

ROTARY DISTRICT 5300

THE HIGHLIGHTER

NET EDITION

(Web address: <http://www.district5300.org>)

Highlighting the World of Rotary, District Activities,
Club Events and the People that make it Happen!

ROTARY 2000-2001: CREATE AWARENESS - TAKE ACTION

VOLUME 73 NO. 2

GOVERNOR SAL BRIGUGLIO

AUGUST 2000

AUGUST IS MEMBERSHIP DEVELOPMENT MONTH

GOVERNOR'S MESSAGE

From Sal Briguglio (Rancho Cucamonga)

Dear Fellow Rotarians:

August is Membership Development month, which coincidentally happens to be my No. 1 priority this Rotary year. I believe it is the duty of everyone in the District to participate in Membership Development.

I would ask that if you are not comfortable "recruiting" a new member that you would at least invite two individuals to attend your Rotary Club meeting as your guest during August. Please give members of the business community the opportunity to share the fellowship, which I know continues to bring you back to your club week after week. So many Rotarians have told me that it took them years before they joined Rotary because no one had ever asked them to join.

The Membership Development Committee is continuing to make progress in the development of a web page and the inputting of the database for the businesses in each of our communities. It will be physically impossible to get the entire District on-line at one time. We will start with the clubs that have the most critical need for the services first, and phase in the District as it comes on-line. Please do not wait for this web page to begin your efforts at Membership Development.

Rotarians have always been among the most generous human beings on earth. We share the fruits of our labor with the most needy by providing food, clothing, shelter, and medical care. We share with those less fortunate, our love, energy and most precious of all, our time; which is time away from our families and business.

It is time to share with our business associates and neighbors the pride in being a member of our individual Rotary clubs and Rotary International. The gift of Rotary was shared with you by someone else who was generous enough to invite you to a Rotary meeting. Let us all share this precious gift of Rotary and service with everyone we know.

May you all have great success in your efforts at Membership Development? If I, or my assistant Governors, or the Membership Development Committee can help your club with a prospect or in Membership Development, please feel free to contact us.

Yours in Rotary SAL BRIGUGLIO - District Governor 2000/2001

AUGUST HIGHLIGHTER NEWSLETTER
CLUBS SELECTING NET EDITION - DOWN LOAD FROM WEB - DISTRIBUTE
CLUBS SELECTING HOME EDITION - BULK MAILED TO CLUB - DISTRIBUTE
CHECK THIS ISSUE FOR SPONSORSHIP & SUBSCRIPTION FORMS

**DISTRICT ESTABLISHES NEW POSITION OF INSURANCE ADMINISTRATOR
AND BETTER INSURANCE COVERAGE WITH NEW INSURER**

From PDG Wayne Whistler (Glendora)

District 5300 has appointed Garrett Cunningham (San Dimas) to the new position of Insurance Administrator. The District Leadership feels that proper insurance coverage is vital to all Rotarian, and that Garrett will be able to address your insurance concerns. In a move to provide better coverage for club members and club sponsored events and groups, the District has contracted with Wieben Insurance Services, an agent for Chubb Insurance.

Since Rotarians are involved in many activities involving themselves and others, it is vitaly important that each club has insurance to cover potential risks and accidents. Insurance coverage protects the club, its members, club officers, and club sponsored youth groups.

Rotary Insurance provides coverage for the following:

- Accidents involving use of personal and hired vehicles.
- Incidents involving clubs, newly formed clubs, and club foundations (New clubs and foundations must pay insurance at formation).
- Incidents involving the sale of alcohol (Make sure club also applies for a license).
- Bodily injury at Rotary sponsored athletic events.
- Youth, Interact and Rotaract clubs (Sponsoring Rotary Club must pay cost per member to District for insurance).
- All club, District, Foundation meetings and events (Limits apply to each club individually. Previous insurer charged on number attending...no extra charge under Chubb policy).
- Liability of officers and Board members (This is a separate policy).

NOTE: Before renting a mechanically operated device, contact the District Insurance Administrator.

Insurance rates have increased this past year. Therefore, the District shopped around to find coverage for club members, the youth clubs they sponsor and for club officers and board members. Chubb, a major insurer, has provided us with a lower rate than our prior carrier, and with better coverage.

Please call Garrett Cunningham, our new Insurance Administrator @ 909.592.9994 if you have questions or concerns regarding insurance coverage for your club, its officers and board members or the youth groups you sponsor,

CLIFF HAUSER CHAIRS DISTRICT MEMBERSHIP TEAM

From Cliff Hauser, Chair, Membership Team (Altadena)

Governor Sal has stated that Membership Development is the No. 1 priority for his year as District Governor. He has selected Altadena club member, Cliff Hauser to Chair his District Membership Team. An Internet web approach for developing new tools for finding prospective Rotarians will be developed. The Membership Teams vision foresees *Bringing in prospective Rotarians...as the Beginning; Making new inductees into Rotarians...as Progress; and Keeping Rotarians interested and active in the club...as Success.*

The highly utilized method of prospecting for new members through the Internet program will take 2-3 years to develop. The time line may be much shorter for some clubs, depending upon the amount of time each club can contribute to the project. The data base for each club will only be as good as the information it contains. Club use and familiarity with the project software will enable a club to become of the higher producers. Robert Burnham, a computer designer for ABS Computer Services, will design the web site and controlling software.

THE PROJECT: It is important that this project be seen as another tool in the process of bringing prospective members into our clubs. The web site will be an interactive. Prospects will be down loaded in each club's data base by zip code/geographic area. The software being developed will allow club's to have a history on brochures sent, telephone contacts, and all efforts (in general) to bring a prospect to your Rotary club.

Features include:

- Look up and access particular prospects in your data base
- Adding, changing, and keeping history on prospective Rotarians
- Ordering district generated tri-fold mailers from the web data base
- Mail control coordination by Monrovia Mailing
- Add new prospect or change address in data base as you meet them
- Generate statistics on number of brochures sent, phone calls made, and how many prospects became Rotarians as a result of a club's efforts
- Classifications on line to encourage Rotarian job related referrals
- Junior web master at each club (must be trained)

THE CLUBS OF DISTRICT 5300: This is a team effort! The Committee is depending upon each club to assist in the program. Club's can assist by being present at important training seminars. If a club is slow to respond, it will be left behind. Clubs showing the greatest interest by participating at scheduled seminars will be among the first to be placed on line.

DISTRICT 5300 SEMINARS: Attendance at the scheduled seminars is the "symbolic glue that will keep the program together." The first seminar was held on June 10, 2000 and 22 clubs were represented. Upcoming Seminar Dates: September 16, 2000, January 6, 2001, April 21, 2001. Watch For Mailers.

***THIS PROGRAM IS A GREAT OPPORTUNITY FOR CLUB GROWTH, DEVELOPMENT AND RETENTION.
INVEST IN YOUR CLUB'S FUTURE!***

READING BY 9 PROGRAM ENTERS SECOND YEAR

From Kathy Brandes, Assistant Governor, Region B (Monrovia), Steve Baer, Assistant Governor, Region C (Upland)

Fourteen District 5300 clubs were represented at the Reading By 9 meeting which "kicked off" the second year of the successful program initiated by the Los Angeles Times and the LA 5 Rotary club. Clubs with representatives at the meeting included: Alhambra, Arcadia Sunrise, Duarte, East Los Angeles, Montebello, Monterey Park, Monrovia, Pasadena, Pomona, Rancho Cucamonga Sunrise, San Marino, Sierra Madre, South Pasadena, and Upland.

Don Robinson and Steve Schultz (LA 5) presented the program. Victoria Rogers from the Rose Hills Foundation gave a short report on the participation of Rose Hills Foundation in which the Foundation will match up to \$1,000 from any of the 40 Rotary clubs in the San Gabriel Valley.

Last year 252,000 books were delivered to schools by Reading By 9. The goal for this year is 500,000 books. A complete instruction package, including a book list and order form will be mailed to club President's in October. Club's need to commit to a minimum donation of \$1,000.

The just released SAT 9 scores are up 2-3% compared to the prior year. The availability of books played a role in this improvement. "The ability to read at third grade level is an accurate predictor of high school drop-outs, unemployment and prison sentences."

THE 2000-2001 R.I. PROGRAM IS A PRO-ACTIVE CONCEPT

From James Speer PDG, Past R.I. Director (Covina)

R. I. President Frank Devlyn and the Board of Directors, has given the Rotary world a unique concept of services for the year. It is different in that the program focuses on twenty areas of need, which provide a smorgasbord of opportunity to Rotary clubs and districts. Each focus is organized through a Task Force of Area and Zone Coordinators who serve as a pipeline of ideas and accountability.

Clubs and districts are encouraged to select the focus, which is considered most critical in their own area. It is up to the club or district to **CREATE AWARENESS AND TAKE ACTION** on the specific chosen focus. The twenty areas of focus include the following:

Crime Reduction-Violence Prevention
Recreation & Vocational Fellowships
Partnering with Other Organizations
Public Relations & Rotary Image
Population & Development
Preserve Planet Earth
United Nations Agencies
World Community Service Resources
Membership Development
Avoidable Blindness

Jobs for Disabled Persons
Membership Retention
New Generations
Diplomatic Relations
Rapid Disaster Relief
Rotary Community Corps
Technology
Literacy
Matched Clubs
Children at Risk

CRIME REDUCTION AND VIOLENCE PREVENTION TASK FORCE

James Speer, Task Force Chair (Covina)

The goal of the Task Force is to “promote at least 500 new club sponsored projects to address the problems of community crime, violence, gangs, personal safety, family abuse, unemployment and other community concerns.” Sadly, almost every community in the world craves for citizen efforts to reduce crime and prevent violence. Thus, local police departments and social agencies provide opportunities for Rotary clubs and district to partner in making a positive difference.

When we think of police departments we picture their officers spending their time chasing criminals. While this is a necessary aspect of their job, most police departments devote about 70% of their time doing those duties, which will hopefully avoid crime.

Helping to reduce crime and prevent violence is another opportunity for Rotary clubs to inform their members and the community about the important, and often unique, efforts of the local police department. Their efforts need our support if the serious criminal atmosphere in the community is to be eliminated. There are many ways Rotarians and Rotary clubs can become pro-active in helping to make our communities a safer place in which to live.

The Crime Reduction and Violence Prevention Task Force is encouraging Rotary clubs and districts to be create activities which will make possible at least 500 projects in the world this year. This magnificent goal will go along way in helping to bring about greater security for our families.

While the 10:00 pm news carries a litany of adverse social and family crimes it is good to pause and reflect on the myriad of social organizations, which carry on crucial needed good works. Rotary is one of those local institutions, which is a leader in community service programs.

While Rotary is not intended as a check writing organization it does supply much needed leadership to other local activities, which help to balance the ledger of crime, and violence, which permeates many of our communities. It is an ever-increasing necessity to encourage our members to be pro-active with their

membership. The only pay these generous members will receive is the recognition they receive through their Rotary membership along with a good feeling they helped to make a difference in their communities.

The Crime Reduction and Violence Prevention Task Force throughout the Rotary world is headed by James A. Speer, Covina, California and assisted by Robert A. Stuart, Jr. of Springfield, Illinois. Check their website: www.frankdevlyn.org for information. Rotarians are urged to become pro-active when it comes to reducing crime and violence.

ROTARY FOUNDATION INFORMATION MEETING SET

From PDG Steve Garrett, District Rotary Foundation Chair (Sierra Madre)

Did you ever wonder how to read those contribution reports from the Rotary Foundation? Would your club like to apply for a matching grant, but can't figure out the application process? Would your club like to nominate a GSE team candidate, if you understood the process? Does your club want to sponsor an Ambassadorial Scholar, but never seems to figure out how to do it? **Help is close at hand!!**

The District Foundation Committee has just the answer for you. On Saturday, October 14, 2000 the Committee will be hosting a multi-district Rotary Foundation information meeting in Ontario, California which should provide answers and information to your many questions. For more information contact J. R. Capps (Ontario) @ 909.625.0781.

DISTRICT TO HOST RUSSIAN LEADERSHIP PROGRAM PARTICIPANTS

From Garbis Der Yeghian, PDG (La Verne)

District 5300 will host 4 Russians and their interpreter, who are participants in the Russian Leadership program sponsored by the Library of Congress. Our Russian guests will be here during the week of August 13-20. The Program was first authorized in May 1999 by the U.S. Congress to bring public policy decision makers and leaders from the Russian Federation to the United States for short-term stays. Through the program, participants will have the opportunity to learn about the multi-layered political system in the United States through direct contact, to share information and insight about Russia, and to identify common ground and opportunities for cooperation.

Current and emerging national, regional, and local leaders in Russia will be identified and nominated by U. S. and Russian organizations. Members of the Russian Duma and Federation Council will also be invited. Members of the U. S. Congress will host visitors in their congressional districts under this program. For hosting or more information contact Garbis Der Yeghian PDG @ 818. 548.9345.

KNOCK-YOUR-SOCKS-OFF CUSTOMER SERVICE

From PDG Steve Garrett (Sierra Madre)

PRESENTED IN 2 PARTS. CONCLUDED IN SEPTEMBER ISSUE

The future success of Rotary is dependent on growth; to not grow is to die. Growth requires attention to two simultaneous strategies: bringing in new members and creasing the level of retention among current members. Central to Rotary's retention of current members are a few very important questions. Who are the customers of Rotary? What motivates them to be our customers? What is the cost of our service, and are we providing good value in service relative to cost? Finally, how do we provide "knock your socks off customer service?" Failing to understand the importance of these questions will turn the local Rotary club into a failure, and ultimately the failure of Rotary International. Rotarians have much to offer their communities; their failure would be a great loss to the world. It is important that we recognize the answers to these basic questions.

WHO ARE THE CUSTOMERS OF ROTARY?

There are two large groups of Rotary customers: External and internal. *Funk & Wagnall's Dictionary* tells us that a customer "is a person with whom we have dealings." An excellent example of the external customers of Rotary is the people we serve: the RYLA participants, GSE team members, and the one billion children vaccinated against polio. *Funk & Wagnall's Dictionary* also offers that a customer "is a person who buys." Unfortunately, we often fail to recognize other customers: the members of Rotary, our internal customers.

Rotarians, our internal customers, want to take on more challenges, strengthen their communities, eliminate disease, and poster peace. They want to provide more service for our external customers. Think about what a million plus Rotarians have accomplished, and consider what six million Rotarians could accomplish! There is a need among our external customers for more services, and there are a lot of people who would like to be internal customers. Successful business recognizes the importance of customer's service in the future of their organizations. To remain successful, we must deliver first-class customer service. That requires a recognition and understanding of our primary customer, the internal customer!

WHAT MOTIVATES INTERNAL CUSTOMERS?

Identifying what motivated internal customers should provide some insight into expanding our customer base. There is no doubt that many made their first visit to a weekly Rotary meeting in search of fellowship and opportunities to network and expand their personal business. That concept is a part of our heritage going back to that first meeting when Paul Harris proposed to three friends a club that would kindle fellowship among members of the Chicago business community. The earliest motto of Rotary was "he profits most who serves his fellows best." There is nothing wrong with that basic motivation; it brings many potential customers in the door.

New members soon discover the benefit of meeting new people every week. They learn that Rotary provides instant friends in their home community and almost anywhere they might travel. Attending weekly meetings allows members to participate in a process of life-long education in a widely diverse range of topics. It also provides an opportunity for developing personal skills of leadership.

What turns members into Rotarians is the key element of customer service. We provide our customers with self-actualization. Noted psychologist Abraham Maslow aptly described how selfishness and unselfishness are not always opposites. Maslow helped us understand how feeding a hungry child allows the feeder to gain good feelings while alleviating the child's hunger. The transition of motivation from fellowship and networking to self-actualization often marks the transformation of a member of Rotary to the status of a Rotarian. Simply stated, our customers are seeking good feelings. They seek a feeling of success. They want to know that their efforts are working to make a better world.

WHAT DO OUR CUSTOMERS PAY FOR OUR SERVICE?

Rotarians make a commitment of \$500 to \$1000 a year to pay their dues, buy their meals and make contributions. A far greater expense is the time invested in being a member of Rotary. Weekly meetings account for seventy-five hours, a couple of social events, a service project or two, and you have a commitment of more than one hundred hours a year. Since the average member of Rotary doesn't work for minimum wage, you can easily calculate the value of those hours as a multiple of the out-of-pocket expense. The annual Rotary budget represents a fraction of the total cost our internal customers pay for our service. We must recognize what our customers pay for our services and avoid excessive costs: time wasted or money spent that is resented.

ARE WE PROVIDING A GOOD VALUE IN CUSTOMER SERVICE?

Understanding value might be found by thinking of Rotary as a business. Rotary really is a business just like many businesses, and yet it is very different. Many believe that since ours is a non-profit organization, that non-profit status precludes sensible business like actions. That confusion is created by the misconception that the definition of a non-profit organization is related to how the organization functions. Non-profit is a tax status, not

a business plan. Successful non-profits recognize that those that don't soon become memories of past good intentions.

A good example of that point is the question of how we measure profit? Does the money left in the local Rotary club's bank account at the end of the year measure it? Should we be striving to amass large reserves in our operating and endowment accounts? These are difficult and challenging questions faced by many clubs and districts. Ours is a simple business. We take in the time and money of our customers, and create better people, communities and a better world. Only by providing our internal customers with a high sense of satisfaction and self-actualization relative to the time and money they commit to Rotary will we be able to meet the needs of our external customers. *Concluded in the September Issue of the Highlighter.*

UPLAND ROTARIANS LOOK FOR 6 CLUBS TO PARTICIPATE IN AN APPROVED WORLD COMMUNITY SERVICE PROJECT

From Steve Baer, Assistant Governor, Region C (Upland), Bobbi Arjo, President (Upland)

The project has received the blessing of RI! All the behind the scenes work has been done! Interested clubs need to pledge \$1000! Once matched, the seven clubs (\$7000) will equate to a \$28,000 project.

The project is to support An International Literacy Program for Deaf Children and Adults in Honduras. The illiteracy rate in Honduras is high and is further compounded amongst the deaf population.

Participating clubs will provide financial aid to *Signs of Love*, a California nonprofit organization under the direction of Ms. Robin Hanna, founder and president. Ms. Hanna recently moved from her home in Rancho Cucamonga to relocate in Honduras. She has made contact with three Rotary clubs in Honduras who are very eager to partner with clubs from our district.

Additional information may be obtained from club President, Bobbi Arjo @ 909.981.1255, e-mail bobbiarjo@cs.com; or from Gene Jeffers @ 909.986.6651; e-mail jeffersg@crossnet.org.

INTERACT SYMPOSIUMS SCHEDULED

From PDG Steve Garrett, (Sierra Madre)

Attending an Interact Symposium is a superb opportunity for Rotary Liaisons, Interact School Advisors, and Interact Club presidents to learn how to make Interact Clubs successful. Beginning in 1995, Rotary International, and Districts 5240, 5260, 5280, 5300, 5320, 5330 and 5340 have been involved in sponsoring Interact Symposiums. The current Symposium chair is Hilary Crane (Glendora).

Two separate Symposiums are planned for this year. The first Interact Symposium is scheduled for the weekend of November 10-12, 2000 at the Desert Sun Science Center, Idyllwild, California. The second Symposium is scheduled for May 18, 2001. at the Cottontail Ranch, Calabasas, California (www.interactsymposium.org).

COMMITTEE GUIDES ROTARY ROSE FLOAT CONSTRUCTION

From PDG Steve Garrett, Rose Float Committee Chair (Sierra Madre)

The largest Rotary International public relations project is the Rotary Float in the annual New Year's Day Tournament of Roses Parade in Pasadena, California. District 5300 is the host district for the 2001 entry. Chairing this year's Rotary Rose Float Committee is PDG Steve Garrett (Sierra Madre) who follows in the footsteps of last year's chair, Conrad von Bibra (South Pasadena).

The Float Committee is comprised of a group of seventy-five Rotarians from all over the United States. The Committee includes R.I. President Elect Rick King and Past R.I. Presidents Hugh Archer and Cliff Docterman. Current R.I. Director Sam Greene is joined by current and past R.I. Directors as a member of the Committee.

Also included in this "working committee" are past, present and future district governors. The remaining Committee members are dedicated Rotarians who believe public relations is an important part of creating Rotary awareness.

This year a Rotary Rose Float web page has been created to keep all Rotarians informed about the progress of the Float. Chris Datwyler (San Marino) is responsible for maintaining the web site, www.rotaryfloat.org. The Rose Float web site will be continually updated over the next few months, with new construction photos added monthly.

The web site will include the following pages: R.I. President's Message, Letter to Club Presidents, Contributions, Decoration Schedule, Construction Photographs, Frequently Asked Questions, and Past Floats. The Construction Photographs demonstrates the process used in building a thirty-five foot long by eighteen-foot high floral display. The first photograph shows the concept drawing presented in February 2000. Additional photographs from June 2000 show the early framing phases of construction. After viewing the photographs, one realizes the project involved a lot more than pasting ten tons of flowers on a chicken wire frame!

Of special interest, the web site provides information about float decorating, and an opportunity to sign up to participate in decorating the float. There will be thirty opportunities to work on decorating the float. Each float decorating session is limited to sixty participants. The process is so much fun, and so many people want to be involved, that all volunteer decorating positions may be filled by Thanksgiving day.

ROTARY TEEN LEADERSHIP CAMP (TLC) STILL AVAILABLE

From Roger Shulte, Assistant Governor (Upland)

Rotary Teen Leadership Camp (TLC) is a new District program for students who will be 8th graders during the 2000-2001 school year. It will be similar to RYLA, but the focus and activities will be different. The emphasis will center on the concept: "*leading yourself is the first step to leading others.*" Activities will focus on setting personal goals, taking risks, tapping personal talents, overcoming obstacles, managing time, and resisting peer pressure. The event will be held October 6-8, 2000, at the Desert Sun Science Center in Idyllwild, California. Clubs may send either 2 or 4 students and the cost is \$200 per student. If you wish further information packet, contact Roger Schulte @ 909.949.7770.

APPLE VALLEY ROTARIAN IS LOOKING FOR PACIFIC CREST TRAIL HIKERS

From Brad Towle, Club Secretary (Apple Valley)

Brad Towle (Apple Valley) started out the new millennium with a 10-year goal to walk the entire length of the Pacific Crest Trail, in segments, of course. He is still in training and really only doing 5-10 mile day hikes, but will be increasing to overnight hikes on the trail by the end of August. Brad is also interested in forming a relay team of hikers to pass a Rotary Wheel the length of the PCT. Rotarians who are interest should contact Brad @760.247.0880, e-mail brad0948@aol.com.

SOUTHERN NEVADA ROTARIANS GEAR UP FOR PGA FUND RAISER

For the past 5 years, the Southern Nevada Rotarians have been earning money by parking cars at the PGA golf tournament. This project has raised enough money to sponsor not only individual club projects, but also, as a group, purchase a vehicle for The Ronald McDonald House and refurbish a school bus for Classroom On Wheels (COW).

Involvement in this project has given the Rotarians not only a great fundraiser and community service project, but also, has given the members an opportunity for inter-club camaraderie. Many clubs have used funds raised in this event in the Happy Feet program (club's supply sneakers and a three-pack of sox to a needy child in their area), and to help support other projects for children.

The PGA Tournament is scheduled to run from Wednesday, October 11 to Sunday, October 15, 2000. Any Rotarians or friends of Rotarians coming in for the PGA and volunteering for at least two shifts will be eligible to

purchase a “helper pack.” Normally, these include two passes to the tournament, a golf shirt and a pair of socks. Mark your calendars for a weekend of fun and sun, directing traffic in the parking lots.

To sign up or for additional information contact Randy Pote, Chairman (LV North) @ 702.252.8661 or Barry Channing, Co-Chairman (LV North) @ 702.314.2401.

A SPIN AROUND THE WHEEL

By Anne Donofrio-Holter (Montebello)

EDITOR'S NOTE: This new feature provides a brief summary of club activities from around our district compiled from club bulletins. If you would like your club's events and highlights included in "A Spin Around The Wheel" please send your weekly club edition to Anne Donofrio-

The Montebello club presented its annual art awards to nine students from Schurr High School in the categories of photography, metal arts, and fine arts. The entries were judged on a scale of 1 to 5 with 5 being superior. Judges considered artistic merit, originality, emotional appeal, technical achievement, and overall content when rating the entries. First place winners received a check for \$200, second place received \$125 and third place received \$75. One student presented members with a lamp he had made especially for the Montebello Rotary Club.

Claremont Rotarians constructed a dunk tank as part of its 4th of July festivities. The 250-gallon tank (which the fire department filled with water in 10 minutes) took three weeks to build. Over \$1,000 was raised thanks to club members who volunteered to be dunked.

West Covina Rotary presented certificates of recognition and \$150 to the winners of this year's vocational scholarship awards. Parents and teachers of the two students were on hand for the presentation.

This year, the Rotary Club of Sierra Madre will be presenting its guest speakers with a donation in his or her name to Rotaplast International. Rotaplast is a world community project with Rotary clubs partnering to provide free reconstructive surgery for indigent children born with cleft lip, cleft palate, and other facial deformities. In addition, the club presented a bookstore gift certificate to a 6th grade student who was selected as the club's student of the month.

The Alhambra club recognized 38 little leaguers through its scholar athlete program. Club members presented patches and \$50 savings bonds to the students for maintaining a good grade point average in addition to their participation in sports.

The club also presented \$1,000 to the Boy Scouts, which helped 214 scouts attend summer camp. In addition, the club presented a new American flag to the Alhambra High School library and will help needy students in the community purchase back-to-school supplies and uniforms.

The South Pasadena club donated \$100 to Project Cuddle, an organization dedicated to saving babies by providing “rescue families” to adopt unwanted infants.

South El Monte Rotarians presented \$2,000 in scholarships to deserving students. The club is also starting a “15 Minutes a Week for Rotary,” program in which members devote at least that much time to contact prospective members.

The Barstow club made a donation to the Debbie Chism Memorial, which grants wishes to ill children.

Las Vegas North members sold roses for their first fundraiser of the new Rotary year. Members went to other Rotary clubs in the area with sample bouquets, and order books. Members then helped prepare the roses the evening before delivery.

UP-COMING ACTIVITIES & EVENTS

RYLA 2001 COMMITTEE MEETINGS *From Paul Courtney, Chairman*

Wednesday, August 30, 2000 @ 7pm to 8:30. Cask & Clever Restaurant, 8689 9th St, Rancho Cucamonga, Ca. 09.982.7108. Wednesday, October 4, 2000 @ 7pm to 8:30. Paul Courtney residence, 18127 Pier Drive, Spring Valley Lake, 760.245.1277

DISTRICT MEMBERSHIP DEVELOPMENT TEAM SEMINAR , *From Cliff Houser, Membership Chair*
Scheduled for September 16, 2000.

INITIAL ROTARY TLC SCHEDULED FOR OCTOBER 2000 *From Roger Schulte (Upland)*

On October 6-8, 2000, Rotary District 5300 will institute a new district-wide program for youth. Called ROTARY TEEN LEADERSHIP CAMP (or Rotary TLC).

DISTRICT 5300 MILLENNIUM ACTIVITIES DATES TO REMEMBER

JULY 1ST	BEGINNING OF NEW ROTARY YEAR WITH GOVERNOR SAL BRIGUGLIO
JANUARY 12-14, 2001	PRESIDENT'S RETREAT
FEBRUARY 2, 2001	FOUNDATION DINNER. RI PRESIDENT FRANK DEVLIN, SPEAKER
MARCH 2-4, 2001	RYLA WEEKEND, DESERT SUN SCIENCE CENTER, IDYLLWILD, CA
JUNE 7-11, 2001	DISTRICT CONFERENCE - DORAL PALM SPRINGS RESORT, PALM SPRINGS

DISTRICT CALENDAR - AUGUST & SEPTEMBER

AUGUST 2000 - MEMBERSHIP & EXTENSION

1ST	SUBMIT FEES FOR INTERACT
1ST	DEADLINE FOR MATCHING GRANTS
15TH	ARTICLES DUE FOR SEPTEMBER GOVERNOR'S NEWSLETTER

SEPTEMBER 2000 - YOUTH ACTIVITIES MONTH

1ST	CLUB NOMINATION FORMS DUE TO CLUB FOR 2002-2003 DISTRICT GOVERNOR
6TH-8TH	G.E.T.S. AND ZONE INSTITUTE IN PORTLAND, OREGON
7TH	GOVERNOR NOMINATING COMMITTEE INTERVIEWS
15TH	ARTICLES DUE FOR GOVERNOR'S NEWSLETTER

DISTRICT OFFICERS & COMMITTEE CHAIRS

Refer to District Directory for Further Information

ASSISTANT GOVERNORS:	REGION A:	Dave Weakely (Alhambra) ;
	REGION B:	Kathy Brandes (Monrovia) ;
	REGION C:	Steve Baer (Upland) ;
	REGION D:	Dave Cabral (LV Paradise) .
GOVERNOR'S REPS:	REGION A:	Ken Veronda (San Marino) Group 1; Fred Paine (San Gabriel) Group 2; Noreen Baca (South El Monte) Group 3.
	REGION B:	Tom Hale (Sierra Madre) Group 4; Sandy Simon (Foothills Sunrise) Group 5; Frank Morgan (West Covina) Group 6.
	REGION C:	Bill Ruh (Rancho Del Chino) Group 7; Owen Pillow (Upland) Group 8; Gene Gregory (Victorville) roup 9.
	REGION D:	Frank Kautzman (LV Northwest) Group 10; Steve Blint (Pahrump Valley) Group 11; John Kubiak (Boulder City) Group 12.
DISTRICT GOVERNOR NOMINEE:		Margaret Cooker (Victorville)
GOVERNOR'S EXECUTIVE AIDE:		Keith Hilliard (Glendora)

COUNSELORS TO THE GOVERNOR:	Don Aiken, PDG (Las Vegas), Joe Buckley, PDG (Las Vegas), Garbis Der Yeghian, PDG (La Verne), Steve Garrett, PDG (Sierra Madre), Ernie Jensen, PDG (Arcadia), Lee Mothershead, PDG (San Marino), Jim Speer, PDG, PRID (Covina), Jerry Tambe, PDG (Claremont), Wayne Whistler, PDG (Glendora).
TREASURER:	Gil Stromsoe (Arcadia)
DISTRICT REVIEWER:	John Lewrias (Rancho Cucamonga)
DISTRICT ATTENDANCE OFFICER:	Roger Schulte (Upland)
DISTRICT NEWSLETTER:	A. C. Lani Exton (Glendora)
DISTRICT WEB SITE:	Chris Datwyler (San Marino)
DISTRICT AWARDS:	Heidi Larkin-Reed (Apple Valley)
DISTRICT PARLIAMENTARIAN:	John Fee (Arcadia)
DISTRICT BUDGET/LONG RANGE PLAN:	Wayne Whistler, PDG (Glendora), Sal Briguglio, DG (Rancho Cucamonga), Steve Garrett, PDG (Sierra Madre), Lee Mothershead, PDG (San Marino), Gil Stromsoe (Arcadia)
DISTRICT NOMINATING COMMITTEE:	Past District Governors: Don Aiken, PDG (Las Vegas), John Fee, PDG (Arcadia), Jerry Tambe, PDG (Claremont); Past Club Presidents: Bill Gruber (Claremont), Jim Rider (Arcadia), Katy Welsh (Pasadena Sunrise); Past Assistant Governors: Lee Coleman (West Covina), Ted Henderson (LV University), Austin Weston (Pasadena); Current Club Presidents: Stew Anderson (Victorville), Christie Balvin (Pasadena), Dennis Decauwer (Rancho Cucamonga)
DISTRICT DIRECTORY:	Chris Datwyler (San Marino)
PRESIDENTS' RETREAT:	Roy York (LV Fremont)
PETS:	Margaret Cooker, DGN (Victorville)
DISTRICT CONFERENCE:	Jerry Tambe, PDG (Claremont)
DISTRICT FOUNDATION:	Garbis Der Yeghian, PDG (La Verne), Sal Briguglio, DG (Rancho Cucamonga), Gary Chapin (LV North), John Fee, PDG (Arcadia), Ken Miller, PDG (Las Vegas), Lee Mothershead, PDG (San Marino), Craig Rubin (La Verne), Conrad von Bibra (South Pasadena), Wayne Whistler, PDG (Glendora)
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MEMBERSHIP DEVELOPMENT CALIF:	Cliff Houser (Altadena), Chair
MEMBERSHIP DEVELOPMENT SO NEV:	Jeff Gray (Green Valley), Chair
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From A. C. Lani Exton, (Glendora), Editor, The Highlighter Newsletter Net/Home Editions

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1. The Net Edition will follow the layout and format that was used during this past Rotary year. The Edition will appear on the District's Web Page (www.district5300.org) the first week of each month. It will be downloaded, copied, and distributed at the Club level. Many clubs have selected this form of distribution.
2. The Home Edition will be bulk mailed to the President of each club, and will be distributed to club members. In addition to the Net information, the Edition will contain pictures, expanded feature articles, and advertising. Some clubs have opted for this approach.
3. Subscriptions will once again be available for \$10 for twelve issues. If you would like to have the Home Edition mailed directly to your home or office, please complete the Subscription Form below.
4. Advertising will once again be encouraged. Check advertising rates below.

Editor for both Net and Home Edition is A. C. Lani Exton (Glendora)

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