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**Board Meeting of Rotary Club of Western Forsyth held on September 24, 2024**

Attendees: Andrea Misel, David Hanein, Mike Swain, Scott Ertl, Karen Cox, Tim Johnson, and Damian Birkel

**Committee Reports**

**Treasurer**

Anant Venkataraman through his report shared in his Treasurer’s report that we have $28,656.66 in our checking account. His report showed that we have enough money to pay our upcoming expenses of Global Grant, Food Pantry donations, Polio Plus contribution, our dues and the expenses and the Casino Night Fundraiser.

**Foundation**

Richard Harrington indicated via his report that we were (4) short of Paul Harris Fellows. Andrea has his full report.

**Membership**

David Hanein challenged the Board to facilitate Rotary growth through the recruitment of one new member per month by each member. He also discussed the Chamber’s Second Tuesday events, the upcoming non-profit event, and reported that we have a goal of eight new members. He will have sessions at our meetings about the best ways to invite people to join our club. We have a partnership with the Lewisville Clemmons Chamber, and we are reaching out to their members about joining our club. We are also organizing a membership Discovery Hour with the Clemmons and Reynolda club.

There was also discussion around the potential of Credit Unions and Allegacy Federal Credit Union as a channel to “get the word out” about Rotary.

Tim Johnson will conduct a Facebook workshop to encourage our members to tag posts. He stressed the importance of “liking” a Facebook post. This is because it is both powerful (for increased Rotary page visibility) and an opportunity to attract younger potential members.

**Youth Services**

Mike Swain recommended that one of our current scholarships be shifted to Reynolds High School. He mentioned his strong interest in starting an Interact Club at Reynolds High School. There is an opportunity to convert an *existing* club from its current format into a Rotaract and could be utilized and joining could be a part of the criterion for our Rotary scholarship. Mike also suggested the opportunity we must “shape the future,” through policies Rotary develops for Rotaract/Reynolds.

He also explained our club’s role in tutoring at South Fork and how grateful the faculty and children are. He mentioned that we support food pantries at South Fork and Lewisville Elementary. We also award a “Student of the Month,” to a student at a local high school.

**Fundraising**

Casino Night Event Chair Scott Ertl (who did an *outstanding job*) shared that **our event was an enormous success that produced $14,518.21 in net profit**. Scott provided a detailed report to the Board. Highlights include that: 166 people bought tickets (exceeding our goal of 150); 123 attended; 170 meals were paid for, with forty-seven uneaten. There were 6 Rotarians that contributed $1,000 each to support the event; but 40% of club members (13); (which is our top fundraiser of the year); didn’t have the opportunity to buy; or attend; for assorted reasons.

**Service**

Mike Baley last reported on our microprojects including writing letters to Veterans and assembling Welcome Kits for the SECU Family House. In addition to these projects, we sponsor the Neighborhood Hands Thanksgiving food distribution, organize a community driven Easter Extravaganza and support community organizations like House of Prayer, Professionals In Transition® and other worthwhile groups.

He is awaiting a call from Habitat for Humanity for a potential event in October. Additional service projects are being planned for November and December.

Mike also discussed the potential of creating a Ward Elementary partnership where Rotary (once a month) would have a pizza party. Estimated cost is $35.

Scott Ertl reported that 12 Encouraging Cards were written (and mailed) at Casino Night as a microproject. More were written and mailed from home.

The Board approved a motion to provide $200 to Karen Cox in support of Love Fest at Unity Moravian Church on October 8 from 5:30 to 7 pm. Karen has asked that all Rotarian’s RSVP if they are planning to attend, ASAP.

**Fellowship**

Dawn Vanorden reported (previously), that Mike Swain reserved the Forsyth Country Club for our Christmas party on December 10th. The cost will be approximately $50 per person. We discussed three scenarios: Maple Chase - $40 a person; Forsyth Country Club - $55; and Three Bulls - $40. Menu considerations listed are based on various scenario’s as quoted by each vendor.

**Networking**

Karen Cox reported on our Love Fest scheduled at Unity Moravian Church on October 8th from 5:30 to 7 pm.

President Misel adjourned the meeting.