

Education 2024 ENTREPRENOLOGY

**"A Mindset of Entreprenology
Sharing Knowledge, Experience,
and Imagination
to**

**Build Healthy Workplace Cultures
with Authentic Harmony
Principles."**



Dr. Pauline Crawford

PRESIDENT ROTARY CLUB OF GLOBAL IMPACT/
CORPORATE HEART INTERNATIONAL

ENTREPRENOLOGY: EDUCATION FOR CHANGEMAKER EMPLOYERS ...



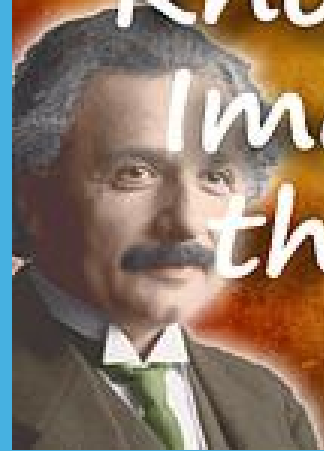
BRINGING HOPE TO OUR WORLD....

**Beyond
Traditional
Education**

Imagination is
more important
than knowledge.



Knowledge is limited.
Imagination encircles
the world.



Albert Einstein



THE EMPLOYER MINDSET

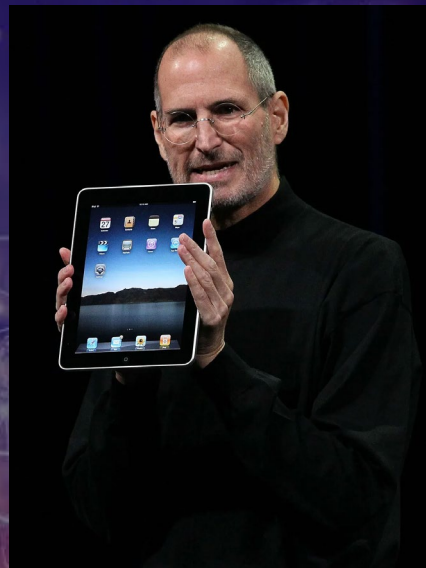
**ENTREPRENEURS ARE
OWNER MANAGERS
OF A SMALL
BUSINESS...**

**ENTREPRENOLOGISTS
GROW LARGE
BUSINESSES FROM
SMALL BEGINNINGS**



International University of Entreprenology

Est. 1972



The destination for change makers who like a challenge
Bringing Knowledge, Experience and Imagination
Together Since 1972

IUNOW.ORG



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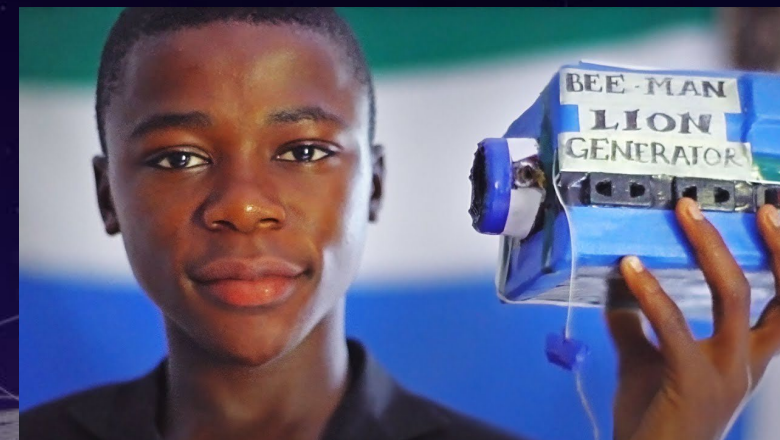


International University of Entreprenology

Est. 1972

Meet Kelvin Doe started collecting scrap metal, discarded devices, and rubbish at ten because he wanted to solve his neighborhood's intermittent electricity supply and rolling blackouts. Self-taught, he achieved this age 13. Thanks to the internet, he was noticed by MIT, who gave Kelvin a bigger platform to showcase his incredible talents. As a result, he became the youngest person ever to be invited to MIT's Visiting Practitioner's Program. In 2016 Kevin set up the Kelvin Doe Foundation ...

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Now 26 years old- he runs his own business. In his words, "creativity is universal and can be found in places where one does not expect to find it. Perseverance and passion are essential to nurturing that creative ability".

IUENOW.ORG

"THE BEST WAY TO
PREDICT THE FUTURE
IS TO CREATE IT."

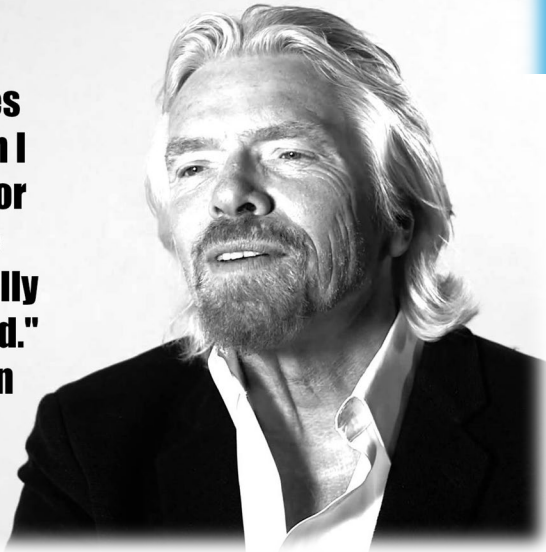
PETER DRUCKER - WEALTHYGORILLA.COM



**WOMEN OWNED BUSINESSES ARE
THE FASTEST GROWING INFLUENCE
AS ENTREPRENEURS WORLDWIDE**

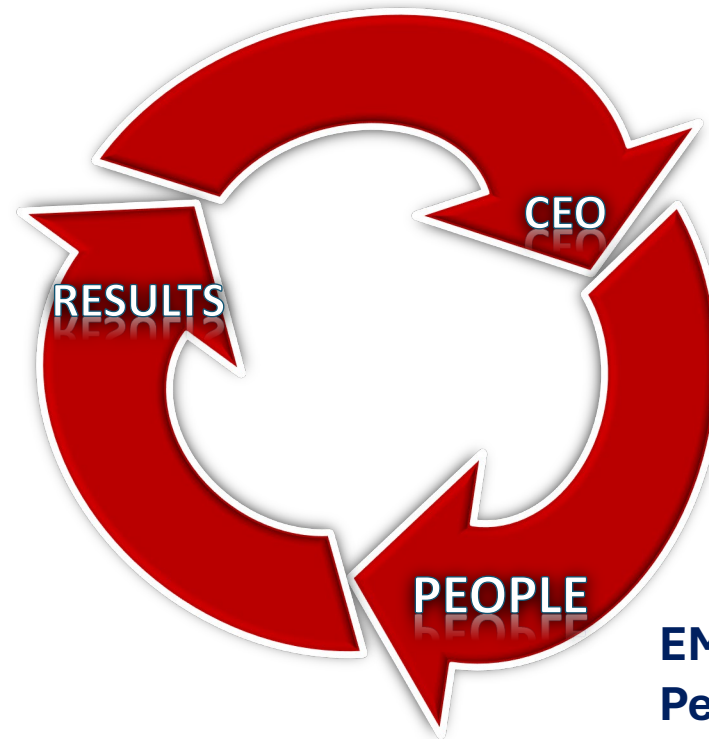
YET OFTEN FACING MORE
BARRIERS TO FUNDING AND
COMMUNITY SUPPORT THAN
MEN....

"A company is people. Employees want to know – am I being listened to or am I a cog in the wheel? People really need to feel wanted."
- Richard Branson
www.BusinessJunkie.com



AUTHENTIC EMPLOYERS VALUE PEOPLE

BUSINESS
Performance



LEADERSHIP
Performance



EMPLOYEE
Performance

SERVICE ABOVE SELF – SERVE PEOPLE = EMPLOYEES, and CUSTOMERS ARE HAPPY!

WHY DO ENTREPRENOLOGISTS EMPLOY THE POWER OF AUTHENTIC HARMONY?

- What are the **BENEFITS?**
- CREATE OPPORTUNITIES FOR CONVERSATIONS WITHOUT JUDGEMENT - A CO-CREATED WORKPLACE WITH **SHARED VALUES** A MAJOR ACTIVITY –
- ADD AN **ENTREPRENOLOGICAL MINDSET** TO MEASURE BUSINESS IN HUMAN AND COMMERCIAL TERMS
- GAIN THE BEST LOYAL CUSTOMERS & CLIENTS



Dr Pauline Crawford, PHD Entreprenology

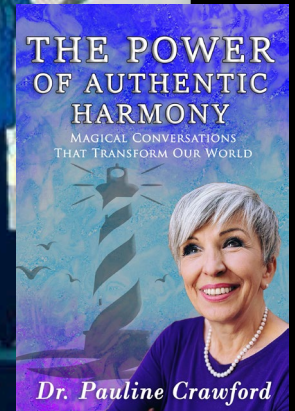


Who's in Charge?
Do you know your ArcheType Preference?

			
RULER	PHILOSOPHER	MAGICIAN	SOVEREIGN
Loves ACTION Seeks SOLUTIONS	Loves PEOPLE Seeks SYNERGY	Loves IDEAS Seeks COLLABORATION	Loves FEELINGS Seeks COMMUNITY



Understanding your GenderDynamicsIntelligence (GDI) makes the difference to REAL SYNERGY SUCCESS with OTHERS
pauline@corporateheartinternational.com



2020/2021 on zoom



"AN **ENTREPRENEUR** ISN'T
SOMEONE WHO OWNS
A BUSINESS.
IT'S SOMEONE
WHO MAKES
THINGS HAPPEN."

TIM FERRIS

— WEALTHYGORILLA.COM

The Creed of the Entrepreneurologist...

I choose to be uncommon

**It is my right to be creative
and innovative if it is within
me**

**I seek and embrace
opportunity rather than
settle for security**

**I will risk to dream ... I will
act to build**

The moment you accept
responsibility for everything
in your life is the moment you
gain the power to change
anything in your life.

-Hal Elrod



VISION IS YOUR
OPPORTUNITY
TO RESOLVE
SOMETHING
THAT IMPACTS
YOUR WORLD



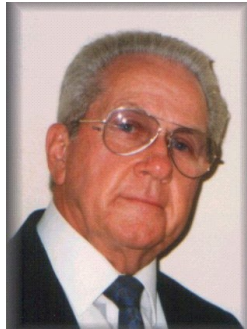
**ENGAGE YOUR
KNOWLEDGE
EXPERIENCE
AND
IMAGINATION...**



PhD vs PHD - The Four Levels of Management & The Artisan System

THE ARTISAN SYSTEM

- 1.Apprentice
- 2.Tradesman
- 3.Journeyman
- 4.Master



THE FOUNDER

PROFESSOR DR JAMES ROMPS recognized that there are **FOUR LEVELS OF MANAGEMENT**

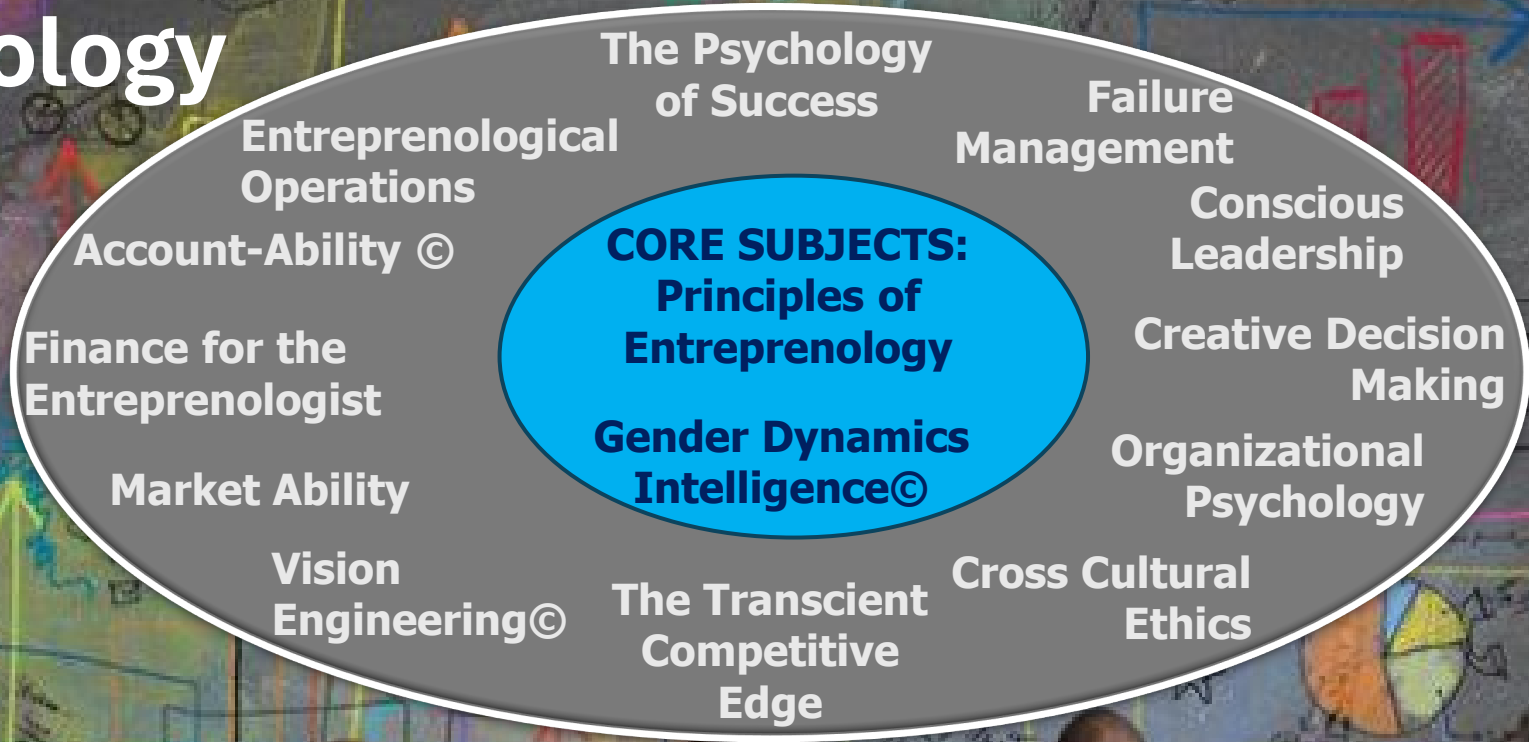
- 1.Technical** – Doing what we do (Supervisory)
- 2.Operational** – How are we doing (Middle Management)
- 3.Institutional** – What are we doing (Top Management)
- 4.Entrepreneurial** – What Should We Be Doing



Entreprenology is the art & science of creating success ... who will you add here?



Entrepreneurology Topics



PHD ENTREPRENOLOGY

PROFESSIONAL

HIGHER

DOCTORATE

- YOUR LIFE SUCCESS CREDENTIAL
- CAREER ASSESSMENT PROFILE
- A LIVING DISSERTATION
- PRESENTING YOUR ACCOMPLISHMENTS TO THE WORLD
- ESSENTIAL READING ORIGINAL LECTURE ENTREPRENOLOGY
- UNDERSTANDING VALUE CREATION AND PRINCIPLES
- SHARING YOUR EXPERTISE AS ADJUNCT FACULTY



“If you aren’t making a difference in other people’s lives, you shouldn’t be in business – it’s that simple,,

Phil Baron

6/25/2024



THE POWER OF AUTHENTIC HARMONY



**Extraordinary, Refreshing, and a Timely "Must
Read" Dennis J. Pitocco
CHIEF REIMAGINATOR
[360° NATION](#)**

**Dr. Pauline Crawford has managed to craft a truly
global perspective between the covers of this
extraordinary, refreshing, and timely Book.
"Magical" is right on target as the wisdom gained
from her conversations set the stage for
"transforming the world", one step, one voice,
one person at a time. A must read!**

