

# The Piedmont Rotarian

Rotary District 7690

February 2024



## Peacebuilding and Conflict Prevention

### In this edition...

- Letter from the District Governor
- Letter from James Gouty
- Updates on PolioPlus
- Membership Updates
- People of Action – Your Club Stories
- Upcoming Events



**MAKING IT**  
*Simply Irresistible*



Van Lankford  
District  
Governor  
2023-2024



CREATE HOPE  
in the WORLD

## The Person in the Mirror

I love listening to music from the 70's and 80's. One of the pleasures I've afforded myself for the past several years is subscribing to Sirius XM Radio where I can get a steady diet of some of my favorite songs from high school and college. While listening recently, I heard a familiar song from the undisputed King of Pop, Michael Jackson. The name of the song was "Man in the Mirror". The song was released by Michael Jackson in February of 1988 (exactly 36 years ago) and quickly made its way up the charts and eventually spent two weeks as the number 1 song in the nation. If you listen to the song and watch the music video from 1988, you will learn that Jackson is singing about conflict, poverty, unrest, and injustice. And he also sings about people who, out of compassion and taking action, take the initiative to bring justice and hope to what may seem an unjust and hopeless situation. In the chorus of the song, Michael Jackson is clear that there is power within all of us to act justly and truly make a difference. He sings:

*I'm starting with the man in the mirror  
I'm asking him to change his ways  
And no message could've been any clearer  
If they wanna make the world a better place  
Take a look at yourself and then make a change*

This chorus reminds me of the words of Mahatma Gandhi who said, "Be the change that you wish to see in the world." In other words, if we want to tackle injustice in all of its forms and truly **create hope in the world** it must begin with us.

As I was reflecting on this powerful song, I also reflected on an event that took place in District 7690 on January 15 and on a day in which we celebrate a true hero who changed the course of history in the U.S. by his actions, Dr. Martin Luther King, Jr. MLK was one of those whose presence was prominent in the Man in the Mirror music video. On this day, Interact students and Rotarians from all corners of our district participated in Youth Peace Day. For many students, MLK Day is a day off from school and a day in which many students spend watching Netflix, playing video games, or hanging out with friends. However, for many Interactors and Rotarians who participated this year it was a day to give back to their communities by learning about positive peace and doing several community service projects that make a difference.

I want to give a shout out to the Rotary Clubs of Greensboro Airport, Guilford, Mocksville, Mount Airy, Pittsboro, Randolph, Southern Guilford, and Southern Pines who participated in Youth Peace Day with their Interact clubs. I've heard so many positive things that happened in all of these communities on January 15 and I know that the impact these students and Rotarians made will have ripple effects in days, weeks, and months ahead.

In February, Rotary International challenges us to focus on Peace and Conflict Resolution. How do we do this? Where do we begin? Let's start by looking at the person in the mirror!



Our Rotary  
Foundation  
By James Gouty  
District Rotary  
Foundation  
Chair  
2022-2025



## FOUNDATION NEWS

James Gouty DRFC

February 2024

### GRANTS IN OUR DISTRICT

As promised, I will continue highlighting grants, both District and Global in our district. I believe it is “beneficial to all” for everyone to know where your funds are going.

#### DISTRICT GRANT

- Jonesboro/Sanford Rotary Club—“Rise Against Hunger” and is as follows;
  - **Rise Against Hunger - This is a multi-club project involving Sanford and Jonesboro Rotary Clubs participating in two 2 hour sessions of packaging approximately 22,000 + meals for the Rise Against Hunger "ShareHouse" Program, headquartered in Raleigh, NC. Rise Against Hunger is a non-profit, International relief organization committed to ending hunger worldwide. Rise Against Hunger leads ongoing efforts to feed the hungry around the world by providing direct emergency food and other life-saving aid in crisis areas and in areas where chronic hunger and malnutrition exists. ShareHouse is a program in which volunteer's package dehydrated, fortified rice-soy meals containing over 20 vitamins and minerals especially formulated for the undernourished. Rotarians, church groups, school clubs, etc. are recruited to volunteer and pack meals at the event. The event will be held inside a building at the Lee County Fairgrounds. Sanford's DG? Allotment for 23/24 is \$1810 and Jonesboro's is \$2634 for a total of \$4,444. The total Grant funds with matches is \$8,888.00. The target date for completion is March 2024.**

## **GLOBAL GRANT**

- Global Trekkers E Club—their Global Grant is called “**Teacher 2 Teacher**” and is described as follows.
  - **To promote positive young change agents in education through Rotarian Collaborations.**
  - **Facilitate international, hands-on and engaging diverse and interactive teaching practices for students and colleagues.**
  - **Facilitate teacher critical thinking skills, and classroom management strategies for current & new teachers entering the profession to promote improved educational practices..**

## **SUPPORTING THE ROTARY FOUNDATION**

The 2 grants detailed above are tangible examples of the good in the world Rotary does. We as Rotarians continue to make a difference in the world and in the communities, we live in and serve. We focus on the 7 Areas of Service as mentioned above and do provide life-changing solutions to myriad of issues facing our communities and the world.

I would ask you to remember the work our Foundation does, from large multi club global grants to smaller single club district grants, disaster relief grants, global scholarships, Peace Centers, and the eradication of Polio.

The bottom line is, our Foundation touches the lives of millions of people around the world and in our district and I hope you will join me in supporting this life changing organization.

## **HOPE GRANTS**

- The additional Hope Grant checks were mailed out in early February and DG Van, and I are looking forward to reports on your completed projects.
- Just a reminder that these projects are to be completed and the final report filed by April 30, 2024

## **FOUNDATION PROGRAMS**

- A reminder that I am available to come to your clubs and speak about the Rotary Foundation. My presentation is normally 20 to 25 minutes long and I can tailor it to whatever you believe your club needs to hear.



Just contact me at [jggouty@gmail.com](mailto:jggouty@gmail.com) to set up a time and date.

## **UPCOMING EVENTS**

April 30, 2024—Final reports for the Hope Grants are due to Tom Kobrin @  
[tomkobrin@gmail.com](mailto:tomkobrin@gmail.com)

April 30, 2024—MOUs from the clubs are due to your respective AG

May 15, 2024—Final reports for District Grants are due to Karen Morris.

May 18, 2024—District Leadership Training at Randolph Community  
College (Details to follow)

May 31, 2024—Applications for district grants for the 2024-2025 Rotary  
year are due.

## **FOUNDATION BANQUET FOR NOVEMBER 2024**

I know this is 9 months away, however I want to make you aware that our speaker for that evening will be Rotary International President Stephanie Urchick. The last time District 7690 had a RI President speak at our Foundation Banquet was in 2011, 14 years ago. The banquet is scheduled for November 7, 2024, and will be held at the Koury Center in Greensboro.

District leadership would like to see 850 Rotarians in attendance that evening, so plan on being there.

# Membership Action Plan: Treasure Chest of Tools Await You

## MEMBERSHIP SUCCESS CENTER

### The Roadmap to Club Membership Growth

1 SET GOALS

STRATEGIZE 2

TRACK  
PROGRESS 3

GROW  
MEMBERSHIP

The Rotary Zones 33/34 **Membership Action Plan (MAP)** is a multi-year approach to creating a membership **culture** that will result in consistent, moderate membership **growth**.

Rotary  
Zones 33/34



Membership  
Action  
Plan

In 2007, the Odyssey Marine Exploration salvage team found the largest ever monetary treasure haul off the coast of Gibraltar with more than 17 tons of coins valued at approximately 500 million dollars.

Zones 33 and 34 leadership have found our own treasure haul. We have a treasure chest of membership tools contained in the Membership Action Plan (MAP). These cutting-edge tools will help your clubs **GROW MORE TO DO MORE**.

1) **Membership Success Center** – Provides a treasure trove of club membership information. By clicking on the District Tab labeled MAPSys on DACdb, you will see comprehensive club data and links to address club challenges all at your fingertips!

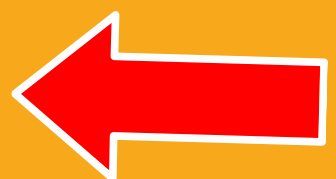
2) **Monthly MAP Webinars** – On the 2nd Monday of each month, the MAP team provides exciting and informative 45 minute sessions on Rotary Membership topics! These “bite-size” webinars feature tips and strategies from top performing clubs across 34 Districts.

3) To assist you in accessing and using these resources, we have created the MAP Ambassador Team. These membership leaders are trained to assist you in getting connected to the valuable tools right away. Reach out to MAP Ambassador team members or District leaders for assistance.

The Membership Action Plan is created to assist **YOU AND YOUR MEMBERSHIP TEAM** deliver The Magic of Rotary.



FIND ALL OF THE  
ABOVE DESCRIBED  
TREASURE HERE!





# AYEAR IN REVIEW

## JAMESTOWN ROTARY CLUB

2023, Wow, what a year for The Jamestown Rotary Club. Small in membership (21) but energetic with completing community projects. While armed with aged wisdom and a giving heart, the Jamestown Rotary Club has once again proven to be a force of goodwill with the spirit of giving back to its Jamestown community. We view ourselves as good people doing good things. A quick listing of our member's/club's accomplishments throughout 2023.

**Litter Sweep:** An admirable contingent of devoted JRC members joined forces with the Town of Jamestown to clean up trash and litter sprawled throughout the streets and roads in our community.

**Red Cross Blood Drive:** JRC sponsored another successful Blood Drive event for its community. Not only giving of themselves but opening the door and providing the opportunity for other community friends and neighbors to come in and give of themselves.

**School Supply Drive:** Thru its efforts during the Jamestown Nite Out event, JRC collected and donated over \$1000 in school supplies and \$150 in cash donations which were accepted by our very appreciative local elementary school. The Bow Stafford

**Memorial Golf Classic:** A great time was enjoyed by our Jamestown Business leaders, neighbors and friends coming out to enjoy a round of Golf and to have the opportunity to help support our local nonprofit charity and causes. Through its efforts JRC was able to distribute \$8,700 to "Feeding Lisa's Kids" and \$1250.

@reallygreatsite



# AYEAR IN REVIEW

For other local nonprofit organizations:

Jamestown Rotary Clubs 63rd Annual Horseshow: Great weather and turnout gave us another successful year with this event. Collectively from our revenues we were able to distribute \$6,660 to our local charities and nonprofit organizations.

The Jamestown Christmas parade: As in the past the JRC has promoted, organized, and hosted its annual Jamestown Christmas Parade. You cannot define the gift of giving just by looking at the dollars. Community service is given in so many ways. While riding in the parade one cannot help but see the smiles on the faces of so many children and their families. Almost 100 floats, marching bands, dance groups and small business shared themselves and their talents to over 2000 observers lined up along the parade route. All enjoyed a day of community and wholesome family entertainment. You cannot measure this community gift in dollars alone.

In closing this 2023 Year in review, a little note about our Club. JRC is a 100% in sustaining membership club and above 80% of our members are Paul Harris Fellows.

Our members are proud of these accomplishment and some continue to reach out in other ways. We are actively involved in Feeding Lisa's Kids with home meal distribution, and we distribute meals to Jamestown's homebound seniors thru the Senior Resource Councils Meals on Wheels program.

While we are an older club with most of our members aging north of 75 years, we don't let our aches and pains get in the way of our responsibilities and commitment towards Rotary and our community.

For more information on The Jamestown Rotary Club please visit our website.

[Jamestownrotaryclub.com](http://Jamestownrotaryclub.com)

Michael A. Greth  
Rotarian









# WORK AND LIVE TO SERVE OTHERS



**STOKES COUNTY ROTARY  
AND INTERACT CLUBS**  
CAME TOGETHER TO DO  
AN EXTRA SHARE OF  
GOOD IN THE WORLD IN  
THE WINTER OF 2024

**“WORK AND LIVE TO SERVE OTHERS; LEAVE THE WORLD A LITTLE  
BETTER THAN YOU FOUND IT AND GARNER FOR YOURSELF AS  
MUCH PEACE OF MIND AS YOU CAN.”**

**- DAVID SARNOFF**

**“COMING TOGETHER IS A BEGINNING. STAYING TOGETHER IS  
PROGRESS. WORKING TOGETHER IS SUCCESS.”**

**-HENRY FORD**

**SOMETIMES ADAGES AND QUOTES BY WELL-KNOWN INDIVIDUALS  
ARE SIMPLY INTERESTING IDEAS THAT BRIEFLY CATCH ONE’S  
ATTENTION AND ARE SOON FORGOTTEN. SOMETIMES, THOUGH,  
THEY RESONATE WITH ONE’S VALUES AND BECOME MOTIVATORS  
FOR ACTION. THE LATTER SEEMS TO BE TRUE FOR THE ABOVE  
QUOTES AND THEIR APPLICATION TO MEMBERS OF TWO STOKES  
COUNTY INTERACT CLUBS AND THE ROTARY CLUB OF KING.**



# WORK AND LIVE TO SERVE OTHERS



**YOUTH IN GRADES 9-12 JOINED INTERACT CLUBS AT STOKES EARLY COLLEGE AND WEST STOKES HIGH SCHOOLS KNOWING MEMBERSHIP REQUIRES AN ACTION-ORIENTED FRAME OF MIND AND A COMMITMENT TO SERVICE TO OTHERS DEMONSTRATED BY HANDS-ON PROJECTS IN THE SCHOOL AND COMMUNITY.**



**THROUGHOUT THE SCHOOL YEAR, THEY LEARN THE VALUE OF ACQUAINTANCE AND FRIENDSHIPS THAT RESULT FROM COMING TOGETHER IN REGULARLY SCHEDULED CLUB MEETINGS AND COMMUNITY-BETTERMENT PROJECTS AND EXPERIENCE THE POWER OF COLLABORATION WITH THE "SISTER" INTERACT CLUB AND THE ROTARY CLUB OF KING. WHILE INTERACT AND ROTARY WORK TOGETHER THROUGHOUT THE YEAR ON COMMUNITY-BETTERMENT PROJECTS SUCH AS POLIO ERADICATION, HUNGER RELIEF, AND CHRISTMAS CHEER THROUGH CARDS AND SONGS FOR RESIDENTS OF LONG-TERM HEALTH CARE FACILITIES, THEY ACCOMPLISHED A NEW PROJECT THIS WINTER. INTERACT MEMBERS JOINED HANDS WITH KING ROTARIANS TO TACKLE AN ENVIRONMENTAL PROBLEM, UNSIGHTLY ROADSIDE LITTERING. MEETING AT 7:30 A.M. ON JANUARY 27, 2024, INTERACT MEMBERS, ROTARIANS AND SPOUSES OF ROTARIANS WORKED FOR A COUPLE OF HOURS PICKING UP TRASH ALONG TWO WELL-TRAVELED STREETS IN KING, NORTH CAROLINA. WHEN THE TASK WAS COMPLETED, AND HEAVY BAGS OF TRASH WERE LOADED ON TRUCKS, A SENSE OF SATISFACTION AND GOODWILL FILLED THE AIR. AS TIRED WORKERS PREPARED TO LEAVE THE WORK SITE, THEIR GOODBYES WERE LACED WITH POSITIVE COMMENTS. KAYLEE DIJOHN, A STOKES EARLY COLLEGE INTERACT MEMBER WHO DROVE APPROXIMATELY 30 MILES TO PARTICIPATE, SAID, "I REALLY DON'T MIND THE DRIVE. WHILE I AM DISAPPOINTED BY THE AMOUNT OF TRASH ADULTS THROW ALONG OUR ROADSIDES, I AM HAPPY THAT WE CLEANED THESE TWO STREETS. IT FEELS GOOD TO KNOW WE SPENT OUR TIME DOING SOMETHING GOOD FOR THE COUNTY.**



# WORK AND LIVE TO SERVE OTHERS



**“I WOULD LIKE FOR US TO DO THIS PROJECT AGAIN” SAID KAYLEE**

**EMMERSON ADAMS FROM WEST STOKES INTERACT COMMENTED, “IT WAS FUN TO WORK WITH THE OTHER CLUB. I LIKE JOINT PROJECTS LIKE THIS BECAUSE THEY ARE AN OPPORTUNITY FOR US TO GET TO KNOW ONE ANOTHER BETTER AND LEARN MORE ABOUT ROTARY.” RICK MCCRAW, A CHARTER MEMBER OF THE ROTARY CLUB OF KING, SAID HE WAS ENCOURAGED BY THE INTERACT MEMBERS. “WE HEAR MUCH THESE DAYS ABOUT PROBLEMS IN OUR SOCIETY, AND WE DO HAVE MANY PROBLEMS; BUT THERE IS GOOD, TOO. THESE YOUNG PEOPLE ARE AN EXAMPLE OF THE GOOD. THEY SHOWED UP ON TIME AND CHEERFULLY WORKED TO COMPLETE A DIRTY JOB. THEY SEEM EAGER TO LEND A HAND TO MAKE OUR COMMUNITY A BETTER PLACE FOR US ALL. I AM INSPIRED AND ENCOURAGED BY THEM. THEY GIVE ME HOPE BECAUSE THEY ARE SUCH A GOOD EXAMPLE OF “SERVICE ABOVE SELF.”**





# 40th

# Anniversary

## Reynolda Rotary Celebrates 40 Years

A group of 80 Reynolda Rotary Rotarians and guests gathered on January 19 to celebrate the club's 40th anniversary. In addition to District Governor Van Lankford, the group heard from its three remaining active Charter members: Gerald Chrisco, Larry Robbs, and Paul Sinal who discussed how the club began and where it is now; service above self; and memorable moments



A special message, sent by the club's only living Honorary Member, Tom Boswell, included this: "I learned that service was not only through the involvement of our club with another organization but involvement of club members with each other and with the recipients of our involvement, in particular the students and former students at Cook school and the teachers and staff at the school. That was real community involvement and the joy I gained from it was an immeasurable and frequent occurrence. "But it wasn't all fun or energizing. So much of it was what seemed like endless scut work, in which I learned another lesson – that success is in the details, many of which seem minor and not worth the effort involved. But they are worth the effort, especially when it helped get others involved and the results played a part in helping, encouraging, and providing hope to children who need it more than any I've ever seen or known."

The Crotts-Burr award, a new award recognizing exemplary club service, was presented to Warren Steen and to club Secretary Lynn Ebert.

In true Rotary fashion, members brought food to be donated to Second Harvest Food Bank in honor of the 40th anniversary.

# CONGRATULATIONS

Rotary Club of Southern Guilford

1st 100% Polio Plus Promise Club!!!!!!



**Make sure you get your Polio Plus Promise Forms signed ASAP to be the next 100% club. District 7690 is leading our Zone 33 in signed forms! Once your club is at 50% your club Polio Plus Chair will receive a End Polio Now T-shirt!!! Contact PDG Debbie Scott to present to your club.**



**"Wear your FUN METER on a fun day before the leprechauns take it away..."**

**Buy a FUN METER on St-Patrick's Day.**

**Support Rotary International's focus on mental health.**

By giving the wearer a way to communicate their emotional state without saying a word is particularly important for children or someone with difficulty verbalizing their situation.



**Support Mental Health**

**1 FOR US \$4 OR 4 FOR US \$15, PLUS SHIPPING**

**EMAIL: [rotaryglobaltrekkers@gmail.com](mailto:rotaryglobaltrekkers@gmail.com)**

**[www.rotaryglobaltrekkers.org](http://www.rotaryglobaltrekkers.org)**



Hosted  
by  
District  
7690

JOIN US FOR AN IN-PERSON  
RLI TRAINING SESSION  
LEVELS I, II, AND III  
(CLASSES MUST BE COMPLETED IN SEQUENCE)

Saturday,  
April  
6, 2024

Central Carolina Community College  
Main Campus, Building 42  
Pittsboro, NC 27312

Tuition: \$95

Registration at 815:30 - 08:55am; Classes 09:00am - 3:45pm

Lunch: 12:15p - 1:00p (please indicate dietary restriction at time of registration)

Please contact Joanne Iwan at [iwanjoanne@aol.com](mailto:iwanjoanne@aol.com), with questions and Lin Kelly at [lin@linkelly.com](mailto:lin@linkelly.com) if you have problems registering

Register at: <https://dacdb.com/index.html?EventID=77728104>





*Not Your Mama's*  
**DISTRICT  
CONFERENCE**

**THERE IS STILL TIME TO  
JOIN THE FUN!**

**301 BY 03/01**

**REGISTER TODAY TO HELP US REACH OUR  
GOAL OF 301 ATTENDEES BY MARCH 1!**

**APRIL 25-28, 2024  
NEW BERN, NC**

**[HTTPS://NOTYOURMAMASDISTRICTCONFERENCE.COM/](https://notyourmamasdistrictconference.com/)**

**REGISTER NOW ON DACDB AND VISIT  
THE CONFERENCE WEBSITE FOR MORE  
INFORMATION, INCLUDING A  
CONFERENCE AGENDA, INFORMATION  
ABOUT NEW BERN, EXCURSIONS, AND  
MORE!**



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