



# Rotary District 5300

## The Highlighter



Lend a Hand

**VOLUME 76, NO. 03**

**2003 - 2004**

**SEPTEMBER 2003**

**Barbara Risher Welch**  
District 5300  
[District Governor](#)



**Anne Donofrio-Holter**  
District 5300  
[Newsletter Editor](#)



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### **A Few Words from the District Governor**

Aloha! I'm writing my governor's newsletter from Kauai, sitting on the beautiful beach of Kee (kay-ay), where South Pacific was filmed and wishing you all were here! My two sons, husband and myself went scuba diving and swam through some old lava caverns. It was spectacular! I'm always amazed at how serene it is underwater. The ocean can be tossing to and fro on the surface, but just a few feet down, all is calm.

Rotary is very evident here on the Hawaiian islands. Just on Kauai alone, there are approximately eight Rotary clubs. As we have driven through major towns, the Rotary wheel is proudly displayed. When my six-year-old daughter Jenna sees the Rotary wheel she says, "Look mommy, Rotary is here!" I was lucky enough to visit the Lihue Rotary Club on the day my counterpart was there for his official governor's visit. District 5000 is growing in membership and last year was one of the top districts in Rotary foundation giving in the world.

I learned an important word in Hawaiian, "ohana" which means family. The Hawaiians are very family oriented and take care of one another. The Rotarians here have many wonderful community service projects as they care for their ohana. Just as ohana is important to the people of Hawaii, the family of Rotary is important to Rotarians. In order to increase and maintain our membership, we must focus on being ohana and caring for one another. We need to feel comfortable within our club and look forward to each other's weekly fellowship.

September brings about the start of school, the end of family vacations and the beginning of district governor visits. Many clubs are joining together for a group governor's visit, which will increase fellowship and help to foster the family of Rotary. These visits are the perfect opportunity to share Rotary with a prospective member. As PDG Lee Harlan so eloquently stated, "One of the advantages to consolidating the governor's visits and reducing the total number is so the district governor can partake in the fruits of your labor." It allows the DG more time to enjoy other events and see first hand how the clubs in District 5300 "lend a hand" in so many different ways. I can't wait to visit your clubs!

Here's to my Rotary ohana!

Barbara Risher Welch  
District Governor

### **A Few Words from the Editor**

I want to thank all the clubs that have been sending me newsletters either through the U. S. mail or via e-mail. I can tell by reading them that there are many interesting and worth while projects going on in our district.

Since most newsletters are written for the club members, sometimes it is difficult for an outsider, such as myself, reading the newsletter to get a good grip as to what a project is all about. There are many projects out there that I would love to highlight in our district newsletter, however, I cannot glean enough information from the newsletters themselves to put together a complete article. I encourage anyone who has a project that they would like to see highlighted in our district newsletter to let me

## District 5300

### Clubs

Alhambra  
Altadena  
Apple Valley  
Arcadia  
Arcadia Sunrise  
Azusa  
Barstow  
Boulder City  
Boulder City Sunrise  
Caliente  
Chino  
Claremont  
Claremont Sunrise  
Covina  
Covina Sunrise  
Diamond Bar  
Duarte  
East Los Angeles  
El Monte-South El Monte  
Five Points  
Foothills Sunrise  
Glendora  
Green Valley  
Henderson  
Hesperia  
Industry Hills  
La Verne  
Las Vegas  
Las Vegas Fremont  
Las Vegas North  
Las Vegas Northwest  
Las Vegas South Sunset  
Las Vegas Southwest  
Las Vegas University-Paradise  
Las Vegas West  
Laughlin  
Mesquite Virgin Valley Sunrise  
Moapa Valley  
Monrovia  
Montebello  
Monterey Park  
Ontario  
Pahrump Valley  
Pasadena  
Pasadena Sunrise  
Pico Rivera  
Pomona  
Rancho Cucamonga  
Rancho Cucamonga Sunset  
Rancho Del Chino  
San Dimas  
San Gabriel  
San Marino  
Sierra Madre  
South Pasadena  
Upland  
Victor Valley Sunrise  
Victorville  
Walnut Valley  
West Covina  
West Covina Sunrise

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know. To e-mail or send me additional information, [click here](#).

Also, check out the Special Club Events page on the district web site. Contact our district webmaster Chris Datwyler if you'd like to post events open to other club members.

Anne Donofrio-Holter

Editor

## Rotary Potpourri

### Membership

While August is recognized each year as Rotary's membership month, every month provides us with an opportunity to support and grow the world's first service organization. And, although Rotary provides an abundance of tools and leadership to benefit clubs worldwide, there is nothing truly new in the time-tested processes of recruiting, developing and retaining members. Whether you are seeking to develop membership strategies, explore innovative ways to set goals, or create ideas to implement plans, there are no truly new ideas or magic bullets - it's all been done before.

Take a look at how these three organizations approach the challenge:

Cornell University states "the primary purpose of every Cornell club and alumni association is to actively reach out to attract more and more alumni every year." This top-ranked university states that clubs and alumni associations with the greatest success in increasing membership have three elements in common: 1) They make membership development their TOP priority; 2) They offer a diverse range of programs that are attractive; 3) They implement a plan for follow-up.

The Art Gallery in South Australia titles their approach "Getting Them In and Keeping Them There: Membership Development Through Functions." They noted a correlation between the "function we do and the level of our membership," and present some examples of activities to "demonstrate how we use our program to increase and retain membership."

Finally, a look at the five-year strategic plan for the Speech-Language-Hearing Association of South Carolina states that its number one goal is "building membership by recruiting new members," including: 1) Encouraging members to recruit by starting a member incentive program; 2) Helping new members learn about the organization; 3) Targeting potential members emphasizing the importance of joining a professional association.

If you visit the Download Center at [www.rotary.org](http://www.rotary.org), you'll find additional support material that's easy to use, concise, tested, proven and free. I urge you to challenge your clubs and your members to Lend A Hand in helping us reach our goal of 1.5 (million) in '05.

"The world can only be grasped by action, not by contemplation. The hand is the cutting edge of the mind." Jacob Bronowski, 1908-1974, British scientist and author.

Susan Nunnery

District 5300 Membership Chair

### Learn Effective, Proven Solutions in Growing Club Membership

A membership workshop has been scheduled for Saturday, October 4 from 8:30 am to 12:30 pm in the Glendora School District board room. Continental breakfast will be served. RSVP by September 26, 2003 to Susan Nunnery, 626-728-1070 or [spnunnery@earthlink.net](mailto:spnunnery@earthlink.net).



### **Pico Rivera Club Chartered**

Pictured to the left are District 5300 Governor Barbara Risher Welch and Pico Rivera President Roger Hartter.

On Saturday, July 26, 2003, the newest Rotary club in District 5300, Pico Rivera, held its charter ceremony at the Crowne Plaza Hotel and Casino in Commerce, California. More than one hundred guests, including Rotarians from Montebello, Pico Rivera's sponsoring club, attended.

### **Russian Delegations**

Rotary International and the Open World program sponsored by the Library of Congress have a program available to Rotary clubs to bring a small group of Russians to our communities for eight days to learn more about the USA.

The delegates learn about our education system, laws, environment, economic development, health system, women in leadership, and youth issues, by visiting businesses arranged by local Rotary clubs. Much of the program is paid for by funds available through the Open World Program and Rotary. Funds cover an additional translator, ticketed events, and reimbursement for host family expenses. Rotary clubs are expected to pay for items such as Rotary meetings, fellowship parties and dinners, and transportation costs.

The delegates may be hosted in homes, or other lodging, such as university dorms.

Contact Frank Carroll (Boulder City) at 702-683-2809 for additional information.

### **Rotary District 5300 Foundation Accepting Grant Applications**

Rotary District 5300 Foundation has received two major donations through the efforts of one of our Rotary families and is soliciting matching grant applications from our clubs on the following basis:

1. Applications for community or youth service within District 5300 described on one page or less, double spaced.
2. Our district foundation will match the sponsoring club's contribution one to one up to \$1,000 maximum per club. Attach your project budget showing income and expenses.
3. List the name, address, telephone, fax and email of the sponsoring club's primary contact person.
4. Have the club's president affirm that the club or its board of directors has voted to undertake this project and agrees to provide District 5300 Foundation a final report accounting for how the money was spent and the results achieved.
5. The deadline for submission is November 15th.

Applications may be in letter form covering points 1 - 4 above and sent to PDG Lee Harlan, Project Coordinator, 614 Northwestern Drive, Claremont, CA 91711.

Questions or clarification? Call Lee at 909-624-4493 or fax 909-624-7483.

### **High Desert Foundation Dinner**

Plans are underway for the High Desert Foundation Dinner, Friday, November 14, 2003. Past Rotary International President Cliff Dochterman will not only be our keynote speaker and present the new Paul Harris Fellows, he will also hold a special reception prior to the dinner for major donors, benefactors, Paul Harris Society members and first tier table purchasers. Check the district web site for this event to open up to district participation.

Margaret Cooker  
Victorville Rotary

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## **Centennial President's Dinner - September 20, 2003**

Contact Margaret Cooker for information at 760-243-5928 (phone) or 760-243-8012 (FAX).

## **Centennial Poster Contest**

Rotary International will be celebrating 100 years of service in the year 2005. As part of that celebration, Rotary clubs are invited to organize children's poster contests. Club contest entries must be submitted to the district no later than November 15, 2003. Contact Steve Garrett, 124 North First Avenue, Arcadia, CA 91006, voice 626-294-080, FAX 626-294-0805 or [www.stevegarrett.com](http://www.stevegarrett.com) for additional information.

## **Ad Promoting Rotary Runs On Local Theatre Screen**

The following Rotary promotional slide is currently running at the Krikorian theatre in Monrovia.



**“SERVICE ABOVE SELF”**  
Rotarians make a difference both locally and around the world

- Building Fort Trask for Scouts
- RYLA- Rotary Youth Leadership Awards Camp
- TLC-Teen Leadership Camp
- Music and Speech Competitions
- Global Polio Eradication Commitment

The Rotary Clubs of Monrovia,  
Duarte, Arcadia and Sierra Madre  
[www.rotary.org](http://www.rotary.org)



## **Rotary Youth Exchange Letter**

I was fortunate enough to spend the 2002-2003 school year living in beautiful Innsbruck, Austria. Living abroad had always been a dream of mine. I have benefited so much from my year abroad. I discovered the importance of finding out who you are and then living life to the fullest each moment. I learned that not everyone thinks the same and that is acceptable. I developed a strong sense of patriotism and pride. I realized what it meant to be an American and I am thankful for the opportunity I had to be an ambassador. I learned to love the Austrian way of life. My opinion on some subjects has been altered, and on others has been strengthened. I can now see other peoples' points of view. My confidence has swelled and I feel more prepared to handle the difficult obstacles that may come my way in my first few adult years. I am thankful for the fun I had, the people I met, the things I learned and the person I grew to be during my year in Austria. Rotary has given me a priceless gift that I will cherish always. I hope others will take advantage of this generous offer and discover a whole new world just as I have. Thank you again Rotary for making it all possible.  
Rachel Fuller, Exchange Student



## **Rotary Peace Scholar Update Letter**

Dear Rotarians, Everything is going well. I love my classes and my classmates are great. I have been blessed with a wonderful host family. My professors come from various backgrounds and the courses are much less structured here. We see Rotary in so many aspects of our lives. I feel very blessed for this opportunity and I thank each of you for supporting me.

Chantal Paydar  
University of El Salvador, Buenos Aires

## **With Deepest Sympathy**

District 5300 extends its sympathy to Floyd (zone director for 2001-2003) and Sandra Olsen on the loss of their only daughter, Sarah, as the result of a tragic car accident on August 5th. Sarah was 37 years old. Floyd and Sandra can be reached at their home in Gig Harbor, Washington at 253-851-6342 or email [sanflo@ix.netcom.com](mailto:sanflo@ix.netcom.com). Remembrances may be made to the Mel Korum YMCA, 302 43rd Ave. SE, Puyallup, WA 98374.

## **Chino**

The Chino Rotary Club and Mervyn's of California once again joined forces to provide back to school clothes for Chino children. On Saturday, August 9, 2003, Rotarians and other volunteers met at Mervyn's to assist 100 local elementary school children as they shopped. Each child received a gift card for \$100.00. This is the fourth year that the Rotary club and Mervyn's have partnered for this event.

## **Las Vegas**

The club raised \$500 to support the Santa Clothes project. The money raised will allow five additional children to participate.

## **Las Vegas West**

Rotarians presented end of trimester awards to teachers and students at a local elementary school. The school principal then presented the club with a plaque and numerous expressions of gratitude for Rotary's involvement in her school, including the Science Camp program (pictured at left).



## **Mesquite Sunrise**

The Salvation Army, the Mesquite Sunrise Rotary Club, the Mesquite Exchange Club and Bank of Nevada teamed up to provide backpacks filled with school supplies for 151 needy children. Pictured are Mesquite Salvation Army Director William McCaffrey, Bank of Nevada president Lisa Cook and Mesquite Sunrise Rotary Club president Charlie Allen.



## **Moapa Valley**

The club raised over \$13,000 from its calf roping event, county fair concession booth, and Sweetheart dinner. These funds went back into the community to support the club's youth and senior programs, for those in temporary need, and other activities. The club also presented \$4,500 in scholarships to four graduating seniors.

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## **Montebello**

Under the leadership of Montebello Rotarian and District 5300 Wheelchair co-chair Bob Jugan, Montebello Rotarians have pledged 50 wheelchairs this Rotary year.

## **Rancho Cucamonga**

Club members purchased and installed a large playground structure for the community of Terra Santa, Mexico. Several members of the club, and other volunteers, spent the weekend in Mexico putting it together. Supervised and assisted by professionals, the Rotarians dug holes, poured cement and bolted the pieces together. Those unable to help in Mexico donated to the project by providing basketballs, soccer balls or children's shoes.



### **Do you have an article for the Newsletter?**

**Anne Donofrio-Holter**, newsletter editor for 2003-04, would like to encourage all the clubs in the district to send in its news articles and other items of interest for publication. Photos are especially encouraged, via e-mail, if possible. Anne would also like the clubs to continue sending her its weekly newsletters. Anne can be reached via e-mail at [WriterAnne@earthlink.net](mailto:WriterAnne@earthlink.net), at fax (323) 832-0979, or by mail at 1012 W. Beverly Blvd., PMB 145, Montebello, 90640.

Anne would like to thank everyone for their support in making our newsletter enjoyable and informative for all Rotarians in District 5300.

Should you have any questions, please feel free to contact her. The deadline is the 15th of the month preceding publication.

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