



*Ifeoma Ikejiaku
Ruby Foundation*

Women's Rights Advocacy & Humanitarian Support

Building Hope in Our Communities through Technological Literacy for Rural Women and Girls

RUBY FOUNDATION'S VISION 2023 TO 2028 NIGERIA
BY
ROTARIAN IFEOMA RUBY IKEJIAKU

PROFILE OF IFEOMA IKEJIAKU RUBY FOUNDATION

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Ifeoma Ikejiaku Ruby Foundation is a Non-Governmental Organization collective of leaders, gender advocates, academics and humanitarian workers, who advance women's rights, work to end violence against women and girls, provide economic empowerment and humanitarian support to disadvantaged women and girls and offer emergency safe shelter, counselling and crisis support. The organization which has its headquarters in Port Harcourt Nigeria was founded in October 2019 with the primary objective of creating a safe and supportive system for problem solving and actions that advance women centered issues, women's rights as well as humanitarian and empowerment structures across the globe. The organization is open to those who prioritize the rights and advancement of women and challenge all forms of discrimination and marginalization of women. Ifeoma Ikejiaku Ruby Foundation was founded by Ifeoma Ikejiaku who was impelled by her vision for women's advancement and humanitarian services. Ifeoma Ikejiaku is a Ph.D. Scholar, a Travel and Tourism Consultant and a PR Professional.



MISSION

To empower women and girls to develop their inherent strengths and abilities; live up to their full potentials and excel globally.

VALUES

- ▶ Inclusion
- ▶ Integrity
- ▶ Excellence
- ▶ Team Work

GOALS

- ▶ To promote sustainable livelihood for women and girls in rural areas through the enhancement of modern social, cultural, and agricultural practices.
- ▶ To facilitate financial inclusion for women through access to credit, bank accounts, and digital payment systems and literacy programs.
- ▶ To foster social protection by ensuring they have access to social protections such as pensions, gratuity and maternity protection.
- ▶ To foster their economic empowerment by facilitating training and skills that can gain them meaningful employment and experience.

GOALS Contd.

- ▶ To organize enlightenment campaigns on their human rights and work with relevant agencies towards the protection of their human rights.
- ▶ To ensure women are equally represented in leadership positions in politics, the workplace, and other areas of public life.
- ▶ To invest in their health care and mental well-being.
- ▶ To increase investment in programs that help girls enroll in science, technology, engineering, and mathematics (STEM).

RUBY FOUNDATION is committed to fostering the United Nations GOAL 5 " ACHIEVE GENDER EQUALITY AND EMPOWER ALL WOMEN AND GIRLS.

Executive Summary

- ▶ The Ruby Foundation Project of Building Hope in our Communities through technological literacy.
- ▶ **Duration:** It's a 10-year project split in 5 years per phase.
- ▶ **Location and Scope 4 States in Eastern Nigeria:** ABIA, EBONYI, IMO, AND ANAMBARA STATES.
- ▶ **Target Group:** Females
 - ▶ Ages 10 to 18 Females
 - ▶ Ages 18 to 25 Females
 - ▶ Ages 25 to 50 Females

INTRODUCTION

Today, every human activity is dependent on various tools and machines:

- ▶ Access to information
- ▶ Healthcare
- ▶ Communication
- ▶ Cybersecurity
- ▶ Business

- ▶ Productivity
- ▶ Environmental protection
- ▶ Education/ Better learning techniques
- ▶ Research

The importance of technological literacy is key in economic development.

Project Goals

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► GOAL 1

Establishment of one international standard ICT (Information and Communication Technology) Center in the local government areas of the listed states. ICT centers where women can use computers, the internet, and other media; get training; and obtain a variety of other communication-related services is a crucial part of this project. Instituting ICT centers in these states will create the enabling environment for research and increase employment opportunities for these women

Project Goal 2

SPONSORSHIP AND SCHOLARSHIPS FOR GIRLS TO STUDY STEM FIELDS:

This project will drive scholarships and sponsorship of girls to engage in STEM fields. It will be driven prioritizing, inclusive and supportive environments where girls feel encouraged to explore, take risks, and dream big. By investing in the development of girls in STEM, we can pave the way for a more diverse, innovative, and equitable future in technology and inspire the female leaders of tomorrow.

Goal 3: Training And Empowerment Of Rural Women In Agriculture

Agricultural technologies can women farmers in rural areas produce more, manage risk, and use fewer resources. This project will embark on massive trainings on **Unmanned aerial vehicles (UAVs)**, also known as drones these can scan fields from above to identify issues like pests, infections, and nutrient deficiencies.

- ▶ **Sensors** Can help farmers save on pesticides and labor, and apply fertilizer more efficiently. Soil sensors can measure moisture levels, temperature, and other factors that affect crop growth.
- ▶ **Robotics** to help track produce and animals and detect health issues.
- ▶ **Farm automation:** Combines machinery, computer systems, electronics, sensors, and data management to improve equipment operation and decision-making.





Precision Planter





Seeder and Fertilizer

Goal 3 Contd.

- ▶ **Geographic information systems (GIS)** can create detailed maps of agricultural land and records of land use and soil composition, which can help farmers make decisions about their crops. Irrigation.
- ▶ **Water pumps** can help women farm year-round, especially as climate change makes rains less predictable.
- ▶ **Data analysis:** Can help people identify trends and patterns, and make data-driven decisions.

Goal 4: Sponsorship Of Women And Girls Into Health Programs: Nursing, Certified Nursing

The value of healthcare is seen in many aspects of human existence. Healthcare serves as an unwavering pillar of advancement, fostering everyone's well-being while also helping to create successful societies and increase international security. Recognizing and supporting its importance is not just a question of duty; rather, it is a calculated investment in a future that is better for everyone, more equitable, and full of promise. Therefore, Ruby Foundation is committed to using this project to train nurses and other health care professionals who will drive the health care system of their communities in the future.

Goal 5: Construction of a Factory for Production of Sanitary Towels and Training of Girls on Production of Sanitary Towels.

Period poverty is a global issue that affects women, girls, and people who menstruate when they can't afford or access menstrual products, sanitation, hygiene facilities, and education about menstrual health. Some consequences of period poverty include: Girls missing school, Girls being forced into child marriage, and Loss of education. In Nigeria, an estimated 37 million women and girls are affected by period poverty, A factory that will produce and distribute free menstrual products as well as training on its production is also one of the goals of this project.

PARTNERS

- ▶ We are seeking partners who are drawn to this project to join us in accomplishing it either by picking a goal or joining forces with another body to accomplish a goal. We are currently speaking to some International humanitarian organizations and philanthropic individuals. Field workers are already on ground in the various states and will avail expert information that will drive the project.

PROJECT VALUE

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- ▶ The project is valued for \$800 million and will be done in milestones over a decade.

PICTORIAL TOUR OF PAST ACTIVITIES



Geovick photography



Ruby Outreach Programme Participants



Ruby Outreach Programme Benefactor



Ruby Foundation Outreach Programme Benefactor



Ruby Foundation Outreach Programme Benefactor



Ruby Foundation Outreach Programme Benefactor



Ruby Foundation Outreach Programme Beneficiaries

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Ruby Foundation Girl-child Education Outreach Programme Beneficiaries


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Ruby Foundation Young Graduates' / Corps Members Outreach Programme Participants

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IFEOMA IKEJIAKU RUBY FOUNDATION
In collaboration with

ROTARY CLUB OF GREATER PORT HARCOURT & SUCCOR FOUNDATION



Presents:

Celebration of Women's History Month


MARCH 2022

theme **WOMEN PROVIDING HEALING, PROMOTING HOPE**


-  **Sat. 26th March, 2022**
-  **GLORIA HALL B, LANDMARK HOTEL**
No. 4, Worlu Street,
Off Olu Obasanjo Road,
D'Line, Port Harcourt.
-  **10:00am Prompt**



Tuniscia Okeke
US Based Corporate Trainer
& Transformational Coach
● GUEST SPEAKER



Dr. Vetty Agala
Medical Women Association
of Nigeria, Rivers State Branch
● KEYNOTE SPEAKER

 **BE COVID-19 COMPLIANT**



Ruby Foundation Women's Right Advocacy Match



Ruby Foundation Women's Right Advocacy Match

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Ruby Foundation Women's Right Advocacy Match

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A photograph of a field of orange tulips in a forest. The tulips are in various stages of bloom, with some fully open and others as buds. The background shows a dense forest of trees with sunlight filtering through the leaves, creating a bokeh effect. The text is overlaid in white, bold, sans-serif font.

**If you can't feed a
hundred people,
then feed just one.**

Mother Teresa

THANK
YOU