

## **ROTARY DISTRICT 5300 THE HIGHLIGHTER**

### **NET TEXT EDITION**

Web address: <http://www.district5300.org>

Highlighting the World of Rotary, District Activities,  
Club Events and the People that make it Happen!

### ***ROTARY 2001-2002: MANKIND IS OUR BUSINESS***

**VOLUME 74, NO.8 Governor Margaret Cooker February, 2002**

#### **FROM "De Guv"**

Margaret Cooker

Rotary is an organization of business and professional people, as well as community leaders, who hold the family near and dear. February is a special month because it includes Family Values Week (3-9). Rotary Clubs are asked to focus their activities during February on the family and stress family values. Maggie Sizer, Victorville Rotary, has put together some ideas that may help you form a project, and these are available on the district web site. Two suggestions include prizes at the district level. Check out the Family Values Community Essay competition for non-Rotary families, and the Family Values Essay competition for Rotary families.

Not enough interest was expressed in a District 5300 Rotary Family Gathering at Scandia so that idea has been scrapped at least for this year. Family is important - include your family in Rotary, and Rotary in your family.

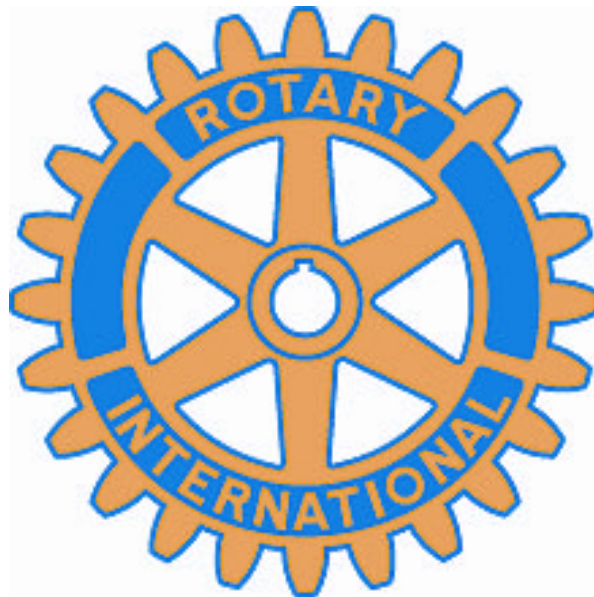
February is also World Understanding Month and this is a fine time to get the word out to potential Rotary Peace Scholar applicants. Applications are now available - Rotary International web site - or check with a member of the District 5300 Peace Scholar Committee: Patrick Carlton, Las Vegas West - chair.

**Rotarians, Rotaractors, Interactors, Junior Interactors and Kideractors all make a difference in the world, improving world peace and bringing understanding and cooperation by many interactive and international projects. District 5300 leads the way in the Rotary world in making a difference. Look at your community with a fresh eye and see what else you can do, and how to involve others.**

**February will see the organizational meetings of two new Rotary clubs in Southern California. Please support them with your presence if possible.**

**Come to Primm Nevada for the PRL seminar, Saturday February 16<sup>th</sup> - the ABCs of Generation X-ers.**

**Enjoy Rotary and have FUN.**



## "A Spin Around the Wheel"

***By Anne Donofrio-Holter (Montebello)***

This feature provides a brief summary of club activities from around our district compiled from club bulletins. If you'd like your club's events included in "A Spin Around the Wheel," please send your weekly bulletins to Anne Donofrio-Holter, 1012 W. Beverly Blvd., PMB 145, Montebello, CA, 90640, or [WriterAnne@earthlink.net](mailto:WriterAnne@earthlink.net).

Debbie Verges, Executive Director of the Las Vegas Boy's and Girl's Club presented a plaque to the **Las Vegas North** Club on behalf of the efforts the club has made to support the Boy's and Girl's Club of North Las Vegas.

The **Duarte** Club will provide a scholarship of \$250 to a needy member of the Interact Club to attend the Duarte Teen Center computer building class. If the student successfully completes the ten week course, the City of Duarte will give the student the computer he or she built.

The **Chino** Club has established a new award program, Excellence in Service, which will annually recognize a club member for his or her commitment to Rotary within his or her chosen vocation. Gene Hernandez has the honor of being the first recipient.

A Rotarian since 1987, Gene has served in virtually all board of director positions and was president of the Orange Rotary Club in 1989. He currently serves as director of community service for Chino Rotary and is president-elect. Gene was nominated to receive this award by past president Kevin Sullivan who said, "Š (Gene's) great sense of humor and ability has contributed to the financial success we have enjoyed and was demonstrated on a weekly basis as our Sergeant of Arms last year."

The **Altadena** Club has contributed \$1,500 towards the cost of a solar oven that will help cook food for Afghan refugees. So far, Rotarians in North America have raised enough funds to send a total of three ovens (over \$30,000 worth of equipment.) The first oven is currently in route to Afghanistan and will be used by the Shelter Now International organization. The other two ovens will be shipped to World Vision International and to the Green Star Foundation for use in a world food program camp

serving Afghan refugees in Pakistan. Developed by a Rotarian from Milwaukee, Wisconsin, the oven was developed to help feed large groups of people without destabilizing the environment or adding to the world's current deforestation problem. One oven can serve 400 people two meals per day replacing 340,000 pounds of firewood annually.

The **Pahrump Valley** Club has purchased a sign for the 4H Club which will be erected outside their facility located on Dandelion Street.

**Alhambra** Rotarians donated unwrapped toys to the Spark of Love Toy Drive which were given to needy children in the community.

**Las Vegas** Rotarians sponsored and chaperoned 32 needy children at a recent UNLV football game. The club also presented 17 hearing impaired children from a local elementary school with brand new shoes. Overall, the club has provided more than \$50,000 in financial support for worthy causes in the past six months.

A representative of the American Red Cross recognized several **Victorville** Rotarians for helping raise over \$15,000 for the High Desert Chapter and the High Desert Communities United Way through the Hoops for Hope project.

More than 30 **Arcadia** Rotarians and their families spent a day at the Jardin Guaycura School for the Handicapped in Tijuana. Rotarians began the day by washing classroom walls in preparation for painting. After painting, Rotarians changed fluorescent light bulbs and installed window blinds. While in Tijuana, the group also distributed toys to two local orphanages.

Thirty **Claremont** Rotarians helped decorate a float for this past New Year's Day Rose Parade.



## **Las Vegas Fremont Rotary Club Scores 10 with Russian Judges**

Four Russian Judges recently visited the City of Las Vegas, Nevada as the guests of the Library of Congress and the Las Vegas Fremont Rotary Club. The four judges, two men and two women, spent seven days and nights touring Southern Nevada, attending seminars, visiting courtrooms, and meeting the local law population including Senior Federal Judge, Lloyd George, Nevada Supreme Court Justices, local District Judges and a host of others involved with the Judiciary. Accompanied at almost all times by U.S. Marshals, the judges spent most days experiencing American justice firsthand. Tours of various Federal, District and Municipal courts, ongoing trials, and the local incarceration system were among the highlights of their days.

Here to learn about American justice, they pointed out some of the differences between their laws and ours. In Russia, generally, if you are arrested, it is generally assumed you are guilty and must prove you are innocent. A fundamental difference, as in the U.S., you are innocent until proven guilty. Another difference noted was that in Russia there are NO jury trials. This means you're never judged by a jury of your peers, (although there are some in this country who think that a jury of your peers is impossible), and the judges in many cases called to dispense justice can be swayed by powers above them. There is no separation of government as in this country, and if the powers that be tell the judge that the arrested person is to be found guilty, that usually happens.

The Las Vegas Fremont Rotary Club, based in downtown Las Vegas and just a few blocks from the Lloyd George Federal Court House, had the honor of hosting the judges and their entourage. Accompanied by a facilitator, two translators, and an observer from the Library of Congress, the judges were met each morning by various members of the Rotary Club to have breakfast. They were then met by the federal marshals to start their day.

The Las Vegas Fremont Club hosted the Judges at their regularly scheduled luncheon on Tuesday and also hosted a contingent of ten visiting students and two teachers from the Ukraine who happened to be visiting the Las

Vegas Academy of Performing Arts. Speaking that day was former Nevada Governor Mike O'Callaghan, who spoke on the subject of Veteran's Day.

The judges were also hosted one evening by Rotarians in their homes and had a chance to visit with Rotarians, their families, and guests.

The four judges, Lidiya Khviyuzova, 48, from Arkhangelsk Oblast; Irina Lodyzhenskaya, 40, from Saint Petersburg; Gennady Perfilyev, 39, from Saint Petersburg; and Aleksandr Sivashov, 38 from Saratov Oblast are married and have children, and all were the parents of at least one 13 year old.

Those of us lucky enough to spend any time with the judges soon found out their goals in life were the same as ours. Work hard, raise your family as best you can, see that your children are educated and pursue the enjoyments of life. Asked specifically about peace, the judges all agreed that the Russian people want nothing but peace and a chance to build their country back to its former greatness. They realize they have a country rich in resources and can become strong with the right leaders and the right form of government. They are still trying to get used to their new form of government and indicated it will be awhile before many people accept the "new way".

During the week they also were hosted by Federal Judge Lloyd George at his home, and in one of the highlights of their trip, participated in a tree planting ceremony at the Federal Courthouse. A tree was planted in their honor and in honor of the American and Russian veterans who gave the ultimate sacrifice for their country during World War II.

The judges spent a few evenings with various Rotary Club members, had dinner, toured the local nightlife establishments and also got a chance to see Lake Mead and Boulder Dam, Red Rock Canyon, and had their picture taken under the famous "Welcome to Las Vegas" sign. On Friday there was a grand farewell party, hosted by Rotarian Roger and Amy Tabor, where the judges received farewell gifts, and handed out a few of their own. Las Vegas Fremont President Mark Stewart was singled out by Federal Judge Lloyd George for his involvement with the program, and taking the lead and making sure it was a success. The judges also applauded Mark for his involvement. Mark's comment on all this was, "I had a great time, I hope

the judges did, and I want to be involved in this again. This is one of the best things I have ever been involved with, and look forward to future visits."

Strengthened by their involvement with Rotary, the Library of Congress is expanding its visiting judges program. When and if you are asked to take part in something like this, I urge you to do so. It allows us as Rotarians to do what we do best, but more importantly, it can change your life and the lives of others.

## **Ambassadorial Scholarship Applications**

Ambassadorial Scholarship applications for the 2003-2004 year of study are now available. If you or someone you know is interested in receiving an Ambassadorial Scholarship Application, e-mail Sylvia Whitlock, Scholarship Chair at [sylvia5@msn.com](mailto:sylvia5@msn.com) or write to her at 1637 Lemonwood Street, La Verne, CA 91750. Completed applications and accompanying documents will be due about the middle of March 2002.



## **Change in Date for President's Advance**

Christine Montan, [cmontan@hotmail.com](mailto:cmontan@hotmail.com)

Bad news and good news – District 5300 USA. A double-booking problem at the Primm Valley Resort, Casino and Conference Center caused us to move the event from January 18-20, 2002. The good news is that we have re-scheduled the event for the three-day President's Day weekend, February 15-17, 2002. What could be more appropriate?

The President's Advance is a District 5300 tradition – a mid-year retreat for Presidents and their partners to recharge batteries get updated information, exchange ideas on successful programs and projects, problem solve areas of difficulty, and renew friendships with other District Presidents.

All this takes place at the beautifully renovated Primm Valley Resort at the CA/NV border. There's ample time for relaxation and enjoying the time away. The event runs from 3:00 p.m. Friday afternoon through 12:00 noon on Sunday. And Monday is a holiday for many Rotarians.

To register, go to the District home page at [www.district5300.org](http://www.district5300.org) and click on the link for forms – President's Advance.

Send the registration forms with a check payable to District 5300. The cost is \$295 for a single and \$495 for a double occupancy, all-inclusive.

Questions? E-mail Chair Christine Montan at [cmontan@hotmail.com](mailto:cmontan@hotmail.com) or call (B) 626.570.5065. See you there!

## **Salute to Southern California**

District 5280's generosity in opening up their Membership Seminar and lunch with Rick King has resulted in a sell-out. Seating is on a space available status with requests held by money in hand. Thursday February 14 will be a great day at the LAX Marriott. Several new members to District 5300 will have the honor of being inducted by Rotary International President Rick King.



**You're Invited!!!**  
**From Governor Margaret Cooker**



Here's your invitation to hear RI President Rick King at a Membership Workshop and/or luncheon at the Marriott LAX on Valentine's Day, 14 February 2002. Rick will also induct any new members into your club during the luncheon. What an honor that is!!!

Membership workshop and luncheon tickets are \$25 per person which includes continental breakfast, workshop, luncheon and free parking. The Chair requests we sell tables of 10 at \$250. They will be the best seats in the house. We (the outside districts) will have approximately 400 seats available on a first come, first served basis. Folks outside the host district may choose to either attend/not attend morning workshops.

A major induction ceremony will be the highlight of the event. It will be held for all new members who will be inducted by our own President Rick.

I encourage all of the 5300 clubs to bring their new members to this very special ceremony. This may truly be a once in a lifetime opportunity.

Agenda for the day looks like this:

8:30 – 9:00 a.m. Continental breakfast and fellowship

9:00 – 11:30 a.m. Workshop

A. Presenters from a small, medium and large club. What's working!

B. Rotary Membership Power Point Programs

11:30 – 12:00 Short break

12:00 - 2:00 p.m. Lunch

Special Induction Ceremony

Keynote Address by Rick King

The room holds approximately 900 people and because it is Valentine's Day, I'm told that the ladies will receive something special (?).

Contact Margaret with numbers and tickets needed.  
760.243.5928 phone and 760.243.8012 fax

## ***Rotary World Peace Scholarship Applications Available***

Applications for Rotary World Peace Scholarships are now available from local clubs and members of the District 5300 World Peace Scholarship Committee.

The World Peace Scholarships are for study at one of the seven Rotary Centers for International Studies in peace and conflict resolution to obtain a two-year master's-level degree or certificate in international relations, peace, and conflict resolution. The Rotary Centers have been established by the Rotary Foundation in partnership with universities throughout the world. Seventy scholarships will be awarded for study during 2003-2005.

During their studies, Rotary World Peace Scholars will work to advance knowledge of issues related to peace, causes of conflict, and world understanding. They will participate in an annual Rotary Center Seminar and will commit to a career related to international relations, peace, and conflict resolution. Applications are sought from persons holding baccalaureate degrees in an appropriate field and who have demonstrable experience in the field of conflict resolution and international relations. Recipients will study in a country other than their own.

Rotary World Peace Scholarships are for two academic years and provide funding for round-trip transportation, tuition and fees, room, board, and other limited expenses.

For more information and an application, please contact local club presidents or World Peace Scholarship Committee members

Dr. Patrick W. Carlton, Chairman at e-mail: [patrickcarlton@lvcm.com](mailto:patrickcarlton@lvcm.com)  
phone: (702) 341-6975 (Las Vegas)

Dr. Jean Bjerke, at e-mail: [bjerkej@unl.edu](mailto:bjerkej@unl.edu)  
phone: (909)593-3511x4684 (Laverne)

Dr. Loren Foster, at e-mail: [LSF04747@pomona.edu](mailto:LSF04747@pomona.edu)  
phone: (909) 607-2267 (Pomona)

Dr. Maggie Sizer, at e-mail: [Msizerphd@aol.com](mailto:Msizerphd@aol.com)  
phone: (760) 240-5711 (Victorville)

Dr. Jim Frey, at e-mail: [frey@nevada.edu](mailto:frey@nevada.edu)  
phone: (702) 895-3401 (Las Vegas)

Interested individuals may also want to consult the Rotary International website for more information and to download an application.

[www.rotary.org/foundation/educational/amb\\_scho/centers/about.html](http://www.rotary.org/foundation/educational/amb_scho/centers/about.html)

There are seven Rotary Centers for International Studies involving eight University Partners. These university partners are:

- Duke University and University of North Carolina at Chapel Hill, North Carolina, USA (both universities jointly host one Rotary Center)
- International Christian University, Tokyo, Japan
- Sciences Po, Paris, France
- Universidad del Salvador, Buenos Aires, Argentina
- University of Bradford, West Yorkshire, England
- University of California-Berkeley, California, USA
- University of Queensland, Brisbane, Australia

## **World Peace Scholar Applications Available**

Application packets for the World Peace Scholarships are now in hand. Please start promoting the program on our various campuses and in our communities as a way of attracting qualified candidates for the program. RI is emphasizing that these should be persons with some experience in the field of conflict resolution and international studies, which seems to rule out graduating seniors. Also, the applicants need to demonstrate mastery of at least one foreign language. These requirements add a certain complexity to the recruitment activity. (In other words, these folks should not look like our Ambassadorial Scholar applicants. Oh well, no one ever said life was easy!!) Hope you will do everything you can to generate some worthy candidates for this premier Rotary program. Take care.

Patrick W. (Pat) Carlton, Ph. D.  
Chair, District 5300 World Peace Scholarship Committee  
[PatrickCarlton@lvcm.com](mailto:PatrickCarlton@lvcm.com)  
702-341-6975  
Fax 702-341-6238

## New Clubs in Formation Stage

Southern California needs more opportunities for Rotarians and potential Rotarians to be able to fit Rotary into their busy life. Two new Rotary Clubs are in the beginning stages. They will both be holding their organizational meetings in February. Please support them by inviting potential or lapsed Rotarians to attend if the location, day and/or time fit their schedule better than any of the existing clubs. And, of course, your presence if at all possible, is a wonderful show of support.

Both clubs will meet at the Denny's off the I-210 at Irwindale.

Azusa Noon Club - Friday February 6 at 12 noon

Governor's Special Representative: Jason Miller, Glendora

Foothills Sunset Club - Wednesday February 13 at 6.30 pm

Governor's Special Representative: Harry Heflin, Duarte

Special thanks to Jason and Harry for their commitments and to Chris Lyman, PDG, District Membership Development Chair, who make all things possible.

## Curmudgeon Corner...

By Ron Hutson, Rotary Club of Sierra Madre

*“A grouch escapes so many little annoyances that it almost pays to be one.”*

*Source: Kin Hubbard*

Newsletter editors, what is your planning process? Have you stepped back to take a good look at the newsletter? Did you ask officers, directors and members to give you constructive feedback? Did you ask non-Rotarian marketing professionals to evaluate your weekly effort? Has your newspaper editor or community college journalism department head been invited to express an opinion about the layout and content? Any of these could be considered an important planning tool. Most important is that you have some kind of planning process, and not just at the beginning of the program year but an ongoing month-to-month effort.

What makes anyone think this is a job the editor can handle by themselves? In a small club, however you want to define small, most members are already wearing several hats. They will not be excited about putting on one more. It's time to go outside the membership ranks. Here may be a catch 22 situation. Small club may mean one existing in a small town with lean resources, where all the professional talent of the community is already involved in Rotary. Now what do you do? Yes, this process will work for the medium and large club as well.

If everyone involved, beginning with the President, has relatively thick skin one answer is to ask neighboring club members to help. How? Why not send your newsletter to several club editors, the District Regional Assistant DG and ask them to either review or send it on to others for comment? Another suggestion, turn to the District PR Resource committee and ask for an evaluation.

Don't do any of the above without some advance planning. What specifically is it you want to know? If you send it to the PR Resource committee we want to know at least the answers to these questions:

- What are you trying to achieve with your newsletter?

- What production resources are you using, what others are available you can afford; mimeograph, computer desktop publishing, professional printer, other?
- Are you concerned about content, style or both?
- What prompted you to ask for an evaluation in the first place?

If you can't put a one-sentence answer on paper, responses you receive will probably be basic writing/publishing instruction that may not come close to helping.

Ok, you want a specific planning tool, not more jargon. The tool I use on a weekly basis is a two-part list: **The Vine – Article/Section Monthly Check List.**

Under **Regular Inclusion** I have basics: volume & issue # & date; birthdays & anniversaries; who's doing the Pledge, Invocation, Introductions; Meetings and Events [listing this and next weeks club program] recognition fines; Brief Notes [contains RI, District, club web site url's, significant RI, District, Club events for the month & or quarter] 4-Way Test box; current months RI theme; Visiting Rotarians & guests

Under **Irregular/ Now & Then** I have articles by directors/committee chairs. **NOTE:** *This should be under regular inclusion but I can't count on it.* Summary of board meeting; Club goals status; District & or RI articles from The Rotarian or Highlighter; Presidential awards and recognition; key project updates.

Until this year there was no assistant editor. The checklist was a tool to guide any one-time editors that stepped in while I was gone. Any checklist should also be reviewed on a regular basis to ensure it reflects what the editor wants included. Doing this article caused me to realize my checklist needs to be revised.

One reference piece you may want to add to your library is a soft cover by Mark Beach titled, "Editing Your Newsletter" How to produce an effective Publication using traditional tools and computers. The pub is published by Coast to Coast Books and distributed to the trade by Writer's Digest/Northlight Books.

See you next month. We will tackle another basic planning element, "typography and graphics." Bet you can hardly wait, right? By the way, all you marketing professionals, editors and freelance writers, this column is a good place to share your experience. You know who you are, don't be bashful.

This month's assignment is to rewrite a paragraph or the entire article with attention to brevity. Remove words, tighten, revise, say it a different way and for heaven sakes don't send it back to me!

## NEW! - Public Relations Supplement

District Public Relations Chair, Ron Hutson of the Sierra Madre Club has provided us with something new. WHAT? - a supplement to the District Newsletter with a focus on public relations.

HOW? - access is from district 5300's home page. Download may take a while as it contains pictures and graphics. The format and content are great!!!

Many thanks, Ron



## Convention News

The Barcelona International Convention will again be the site of the FAR WEST BREAKFAST. This event is open to all Convention attendees hailing from the western states and Hawaii. Make sure you get your tickets early - this is a sell out event every year. Renew friendships and have a rousing good time.

Contact DGE Lee Harlan for more information and tickets at 909-624-4493; fax-909-621-8535 [l.harlan@verizon.net](mailto:l.harlan@verizon.net)





## Teach Kids to Read What Other Clubs Are Doing

-----Original Message-----

From: Ken [mailto:kscheffel@nc.rr.com]

To: ROTI@yahoogroups.com

Subject: [ROTI-Rotary] Help Kids Read

As you know President Bush and Mrs. Bush have launched a program to "Teach Kids to Read". Are any of your clubs participating in this program? How? Should this be a RI program? Is your program adaptable to other countries?

Ken from Chapel Hill

Our "Teach Kids to Read" program in RC Clayton Valley/Concord Sunrise, D5160 Northern California, is very simple and I think adaptable by most clubs. We have four members who go to different elementary schools once a week. There the Rotarian reads to a 3rd or 4th grade student who is having problems with an interest in learning to read. They read and "share excitement" about the reading for 30 minutes. I'm not directly involved, I have to work during school hours, but if you need information on how it is coordinated I'll ask our members. We wish we had more that could take the time every week. We started about two years ago with our District Literacy program.

Chuck Graham, PP/Secretary  
[www.rotarycoco.org](http://www.rotarycoco.org)

From: "Brian Parkinson" <bparki@chilwell58.freemove.co.uk>  
To: <ROTI@yahoogroups.com>  
Date: Sat, 26 Jan 2002 22:30:21 -0000  
Subject: Reading Feb newsletter

Aye up me ducks,

At Keyworth & Ruddington we have a programme with two of the local primary schools 5 - 11 yrs. where several Rotarians go in each week and listen to/read to/help the same children each time and they are those who are having problems with their reading. Recently one of the schools was inspected by OFSTED - the scourge of Education in English schools - and Rotary was commended in the report afterwards for its contribution to raising standards within the school. Pleasing to say the least.

YIR

Brian Parkinson PP  
R C Keyworth & Ruddington  
District 1220 UK

From the county of Robin Hood and the home of Lord Byron where we still try to give to the poor in whatever way is best.

email bparki@chilwell58.freemove.co.uk

web site: [www.keyrudrotary.homestead.com/welcomepage.html](http://www.keyrudrotary.homestead.com/welcomepage.html)



## **Interact Symposium**

The 2002 Interact Symposium for District 5300, with attendees also from 5330 and 5340, will be held the first weekend of November 2002. Chair Margaret Cooker. Committee so far includes Paul Cheatham, Rancho Cucamonga; Dave Beltran, East Los Angeles; Lee Freeman, San Gabriel; Michael Winter & Robin Soils, Advisors Gabriellino HS Interact; Shawn Ealy, Barry Thibodeau and Jay Ludwig, Henderson; Maureen Thibodeau, Las Vegas South Sunset. To become involved call Margaret at 760-243-5928 or [mcooker@5pillars.com](mailto:mcooker@5pillars.com) fax 760-243-8012.

The first planning meeting for this event will be held Saturday, February 23rd at 9.30 am. Location; offices of Paul Cheatham, call 909-944-0446 for directions or check the District web page calendar for map to 8480 Red Oak Street, Rancho Cucamonga, off Haven, north of I-10, west of I-15.

Feed back and suggestions are welcome from any Rotarian or Interactor in 5300 prior to that meeting.

What is it? The Interact Symposium is designed to be the training and planning for the primary Interact team of the Interact Club President; the Interact School Adviser (if school based) and the Rotarian Liaison from the sponsoring Rotary Club. If space is available then other members of the Interact Club Leadership Team may attend for additional payment.

The Interact Symposium is PETS for Interact!!!

**Message to Dan Alle of Sierre Madre from a 2001 attendee**  
**Subject: Re: Interact Symposium**

Dan,

I don't have any negative feedback from the symposium, but as for positive, I have plenty. This was one of the greatest leadership experiences that I have been to. All the talks from fundraising to meeting management really helped put Interact in a different perspective for me.

Steve Garrett gave an amazing speech about your club, and Rotary. Going to this also gave me the opportunity to see that Sierra Madre is not the only city with Interact, but that we are one of many all over the world. Also seeing how much Interact and Rotary meant to these people just made me want to participate even more.

While I was at this event I also got the opportunity to meet new kids my age. In fact while decorating the Rotary Rose Float, I saw many of them again. I would like to thank you, the other advisors, and Rotary for giving me this experience, and along side with Erin and Devin I'm sure we can bring this experience back to improve our club even more.

Sincerely,

Kathryn

## From Dennis O'Sullivan

Thank you to everyone who responded to the request for projects for Rotary's upcoming television Public Service Announcement (PSA). We received hundreds of responses from across the country. The number of service projects and good works Rotary contributes to communities around the world is tremendous.

In coordination with our PSA vendor, Bonneville Communications, we went through every project turned in and have chosen two endeavors to represent Rotary for this year's PSA. The two projects are:

Miracle League Field - Rotarians from the Conyers, GA area raised over \$800,000 to build a specially designed baseball complex for children with disabilities. The project has had such success that with the help of other Rotary clubs, The Miracle League is now expanding to over 20 different cities in the US and is growing daily.

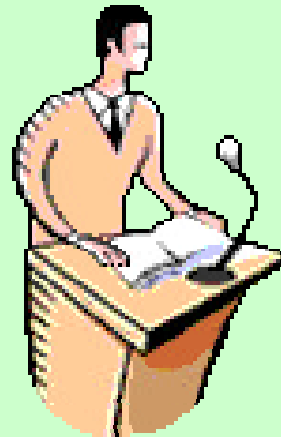
City of Youth and Hope Ranch - These Rotary sponsored projects serve as residential vocational centers for troubled and homeless youth in the Sao Paulo State of Brazil. With the financial and volunteer support of Rotarians, the two institutions are currently aiding the educational and vocational training of Brazil's youth.

We will be keeping this year's projects on file for next year. In addition, we have forwarded them to editors of The Rotarian magazine. Thank you again for responding to our request and remember to keep an eye out for Rotary's new PSA which should be on the airwaves in May.

**Don't forget to checkout the latest news at:  
<http://www.roti.org/news/>  
-- Serviced by ROTI (Rotarians On The Internet) --**

## **Four Way Test Speech Contest Rolls Along**

The Four Way Test Speech Contest club level competitions should have now been completed. Group levels should be completed by April 1, 2002. The Area levels completion date is April 30 and, of course, the finals will be at District Conference on Saturday. Details on the District web site. Contact Ed Beranek or Tom Novotny for information.



## **WORLD BANK: Toward a World Free of Poverty**

The slogan of The World Bank, “A World Free of Poverty,” was the first thing I noticed on the wall as I entered this huge building in Washington D.C. It is so similar to our slogan, “Eradicate Poverty.” For the next two days I saw and heard reference to that goal many times over at the Development Marketplace that I attended January 9 - 10. More than 200 start-up projects from around the globe had come to vie for a slice of the \$4-million in grant aid offered by the World Bank.

Our project, Youth IT Micro enterprise (Africa), was listed in the directory with The World Bank as the sponsoring organization, and with Altadena Rotary Club D5300 as the Partnering Organization. That took my breath away! The World Bank and Altadena Rotary! Our exhibition display had been prepared by World Bank staff and at the top was the Rotary wheel and ‘Rotary’s Global Outreach.’ Youth IT Project partners were listed as ‘Rotary Club of Altadena and District 5300,’ followed by Junior Achievement and World Links, the World Bank affiliate that we are working with and represented by Tony Bloome.

Rotary International sent Emily Taylor, External Relations specialist, to assist and to open doors for a wider cooperation between Rotary and the World Bank Group. I had suggested to R.I. that it must be valuable to have our headquarters represented on this auspicious occasion, and they agreed. She invited two Past District Governors from the D.C.-Central Maryland district, Bob Nelson, R.I.’s liaison with the World Bank, and Rob Brown, R.I.’s representative with the Organization of American States. She organized, with Tony Bloome’s help, an hour-long meeting at which we gave a presentation to Bank staff and other interested organizations. Her Power Point presentation began with ‘Rotary & The World Bank: Meeting our Common Objectives’ and presented by ‘Rotary International, Altadena Rotary Club,’ and ‘World Links Organization.’ Taylor gave an overview of Rotary, followed by Nelson on ‘Rotary Clubs Meeting Community Needs: Carrying out the Mission of Service Above Self,’ then I spoke about the Youth IT Program, and Tony Bloome wrapped it up and asked for any questions.

Back on the exhibition floor, Peter L. Woicke, Managing Director of the World Bank, presented me with a crystal 'Finalist' plaque while cameras flashed. It was a heady experience that started with a simple email to Sam Carlson, the head of the World Link program, in November 2000, wondering if there was any interest in linking up with Rotary and our Junior Achievement program abroad.

As I walked around the exhibition floor and inspected many of the 200 projects, I thought, "This is a Rotary International Service committee's candy store for projects to support. They were so interesting and innovative. One project was a solar-powered ice-making machine to chill fresh cow's milk so it could be transported to a distant town where the price was four times higher than locally.

The whole idea of a Development Marketplace was that of James D. Wolfensohn, President of The World Bank, and his opening remarks exuded his enthusiasm. "Welcome....to make further inroads into today's growing challenge of fighting global poverty, we need ever more new ideas, more creativity and greater commitment from all who care...We need to work together to take advantage of the talent and ideas to implement programs that will help reshape our world.....and fight poverty."

It sounded to me like one million Rotarians could help here.

Knowing that only a few, 30 or so, of the many projects would win a grant to start-up their dream, I found myself suggesting that they contact their local Rotary Clubs for money and volunteer assistance. None had ever thought of that but would pursue it. I suggested to visiting MBA students from D.C.-area universities that they go abroad and serve as interns for an intensive term of teaching business and entrepreneurship. This, too, met with excitement.

After meeting with representatives of 20 or so of the huge development organizations - US-AID, UNICEF, Asian Development Bank, UN Foundation, etc. - I came away with brochures and contacts for developing matching grants for whatever we in Rotary might dream up. This truly was the Center of the Universe for funding programs to Eradicate Poverty.

The euphoria generated in D.C. was topped off by a letter today from Emily Taylor, Public Relations, R.I., "Thank you....I feel privileged to have had the chance to participate with you and Tony. Please know that I will do my best



to promote your good cause." Yes, Altadena Rotary and District 5300 had linked up with Rotary International and the World Bank Group to work together 'Toward a World Free of Poverty.'

## **Congratulations - Altadena**

Congratulations to the Rotary Club of Altadena for spearheading a New opportunity Grant to educate and encourage junior entrepreneurship in Africa.

A \$10,000 New Opportunity Grant has just been approved. Many thanks to Ray Carlson for all his hard work in this area. And thanks to all the clubs who are supporting this effort with gifts to the Foundation.

## **Plan on Primm Conference Update**

The District 5300 year-end celebration takes place in Primm, Nevada June 7-9. Are you planning to join in the FUN?



Hospitality rooms will be assigned by the Conference Committee so contact Roy York, Las Vegas Fremont, to get in the action. Hospitality rooms theme will be **Hollywood Stars** - choose a film theme and carry it through to the costume ball on Saturday.

Do we have any aspiring Fred Astaire/Ginger Rogers teams out there willing to hoof it and display their "stuff" at the Saturday ball? Contact Roy York.

Clubs that are signed up 100% need to remind their members to get their meal requests in. Preferred Reserved Seating by club for these Rotarians and their guests! Which VIP will your club be asked to host at which meal?

**Contact: Roy York 702-873-5459; fax-702-263-9337  
roy.m.york@worldnet.att.net**



## **Presidential Update**

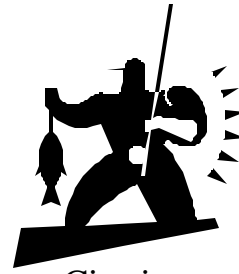
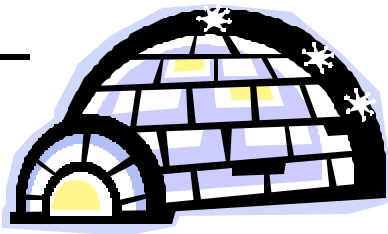
All 2001-2002 District 5300 Club Presidents are expected to convene at the Primmadonna Resort, Primm Nevada during Presidents' Day Weekend for the Presidents' Advance. A time of sharing and renewal. A time to take stock of where we are and how to get the rest of the way to the goals for 2001-2002. A time of FUN and FRIENDSHIP.

Contact: Chris Montan, Alhambra Rotary.

All 2002-2003 District 5300 Club Presidents must attend PETS (President Elect Training Seminar) prior to taking office July 1, 2002. The seven districts of Southern California and Nevada will convene at the LAX Marriott March 8-10, 2002. Attendance for the whole of the PETS weekend is a mandatory precursor to taking office and consists of very intensive training and excellent speakers. This year is the second year that there are special sessions for the Presidential Partners and the first where the partners will join the two district specific sessions.

Contact: Lee Harlan, Claremont Rotary

Don't Be Left Out  
Get Yours Today!



The Rotary Club of Boulder  
once in a lifetime opportunity, so do not be left out in the cold.

City is providing a

We are offering Ice Fishing Permits for sale for our new fishing ponds located in the Veterans Memorial Park in Boulder City, NV.

For only \$10 you may purchase a permit good during ice fishing season that allows you to fish from 9 PM to 6 AM;

For only \$25 your permit is good anytime during any 24 hour period, during ice fishing season;

And, for only \$50 you may purchase a permit that not only allows you to fish anytime, during ice fishing season, but also allows you to place your ice fishing shanty on the ice.

Also contact us for our special line of ice fishing gear including shanties, augers, poles, and much, much more!

Nevada Division of Wildlife requires a Nevada fishing license.

Check out our web site at [www.bouldercityrotary.org](http://www.bouldercityrotary.org), or contact us via snail mail at:

Rotary Club of Boulder City  
P.O. Box 60924  
Boulder City, NV 89006

Thanks  
Frank

## GSE Update



The Group Study Exchange Team from Brazil has an exciting composition:

The team leader is:

Alberto Brandão de Freitas Bitencourt (59) - Rotarian for more than 15 years and has always been involved with the Rotary Foundation. Alberto has worked in our District for many years. Alberto is a civil engineer.

The team members are:

Alvaro Antonio Bandeira Ferraz (36) - Medical Doctor. Alvaro has a Ph.D. and Post Doctoral work in the field of human organ transplantation. He has published more than 60 articles in scientific magazines, more than 20 book chapters and has been invited to many international congresses. He is married and has two daughters. He lives in the city of Recife.

Isac Almeida de Medeiros (36) - Pharmacist with Ph.D. in Pharmacology of Medicinal Plants. Isac has more than 20 articles published in international scientific magazines. His studies involve the activities of medicinal plants. He is married and has one daughter. He lives in the city of Joao Pessoa.

Marcia Ferreira da Silva (35) - English Teacher at a secondary School. Marcia has a strong involvement with teaching English for students of a large secondary school in the city of Natal, where she lives. She is divorced and has one daughter.

Viviane Afonso Mergulhao (31) - Dentist with an MS in the field of endodontics (not sure if it is the right technical term). She has her own private clinic in the city of Recife, where she lives.

All the members and leader speak English very well.

The District 5300 GSE committee will be meeting Saturday February 23rd at 11 a.m. to work on the schedule for the incoming team under the leadership of Committee Chair Ram Kumar, Arcadia Sunrise. If you have any special requests e.g. you particularly want to host the team in your area and have Rotarian hosts ready, willing and eager for this cultural exchange, or want to help on the committee - contact Ram. 626-574-0925; fax-626-574-0925; [RtnKumar@aol.com](mailto:RtnKumar@aol.com)

## Rotary Congratulations

Congratulations to the Foothills Sunrise Rotary Club (Azusa, Glendora, Irwindale) on the occasion of their 75th anniversary of their original Rotary Charter. Friday, February 8th saw the celebration at the Azusa Women's Club.



Contact President Roger Gutierrez for more information.

*Editor's Note: Sorry this didn't make it to posting on the web before February 8, but it was well worth posting anyway so congratulations could be sent to our Fellow Rotarians on this noteworthy occasion!*

## Rotary International Report

Reports of Rotary International for the year 2000- 2001 are now available. In summary, revenues declined from the previous year, due primarily to a reduction in investment earnings. Also expenses were higher, due mainly to the Council on Legislation expenses and currency exchange losses. The organization's financial base continues to be solid. Rotarians created awareness about a wide range of issues - from avoidable blindness to declining membership - during the 2000-2001 year, and took action throughout the world to effectively decrease these problems.

## Foundation Report

Despite weakened economies in many parts of the world, the Rotary Foundation Annual report reflects strong returns for the generous investment in humanity made by Rotarians through the Foundation's programs. In effectively utilizing the Foundation's many resources, Rotarians around the globe are working for peace by giving help and hope to people living in desperate circumstances.

It is deeply satisfying to know that the Foundation's humanitarian and educational programs, wherever active, are often the critical difference in people's lives. *An excerpt from General Secretary Ed Futa*

***Please give to the Foundation. As little as \$2.00 per week, per Rotarian will make the world of difference and allow so many of the projects that we, in District 5300, want to see happen.***

***Presidential Update***

## Local Rotarian Donates Grand Prize for Family Values Essay Competition open to members of your community

Ron Wilson, CEO and President of Desert Community Bank, with Headquarters in Victorville, California and branches throughout the High Desert have generously donated a Grand Prize comprising of a Computer, a Monitor, and a color printer.

The competition is open to any non-Rotarian family in District 5300. See rules below and on the District web site along with the entry form.

### 2002 FAMILY VALUES ESSAY CONTEST

Rotary Community Family Application (non-Rotarians)

2002 Essay Contest: Family Values

Please tell us why your family needs a computer?

Sponsored by

ROTARY INTERNATIONAL DISTRICT 5300

- Contest Rules, Deadlines, and Awards
- Judging Process

## CONTEST RULES AND DEADLINES

- The essay contest is open only to non-Rotarian Community Families within the District 5300
- Topic: Why does your family need a computer?
- All essays must be only one page.
- All essays must be typed and double-spaced.
- The whole family must participate in the development and writing of the essay.
- All essays, accompanied by the Essay Cover Form must be submitted to the local Rotary Club President no later than February 28, 2002.
- By March 18, 2002, the top essay from your local club is eligible to move on to the District 5300 judging.
- All winning essays from the local clubs will continue on to the District 5300 level.
- These finalists will be judged by a committee selected by District 5300 who will decide the District Prize Winner. The District Prize Winner will be announced on May 13, 2002 and the prize presented on June 8, 2002 at the District Conference.
- District Prize: Computer, monitor, and color printer donated by Desert Community Bank, Victorville, California

### ***RYLA update***

***The District 5300 Rotary Youth Leadership Awards are fast approaching.***

***If you do not have your money and your students' medical consents and permission to participate forms in to the district office you are in danger of having your slots re-assigned.***

***RYLA is the first weekend of March. Please plan on having your RYLA-ites to your Rotary club meeting during this month so that they understand a little more about Rotary AND how we conduct our meetings. Now, too, is the time to schedule your attendee and parents orientation meeting - see your RYLA package for suggestions on what to cover.***

***Only you can help prepare your students so that they get the maximum benefit out of the RYLA experience.***

***Four RYLA Facilitator Trainings have been held at locations throughout the district and the 36 facilitators have been selected along with alternates. Attendees at Facilitator Training not only learned more about RYLA and had fun interacting with others in the district but they also completed another step along the road to the "Pearl" pin awarded for PRLs. (Professional Rotary Leaders and, new this year, Partners of Rotarians Leading in Service)***

### **Local woman targets foreign child-rape issue**

By Marie Leech, Staff Writer

SIERRA MADRE -- Susan Nunnery is on a mission, and neither the Atlantic Ocean, 8,500 miles nor 10 time zones can stop her.

The Monrovia resident is trying to stop infant and child rape in South Africa - an ongoing problem there because of the belief that having sex with a virgin will cure or prevent the HIV/AIDS virus.

Five million people in South Africa - one in eight – are infected with the virus, according to recent United Nations numbers.

Nunnery, a member and former president of the Sierra Madre Rotary Club, recently approached the group with an idea to educate the public on the South African rapes. Now, with the help of Jeremy du Plessis, the Rotary's assistant governor in South Africa, Nunnery is trying to get the word out to the rest of the world. In trying to do so, Nunnery and du Plessis set up a trust fund to help rape victims. "This is a horrible, despicable thing going on there, and it needs to be stopped," Nunnery said.

In November, a co-worker, originally from South Africa, approached Nunnery after she had heard about a 9-month-old in South Africa who was raped by six men, including the child's grandfather.



"She was completely horrified and knew I was a member of the Rotary and asked if there were anything I could do to stop what was going on there," Nunnery said. The child, whose court-appointed name is Tshepang - which translates as Hope - has undergone several reconstructive surgeries.

It was through extensive research, e-mails and conversations that Nunnery found out Hope's case wasn't isolated. More than 21,000 cases of child rape or assaults - mostly committed by male relatives of the victims - were reported in 2000. A couple of months ago in Johannesburg, South Africa, a 5-month-old girl was raped. Two male suspects - one 17, the other 24 - were charged with the crime. The child's life was saved after emergency surgery.

In another case, a 14-month-old girl was raped, allegedly by two uncles. In a separate case, a 4-year-old from Venda died in a hospital three months after she was allegedly raped by her 35-year-old father. He has been charged with murder.

"This is horrendous," Nunnery said. "It's a huge issue and it needs to end."

Nunnery has written letters to every major media outlet, the Oprah Winfrey show and even the United Nations. She is giving a presentation to senior girls Monday morning at Alverno High School and said she will try to get them involved in her quest.

Carol-Ann Lowe of Whittier, Nunnery's co-worker from South Africa, said she is grateful for what Nunnery is doing. "I have always been concerned about the situation in South Africa because my family is there," Lowe said. "I called my mom one night and she told me about the case of the 9-month-old baby. I felt an absolute urge to do something about it." She blames the "corrupt government" for the high number of rape cases. "They are not doing anything to educate the people there about AIDS," she said. "Rape has become an epidemic there and they're giving AIDS to babies."

For more information on The Rotary Hope Fund, e-mail Nunnery at [spnunnery@earthlink.net](mailto:spnunnery@earthlink.net), or send donations to The Rotary Hope Fund, P.O. Box 292, Upington, 8800, South Africa.

-- Marie Leech can be reached at (626) 578-6300, Ext. 4494, or by e-mail at [marie.leech@sgvn.com](mailto:marie.leech@sgvn.com).

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Today's Date Monday, February 4, 2002.

## **Hensel Ethics Essay Competition**

### **3rd Annual George R. Hensel Prize in Ethics Contest for High School Students**

***The third annual District 5300 George Hensel Essay Contest entries are due to the local Rotary club for first level judging March 1, 2002. The deadline for completion of judging at the regional level is May 1, 2002. The winner will be announced at the District Conference in June.***

***This essay contest is designed to challenge high school students to analyze urgent ethical issues confronting them in today's complex world. The contest is open to high school students throughout District 5300, with prizes of \$100 to \$1,000 awarded to the winners. The clubs may decide on recognition with a certificate, or prize monies at their own discretion.***

***THEME: "At the beginning of the third millennium, what ethical issues concern you the most and what concrete proposals would you make to deal with it?"***

***George Hensel, Montebello Rotary, is the founder and sponsor of the prize monies at both the regional and district levels of this competition. Many thanks to George for making this opportunity possible to our young people.***

***Complete details and forms available on the district website. Direct questions to Dr. Dan Paul at 909-627-7518 or email at [drpauleyes@earthlink.net](mailto:drpauleyes@earthlink.net).***

## Editor's Column

Rose Ann Rabiola Miele  
Rotary Club of Boulder City

Just a tad more than four months and we will all get together for the District Conference in Primm, Nevada. I'm really looking forward to this event and hope to see all of you there.

Incidentally, I'm working on a power point presentation for the conference and would like all of you to be a part of it. E-mail photos to me, with captions please, to [Rarmiele@aol.com](mailto:Rarmiele@aol.com). You can also send your newsletter items to the aol address. This way I have everything in one spot.

Since I don't have high speed Internet access, please don't send more than two pictures at any one time. It would be better to send CD's or disks to me at 701 Capri Drive, Unit 9 B, Boulder City, NV 89005. I'll be glad to send the CD's and/or disks back to you.

But please, send those photos. The more the merrier!

I wish all of you could pick up our local channel 4, BCTV. This past week, our Club and the Sunrise Club had a joint meeting to host the Four Way Speech Contest. And since I just so happen to oversee BCTV, I brought two cameras to the meeting and filmed the entire contest for all of Boulder City to see. The show will air for a week beginning February 13. The kids were great and I have a feeling their parents will like seeing them on TV.

Well folks, I am beginning to see double with 35 pages of newsletter. But, I'm not complaining. Keep those items coming! Although "De Guv" gets the prize for number of submissions this month!

Have a great month!