



Rotary District 5300

The Highlighter



Lend a Hand

VOLUME 76, NO. 06

2003 - 2004

DECEMBER 2003



Barbara Risher Welch
District 5300
[District Governor](#)



Anne Donofrio-Holter
District 5300
[Newsletter Editor](#)

[Rotary Potpourri](#)

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A Few Words from the District Governor

Happy holidays!!!! Isn't it hard to believe that the holidays are almost here? It's even harder to believe that we are almost half way through this Rotary year! Wow... time has gone so quickly since July 1! It's been a whirlwind for me, but a **good** whirlwind! If you see me spinning like the Tazmanian devil, would you stop me please? I have almost completed my governor's visits, and it has been a most exciting and enjoyable experience. Visiting the clubs and meeting the District 5300 Rotarians has been something that I will cherish forever. The best part has been inducting new members into our family of Rotary and presenting Paul Harris fellows.

The high desert Rotary clubs recently hosted the second annual George Newton high desert foundation dinner. It was very much a success. It was a fun evening, **and** made lots of money for the Rotary Foundation. Past Rotary International president Cliff Dochterman was the keynote speaker for the evening. Past president Cliff is probably the best speaker in all of Rotary. We inducted new members, we presented first time and multiple Paul Harris fellows, we had Rotarians join the new Paul Harris Society and be recognized, and most important, we honored a new Bequest Society member and a new major donor to the Rotary Foundation. What a great night!

There will be two more foundation dinners strategically located within our district. The South. Nevada foundation dinner will be held on Tuesday, January 20, 2004 at the Las Vegas Country Club and the San Gabriel Valley foundation dinner will be held on Saturday, February 7, 2004 at the Montebello Country Club. Both dinners will feature past Rotary International president and current Rotary Foundation chairman, James Lacy. What an honor it is for our district to have three foundation dinners, all of which are attended by a past R. I. president. You won't want to miss it!

At the foundation dinners, I would like nothing more than to present past president Lacy with major donors for the Rotary Foundation, Bequest Society members and Paul Harris fellows. I'm sure that would make him very happy, not to mention the many lives this donation would touch somewhere in the world. We will have private receptions with past president Lacy prior to the dinners for the major donors, Bequest Society members and Paul Harris fellows. If you have been considering giving to the Rotary Foundation, **now** is the time! We want to recognize you at the dinner. If you know of a Rotarian who is capable of giving and is "sitting on the fence," knock them off (in the right direction of course)! Encourage them to give in time for these dinners. I know many Rotarians give not because they want to be recognized, but because it is in their heart. Just tell your fellow Rotarian that **you** want to be present while they are recognized by past R. I. president Jim Lacy. This is how Rotarians make a difference in the world, and lend a hand to those less fortunate. **Now is the time!!!!**

Serving with the best!
Barbara Risher Welch
District Governor

District 5300

Clubs

Alhambra
Altadena
Apple Valley
Arcadia
Arcadia Sunrise
Azusa
Barstow
Boulder City
Boulder City Sunrise
Caliente
Chino
Claremont
Claremont Sunrise
Covina
Covina Sunrise
Diamond Bar
Duarte
East Los Angeles
El Monte-South El Monte
Five Points
Foothills Sunrise
Glendora
Green Valley
Henderson
Hesperia
Industry Hills
La Verne
Las Vegas
Las Vegas Central
Las Vegas Fremont
Las Vegas North
Las Vegas Northwest
Las Vegas South Sunset
Las Vegas Southwest
Las Vegas West
Laughlin
Mesquite Virgin Valley Sunrise
Moapa Valley
Monrovia
Montebello
Monterey Park
Ontario
Pahrump Valley
Pasadena
Pasadena Sunrise
Pico Rivera
Pomona
Rancho Cucamonga
Rancho Cucamonga Sunset
Rancho Del Chino
San Dimas
San Gabriel
San Marino
Sierra Madre
South Pasadena
Upland
Victor Valley Sunrise
Victorville
Walnut Valley
West Covina
West Covina Sunrise

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A Few Words from the Editor

I want to thank all the clubs that have been sending me newsletters either through the U. S. mail or via e-mail. I can tell by reading them that there are many interesting and worth while projects going on in our district.

Since most newsletters are written for the club members, sometimes it is difficult for an outsider, such as myself, reading the newsletter to get a good grip as to what a project is all about. There are many projects out there that I would love to highlight in our district newsletter, however, I cannot glean enough information from the newsletters themselves to put together a complete article. I encourage anyone who has a project that they would like to see highlighted in our district newsletter to let me know. The deadline is the 15th of the month preceding publication. To e-mail or send me additional information, [click here](#).

Also, check out the Special Club Events page on the district web site. Contact our district webmaster Chris Datwyler if you'd like to post events open to other club members.

Anne Donofrio-Holter
District Editor

Rotary Potpourri

Membership Development

Like a company's Human Resources Department, clubs need similar committees or teams to focus on recruiting appropriate candidates, developing club leaders, and retaining quality members.

Public Service Announcements (PSAs) in local theatres share your message economically. Branding or marketing your clubs encourage potential quality members. Membership committees must meet every month and use spreadsheets for contact information and follow up logistics. Invitation cards help leave the message with targeted individuals. Create a club brochure to highlight your accomplishments and projects. Place a yearly anniversary full-page newspaper ad (like Montebello's) with member photos. Seek out younger members to maintain the vitality and longevity of your club.

Receive free, creative public relations tips monthly (contact RIPublicRelations@lb.bcentral.com). Check out downloads (files, brochures, presentations, handouts, at www.rotary.org/newsroom/downloadcenter/membership/index.html. Check out websites of local chamber of commerce and city government as sources for programs (good programs are frequently good potential members). Scan business sections of local papers for headliners (again, good programs and good potential members).

Put together membership materials like the Chino club. Obtain the Los Angeles County Almanac or the Inland Valley Daily Bulletin to obtain local community statistics and demographic information. Leave last month's Rotarian magazine where it will be read by others (dentist, hair stylist). Send personalized Rotary thank-you cards to all speakers.

Survey members to determine members' satisfaction (does location, day of week, food service, etc. meet their needs; are speakers informative; does club have too many/not enough projects?). Be sure orientation of new members is relaxed, yet thorough. Provide all new members with complete packet of club and RI material. Use Membership Development Resource Guide (on RI website).

Susan Nunnery

2004 Membership Workshop Scheduled

Saturday, January 10, 2004 from 8:30 a.m. to 12:30 p.m. Scout Resource Center, 7220 S. Paradise Road, Las Vegas, west meeting room. Continental breakfast served. Please RSVP no later than January 4 to Susan Nunnery, 626-728-1070, spnunnery@earthlink.net.

Youth Exchange

What better way is there to help make our world a more harmonious place than by teaching the young to help eliminate cultural and historical bias through a foreign exchange program? It has been said many times that people who are set in their ways are the world's worst enemies for betterment of humanity. How much more peace would there be in the world if current leaders of countries in conflict could be removed from power and replaced with a new wave of thinking from those who have been exposed to the Rotary Youth Exchange Program? As one who has hosted foreign exchange students, the reward was profound and life changing. The experience not only enriched our lives but hopefully also the students'. The Rotary Youth Exchange Program develops people to respect and acquire knowledge of other cultures and to "Sow the Seeds of Love" throughout the world.

John & Carolyn Lerias
Rotary Club of Rancho Cucamonga

Ambassadorial Scholars

It's time to begin thinking about identifying Ambassadorial Scholar candidates for 2004-2005. Interviews will be April 23-24, 2004. Contact James Frey at frey@unlv.nevada.edu for additional information.

Arcadia

Club members collected \$778 for the Cuyamaca fire relief fund in San Diego.

Duarte

Last month, club members prepared breakfast for Duarte seniors at the senior center. Once a month, club members help seniors at the L. A. County Food Bank carry bags of groceries to their cars.

Glendora

With the help of an instrument called a focometer, Glendora Rotarians screened 105 children for eye problems on a recent trip to Mexico.



Henderson

Not all fund raisers go as planned. The club approved a haunted house for Halloween. They set a budget of \$7,000.00, almost all of the club's available project funds. With the help of the local Interact club, more than 50% of Henderson club members worked on the project for six weeks. Although two weeks late for the grand opening, they still felt they would do OK financially. The location, behind a hedge fence along a major street, turned out not to be the best site. Banners announcing the "house" were placed on a major boulevard but the wind trashed them and in short order what was left was taken down. No one knew where they were. The fires in California brought smoke to the Las Vegas valley and with the Health Department asking people to stay indoors, people stayed home.



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Henderson (continued)

The end result: rented equipment \$2,500; lumber and hardware \$1,770; paint \$450; hay bales \$290; misc. expenses \$1,000; income \$965; six weeks working with the Interact kids, priceless. They lost a bundle but really got to know the committed kids in the Foothills High School Interact Club. According to club president Stan Colton, some projects make money, some projects don't, and some projects give you more than money can buy. This was one of those projects.

Industry Hills

Club members distributed 175 turkey baskets to the needy in the community.



Filling the Baskets

Counterclockwise they go from empty to full
The baskets are stuffed and crammed
With Holiday food and lots of good will
and usually something canned.



Las Vegas Southwest

The club presented a check for \$2,500 to the Boy Scouts of America Learning for Life program.

Moapa Valley

The club prepared and served its annual teacher appreciation breakfast to over 200 attendees.

Montebello

Along with members of the Montebello Lions Club and Pico Rivera Rotary, Montebello Rotarians Pete Adriance, Helio Altamirano, Dave Avirom, Jay McCartney, Rich Reyes, Chris Robles, Luis Trujillo, Irene Villapania, Anne Donofrio-Holter, Carlos Garcia, and honorary Rotarian Larry Holter helped distribute 150 baskets filled with turkey and all the trimmings to those less fortunate in the community.



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Rancho Cucamonga

The club made a donation to the Girl Scouts to assist them in their annual reverse trick or treat when the Girl Scouts go to senior citizens residences bringing them goodies.

Rancho Del Chino

The club donated 23 wheelchairs from funds raised from selling corn.

Victor Valley Sunrise

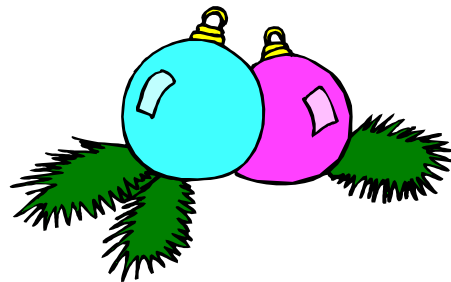
Last month club members sent their first box of comforting essentials to one of our troops.

Victorville

Over \$20,000 in mini-grants was presented to 70 recipients from high desert schools.

West Covina

Nearly 5,000 parents and their children attended the Red Ribbon anti-drug rally in West Covina last month, sponsored in part by the Rotary Club of West Covina.



A SEASON
FOR GIVING

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[Do you have an article for the Newsletter?](#)

Anne Donofrio-Holter, newsletter editor for 2003-04, would like to encourage all the clubs in the district to send in its news articles and other items of interest for publication. Photos are especially encouraged, via e-mail, if possible. Anne would also like the clubs to continue sending her its weekly newsletters. Anne can be reached via e-mail at WriterAnne@charter.net, at fax (323) 832-0979, or by mail at 1012 W. Beverly Blvd., PMB 145, Montebello, 90640.

Anne would like to thank everyone for their support in making our newsletter enjoyable and informative for all Rotarians in District 5300.

Should you have any questions, please feel free to contact her. The deadline is the 15th of the month preceding publication.

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