

The Piedmont Rotarian

Rotary District 7690

July 2024



July's Theme is New Leadership

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Our Rotary
Foundation
By James Gouty
District Rotary
Foundation
Chair
2022-2025



FOUNDATION NEWS

James Gouty DRFC
2024

FOUNDATION BANQUET FOR NOVEMBER 2024



Rotary International President Elect Stephanie Urchick

In a little over 4 months District 7690 will host Rotary International President Stephanie Urchick at our District Foundation Banquet. The last time District 7690 had a RI President speak at our Foundation Banquet was in 2011, 14 years ago. The banquet is scheduled for November 7, 2024, and will be held at the Koury Center in Greensboro.

The Foundation Banquet Steering Committee is working diligently to plan an outstanding evening for our members and RI President Stephanie. The steering committee is planning for over 700 members and guests that evening.

The committee has set a goal of having registration open by late July.

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NEW ROTARY YEAR

July 1st brings the district into a new Rotary year. DG Ron Pierce has been installed and officially took over as DG on July 1. Many thanks to our PDG Van Lankford for the leadership he brought to our district over the past year.

With the advent of a new year, a review of the previous years is warranted, especially in the area of giving to the Rotary Foundation. Below are some highlights of the district's giving for the 2023-2024 Rotary Year.

- Total giving for the year was \$962,571, the second highest in the last 7 years
- Annual fund was \$460,118 up by \$15,557 or 4%, returning to pre-Covid levels
- Polio Plus was \$179,204 and up by \$15,857 or 7% over last year
- 80% of the district's members are sustaining members

*****A BIG CONGRATULATIONS TO DISTRICT 7690 FOR AN OUTSTANDING YEAR IN SUPPORTING THE ROTARY FOUNDATION*****

SUPPORTING THE ROTARY FOUNDATION

We as Rotarians continue to make a difference in the world and in the communities, we live in and serve. We focus on the 7 Areas of Service and do provide life-changing solutions to myriad of issues facing our communities and the world.

I would ask you to remember the work our Foundation does, from large multi club global grants to smaller single club district grants, disaster relief grants, global scholarships, Peace Centers, and the eradication of Polio.

The bottom line is, our Foundation touches the lives of millions of people around the world and in our district and I hope you will join me in supporting this life changing organization.

FOUNDATION PROGRAMS

With a new Rotary Year comes time to begin scheduling Foundation presentations in the clubs. I am available to come and speak to your club on all things foundation. Just contact me at jggouty@gmail.com to set up a time and date.

UPCOMING EVENTS

September 14, 2024—Fall Foundation Training at Randolph Community College, Asheboro NC

November 7, 2024—District 7690 Foundation Banquet and Paul Harris Society Event at the Koury Center in Greensboro NC. RIPE Stephanie Urchick will be our featured speaker.



Membership Focus
 By PDG Jon Spillman
 District Membership Chair
 2022-2025



33rd Summer Olympics and Life Lessons from Michael Phelps



In July, the 33rd Summer Olympics will begin in Paris. Olympians from around the world will be chasing the twenty-eight Olympic medals' mark set by **Michael Phelps**. Phelps credits his first Olympics' participation for the fuel he needed to propel him to success. At that Olympics, he received a paper note congratulating him on his 5th place finish. The then 15-year-old was exasperated with the message saying, "I'm not going to get a piece of paper. I'm going for a medal, that is it." Six months later he broke the world record in the 200-meter butterfly! At the next Olympics, he earned eight medals on the way to becoming the most decorated Olympian ever. Michael Phelps attributed his success to three simple lessons that are applicable to our personal, professional and Rotary life. They are:

1. **Goal Setting** - At the age of 11, his only swim coach Randy Bowman, told him to write down his goals. Phelps wrote he wanted to win an Olympic medal. A recent study suggests that you are 42 percent more likely to achieve your goals if you write them down.
2. **Putting In the Work** - Phelps training regimen was legendary. He swam 13 kilometers a day even on weekends and birthdays. He used setbacks to motivate him to train harder. "If we can control what we can control, then nothing else matters, everything else takes care of itself."
3. **Authentic** - At the 2012 Olympics, Phelps said "I tried to fake my way through," which ultimately led him into a 45-day treatment center. He learned in rehab to be true to himself and went on to win six additional medals at the 2016 Olympics. More importantly he said, his experience made him become an advocate for mental health issues which is now his mission in life.



To get the new Rotary year off to a "Michael Phelps like" start, we have two upcoming events planned.

1. **Tuesday, July 23rd 8:00am** - 30 Minute District Membership Zoom Call - Featuring Zone Coordinator Terry Weaver – Terry will share the latest ideas that are working from the 950 clubs around the zone. Specifically, the importance of getting off to "Michael Phelps like start" and utilizing membership coaches.
2. **Thursday, August 22nd** - District 7690 Membership Summit – This year's Summit is the first ever Rotary Television Awards (RTV). Break out your favorite 80's outfit and plan for your entire leadership team to attend. Three benefits for participants. 1) Hear tips and strategies from leaders from the top performing clubs in District 7690 for membership growth in 2023 -2024. 2) Learn the top 3 strategies that have produced the best results from across the United States. 3) Get over an hour of time with club members to put together your 2024 – 2025 written membership plan and get feedback from club and district leaders.

At a recent conference, Phelps said of his mental health advocacy, "If I can save one life that's one hundred million times better than winning a gold medal."



On behalf of our District RYLA Board, we are so appreciative of the widespread district support of our Rotary Youth Leadership Awards conference. A few weekends ago, 64 students came together for a life-changing opportunity, and we truly believe that these students experienced the power of Service Above Self.

We'd like to share with you a little more about the programs & activities these students experienced at RYLA. Thursday's focus was

general leadership practices. The students took a personality profile that distinguished their unique leadership style, which included a deep dive into "What If" leadership situations. They then heard from professionals about best practices for resume writing and interviewing & networking. With the support of SECU and 35 Rotarians, we hosted a Reality of Money financial exercise. We're pleased to report that for the second year in a row, this was one of the highest rated activities during the entire RYLA Conference!

Friday's focus was community service and applying the Service Above Self mindset. Our 64 students were sent out into the community to volunteer at 4 local non-profits: Out Of The Garden, Backpack Beginnings, Harmony Senior Living and Red Dog Farms. After lunch, the students came back together for a Feed The Hunger project and packed 15,840 emergency meals that will be sent all over the world to support disaster relief areas.

Saturday's focus was all about influence and how these students can change their schools & communities by Being The Good. They learned

about the 7 Habits of a High Effective Teen, they heard from a speaker on the power of finding your why, they heard from Rotarians about the importance of communication & ethics as a leader, they learned more about the "Dark Side" of their leadership style, and in preparation for their formal dinner that night, they had a lesson from an etiquette coach on formal dining & general best etiquette practices.



With the support of a few volunteering Rotarians, we transformed the military academy cafeteria into a beautiful banquet hall. The students were able to experience a 4-course meal with a keynote speaker (that received rave reviews from the students!) and an after-dinner dance. We are also happy to share that we had 20 District Rotarians join us for the formal dinner!

Sunday's focus was about recognizing that we all come to the table with personal history, how to recognize our personal privileges and challenges, how to let go of the "bad stuff" and how to apply the good so they can Be The Good In The World.



We would like to thank the 34 Rotary Clubs in our district that sponsored these students for RYLA. If you haven't already, please be sure to contact your RYLA Student and ask them to come give a presentation at your club meeting! We have sent all RYLA Students the contact info of their sponsoring Rotary Club AND we have also sent your club's Youth Services Chair the contact info of your RYLA Student. If you still need help connecting with your RYLA Student, please email RYLA Executive Director, Kristi Kinsey, at RYLA7690@gmail.com. Kristi and I would also be delighted to come give a presentation to Rotary Clubs that perhaps have not sponsored in the past but are considering it this Rotary year!

Yours In Rotary Service,

Connolly Walker Smith
District 7690 RYLA Board Chair
Connolly@HC1935.com

Kristi Kinsey
District 7690 RYLA Executive Director
RYLA7690@gmail.com

Rotary District 7690 New Membership Listing



New Members From: **Jun-18-2024** To: **Jul-15-2024**

39 Members Listed

Member Name	Start Date	Club	Sponsor
Harper, Diane B. (DIANE)	06/18/24	Global Trekkers	
DeCortez, Hilda (HILDA)	06/19/24	Randolph (Asheboro)	Joe Weaver
Dunbar, Zach (ZACH)	06/19/24	Randolph (Asheboro)	Richard Schoenberger
Reese, Laramie (LARAMIE)	06/20/24	Kernersville	Donna V Rodgers
Fossati, Carlos Sr (CARLOS)	06/21/24	Crescent (Greensboro)	Shelly Hazlett Daniel Hazlett
Casstevens, Kirk (KIRK)	06/24/24	Yadkin County	
Robinson, Shontell (SHONTELL)	06/24/24	Winston-Salem	
Young, Glenn (GLENN)	06/24/24	Winston-Salem	
Lopes, Matthew (MATT LOPES)	06/25/24	Triad Impact	IMPACT Triad Staff
Hoover, Carina Beatriz (CARINA)	06/26/24	Rotario Hispano de Alamance	
Vickers, George F. (GEORGE)	06/27/24	Pinehurst	Bob Desjardins
Ardalan, Shah RCC (SHAH)	06/27/24	Asheboro	James Gouty
Hicks, Jason F (JASON F HICKS)	06/28/24	Crescent (Greensboro)	
Boone, Gail (GAIL)	06/28/24	Southern Pines	Marc A. Benard
Muroski, Mary (MARY)	06/28/24	Southern Pines	Marc A. Benard
Collins, Wendell F. III (BO)	06/28/24	Southern Pines	Traci Adams
Capel, Gelynda (GELYNDA)	06/30/24	Troy	Arron W.E. Capel II
McCollum, Theresa (THERESA)	06/30/24	Reidsville	Richard Westmoreland
Capel, Arron W.E. II (ARRON)	06/30/24	Troy	
Snow, John P Jr. (JOHN)	07/01/24	Global Trekkers	Florence Nightingale B. Allbaugh
McGibboney, Myraette (MYRAETTE)	07/01/24	Southern Guilford	Lonnie Cathey Jr.
Deaver, Jeremy (JEREMY)	07/01/24	Summit	Keir Davis
Bullard, Richard Henry (HANK)	07/01/24	Summit	Laurie Dunlap Scotton
Bullard, Cheryl Winger (CHERYL)	07/01/24	Summit	Laurie Dunlap Scotton
Ronke, Jorg A. (JORG (YORK))	07/01/24	Pittsboro	Jim Simmons
Brown, Linda J (LINDA)	07/01/24	Midstate	
Eggleston, Scott (SCOTT)	07/01/24	Midstate	
Evans, Mitzi (MITZI)	07/01/24	Stoneville	Faye Frye
Gallant, Michael Charles MD (MICHAEL)	07/02/24	Downtown Greensboro	Justin Plummer
Wilson, Hayden (HAYDEN)	07/02/24	Downtown Greensboro	Dan Quinn
Carrera, Rodrigo (RODRIGO)	07/02/24	Downtown Greensboro	Jonathan Michael Conrad
Metz, Karl (KARL)	07/06/24	Pinehurst	William Schran
Foster, Preston Jr. (P.J.)	07/07/24	Furnitureland	Todd W. Shoemaker
McIntire, Cindy L (CINDY)	07/09/24	Thomasville	Heather Lewis Dana Lomba
Ridenhour, Adam W (ADAM)	07/09/24	Mocksville	Kenneth Wesley Gamble
Lafferty, Aline (ALINE)	07/09/24	Pinehurst	Frances DeSantis
Lafferty, John (JOHN)	07/09/24	Pinehurst	Frances DeSantis
Hand, Joshua (JOSHUA)	07/11/24	Liberty	William L. Hardin Jr.
Jackson, Samuel L. (SAM)	07/11/24	Sanford	Shannon Suggs