

The Piedmont Rotarian

Rotary District 7690

January 2024



President-elect sees Rotary's Action Plan as key to a vibrant future.

Leaders from Rotary's 518 districts worldwide gathered in Orlando, Florida, USA, on 7-11 January for the 2024 International Assembly, which helps prepare and inspire the governors-elect for the year ahead. The annual training is focused on how to increase Rotary's impact and relevance, and it provides innovative ways to keep membership strong, vibrant, and growing. (downloaded from <https://www.rotary.org/en/simply-irresistible-q-and-a-stephanie-urchick> on 15 Jan 2024)

Success...ion



Van Lankford
District Governor

One afternoon this past Fall as I was making my way around the district on my club visits, my wife, Ann, and I stopped into a barbeque restaurant in Yadkin County for lunch. The hostess seated us at our table and upon taking my seat I noticed a few tables down from us a group of four people who were having lunch together. Immediately, I recognized the group as members of the Yadkin County Rotary Club. My first inclination was to go and speak to them; however, they were so engrossed in conversation and laughter that I did not want to interrupt their time together. As I observed their table and the great time these Rotarians were obviously having, I noticed that the four people seated at the table were the club's Immediate Past President, current President, President-Elect, and President

2023-2024



Nominee. After a while, the group stood to leave and as they passed by our table, I spoke to them. I discovered that this group of club leaders eat lunch together once a month. They talk about Rotary and plans for their club. They also talk about family, work, and all the things going on in their individual lives apart from Rotary. As they walked out of the restaurant, I cannot describe how good I felt and how impressed I was with this group. I have always been a strong believer in “Rotary relationships.” I believe, as Rotarians, we have the opportunity to relate to our communities and to each other in a very positive way. And, that afternoon at Little Richard’s Barbeque in Yadkin County this group of Yadkin County Rotarians were proof of this. They were truly “social networking” for those of you who remember my DG address at your club. They were also doing something that I believe is vital to all clubs.....Succession Planning.

Abby Donnelly, a fellow Rotarian and member of the Crescent Rotary Club, at the end of 2023 published a book titled, “Straight Talk About Planning Your Succession.” In describing the book Abby says, “Every owner will exit his or her business one day. We explore the critical strategies and tools that pave the way for a successful exit and we help you avoid the pitfalls that can derail your best intentions.” As a business owner or as president of a Rotary club, planning for succession equals planning for success! If you attended our District Membership Summit back in August, you will remember that our District Membership Chair and PDG Jon Spillman made the comment, “There is a direct correlation between club growth and succession planning. The clubs that have a leadership succession plan in place will show more consistent growth than clubs that do not.”

January is a key month in Rotary life. As I write this, DGE Ron Pierce, is attending the Rotary International Assembly in Orlando with 530 other District Governors from around the world. This is Ron’s last BIG training before he begins training his district and club leaders for success in February and March. In January, we begin focusing on July 1 and the transition of leadership in all our Rotary clubs. Who is your President-Elect? Who is your President-Nominee? The answer to these success...ion questions will make all the difference in the SUCCESS of your club!

FOUNDATION NEWS



Our Rotary
Foundation
By James Gouty
District Rotary
Foundation
Chair
2022-2025



GRANTS MANAGEMENT TRAINING

District 7690 will be holding its annual Grants Management Training (GMT) on Saturday February 3rd at Randolph Community College. This training will begin at 8:30 am and conclude by 12:30 pm.

I encourage all club members to attend GMT to learn more about the grant process and to spend time with fellow Rotarians from across our district.

As a reminder that “Rotary International requires any club that wishes to participate in District Grants or Global Grants to have at least 1 club member attend the District’s GMT”. District leadership recommends that more 1-member attend so more members of your clubs will have knowledge about the grant process.

GRANTS IN OUR DISTRICT

At a recent club visit, I was asked the following question. “Can you tell our club what Rotary does with the funds we raise?” I started to answer this question with the 7 areas of focus for Rotary.

Basis Education & Literacy
Community Economic Development
Disease Prevention and treatment
Maternal and child health
Peacebuilding and conflict prevention
Water, sanitation, and hygiene
Environment

However, I think the member that asked the question was looking for a more specific answer regarding what our district is doing with the DDF we contribute. With this thought in mind, I am going to start providing focus and attention on our club’s district grants and global grants.

DISTRICT GRANT

- Troy Rotary Club—their grant is called “MLK Jr. Meal Packing Event” and it is described as follows;
 - Rotarians will work together with Interactors and multiple local Partners (Community College, Communities in Schools, Public School system, Eckard Connects, & local 4-H Clubs) to package 10,000+ meals that will stay in Montgomery County and be distributed through area Food Pantries and the local Backpack Pals program.

GLOBAL GRANT

- Global Trekkers E Club—their Global Grant is call “ Farmer’s Hub- Kenya” and is described as follows;
 - Farmers' Hub - Kenya is a collaboration with Syngenta Foundation East Africa (SFEA), implementing a Network Business Model System for 200 farmers (Farmers' Hub). This proven system supports smallholder farmers, bringing them from subsistence to commercial agronomy, through a managed network of input and logistics providers. The Rotary Club of Gachie will support families through literacy programs such as agronomy education, including environmental stewardship.

Sustainability of this partnership will come from emphasis on responsible farming practices, increased crop yields, and inclusion of women and young members of the communities.

SUPPORTING THE ROTARY FOUNDATION

The 2 grants detailed above are tangible examples of the good in the world Rotary does. We as Rotarians continue to make a difference in the world and in the communities, we live in and serve. We focus on the 7 Areas of Service as mentioned above and do provide life-changing solutions to myriad of issues facing our communities and the world.

I would ask you to remember the work our Foundation does, from large multi club global grants to smaller single club district grants, disaster relief grants, global scholarships, Peace Centers, and the eradication of Polio.

The bottom line is, our Foundation touches the lives of millions of people around the world and in our district and I hope you will join me in supporting this life changing organization.

HOPE GRANTS

- Hope Grant checks were mailed out in early December and DG Van, and I are looking forward to reports on your completed projects.
- Just a reminder that these projects are to be completed and the final report filed by April 30, 2024

FOUNDATION PROGRAMS

- A reminder that I am available to come to your clubs and speak about the Rotary Foundation. My presentation is normally 20 to 25 minutes long and I can tailor it to whatever you believe your club needs to hear.

Just contact me at jggouty@gmail.com to set up a time and date.

UPCOMING EVENTS

For the month of January—Foundation Talks at the following clubs.

- Jamestown

February 3, 2024—Grants Management Training, Randolph Community College, 8:30 am to 1:00 pm.

April 30, 2024—Final reports for the Hope Grants are due to Tom Kobrin @ tomkobrin@gmail.com

May 15, 2024—Final reports for District Grants are due.

May 18, 2024—District Leadership Training at Randolph Community College (Details to follow)

May 31, 2024—Applications for district grants for the 2024=2025 Rotary year are du



Membership Focus

By PDG Jon Spillman

District Membership Chair

2022-2025



Make Your Club Meetings “Must See TV”

In 1993, NBC launched their “Must See TV” advertising slogan that centered around their Thursday night lineup. TV shows such as *Cheers*, *ER*, *Frasier*, *Friends*, and *Seinfeld* not only dominated prime time ratings but also provided cultural touchstone moments. Viewers would plan their schedule around these shows as illustrated by *Seinfeld*’s series finale on May 14th, 1998, with 76.3 million viewers. The 4th most watched TV finale of all-time.



My question is, are your Rotary Meetings “Must See TV”?

There are **3 critical “I’s”** to making your meetings can’t miss events. They are as follows:



Inviting – Make sure Rotarians and guests feel welcomed and appreciated. Key ideas: conversation starters during meetings to change club table dynamics. Care and Comfort updates, Happy Dollars, 5 Minute Member Profiles, gift card drawings for service in the community are all helpful additions to create a friendly atmosphere.

Innovative – Spice up your meetings. Microprojects, a project that can be done in 30 minutes or less. For example, prepare homeless kits or food backpacks. These projects are great ways to get people of any age involved in service. Hold game only meetings such as *Family Feud*, *Member Jeopardy*, and *One*

Minute to Win it. Schedule offsite meetings at businesses, schools, or local charities as a great change of pace.

Intentional – As the *Cheers* theme song aptly puts it, people are searching for an environment, “Where everybody knows your name.” Encourage **all members** to welcome not just visitors but members and be intentional in caring and sharing. Think of your meetings like a TV show production that have 4 key elements: care and support, energy, fun, and leadership development opportunities.

In short, Rotary surveys show that the most important factor in retaining and attracting members is club experience. Specifically, meeting enjoyment, meaningful service, personal growth opportunities, and building connections are the key drivers of member satisfaction.

This month to help you start the New Year off strong we have two important events.

- 1) Monday, January 15th (6:00pm to 6:45pm) - Zone 33-34 Membership Action Plan, focused on New Member Attraction.
- 2) Tuesday, January 23rd (8:00am to 8:30am) – District 7690 Zoom Call featuring District 7680 Membership Chair Patrick Longano, the creator of the Impact Club. **Impact clubs are the fastest growing clubs in Rotary.** They are centered around Service only.

Rotary District 7690 New Membership Listing



New Members From: **Nov-29-2023** To: **Jan-14-2024**

39 Members Listed

Member Name	Start Date	Club	Sponsor
Sawyer, Colby Wade (COLBY)	12/01/23	Pittsboro	Connolly Walker
Davis, Roger Allen (ROGER)	12/01/23	High Point	Gustav A. Schwenk III
Harris, Otto D. (OTTO)	12/01/23	Greensboro	Lacy G. Baynes Jr.
McCall, Spencer (SPENCER)	12/01/23	Greensboro	Paul L. Jones
Taylor, Charles T. (CHARLIE)	12/06/23	Clemmons	Charles J. Rowe
Vernon, Cameron (CAMERON)	12/06/23	Pittsboro	Connolly Walker
Vaughn, Caralynn (CARALYNN VAUGHN)	12/06/23	Randolph (Asheboro)	Donna S. Allen
Brady, Patrick (PATRICK)	12/06/23	Summit Skills & Service Satellite Club	
Coleman, Brian (BRIAN)	12/06/23	Summit Skills & Service Satellite Club	
Estep, Lee (LEE)	12/06/23	Summit Skills & Service Satellite Club	
Holden, Rondell Marquise (RONDELL)	12/06/23	Summit Skills & Service Satellite Club	
Parker, Albert Bo (BO PARKER)	12/06/23	Summit Skills & Service Satellite Club	
Raper, Lonnie (LONNIE)	12/06/23	Summit Skills & Service Satellite Club	
Tharington, Phillip Bradley (PHILLIP)	12/06/23	Summit Skills & Service Satellite Club	

Member Name	Start Date	Club	Sponsor
Troise, Chris M. (CHRIS)	12/06/23	Summit Skills & Service Satellite Club	
Turner, James A (JAMES)	12/08/23	Southern Guilford	Timothy E. Roseborough Lonnie Cathey Jr.
Angel, Tonya D (TONYA)	12/12/23	Guilford (Greensboro)	Alison D Huber
Kavanaugh, John C Jr. (JACK)	12/14/23	Clemmons	
Traub, James (JAMES)	12/14/23	Stratford (Winston-Salem)	
Rushing, Caleb (CALEB)	12/14/23	Troy	
Jones, Daniel (DANIEL)	12/14/23	Troy	
Booker , Terrie Lynn (TERRIE LYNN)	12/24/23	Gate City Sunset Satellite	Gigi Renaud
Ridings, Davis Matthew (MATT)	12/27/23	Kernersville	Dickie Ellis Britt II
Walker, Robert J (JEFF)	12/27/23	King	Rick McCraw
Deskens, Emily (EMILY)	12/30/23	Satellite Club of King-Stokes County	
Koethe, Lori (LORI)	01/01/24	Mocksville	Kenneth Wesley Gamble
Kampfer, Jason Patrick (JASON KAMPFER)	01/01/24	Kernersville Evening	Julianne Carone
Sparks, Dennis (DENNIS SPARKS)	01/01/24	Stoneville	William King Knight
McCoy, Anita M. (ANITA)	01/01/24	Global Trekkers	
Jarvis, Josh (JOSH)	01/02/24	Clemmons	Wendy Taylor
Cianciolo, George James (GEORGE)	01/03/24	Pittsboro	Roger Saunders
Newby, Traci (TRACI)	01/03/24	Pittsboro	Shari Becker
Poole, Lucinda (LUCINDA)	01/03/24	Pittsboro	Chris Elkins
Nelson, Laura (LAURA)	01/04/24	Reynolda	Wesley G. Walker
Reddy, Leo (LEO)	01/08/24	Pinehurst	Mary Enroth
Wilson, Sharon (SHARON)	01/08/24	Pinehurst	Danna Carter
Milligan, Catherine (CATHY)	01/11/24	Pinehurst	Francis Stephen Grandinetti
Whitaker, Bonnie C. (BONNIE)	01/12/24	Alamance	

Guilford Rotary Club

has been SUPER busy this quarter with our annual Flag for Heroes, service projects and socials. Flags for Heroes was held at the Piedmont Triad Farmers Market where 200 flags were displayed and honored all types of heroes. Pictured is Grady Bendel Jr. – purple heart recipient and our club after set up. We had a wonderful time in December serving lunch to the residents & staff at The Servant Center (who house homeless and disabled veterans). Our club turned this opportunity into a Discover Rotary presentation and got to introduce rotary to those in attendance (over 60 of us). Our annual holiday bash was held at member Terry Slatter's home. It was a fabulous way to end the quarter and 2023!



Southern Guilford High School Interact Club Bake Sale



Members of the Southern Guilford Rotary Club were excited to support our Southern Guilford High School Interact Club for their fundraiser. The students spent two days baking cookies and cupcakes for the Winter Holiday Market held at the school on December 15th. The baked goods were sold during the lunch break at the school. Members of our Rotary Club donated baked goods to add to their bounty and made a financial contribution that assisted with the purchase of ingredients and supplies. All in all, they had a very successful bake sale with some items that could rival some of our local bakeries. Youth Services chairperson, Cynthia Williams spent quality time with the group during the after-school hours when the baking took place. We are so proud of our Interact Club and we are fully supportive of their activities.

LOCAL BUSINESS & ROTARIAN FAMILY SUPPORTING ROTARY CLUB OF KERNERSVILLE!

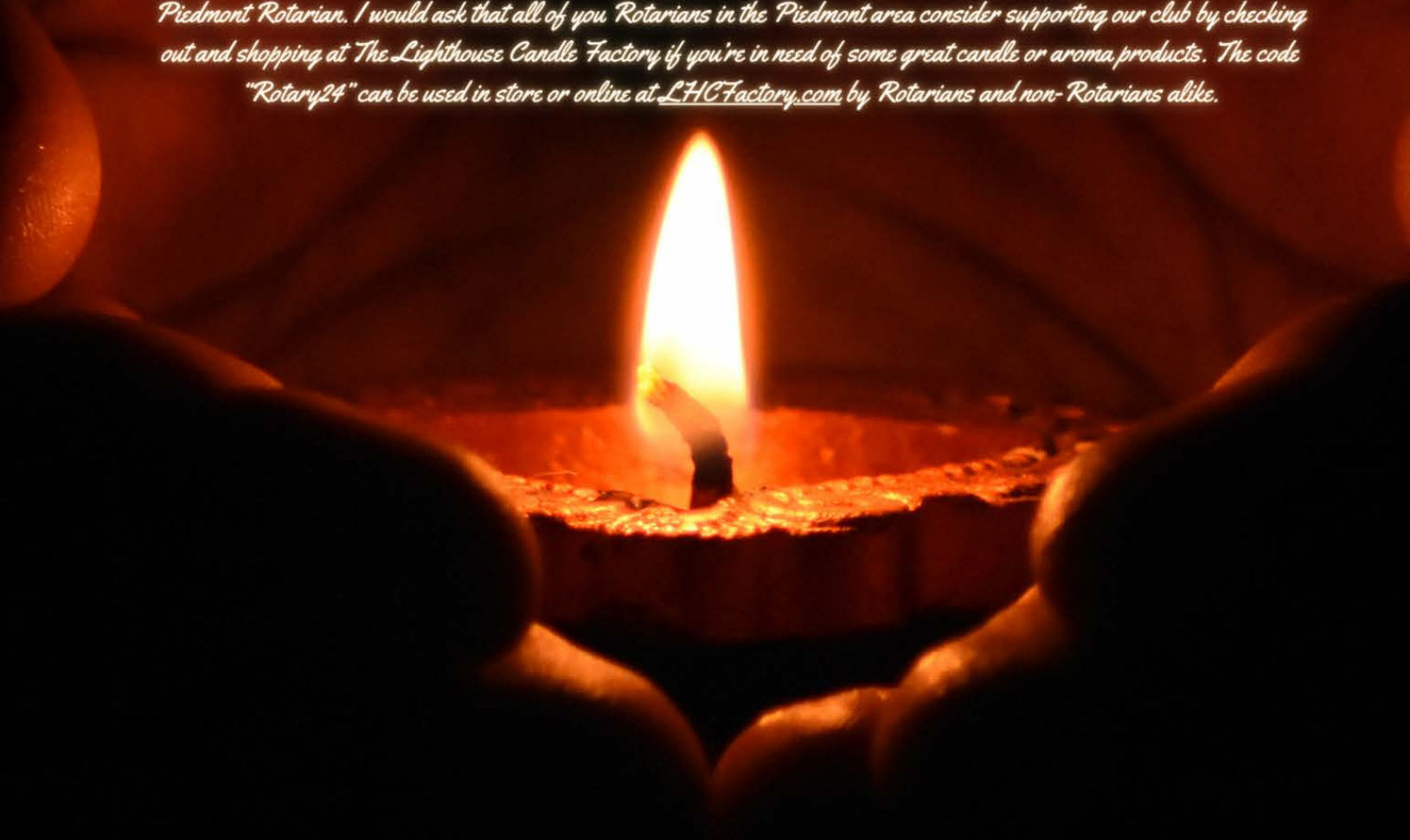
Fellow Rotarian and Kernersville resident Rodney Overman has always supported and served the Kernersville community. Prior to joining the Rotary Club of Kernersville in April of 2022, Rodney served for years in the Forsyth County Emergency Services group in numerous roles, including firefighter and paramedic, among others. He has demonstrated his calling to serve throughout his life.

Recently, Rodney's daughter Rebecca has demonstrated that this mission to serve is a family trait. In April of 2023, Rebecca took over operations of The Lighthouse Candle Factory in Kernersville, after the untimely passing of its beloved founder, Ms. Betty Burger. As a long-time customer, Rebecca knew the quality of Ms. Betty's candles, oils, and scents, and couldn't fathom the loss of the exclusive products and techniques that had been so lovingly created. As a result, as the new owner, Rebecca pledged to honor The Lighthouse Candle Factory's legacy and tradition of excellence.

In addition to preserving the company's tradition and product offerings, Rebecca, taking after her father's practice of giving back, decided to offer 10% of her company's sales to the Rotary Club of Kernersville, for those who used the code "Rotary23".

My family took advantage of this opportunity and purchased some candles along with the fabulous fragrance sprays that contain the Odor Be Gone for maximum odor elimination. This product is phenomenal, and it is a must have for every household! The candles are wonderful too, their decorative seasonal offerings make for great gifts, and I will continue to use The Lighthouse Candle Factory as my source for personal needs and gifts going forward.

In a continuing show of kindness and generosity, Rebecca and The Lighthouse Candle Factory will be continuing their support to the Rotary Club in 2024. To show our appreciation for her support, I am sharing Rebecca's story in the Piedmont Rotarian. I would ask that all of you Rotarians in the Piedmont area consider supporting our club by checking out and shopping at The Lighthouse Candle Factory if you're in need of some great candle or aroma products. The code "Rotary24" can be used in store or online at LHCFactory.com by Rotarians and non-Rotarians alike.



Rotary
Club of Global Trekkers (D7690)



Together we connect to improve the lives of others through service projects that enhance health, education, economic development, and the environment, thus advancing international peace.

www.rotaryglobaltrekkers.org



**We meet via ZOOM on Mondays at 06:00 PM Eastern Time (US and Canada).
Global Trekker Zoom Room: <https://us02web.zoom.us/j/82191334091>**



CWS Greensboro welcomes refugees, immigrants, and asylum-seekers from around the globe into lives of freedom, hope, and opportunity.

Rotary partnered with CWS and donated funds. In total this donation supported 10 families over the last several months with rent and utility assistance as they established their new lives here. All of these families are doing well, adults are working, children are attending school, and they are getting settled in their new community. This support is truly lifesaving and we are so incredibly grateful to have partnered with Rotary to aid newly arrived Ukrainian refugees! Thank you!



GREENSBORO URBAN MINISTRY

provides opportunities for housing solutions, safe shelter, food, and support services year-round for residents of the greater Greensboro community. Founded in 1967, Greensboro Urban Ministry is a 501(c) 3 non-profit organization serving Guilford County, North Carolina.

Crescent Rotary supports the Weaver House by purchasing and serving one meal a month. Here's a picture of our crew on January 8th.



**Congratulations to Edwin Owens!
He is our newest facilitator for
the Rotary Leadership Institute.**



Suggestions and Limitations

- Follow Facilitation Guide - especially the
- All sessions carefully created and test
- Number of participants too small or large (will be addressed later in this session)
- Room arrangement not ideal
- If Changes Made
 - Speak to mentor and/ or seasoned facilitator
 - You could have a great idea that need be shared



HAW RIVER CLEAN-UP-THON



FRIENDLY
CHALLENGE ISSUED
BY ROTARY CLUBS
OF ALAMANCE AND
PITTSBORO



**SATURDAY,
MARCH 16, 2024**

WHO CAN COLLECT THE
MOST TRASH AT THIS
YEAR'S HAW RIVER
CLEAN-UP-A-THON?!

TEAMS SHOULD EACH HAVE A DESIGNATED LEADER TO FILL OUT THE GOOGLE FORM: [HTTPS://FORMS.GLE/VTBTU9C4QDHSCQPJ6](https://forms.gle/vtbtu9c4qdhscqPJ6) COMPLETING THIS FORM WILL HELP THE HRA ASSIGN A CLEAN-UP LOCATION, PROVIDE SUPPLIES, AND ARRANGE TRASH PICK-UP FOR YOUR TEAM. THE HRA WILL ACCEPT SIGN-UPS THROUGH MARCH 1, 2024.

PLEASE REGISTER (SEE LINK BELOW) AND LET THE HAW RIVER ASSEMBLY (HRA) KNOW YOU ARE PART OF THE ROTARY CHALLENGE! THERE IS NO CHARGE TO PARTICIPATE, BUT WE ENCOURAGE A DONATION OF \$100 TO HELP THE HRA, A 501(C)(3) DEDICATED TO PROTECTING THE HAW RIVER AND JORDAN LAKE.

QUESTIONS? CONTACT:

- SHARI BECKER, ROTARY CLUB OF PITTSBORO,
SHARI@EDWARDJONES.COM
 - CAROLYN RHODE, ROTARY CLUB OF ALAMANCE, CRHODE@GMAIL.COM
 - HANNAH WELBORN-LEWIS, HAW RIVER ASSEMBLY,
EVENTS@HAWRIVER.ORG CELL
336-942-4031
- 

EMERGING LEADERS

DISTRICT CONFERENCE 2024

There is still plenty of time for your Rotary Club to select an Emerging Leader to attend this session at the New Bern District Conference! Read below from a past Emerging Leaders Participant on how the session encouraged him to step up in his club.



I was fortunate enough to attend the Emerging Leaders meeting during our district's annual conference last year and it was a wonderful experience. I was fairly new to the Rotary ecosystem at the time and didn't know what to expect, but I was pleasantly surprised to find that there were quite a few other Rotarians in the meeting that were just as new as I was. The group had an excellent mix of ages, professional backgrounds, and Rotarian experience. I enjoyed the fact that there were a few experienced Rotarians in attendance as speakers who provided insight into the leadership structure and how we, as fairly new rotarians, could more effectively work within that structure to make sure our clubs were performing at their best. The group was large enough to provide a wide range of discussion topics from each individual Rotarian, but small enough to feel intimate and personal.

I was able to take what I learned during the Emerging Leaders meeting back to our club and use it to become more involved in club activities. I was asked to be a part of our club's board, and I also took the opportunity to take on a role as the Vendor Chair for our largest annual Rotary event, the Pittsboro Street Fair. I look forward to becoming more involved as time allows and have had discussions with our Membership Committee chair about taking on additional responsibilities to assist with member acquisition and retention.



Shawn Brothers,
Rotary Club of Pittsboro
Joined Rotary: July 2022



To Pre Register Your Club's Emerging Leader

Email Connolly Walker at

Connolly@HC1935.com



Not Your Mama's
**DISTRICT
CONFERENCE**

**THERE IS STILL TIME TO
JOIN THE FUN!**

301 BY 03/01

**REGISTER TODAY TO HELP US REACH OUR
GOAL OF 301 ATTENDEES BY MARCH 1!**

**APRIL 25-28, 2024
NEW BERN, NC**

[HTTPS://NOTYOURMAMASDISTRICTCONFERENCE.COM/](https://notyourmamasdistrictconference.com/)

**REGISTER NOW ON DACDB AND VISIT
THE CONFERENCE WEBSITE FOR MORE
INFORMATION, INCLUDING A
CONFERENCE AGENDA, INFORMATION
ABOUT NEW BERN, EXCURSIONS, AND
MORE!**

