

**Board meeting of the Rotary Club of Western Forsyth July 24, 2024**

Attendees:

Andrea Misel, Richard Harrington, Anant Venkataraman, Gene Blackwelder, Damian Birkel, Karen Cox, David Hanein, Mike Swain, Tim Johnson, Richard Eudy, Scott Ertl, and Stephanie Dean.

President Andrea Misel facilitated the board meeting and reviewed:

     Membership:

Seminar on 8/22; We will do a 3–5-year plan & present it to club members.

           Every member is encouraged to recruit members.

      Increase footprint in community:

            Sign – “Western Forsyth Rotary Meets Here.” (3) Signs for $119.25 Approved

 Bookmarks: Additional types (other than $60.75 option are being explored).

 Business Cards for all members to pass out will be designed.

            Branding – Same color Rotary polo shirt or t-shirt will be developed.

             Possibly help with NPR Fundraiser.

 Motion to join Chamber was approved.

      Continue with Global Grants; write one with Dr. Bob.

      Continue with food pantry with Lewisville Elementary and South Fork Schools.

Continue with books for the Lewisville Elementary school library.

Treasurer Anant Venkataraman reported that we have a balance of $17, 073.17.

Committee Reports/Plans

Membership and Networking: Karen Cox & David Hanein - The overall 2024 Theme of the Membership Committee and for our organization is GROWTH.

To achieve growth, additional member accountability is being planned centered around outreach.

There was significant discussion revolving around Rotary members reporting weekly on their progress of contacting a minimum of 2 potential new members a week.

Networking Night is scheduled for September 10th from 3:00 to 5:00pm. More information to come.

Our Rotary will also participate in the Chamber’s Non-Profit Day in September.

Community Service Projects: Mike Baley – Projects planned include:

 Bright Beginnings

 Habitat

 Thanksgiving

 Christmas

Fundraising: Scott Ertl – Plans include:

Casino Night on 9/20/24 Scott passed out a flyer for details. Scott also passed around a list of “Donation Asks,” listing the name of the restaurant(s) that Members have committed to calling to request Gift Cards for Casino Night. Mike Swain walked us through a suggested way to approach restaurant owners to request donations.

Eggstravaganza: Stephanie Dean - Eggstravaganza planning begins in January.

Public Image: Tim Johnson – Tim has encouraged everyone to use both LinkedIn and Facebook. “Sharing” is the single most powerful way to build online public awareness.

Rotary Foundation: Richard Harrington – Richard reviewed his committee’s foundation goals which include:

Educate our members on what the Rotary Foundation is and how it operates. ○ Present weekly Foundation Facts - a two-minute presentation on the different parts of the Rotary Foundation. ● EREY - Achieve Every Rotarian Every Year Club (EREY) recognition level. Awarded to clubs that achieve a minimum $100 per capita and 100% participation with every active member contributing some amount to the Annual Programs Fund during the Rotary year. ● 100 Percent Paul Harris Fellow Club. To be eligible, every active (dues-paying) member of the club must be a Paul Harris Fellow (cumulative donations > $1000) ● Add at least one Paul Harris Society member. To be eligible, a member agrees to contribute $1,000 or more each year to the Annual Programs Fund, PolioPlus, PolioPlus Partners or the Humanitarian Grants program. ● Obtain a 10% net increase in giving to the Annual Fund over the 2023-23 Rotary year. ● Obtain two Benefactor members. A Benefactor is someone who informs The Rotary Foundation in writing that he or she has made a provision in his/her estate plans for The Rotary Foundation or by making an outright gift of US$1,000 or more to the Permanent Fund. ● Add at least one Bequest Society Member. To be eligible, a couple or individual has made commitments in their estate plans totaling US$10,000 or more. ● 100 Percent Rotary Foundation Sustaining Member Club. Rotary clubs must achieve a US$100 per capita and every active member of the club must personally contribute US$100 or more to the Annual Programs Fund during the Rotary year.

Youth Services - Mike Swain – Mike provided an update that included:

 Tutoring at South Fork

 Food Pantry

 Rotaract

 Potential Nomination of Joanne Higgens (Librarian) as potential Rotaract leader

Networking: Karen Cox/ David Hanein (See Above)

President Andrea Misel adjourned the meeting.