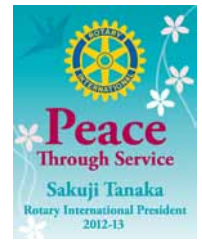


Broken Record

October 27, 2012

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The Rotary Club of Broken Arrow . PO Box 893 . Broken Arrow, OK 74013
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WHAT WE'VE BEEN UP TO...

9/25-28 DISTRICT CONFERENCE Rogers, AR was the site this year. Six members attended.

10/1 PAUL KANE Home Builders Association with regional building issues.

10/1 BLOOD DRIVE Way to Go! 15 Donors!

10/8 TIM REDMOND Leadership & avoiding stupid mistakes

10/15 DEREK SHACKELFORD FBI Special Agent on how FBI works locally.

10/22 GARY SHOTTON/JEFF HEWETT Committee overviews and Vision results.

BROKEN ARROW ROTARY BOARD '12-'13

President 2012-2013 Jeff Hewett
President-elect Gary Shotton
President Nom Andy Truman
President Nom-Designee Matt Hancock
Secretary Nick Nail
Treasurer Bill Roberts
Sergeant at Arms Curtis Rothrock
iPast President Stan Evetts

DIRECTORS:

Club Service Projects Gary Shotton
Club Membership Matt Hancock
Club Administration Andy Truman
The Rotary Foundation Stan Evetts
Club Public Relations Janie Thomas
Programs Andy Truman
Assistant Governor Barney Tonquest

NEWSLETTER ARTICLES

Broken Record Editor Janie Thomas
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DATES TO REMEMBER

Oct 29 Michelle Bergwall, BA schools Chief Operating Officer

ROD Clarence Oliver; greeter: Curtis Rothrock

Nov 5 Col Michael Teague Army Corp of Engineers. *Greeter: Mike Scrimsher*

Nov 12 Dictionary labeling
Greeter: Tim Hendricks

Nov 19 Four Way Test speech contest
Greeter: Rich Ewalt

Nov 26 Ernest Raynor Toastmasters.
Greeter: David Kirby

Dec 3 To be announced
Greeter: Jim Newcomb

Dec 3 BLOOD DRIVE TODAY!

Dec 10 Ed Hardesty RI Foundation
ROD: Stan Evetts; Greeter: Brent Newcomb

Visioning, August 8/23: Imagining our Club in 2017.

On 10/22, Jeff Hewett presented the results of our Club Visioning event in which 17 club volunteers participated the evening of 8/23. After a lively guided tour of how we saw our club standing in 2017 within the 5 levels of Service, we had four walls full of ideas posted. From those, the group used colored dots to vote for the most preferred ideas. These were compiled and presented by Jeff to the club at our meeting on 10/22.

Our consensus is that we want to be the most admired and sought-after service club in our community, and we wish to achieve at least 120 members with more diverse membership.

Some ideas to promote membership include an annual Rotary Induction Dinner, new member boot camp, exit interviews for departing members and an annual membership drive.

New fundraiser ideas included a rib sale and house raffle.

Vocational service projects such as Rotarians going into



schools to read to students, tutoring in our areas of expertise for adults and children, workshops to teach useful skills and health programs were highly rated.

There were also plans to bring youth to work with us on service projects and to develop partners with foreign Rotary Clubs in their projects and relief efforts.

Follow-up will be reported as it happens.

Gary Shotton Touts the Value of DaCdb in Maintaining Continuity with our Committees.

DaCdb was shown on 10/22 to be a valuable tool to keep our club running well. With many committees, the knowledge gained by operating a project is lost if a key member leaves the club. New members have difficulty finding out what a committee's responsibilities are. **No more!** Gary is getting all this information, plus contacts for sources outside the club included in the descriptions of each committee and will carry over year to year. Members can see what tasks a committee entails, and the chairs can easily communicate with the entire team via pmail. I am very happy with the results and expect this to make us much more productive in our service.

Meeting Speakers

Paul Kane, Executive Vice President and CEO of the Tulsa Home Builder's Association, spoke to us on 10/1. His overview of the current housing puts us on the upswing for the industry. His figures show there to be 34% more new home starts since 2011--400,000 in the Tulsa area.

Paul's description of the issues with new water quality rules pertaining to runoff show a disturbing problem with new EPA issues. These include no more than 1" runoff allowed, and quality needing to be higher than our river. The onerous paperwork required for remodeling is another issue, with \$30,000 per day fines possible for issues.



On 10/15 Derek Shackelford spoke to us about the FBI. He is a special agent in our area and gave us some very interesting insight into the range of work they do in our community. His work includes wire & mail fraud, civil rights and all crimes committed on Indian land, which makes it a federal crime. He can ask local law enforcement to help as needed with his work.



Tim Redmond, author and business consultant, spoke to us on 10/8 about leadership. He has written several business coaching books, including "Power to Create". He offers business breakthrough coaching sessions to help business leaders maximize success.

His talk was about avoiding stupid mistakes that business people often make. #1 is working with only half their heart; #2 is no accountability for performance. All his goals are to help people own their work and life, not let the work own them. He says to be unafraid to set measurements out there and set up accountability systems to be able to evaluate the success of our employees as well as ourselves.



Jeff has been finding out about our club banners, found several in storage and has been getting member donations for new banner stands. The above club banners are a bit rough from their storage, but Curtis Rothrock is going to have them refurbished by Yale Cleaners, so we expect fine new banners soon. More stands are needed, so donate if you can.

District Conference for 6110 met in Rogers 9/27-30.



Rotary District Conference in Rogers, Arkansas was attended by six from our club, plus a few more who did well in the district golf tournament.

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Shown here are Matt Hancock, Nick Nail, Stan Evetts, Janie Thomas, Gary Shotton and Jeff Hewett. Stan is holding our club award, and Matt gave a well-received presentation on RYLA to the entire district attendance. Behind this group is the display created to showcase our club's activities to other clubs in the district. These booths in the "House of Friendship" offered some great new ideas on how clubs manage different issues, plus you can meet new Rotarians from all over the district.

Getting involved in District activities offers some great value.

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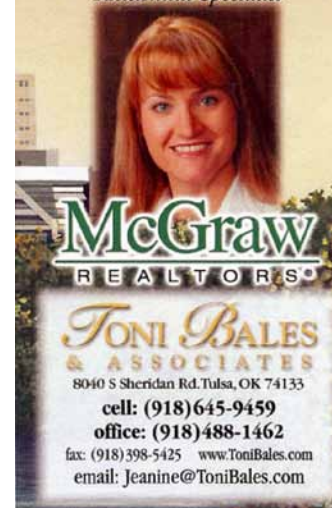
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Jeanine Truman
Residential Specialist



Born in Little Rock, Arkansas in 1953, Fred Tanner graduated from Little Rock Hall High School in 1971.



Victoria Corriveau, shown at the left is a new transferring member to our club.

Fred Tanner, right, was briefly introduced last month. We have a more extensive bio here.

Below left is Stu Conrad, also shown last month, but without much info, so here is a bit more about him too.



Victoria Corriveau has worked in business and higher education for the last

20 years. She is currently an Assistant Professor in Instructional Technology for the College of Education at Northeastern State University. Prior to this appointment, she served as the Director of Curriculum Development at Butler Community College in El Dorado, KS. Previously she was the campus Dean of the Michigan Technical Education Center (M-TECsm) and Director of the Workforce Development Institute at Macomb Community College in Warren, MI, where she was appointed in 2003. In that position, she was responsible for all programming, staff, faculty, budget, facility, and operations of the campus with an enrollment of 12,000 students. Previously, Victoria has held faculty appointments at University of Arkansas Fort Smith in the Computer and Information Science Division and was the Assistant Director of the Office for Teaching and Learning at Wayne State University. Prior to her higher education appointments, she owned a computer technology sales and services company in Arkansas also working as a Microsoft Certified Trainer.

Victoria is a graduate of the University of Arkansas with both Bachelor and Master's degrees in Education and is a candidate for Ph.D. in Instructional Technology focusing on Human Performance Technology and Instructional Design from Wayne State University.

He attended the University of Arkansas at Fayetteville, graduating with a BSBA in Finance and Banking in 1977. He graduated from the Banking School of the South at LSU in 1994.

"I've been married for 33 years to Sherry Scroggins, a native of North Little Rock. We have one child, Jill, who is a practicing attorney in Russellville, Arkansas. Her husband, Alan, is also a banker., and I have one grandson, Jones Tanner Ward, who is 17 months old.

"I've served as the President of 2 different banks in Morrilton, Arkansas, over a 22 year period. I left Arvest Bank as their Community Bank President in January of this year to accept a position as the Executive Vice President at AVB Bank. I've been in Broken Arrow since February 1 and recently purchased a home in the Forest Ridge area.

"I am an avid fan of all Arkansas Razorbacks athletic teams. I play golf, and am an avid bass fisherman, hunt ducks, trophy deer and passionate/addicted spring turkey hunter.

"I am a long time Rotarian since 1979. Have been a member and served in several leadership roles with Rotary Clubs in Russellville, Dardanelle, Conway, and Morrilton, Arkansas. Served as the President of the Morrilton Rotary Club in 2004 and am a Paul Harris Fellow."

Stu Conrad says, "I am married to my wonderful wife Tracy for 16 years and have four awesome children plus 1 foster child. I've served in my Church for 17 years and lived in Broken Arrow since 1989. I love serving the best catered BBQ in the Tulsa Metro area for the last 3 years. I spend free time with family and sneak some golf in when I can."

