



**IMAGINE
ROTARY**

IMAGINE ROTARY IN DISTRICT 7360

October - District 7360 Newsletter



Vol. 11, Issue 4

Message from our District Governor

Newly added in red



October 2022

Last month we approved 29 District Community Grants for a variety of projects.

It's fitting now that we will begin our projects during the month of Economic and

Community Development.

Some of the projects include installing accessible walkways for disabled, new playground equipment and park benches. However, it's important to note that economic and community development is more than "brick and mortar" additions. Our communities are also nourished through

education (backpacks of supplies; school clothing donations) and effective first responders (new medical equipment). On a more basic level, communities are developed through greater access to food and comfortable housing when we work with food banks and homeless shelters. All of these club efforts have a significant and positive influence on the strength of our communities.

The remarkable impact of our Rotary clubs continually affects the prosperity, beauty, and economic wellness of our towns, townships, boroughs and counties all over the District. I extend my sincere thanks and congratulations on the results of your efforts while we all

Imagine Rotary

Warm wishes,

Vicki

Vicki Zimmerman

District Governor 2022-2023

DISTRICT CALENDAR

October 24—World's Greatest Meal—
World Polio Day

November 18—Foundation Dinner,
Penn Stater Hotel &
Conference Center, State
College

November 19 & 20—District
Conference—Penn Stater
Hotel & Conference Center,
State College

*Please send dates for your club
events to:
PDG Sharon Benner
7360news@gmail.com
Thank you!*

Welcome!

NEW MEMBERS

Laura Peiffer	Chambersburg
Annette Riggelman	Cumberland
Christian Cooker	Hagerstown
Chuck Eichelberger	Hagerstown
Harvey Hogamier	Hagerstown/Sunrise
John Schriever	Hancock
David Boden	Keyser
Kemberly Colebank	Keyser
Beth Little	Keyser
Trish Morgan	Keyser
John Aldis	Martinsburg
Craig Bartoldson	Martinsburg
Tiffany Hine	Martinsburg
Georgia Vogan	Martinsburg
Keith Vogan	Martinsburg
Hope Wekhman	Ridgway
Steven Choi	Shepherdstown
William Drennen	Shepherdstown
April Leonard	Shepherdstown
Jodee Silva	Shepherdstown
Christopher Young	State College
Joseph Davidson	State College/ Downtown
Edward Henderson	State College/ Downtown
Meredith Henderson	State College/ Sunrise
Winston Luna	West Snyder-Beaver Springs
Versailles Tabanda	West Snyder-Beaver Springs

No deaths to report

MEMBERSHIP MINUTE

Every month our combined RI Zone 33-34 offers a Membership Action Plan (MAP) “Bite-Sized” webinar, on the second Monday at 6 pm ET. The target audience is club leaders – Presidents, Assistant Governors, Presidents-Elect, Membership Chairs, and **anyone** else who has an interest in the long-term viability and vitality of their Rotary club. All District leaders are also encouraged to attend. The MAP Page on the Zone website has past recordings, registration links for upcoming events, and a library of membership collateral: RIZones33-34.org/membership-action-plan What is the MAP? It’s a unified, multi-year membership growth initiative spanning Rotary Zones 33 and 34 -- 1,700 clubs and 66,000 Rotarians from Pennsylvania to Florida, then extending through the Caribbean to the coast of South America. In search of a strategy to mitigate membership decline and get our clubs on a path of consistent, moderate growth, RI Director Jeremy Hurst launched a task force in January of 2022. This group of District and Zone leaders has developed a set of “Bite-Sized” webinars (1 hour or less), delivered once a month, that are 100% actionable by the clubs. No concepts. No theory. No “figuring out how”. Everything is there. Strategies that are GUARANTEED to work (they’ve worked for hundreds of clubs), together with recipes, templates, slides, videos, worksheets and scripts. There’s also an awards program that will recognize both clubs and districts for their participation and [achievements. Yes, they are being recorded, and, yes, all the material presented is downloadable from the MAP Page on the Zone Website: RIZones33-34.org/membership-action-plan.](#)

Get Aboard the Membership Action Plan (MAP)

Dana Orsini – iPDG / DMC

DISTRICT CONFERENCE REGISTRATION IS OPEN!!

Our Foundation Dinner and District Conference is open for registration! Go to the DACdb calendar to register for a weekend of celebration and information as we hold award recognition events, hear Rotary speakers who can update us on important topics, and take part in a hands-on project to brighten the days of some special kids. Join us! You'll be glad you did!

SAVE THE DATE

NOVEMBER

18 Foundation Dinner

19 & 20 District Conference

Penn Stater Hotel and Conference Center

"When the Rotary Stars Shine"

We will be announcing more information by Pmail including; Registration prices, Agenda, Speakers, Sponsorship opportunities, The Project @ Conference Room Rates w/ procedures and special features. SO DON'T MISS THIS AWESOME EVENT!

GLOBAL GRANT UPDATE:

On July 08, 2022, our global grant to provide a well and water distribution system to the community of Casa Blanca, El Salvador was finally approved. This project began several years ago with the partnering of the Rotary Club of Santa Tecla as the host club and the Rotary Club of Shepherdstown as the sponsoring club. All said and done, the estimate cost is \$114,000.

Last year, our District committed \$40,000, from the global portion of our DDF, to the project which then generated a match of \$32,000 from the World Fund. With those funds, we still needed to raise \$42,000 to launch the project.

Friends and fellow Rotarians, **mission accomplished!** We wish to acknowledge and thank those D7360 clubs and or individual members of said clubs that shared of their treasures to make this happen: [Berkeley Springs, Chambersburg, Keyser, Martinsburg, Ringtown, Shepherdstown, and Williamsport, MD.](#)

Also contributing along with the Santa Tecla Club, were the Carroll Creek club of Frederick, Md. and the University Hills Club of Denver, CO.

A special thank you to PDG Alice Kissinger for her generous support as well as the many other “civilians” that donated to this worthy endeavor.

With the funds in place, now the work can begin. We will keep you updated on the progress.

John Taylor
District 7360 International Service Chair

Dana Orsini
District 7360 iPDG

SHELTERBOX UPDATE:

Recently, Bill Tobin, Rotary Relations Manager with ShelterBox USA, shared the following: “ShelterBox support from U.S. clubs through RY 2021-22 was incredible, with 10% of all Rotary clubs in the U.S. achieving HERO club status. ShelterBox responded to crises all over the globe helping tens of thousands of households. As we turn the page to a new Rotary Year, we hope to continue building our total number of HERO clubs in 2022-23. Let’s do all we can to help even more families affected by conflict and disaster.”

Last year, our District far outperformed the “10%”! We had 27 clubs participate with a total giving of **\$36,855**. Out of the 27 clubs, **20** achieved Hero status. The **Shepherdstown club achieved Gold Level Hero**. **The following 18 clubs achieved Bronze Level Hero: Bedford Sunrise, Chambersburg, Charles Town, Claysburg, Hagerstown, Hollidaysburg, Hughesville, Martinsburg, Mercersburg, Mifflintown, Milton, Montoursville, Muncy, Ringtown, Selinsgrove, State College Downtown, Tyrone and Waynesboro**. Rounding out the 20 was the **Williamsport High School Interact which also achieved Bronze Level Hero**.

HERO levels are Bronze=\$1,000, Silver=\$3,000, Gold=\$5,000. Clubs can level up through the Rotary year (become a bronze, then donate more to reach silver or gold).

The compassion shown by our clubs and Rotarians is a testament to the character of our District, and I thank you so much for your support! Just **IMAGINE**, the impact a district full of HERO clubs would make for people displaced and in need of ShelterBox aid. With your help, we can turn imagination into reality.

Dana Orsini - iPDG

DIVERSITY, EQUITY AND INCLUSION (DEI) MOMENTS

DEI Column: Why This Matters

Our mandate is in our name: Rotary International. That name serves as a call for each of us to embody the ideals of service and fellowship that Rotary advances around the globe and dedicate ourselves to ensuring they also thrive in our own communities at the district and club level.

As defined by Rotary International (<https://www.rotary.org/en/about-rotary/diversity-equity-and-inclusion>):

- Diversity:** People of all backgrounds, experiences, and identities regardless of their age, ethnicity, race, color, abilities, religion, socioeconomic status, culture, sex, sexual orientation, or gender identity.
- Equity:** Carefully considering how to provide differing levels of support, opportunities, and resources so participants have a welcoming and productive experience.
- Inclusion:** Creating experiences in which all people are welcomed, respected, and valued.

DEI gives us a valuable framework for creating models of the world we wish to inhabit; it also leads to tangible improvements in processes and outcomes. Studies have demonstrated that diverse representation has the potential to increase innovation, lead to improved and more accurate group thinking, and expand outreach to new audiences. Dedication to DEI practices also increases empathy and, as an organization with the motto **“Service Above Self,”** empathy is a critical component when it comes to engaging in service projects. Lastly, nurturing a diverse and inclusive environment increases retention in the workplace, so it’s logical to assume it would do the same for other organizations. As we contemplate membership goals and challenges, we would do well to focus on prioritizing DEI as a core value to help us thrive well into the future.

References

<https://www.forbes.com/sites/forbeshumanresourcescouncil/2021/05/19/15-key-benefits-of-dei-to-communicate-with-team-members/?sh=7480b6df195c>

<https://hbr.org/2016/11/why-diverse-teams-are-smarter>



ROTARY YOUTH EXCHANGE NEWS

Kathy Krinks
District Youth Exchange Chair reporting:

Meet our 2022-2023 Youth Exchange Inbounds!



Front Row: **Pepi Pospíšilová**, Czech Republic/Martinsburg WV; **Petra Chalupová**, Czech Republic/Shamokin
Second Row: **Gio Oliveira de Sales**, Brazil/State College Downtown; **Ivan Lineras Saldanas**, Spain/
Selinsgrove; **Tyra Bake**, Sweden/Shepherdstown WV; **Yuta Yoshikawa**, Japan/Bedford

We look forward to spending the year with them and thank those clubs who are sponsoring them for the next 10 months. As usual, they have all proven to be personable, smart, and interested in learning all about our culture while we learn more about theirs.

For those of you who are interested in getting involved with Youth Exchange, now is the time to get out into the schools and recruit for the 2023-24 school year! If you are unsure how to get started, the District Committee has a new PowerPoint Presentation we would be happy to share with you. We also have another program that can be presented to your school for recruitment purposes. And of course, we are happy to do Zoom programs for either your club or your school. Just let us know how we can support you.

Our District webpage will soon have many other tools to help your club and any interested student learn more about Youth Exchange. How to Recruit Host Families, the Student Application, Links to the Applications, School Flyers, Sponsorship Forms, presentations – just to name a few! But, until that site is updated, information is available at the Essex site at www.exchangestudent.org. This site is where everyone, volunteers, and students alike, can find the link for both the volunteer and student applications.

If you've sent students abroad or accepted a student into your club, you know what a joy it is to hear about and experience their adventure - so many claim it is the best year of their life and remember their experience years afterward. It is up to you to make it happen for a deserving student. Please be a part of building District 7360's Youth Exchange Program after the Covid Pandemic!

YPA 2022-23 UPDATE

District 7360



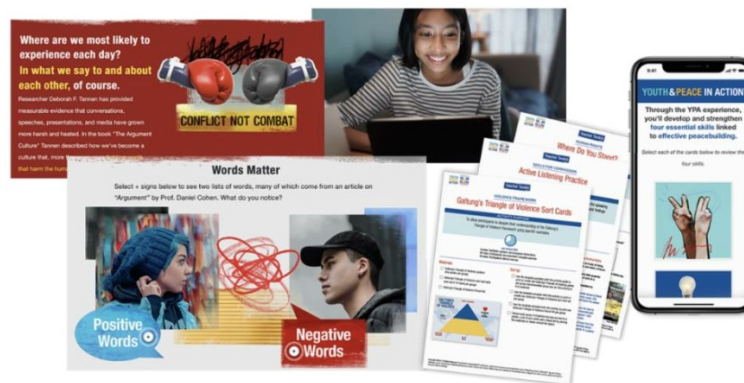
Greetings District 7360 Rotarians,

On September 21st, Int'l. Peace Day, YPA announced that 1,000 high schools in the US can access My Peacebuilder Foundations 2022-23.... **FREE!!!! My Peacebuilder Foundations (MPF)** is the award-winning, interactive 10-hour online course through which students can become certified NewGen Peacebuilders. It's part of Youth & Peace in Action (YPA), the largest youth peacebuilding initiative in the US.

Last year, 45,000 hours of content and experiences were delivered, and 1,500 students received peacebuilder certifications and service hours.

This year, **My Peacebuilder Foundations** also incorporates a **Toolkit** developed with teacher input that includes:

- Course-at-a-glance
- Content crosswalks
- Supporting slides and classroom conversation prompts
- Downloadable exercises and activities
- <https://www.youthpeaceaction.org/>

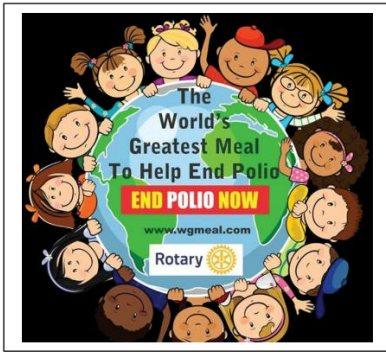


Here is a current video summarizing the program for Rotarians

<https://www.youtube.com/watch?v=d8WMqEqX5Pc>

Contact Jack Richford, District YPA Chairman with questions and support.

jrchfrd@ptd.net



World's Greatest Meal

World Polio Day, October 24, 2022

Below are important steps to follow for Club Presidents:

1. Presidents must establish a date for your club's WGM event (between October 16-29, 2022) before the end of July 2022 and report the date by email to your Area Governor.
2. Send a press release to local newspapers and radio stations at least two weeks before the Club's WGM event. (sample attached)
3. Your Club holds the event/meal and takes a digital picture.
4. The Club President completes the report form in PETS manual or DacDB and emails it with the optional digital picture of event and send to Jeff Coup (jeffcoup@verizon.net) by **11/23/22**.
5. As soon as possible after the meal the Club sends the **money** raised from the event **to the Rotary Foundation**, 14280 Collections Center Drive, Chicago, IL 60693, along with a transmittal form, making sure to check off PolioPlus on the form (the attached transmittal form already has PolioPlus indicated).
6. Optional—Your club sends a digital picture and report of your event to the local newspaper.

Note: Do not register your Clubs' event with the Worlds Greatest Meal! We are doing this as a District Event. Your club will receive individual recognition if you follow these guidelines. See your results by liking on Facebook: Rotary Worlds Greatest Meal to Help End Polio. Like the "Group" and not the "page". Don't like the group that has USA in the title or you will not see your results.



“World’s Greatest Meal to Help End Polio” 2022 District 7360 Event Report Form

Date Event Held: _____

Club Name:

Event Description:

Number of People Participating: _____

Money Raised for PolioPlus: _____

Please send PolioPlus monies raised to The Rotary Foundation using the regular contribution forms that RI provides on www.Rotary.org . Be sure to check off “PolioPlus” on the form or the money will not qualify for the Bill and Melinda Gates Foundation matching monies and your District will not get credit for PolioPlus contributions.

Send this form by 11/23/22 via email to Jeff Coup, District 7360 PolioPlus Chair, at jeffcoup@verizon.net.

Attach any photos of the event to your email.



NEWS RELEASE

World's Greatest Meal to Help End Polio

Join the Rotary Club of Anytown in the Fight to End Polio Now

(City/Town) (Date) — The Rotary Club of Anytown is joining in a worldwide recognition of World Polio Day, October 24, 2022. Billed as the “World’s Greatest Meal to Help End Polio” attendees of the (date) meeting of Anytown Rotary will be asked to forego their meal and instead donate the cost of that meal to the PolioPlus efforts of The Rotary Foundation of Rotary International. Members will “brown bag” their own lunch this one time. This small sacrifice on the part of each Rotarian will serve to bring awareness and dollars to the global effort of polio eradication.

Anytown Rotarians invite everyone to pack a lunch and donate the cost of a meal to this important effort. Bring your lunch and join them to learn more about PolioPlus and polio eradication.

Rotary Club of Anytown

Date and time

Location Name

Location Address

Started in 1985, Rotary’s PolioPlus program set out to eradicate polio from the planet at a time when annual cases of the disease numbered in the hundreds of thousands. Today, thanks to the efforts of Rotary and its global partners, we are on the verge of certifying the world polio free! Completion of this mission will mark only the second time in human history that a disease has been eradicated. Previously, only smallpox has been eliminated. Once complete, the annual worldwide savings in medical care is estimated at \$1.5B US.

About Rotary

Rotary brings together a global network of volunteer leaders dedicated to tackling the world’s most pressing humanitarian challenges. Rotary connects 1.2 million members of more than 34,000 Rotary clubs in over 200 countries and geographical areas. Their work impacts lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world. For more information, visit Rotary.org or EndPolio.org

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Contacts: zxzxz zxzxzxzx (phone/email)

REPORTS FROM ZONE INSTITUTE SUMMIT IN BALTIMORE

Reported by PDG Swan Stahl:

Marian Anderson, iPP [Lewisburg Sunrise](#) and Area 5 Area Governor, D7360 Emerging Leader, presenting the Pennsylvania flag at Zone 33-34 impact Summit in Baltimore. Stefanie Basalik, [Hagerstown/Sunrise](#) D7360 Public Image Chair, also represented our district. They both were very excited about all they learned.



Some AWESOME thoughts and reflections as reported from your District Governor Elect Herb Smith:

WE as Rotarians need to continue to do what WE do. In fact WE need to step up OUR acts of Service above Self. WE must SHARE OUR stories vs. TELLING people "Who we are". ABSOLUTELY when asked "What is Rotary?" Inform them who we are yet let's focus on what WE have done, SHARE your Rotary story.

As we heard throughout this summit the world is continuing to change and WE must change with it.

We were honored to have so many GREAT Speakers including RI President Jennifer Jones, PRI

President Barry Rassin, RI Director Jeremy Hurst, PRI Director Jeffry Cadorette, Michael Nyenhuis President and CEO of UNICEF USA, Thandeka Tutu-Gxashe CEO of Desmond Tutu Tutudesk Campaign.



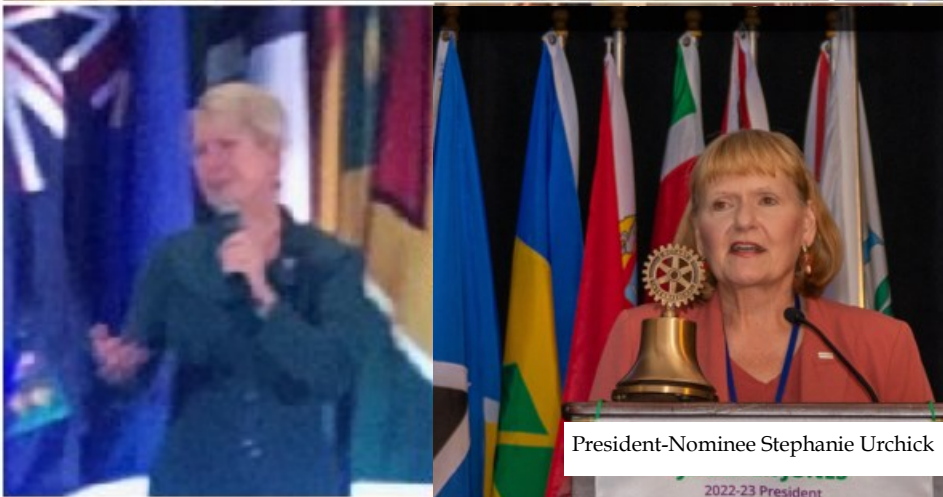
As we start to look towards OUR future rest assured District 7360 will continue to be a strong, vibrant and trend setting district thanks to all the previous DG's and the DG's yet to be.



Pictured left in the photo, left to right: Rotary Foundation Trustee Aziz Memon; Rotary International President Jennifer Jones; and Thandeka Tutu-Gxashe.

DISTRICT ROTARIANS LEARN AT THE ZONE IMPACT SUMMIT

Eight Rotarians from our district recently attended the Zone 33-34 Impact Summit in Baltimore, MD. DG Vicki Zimmerman; DGE Herb Smith; DGN Pam Wagoner; IPDG Dana Orsini; PDG Swan Stull; Club Foundation Chair Marty Gates; AG Marian Anderson; and Public Image Chair Stefanie Basalik spent five days participating in training and discussion groups learning more about Rotary initiatives. While a significant emphasis was placed on supporting projects within the Areas of Focus, all the Summit attendees were aware of the devastation in the districts of Florida as Hurricane Ian moved through the South. A highlight of the event were presentations from Rotary International President Jennifer Jones and Rotary International President-Nominee Stephanie Urchick.



President-Nominee Stephanie Urchick

