all receipts have been submitted to the District Grants Committee Chair

Rotary Club President (2024-25):	<u>Fred Thursfield</u>	e-mail: <u>ffalconert@aol.com</u>
Rotary Club President-Elect (2024-25):	<u>Joel Seelye</u>	e-mail: <u>jseelye@mclanahan.com</u>
Rotary Club Grants Chair: (2024-25):	<u>Traci Naugle</u>	e-mail: <u>tnaugle@sfshlaw.com</u>

Submit by e-mail to

District Grant Chair Helen Schmitt – helenpschmitt@gmail.com  
 District Grant Vice Chair Swan Stull, PDG – swanss@ptd.net  
 District Foundation Committee Chair Ken Martin – kpmartin@stamps.org  
 District Foundation Committee Vice Chair Kelly Wike, PDG – kcwike7@gmail.com

The Rotary Club of Altoona  
Grant Allocation Application

Please answer all of the following questions in the order listed below. You may attach additional information for review by the Fund Allocation Committee.

Please return your request no later than **May 31, 2024** to:

Traci Naugle  
1701 Fifth Avenue  
Altoona, PA 16602  
[tnaugle@sfshlaw.com](mailto:tnaugle@sfshlaw.com)

Hello fellow Rotarians;

Thank you for considering a grant for the Histiocytosis Association. I have been a member of the Altoona Rotary Club for 26 years, and have recently been appointed as an Ambassador for the Histiocytosis Association. Under diagnosis is a limitation with Histiocytosis patients. Awareness for healthcare professionals as well as patients is one of our Association's major objectives.

My current assigned project is to research and find healthcare institutions, and more importantly physicians and healthcare professionals familiar with Histiocytic Disease who would like to participate and be listed in the Histiocytosis Association Physician Directory. There are 400+ medical professionals currently listed in the directory. Surprisingly none are in Western or Central Pennsylvania. I have accepted the project to reach out to UPMC, Penn Highlands, Conemaugh, and other institutions to locate experts who may wish to join the directory. I have included brochures from the Association listing our activities to promote awareness (September is awareness month), and the physician directory project is another way to connect patients with healthcare professionals to find treatment.

1. Please state the name, address, telephone number and type of your organization. Applicants must have 501(c)(3) non-profit status and provide proof of the same at time of application.

Histiocytosis Association, Inc.  
332 N Broadway, Pitman NJ 08071  
(856) 589-6606  
501c3 Nonprofit for Rare Disease  
Tax ID: 22-2827069  
See included IRS letter for proof of our 501 © (3)

2. Please state your organization's mission

The Histiocytosis Association (HA) is a global nonprofit organization founded in 1986 to support all impacted by a group of rare blood disorders, some of which are now classified as forms of rare cancer, called **histiocytic disorders**. The HA is dedicated to raising awareness about histiocytic disorders, providing educational and emotional support, and funding research leading to better treatments and a cure. We aim to achieve our vision of a world free of histiocytic disorders.

3. Please attach a detailed description of your project and the reason you would like to have the Rotary Club of Altoona select your project for funding.

The Physician Directory update project is a great way to improve awareness. September is awareness month for HA and we are seeking funding for the costs of this project. As a Histiocytosis patient, I was surprised to find after first being diagnosed, that no local doctors were listed. I am now being told there are doctors, even here in Altoona that have treated Histiocytosis

4. What is the dollar amount you are requesting for your project?

Every dollar counts and any donation will help the organization with mission objectives. For the Physician Directory Project - Updated Display Materials and Brochures – The Association has a variety of informational materials geared toward physicians and/or patients and families. These brochures can be distributed in English and Spanish to institutions, providers, community clinics, and community events to help raise awareness and provide education about histiocytosis. - \$1,500 for printing, translation, and shipping costs

Awareness Materials and Items - A variety of awareness materials is made available to individuals interested in participating in the Awareness Month activities. These include magnets, stickers, decals, lawn signs, t-shirts, and bracelets as well as other items. Replenishing these items in advance of Awareness month is critical to ensure that there are enough available. These also can be distributed to local institutions to help raise awareness within the medical community. Cost: Approximately \$3,500

5. What demographic group will benefit from your project (i.e. underprivileged youth, the elderly, military families, etc.)

Children are a primary target to provide resources, support, and guidance for Histiocytosis as this is one of the largest age groups affected. I have been made aware of some Blair County children with this disease. By bringing awareness to patients, and physician additions to the Physician directory, our hope is to connect with patients in our area the medical professionals that can help them.

6. What areas of Blair County will be served by your project?

As a Blair County resident, rare disease awareness and support is my primary mission to help the local community as well as central and western PA. I currently participate in bi-monthly support meetings open to all histiocytosis patients or loved ones. Tim's goal is to raise awareness and encourage physicians to join the directory. The targeted medical facilities include locally, UPMC, Penn Highlands, and Nasson hospitals in Blair County and all of Central and western PA.

7. While not required for acceptance, list any Altoona Rotary Club members who are involved in the project and describe how they are involved.

Tim Morder is a 26-year member of the Altoona Rotary, and has been appointed to be an ambassador to spread awareness and help others. The Physicians Directory Project is assigned to Tim for the central and western PA geography

8. From what other sources is your organization receiving funding for this project?

Very little Funding of HA projects come from government sources. The HA raises funds through multiple events, sponsorships, and a variety of donations and grants from organizations, corporations, and individuals. Please see enclosed Document for a listing of 2024 budget sponsorships.

9. What is the timetable for your project?

September is Awareness Month and we would make good use of any funding provided to help produce the materials necessary to help our mission and the Physician Directory update project.

10. Will this be a multi-year project?

The Physician Directory update is a 2024 project that just kicked off a few weeks ago. Our first phase of this project was to identify areas of the countries in the world that are missing physicians and healthcare professionals. Central and western PA are considered a desert area where no physicians for adults are registered in our Physicians directory.

11. What outcomes do you expect from the project and how will they be measured?

There are currently 400+ Physicians in the registry. Our goal is to add a 5% (20+) increase to this directory in 2024.

**Detailed Description (and Budgets) of other ongoing 2024 projects: Please see the included 2024 Sponsorship Information Packet for more details.**

One of the most difficult challenges with rare diseases like histiocytosis is raising awareness for faster diagnosis, knowledge of the available therapies, and increased interest by investigators in learning about the conditions. Awareness helps with raising funds as well, which leads to supporting programs including the Annual Research Program hosted through the Histiocytosis Association (HA) since 1990.

Awareness can be raised through a variety of activities, including participation in local events and activities. This could include anything from interacting with the public at community celebrations and parades, to targeted outreach to key community leaders and decision makers through presentations to groups such as local, county, and regional Chambers of Commerce or service groups such as Rotary and Lions clubs. Through these efforts, the Association can expand its recognition and gain new supporters and partners in the local community. Additionally, awareness is raised at the national and international levels through advocacy with policy makers, social media campaigns, and outreach endeavors with large organizations such as the National Organization for Rare Disorders (NORD).



Department of the Treasury  
Internal Revenue Service

P.O. Box 2508, Room 4010  
Cincinnati OH 45201

In reply refer to: 4077550279  
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HISTIOCYTOSIS ASSOCIATION INC  
332 N BROADWAY  
PITMAN NJ 08071-1022



38742

Employer Identification Number: 22-2827069  
Person to Contact: Sophia Brown  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your July 29, 2011, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in May 1988.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.


Please refer to our website [www.irs.gov/eo](http://www.irs.gov/eo) for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

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HISTIOCYTOSIS ASSOCIATION INC  
332 N BROADWAY  
PITMAN NJ 08071-1022

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

A handwritten signature in cursive script that reads "Cindy Thomas".

Cindy Thomas  
Manager, EO Determinations



# 2024 SPONSORSHIP INFORMATION PACKET



# GET TO KNOW US AND OUR RARE COMMUNITY



The Histiocytosis Association is a global nonprofit organization, based in Pitman, New Jersey, that is dedicated to addressing the unique needs of patients, families, and physicians impacted by histiocytic disorders. Histiocytic disorders are a group of diseases that occur when there is an over-production of white blood cells known as histiocytes that can lead to organ damage and tumor formation. Some histiocytic disorders are classified as rare cancers.

The Association was founded in 1986 when Jeff and Sally Toughill's daughter was diagnosed with Langerhans cell histiocytosis; their family found themselves left with insufficient information, no support network of doctors or patients, and no clear idea of where to turn next. As a result of that experience, and in the hopes of helping other patients and parents in the future, the Toughills launched the Histiocytosis Association. The Association is regarded as a world-wide leader and a respected authority within the medical and patient communities for its commitment to funding cutting-edge research and providing support for families and patients.

Histio.org is the go-to online source for patients, families, and medical professionals to find critical information on each histiocytic disorder and related resources including educational content, a histiocytosis resource directory, peer support programs, and a physician finder directory.

In addition, the Association has a unique partnership with an international medical professional organization, the Histiocyte Society, and has served as Secretariat for the Society for nearly 40-years. This partnership, along with strong connections across many rare cancer, rare disease, and other similar organizations, allows the Association to maintain a current and future thinking perspective on accomplishing our vision for a world free of histiocytic disorders.

## Our Impact

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**19,500**

strong in our community of patients, families, physicians and researchers, representing 119 countries and growing.

**\$7.5M**

in research grants that are resulting in fewer patient fatalities and more effective treatments.

**11,503**

subscribe to our YouTube channel and/or follow us on social media including Facebook and Instagram.

**360**

physicians from 59 countries are a part of our directory that provides patients around the world access to experienced clinicians.

**258**

physicians and researchers gather to share knowledge through the Histiocyte Society, our partner organization for nearly 40 years.

**1,539**

patients, family members, and physicians globally, engaged with us through online educational talks since 2020.

# PARTNERSHIPS SUSTAIN OUR SHARED MISSION



The Histiocytosis Association is dedicated to addressing the unique needs of patients, families, and physicians impacted by histiocytic disorders. Our mission is to provide educational and emotional support, raise awareness, and fund research while leading the search for the cure. This three-pronged mission is purposefully designed to tackle as many of the challenges faced by histio families as possible. Because of this, the Histiocytosis Association is able to offer a range of opportunities for our partners to engage the largest global audience of any organization focused on histiocytic disorders. Your contribution through sponsorship will ensure that we can provide the most reliable educational tools and emotional support resources, and engaging events that connect your leadership and teams with the most impactful programs.

Opportunities exist through a number of different high impact programs and based on the individual goals and interests of your company. All are designed to maximize exposure to a diverse community that consists of patients, caregivers, family members, physicians, and other industry partners. Corporate partners give to the Association in a number of ways including corporate fundraising teams, event sponsorship, grants for programs and services, in-kind product donations, volunteer engagement and workplace giving.

We welcome the opportunity to speak with you about how one or multiple of these programs can be tailored to meet your needs. Please contact us to learn how your company can get involved and help make a difference in the lives of people impacted by histiocytic disorders.

## Opportunities for Sponsorship

### **Building Connections**

A snapshot of our events and online networks that bring our rare histio community together.....*page 5-8*

### **Providing Educational and Support Resources for Patients, Families and Physicians**

Programs delivering resources and trusted education to empower the Histio community.....*page 9-12*

### **Cultivating Corporate Cultures That Give Back**

Ways for your company to use volunteer engagement, and employee giving and matching campaigns to support the Histiocytosis Association's mission.....*page 13-14*

# Make a Gift to Fight Histio

Give a general donation to support the overall mission of the Histiocytosis Association. Your general donation supports all of our programs and services, including:

- Direct one-on-one support via phone, text, or email
- Annual Research Program, funding research around the world
- International and national awareness efforts
- Histio Student Scholarship Program, for histio warriors and family members
- Junior Investigator Travel Scholarship to the Histiocyte Society Annual Meeting
- Providing administrative support for the Histiocyte Society
- Peer-to-Peer support calls
- Educational webinars and videos
- International Physician Finder
- Searchable Resource Directory

Your support means so very much to patients and family members affected by histiocytic disorders. Your gift today will help us continue to fulfill our promise to grow, connect, and strengthen the Histio Community so that one day our vision of a world free of histiocytic disorders will become a reality!

Visit [give.histio.org/donate](https://give.histio.org/donate) to give a gift today!

*"As the successor to the tremendous path that the Association's founder Jeffrey Toughill paved, I am truly honored and excited to be on the Association team. I have supported and admired their work since my own diagnosis of Langerhans cell histiocytosis at the age of six. The Association has grown since then, as has our knowledge of histiocytic disorders. The work of the Association has helped to drive support for research grants and clinical trials that have led to profound advancements. And while the advancements give us all so much hope, there is more work to be done. By working together, we can and will find the answers. We will find a cure."*

*- Deanna Fournier  
Langerhans cell Histiocytosis Survivor &  
Executive Director for the Histiocytosis Association*



# CULTIVATING CORPORATE CULTURES THAT GIVE BACK



## Employee Giving Campaigns

While extraordinary progress has been made in the fight against histiocytic disorders, the battle is far from over. Fundraising is a critical component in furthering research efforts to discover more effective treatments and ultimately, a cure.

Employee Giving Campaigns have a significant impact on raising awareness and funds to fight histiocytic disorders. Within and beyond these campaigns there are countless ways that individuals and companies can help. If your company has a committee or person who guides charitable efforts, talk with them about the urgent need to fight histio.

### Commitment Range:

There is no minimum or maximum commitment

**Benefits of Support:** Employee giving campaigns offer employees the opportunity to find satisfaction in supporting life-saving and meaningful causes, choose the charitable organizations they want to support, reduce their taxable income through the contribution of pre-tax dollars, contribute in small, manageable amounts, and have an easy and convenient way to support organizations.

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## Corporate Matching

Many companies offer Matching Gift Programs--when an employee makes a donation to a charity, the company will make a donation in the same amount, or sometimes more, to that same charity. A matching gift is a wonderful and easy way to double, even triple, the impact of your gift.

### Commitment Range:

There is no minimum or maximum commitment

**Benefits of Support:** In addition to helping companies meet their corporate social responsibility goals, matching programs may incentivize more employees to give and increase overall employee engagement.



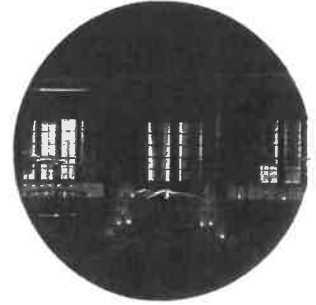
# Employee Engagement Activities

Give employees on your team an opportunity to connect directly with the mission, community, and heartbeat of the Histiocytosis Association. Show your commitment to philanthropy and bring volunteerism into the workplace.

## Opportunities for Your Teams:

- **Letter Writing Campaign:**
  - Writing messages of hope to families
- **Host a "Fill A Bag" Event for the Histo Warrior Care Bag Program**
- **Raise Awareness at company outings:**
  - Sponsor a histio night at a major league event and bring your company!
  - Wear Histo t-shirts at a sporting event and share on social media!
  - Help Histo make it to the Jumbotron or an advertisement!
  - All ideas are welcome!
- **Participation by individuals in your company:**
  - Helping to light up your city in blue
  - Light up your neighborhood in blue
- **Fundraising Events:**
  - Go Blue for Histo – Small Community Fundraisers

**Benefits of Support:** Employee giving campaigns offer employees the opportunity to find satisfaction in supporting life-saving and meaningful causes, choose the charitable organizations they want to support, reduce their taxable income through the contribution of pre-tax dollars, contribute in small, manageable amounts, and have an easy and convenient way to support organizations.



**Let's Talk!**

**We would love to help you host an event for your employees!**



# **GAIN HIGH-VALUE EXPOSURE WITH THE HISTIOCYTOSIS ASSOCIATION'S GROWING GLOBAL NETWORK**

The Association profoundly understands the needs of the histiocytosis community and has become a trusted source for patients and physicians – to find reliable answers. Through the sharing of essential information and the constant presence of a compassionate peer network, the Histiocytosis Association serves as a safe haven for patients and families fighting histiocytic disorders.

- Show your support to histio patients**
- Help support international collaboration**
- Participate in local and national advocacy**
- Partner with medical professionals**
- Be a passionate group of volunteer leaders**

**Join the fight!  
Contact us to complete your  
checklist for histio!**

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[www.histio.org](http://www.histio.org)



To become a Sponsor or discuss customizing a sponsorship, please contact Kristen Nesensohn at [kristennesensohn@histio.org](mailto:kristennesensohn@histio.org).



# Sponsor Benefits Key

We welcome the opportunity to speak with you about how one or multiple of these programs can be customized to meet your interests and needs.

Please contact our Executive Director at [deannafournier@histio.org](mailto:deannafournier@histio.org) or 856-589-6606 for more information.



## Brand Exposure

Increase general awareness of your company name, your mission and your expertise to various audiences within our community!



## Digital Recognition

Place your logo and/or name on one or multiple digital assets including email, social, webinars, video, podcasts or on [www.histio.org](http://www.histio.org)



## On-site Visibility

Event depending, virtual and/or in-person presence and participation, with logo and/or naming placement on event materials.



## Employee Empowerment

Amplify the impact your employees can make on causes that matter to them and promote workplace positivity



## Product Mention

Distribute information related to your product, program, or service.

*"Having a rare disorder can be a lonely and emotional journey. My hope is to unite the community, raise awareness, and raise funds for research. I want to use my personal journey and the skills I've gained throughout my journey to help, empower, and uplift our histio warriors."*

*- Ana Valdez, Histio Warrior and Ambassador*

# BUILDING CONNECTIONS

Educational and emotional support are two important pillars of the Histiocytosis Association's mission. When diagnosed with a rare disease, families and patients can feel isolated and access to up-to-date information can be difficult. These resources aim to address the needs of patients and families affected by histiocytic disorders. In addition to providing reliable, disease-specific information and resources, we also hope to provide a source of comfort and connection to the Histo Community.

## Patient & Family Meetings

In-person, educational events



Patient-Family Meetings have been a highly regarded program held by the Histiocytosis Association for over 25 years, and are an opportunity for patients, families, and physicians to come together to learn, connect, share, and spread hope.

For detailed sponsorship information, see the following page.

### Opportunities for Support:

- General support
- Educational materials
- Travel support for patients/families

### Benefits of Support:

At every level of sponsorship, your company will benefit from having in-person presence and maximum visibility with attendees, including being able to engage with the members of the Histo Community and medical professionals in attendance.

### Commitment Range:

\$1,000 - \$25,000+

### 2024 Patient & Family Scheduled Meetings:

- Orange, CA - Saturday, June 1st
- Pitman, NJ - (July/August date TBD)
- Birmingham, AL - September 7th

# Patient & Family Regional Education Meetings

Sponsors of Histo Patient & Family Meetings have a unique opportunity to choose between several types of sponsorship. All are designed to maximize visibility with attendees which consist of patients, caregivers, family members, physicians, and other industry partners. Your contribution through sponsorship helps support important educational sessions and attendee activities. If you are interested in becoming a sponsor or if you have any sponsorship ideas or interests other than what is listed below, please contact Deanna.

All partnerships include the following benefits:

- Logo with link on all meeting materials and agenda
- Logo with link on all event email communications
- Logo with link on all social media event communications
- Logo with link on event webpage

## OUTREACH PARTNER

Show your commitment to making this opportunity possible for patients & families. This sponsorship package includes:

- Recording of advertisement for (2) podcast episodes
- Booth at live event and within virtual platform (if applicable)

\$2.5k

## EDUCATION PARTNER

Show your commitment to educational and emotional support for histio patients and families. This sponsorship package includes:

- Booth at one (1) in-person meeting, of your choice
- Record (1) podcast episode on your services, programs, or resources
- Support printing up to date brochures for histiocytic disorders

\$5k

## TRAVEL PARTNER

Show your commitment to helping patients & families connect in person to learn, share, and support each other. This sponsorship package includes

- Booth at one (1) in-person meeting, of your choice
- Recording of advertisement for (2) podcast episodes
- Provide travel support for patient/family attendance in person (up to \$1,000)

\$10k

## 2024 REGIONAL MEETINGS PRESENTING SPONSOR

Show your commitment to helping patients & families connect in person and to growing resources. This sponsorship package includes:

- Booth at each of the three (3) in-person meetings
- Record one podcast episode or webinar and (2) podcast advertisements
- Short presentation on your services, programs, or resources at each in-person meeting
- Provide travel support for patient/family attendance for each of three (3) meetings (up to \$2,000)

\$25k

# Histio Ambassador Program

A support network of patients and caregivers impacted by histiocytic disorders



*"Raising awareness about Histo disorders and funds for research is one of my LIFE goals. I am hopeful the Histo community will one day find a cure!"*

- Tammi Cummings, Histio Ambassador

## Commitment Range:

\$1,000 - \$10,000+

The Histio Ambassador program opened up applications in March of 2022. The Histio Ambassador program was formed to empower and expand our leaders in our community to advance the mission of the Histiocytosis Association.

Histio Ambassadors are individuals with first-hand experience navigating a histiocytic disorder diagnosis that give their time and energy in support of the mission of the Histiocytosis Association. Together, we work to bridge the gaps in education, awareness, provide emotional support, and generate funding to conduct further research for histiocytic disorders.

### Opportunities for Support:

- General Support
- Sponsor an ambassador-hosted awareness event
- Leadership development & training
- Travel support to conferences/advocacy efforts
- Collaboration tools and platforms

### Benefits of Support:

Partner alongside volunteer ambassadors to show your organization is passionately taking action to help close gaps for rare disease including psychosocial challenges, access to treatment, healthcare navigation, expanded access for healthcare services, and other critical needs.

# Signature Awareness and Fundraising Events

Histiocytosis Association sponsored Run/Walk, Camp Out fundraising events



## Benefits of Support:

Our events offer several opportunities to highlight your company alongside the Histiocytosis Association's, and your support will also go toward maximizing your presence and visibility with the histiocytosis community. Through your sponsorship, event registration fees are waived for up to 50 employees empowering them to build connections directly with the patients and families, while enhancing your positive work environment.

## National Events (hosted by the HA):

- Histo Hike Shenandoah, April, 26-28, 2024
- Histo Blue Ribbon Run; September 2024

For more information, contact [events@histio.org](mailto:events@histio.org)

## Commitment Range:

Custom sponsorship opportunities are available

# Volunteer Organized Events

Community-led Local and National fundraising events



## Benefits of Support:

Volunteers who are inspired to support the histio community through fundraising, host local and national events, gathering their personal network around our shared cause. Maximize your company's presence at a local level or participate in person with your local community members who are hosting an event in your area! Your teams can join the event, volunteer their time, and raise funds alongside patients and families, showing your passion and commitment to helping to fight histio.

## Local Events (hosted by volunteers):

- Histo Hike Shenandoah in Shenandoah Ntl. Park
- Run For Jeffrey White in Mannford, Oklahoma
- HLH Charity Golf Outing in Plymouth, Michigan
- Play for a Cure, June in Simi Valley, California
- Together for the Cure in Chula Vista, California

For more information, contact [events@histio.org](mailto:events@histio.org) or visit <https://histio.org/get-involved/fundraising-events/> for dates!

## Commitment Range:

There is no minimum or maximum commitment





## SPONSORSHIP OPPORTUNITIES

### **BLUE RIBBON PRESENTING SPONSOR • \$10,000 (*only one available*)**

- ◆ Listed as presenting sponsor on website with logo and link
- ◆ Listed as presenting sponsor in all event promotion and e-communication(s)
- ◆ Listed as presenting sponsor and prominent display of logo on run t-shirts
- ◆ Featured sponsor email and social media campaign
- ◆ Promotional materials (*provided by sponsor*) included in runners "swag bag"
- ◆ Ten (10) complimentary runner entries, including t-shirts

### **EXTRA MILE SPONSOR • \$5000**

- ◆ Listed as sponsor on website with logo and link
- ◆ Listed as sponsor in all event promotion and e-communication(s)
- ◆ Logo placement on run t-shirts
- ◆ Promotional materials (*provided by sponsor*) included in runners "swag bag"
- ◆ Five (5) complimentary runner entries, including t-shirts

### **FINISH LINE SPONSOR • \$2,500**

- ◆ Listed as sponsor on website with link
- ◆ Company name on run t-shirts
- ◆ Promotional materials (*provided by sponsor*) included in runner "swag bag"
- ◆ Receive two (2) complimentary runner entries, including t-shirts

### **SWAG BAG SPONSOR • \$1,000**

- ◆ Listed as sponsor on website
- ◆ Promotional materials (*provided by sponsor*) included in runner "swag bag"
- ◆ Receive one (1) complimentary runner entry

### **WATER STATION SPONSOR • \$500**

- ◆ Listed as sponsor on website
- ◆ Promotional materials (*provided by sponsor*) included in runner "swag bag"

### **IN-KIND DONATIONS**

Some or all of the above may apply depending on the value of donation.

### **CUSTOM SPONSORSHIP PACKAGE AVAILABLE**



# PROVIDING EDUCATIONAL AND SUPPORT RESOURCES FOR PATIENTS-FAMILIES-PHYSICIANS

The Histiocytosis Association is dedicated to providing emotional and educational support to address the needs of patients and families affected by histiocytic disorders. In addition to providing reliable, disease-specific information and resources, we also hope to provide a source of comfort and connection to the Histo Community.

## Online Education Resource

### Website Community Support



The Histiocytosis Association's website, [www.histio.org](http://www.histio.org) is one of the world's leading resources for disease information related to all histiocytic disorders, including an interactive physician directory, educational videos and webinars, registry and clinical trial resources, and opportunities for peer connection.

Histio.org allows the Association to provide online visitors with:

- The most up to date disease information
- Information on treatment and clinical trials
- Direct phone number for individualized support
- A targeted physician finder by disease
- Searchable resource directory
- Educational webinars, podcast, blog posts, RSS feed
- List of local volunteers or warrior families to connect with in any given geographic area
- Local family groups around the world to connect with

#### Opportunities for Support:

- Physician Finder
- Support Platform for Peer Connections
- Medical-Scientific Updates & Honorariums
- Translation support

#### Benefits of Support:

As an educational partner, your organization's commitment to providing up-to-date, relevant, and timely information for the histiocytosis community will be displayed on our website and other online educational resources, visited by thousands of patients, families, and medical professionals around the world each year.

## Commitment Range:

\$2,000 - \$50,000



# Digital/Print Education Resources

Digital and Print Materials



The Histiocytosis Association provides educational resources that cover all aspects of diagnosis with a histiocytic disorder, and, because the journey does not end at the diagnosis but has only begun, our resources seek to provide critical information and support along every step of the way.

Education resources available both digitally and printed allow the Association to provide patients, families, and medical professionals with:

- The most up to date disease information
- Information on treatment and clinical trials
- Comprehensive list of financial support programs
- Disease-specific information for medical professionals
- Contact and program information for the Association

#### Opportunities for Support:

- Newly diagnosed patient materials
- Medical Professional education materials
- Medical-Scientific updates honorariums
- Brochure updates and printing
- Resource materials printing
- Disease specific brochure translation
- Organization programs brochure creation and printing

#### Benefits of Support:

Be seen by a wide-ranging audience, from medical professionals to patients, patient advocacy organizations, medical conference attendees, and other supporters. Show your commitment to ensuring those in need have high impact resources after receiving a life-threatening diagnosis.

## Commitment Range:

\$250 - \$5,000+



# Educational Webinar Series

Education on Demand



The Histiocytosis Association values the importance of reaching patients and families with the most up to date disease related information and providing them with access to the physicians and scientists who are at the forefront of treatment and research related to histiocytosis.

This format will allow the Association to conduct live video gatherings with various subgroups of the histio community on a more regular basis and provide ongoing support to the community. Through these webinars, the Association will continue to keep the community informed on the latest research, advancements in treatment, status of current clinical trials, and the findings of the top physicians in the histiocytosis area. These live and recorded webinars provide the opportunity to reach a global audience, and fosters collaboration with global family groups.

## Opportunities for Support:

- Zoom platform subscription
- Closed captioning
- Online webinar library support

## Commitment Range:

\$500 - \$2,000+

**Benefits of Support:** When they needed the information the most, you were there. Get your name in front of international patient-family-physician audiences as they learn, connect, and find support through educational talks.

# Peer Support Program

Digital and Print Materials



No one should have to face a diagnosis of histiocytosis alone! Whether you were personally impacted as a patient, a family member, or a friend, this journey can feel isolating, scary, and uncertain. The Histio Peer to Peer Chats provide a forum for patients and caregivers to connect as a community. In these meetings we lift one another up, offer support and compassion, and share our histio stories.

## Opportunities for Support:

- Zoom platform subscription
- Closed captioning
- Online community forum development and maintenance

## Commitment Range:

\$500 - \$5,000+

**Benefits of Support:** The psychosocial aspect of the rare disease journey is still overlooked today. Patients and family members will remember you were there for them when they see your organization's logo on the peer support page and as a partner for their biweekly sessions.

# Histio Warrior Care Bag Program



Comfort and Care



Histio Warrior care bags are intended for newly diagnosed pediatric patients. Each reusable 'Histio Warrior' drawstring bag is filled with items ranging from fun activities like on-the-go card games, coloring pages and crayons to useful necessities like extra toothbrushes and a pair of cozy socks, all intended to offer a little extra care. Each bag is meant to remind those affected that they are not alone.

#### Opportunity for Support:

- Team building "Fill the Bags"
- General support
- Shipping
- Purchasing "wish list" items

## Commitment Range:

There is no minimum or maximum commitment

**Benefits of Support:** Reach a national audience, showing your compassion and hope for them in a difficult time. Write a message showing they are not in this fight alone. Engage your employees in a tangible activity that gives back tenfold.

# Histio Student Scholarship Program



The Histio Student Scholarship Program celebrates the many advances in research and medicine that are now making it possible for young adult Histio Warriors to step into that next phase of life and chase their dreams as college students. A rare disease journey can be costly in many ways, including financially. These scholarships provide hope, healing, and a path forward!

#### Opportunity for Support:

- General Support
- Histio Hike Shenandoah participation

## Commitment Range:

\$1,000 - \$5,000+

**Benefits of Support:** Present a scholarship award directly to a histiocytosis patient or family member. Have major impact on the future of children and adults who were faced with a histiocytosis diagnosis.

