



Rotary District 5300
The Highlighter
Volume No. 77 Issue No. 8
February, 2005



From the Governor

Roy York

Centennial Governor 2004-05

District 5300

roy.m.york@att.net

First things first. Let me congratulate the membership of this district for their quick and generous response to our request for aid for the victims of the Tsunami.

To date, with less than 35% of the clubs reporting, who have contributed through the District, and those who have notified the District that they have contributed directly, District 5300 has donated over \$75,000 to the Tsunami relief effort. I expect this number to get much larger as the various clubs notify us of their involvement. Those funds earmarked for a particular organization are on their way. I will be attending a meeting this week regarding the long-term rehabilitation of some of the inflicted areas that need their people to go back to work. Since a majority of those affected were fishermen, we are in contact with areas where we will be able to help provide boats and fishing equipment to enable them to get off the relief roles and into providing a living for themselves and the remnants of their family and villages. This may be an area where some of the monies will go and will be better used than sitting in a bank waiting to be used for purchasing and giving fish rather than providing a means for them to reclaim their lives and get their own fish.

On an even more positive note, 41 of the 61 Centennial Presidents in District 5300 just returned from a highly successful President's Retreat. The Presidents had a chance to relax, reflect on their first six months, and get some insight on what remains for the next five months before they turn the reins of the club over to their President Elects this coming July 1st.

I give my personal thanks to Joe Tambe, of the West Covina Club for his superb job in being Chair of this event, and to the following people for their help and support: Susan Nunnery, Tom Novotny, Andrea Shields, Rudy Hayek, Drew Bergen and of course, the Centennial Presidents.

On a final note, on the 23rd of this month, February, 2005, we will celebrate the 100th Birthday of Rotary. From one man, one idea and one small club of 4 members, our organization has grown into an organization with the third largest outreach in the world, with over 30,000 clubs, and 1,225,000 members. **Our outreach is exceeded only by the United Nations and the Olympics.**

As you lift your glass high to offer a toast, let us think of all those Rotarians who have gone before us, placed Service Above Self and were responsible for maintaining the ideals of the Four Way Test as we expanded into this wonderful organization that has changed so many lives for the better. Happy Birthday Rotary, and a humble, thank you Paul Harris, for your wonderful vision.

Celebrate Rotary!
Centennial Governor Roy

Green Valley Rotary

From Jim Frey, President

Jon Hoolihan, a member of the Green Valley Rotary club has, for the past several years, played Santa to several hundred needy children in the Henderson area and he has also coordinated the distribution of clothes to the homeless in the Las Vegas area. The delivery of gifts to needy children begins two weeks before Christmas and continues until just before the holiday. On Christmas Eve, Jon, as Santa, with the help of Green Valley Rotary "Elves" distributes clothes and 500 \$2 bills to the homeless of the Las Vegas area.

The Green Valley Rotary Club makes a regular sizeable donation to the homeless project and members also wrap the children's presents and accompany Santa on the distribution. For many of the children this gift is the only one they receive. This past Christmas Jon estimates he distributed gifts to over 600 children and provided clothing to over 400 homeless. In addition to the children's' and homeless projects, the Green Valley Rotary club and Santa Hoolihan distributed gifts to children of a local mission that serves AIDS-afflicted adults. Many of these children also infected with AIDS. Finally, the club gathered and distributed food to the kitchen of the AIDS mission and that of New Life Ministries.

Every member of the Green Valley Rotary participates in these projects at some level and every member is a better person and Rotarian for it.

James Frey, PhD
Emeritus Professor of Sociology
University of Nevada, Las Vegas
(702)458-7493

From the Arcadia Sunrise Rotary Club

From Sheila Reed



The Arcadia Sunrise Rotary Club is the proud sponsor of the brand-new Arcadia Junior Interact Club, shown here caroling at the Methodist Hospital.

Shown here with the carolers front left are Sheila Reed, Arcadia Sunrise Rotary Club President, Catherine Messana, Arcadia Junior Interact Club President and back row, center right, Dennis Lee, CEO of Methodist Hospital and Arcadia Rotarian. Susan Nunnery. This was the club's first community service project. Not all 26 members are shown here, but they were lending their voices to the carols.

The club recently grew 5 members and the "Centennial" Jr Interact Club now boasts 31 members. There have only been eight meetings since the club's inception.

They're now planning an international project to aid in the Tsunami Relief efforts. They're an incredibly energetic, creative, enthusiastic group -- fundraising ideas include walkathon, sports day, music event, dance marathon, bake sale, restaurant proceeds towards the club, clothing donations, etc, etc.

The club meets on the 2nd and 4th Monday of the month (3:30 to 4:45 pm). The official "induction" ceremony is tentatively planned for Monday, Feb 14th meeting.

Las Vegas Fremont Club

From Jerry Mead



Below is a letter sent to the Las Vegas Fremont Club by the manager of a senior apartment complex. The Club donated a computer system to the complex.

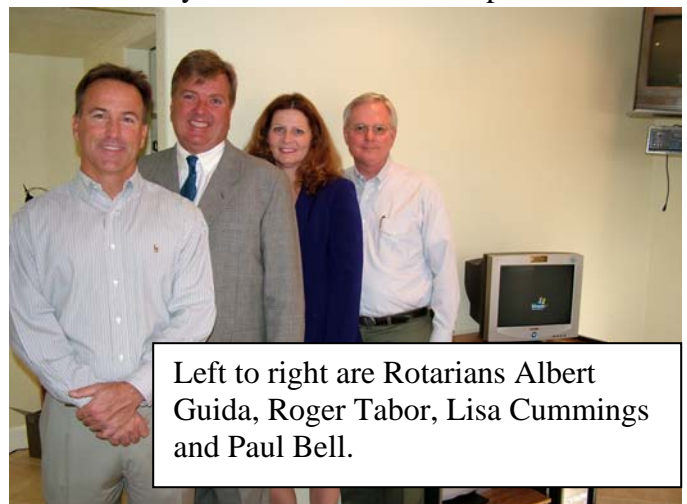
Pictured left to right are: Lewis and Roxanne Bettonville, Bill Scott, Samantha Morgan.

Please extend our heartfelt appreciation to all of the members of the Las Vegas Fremont Rotary for their generous donation to the Beverly Alexandra Apartment Residents. The computer, printer, desk, and chair are in constant use by our Seniors and have proven to

be their "favorite" improvement to the property.

We installed a cable modem and many of our residents are taking advantage of high-speed net surfing. Mr. Scott, second from the right above, has taken several of the computer novices under his wing and they are really enjoying the opportunity to learn the ins and outs of this new system. It very rarely has the opportunity to cool down! Thank you again for your kind and generous donation.

Sincerely,
Nancy Barnes
Barnes & Associates



Left to right are Rotarians Albert Guida, Roger Tabor, Lisa Cummings and Paul Bell.

Interact Symposium

The 2005 Seven Rotary Districts' Interact Symposium will be held Friday October 7 through Sunday October 9 2005. All forms and supporting material can be accessed through "Interact Symposium" on the District 5300 web site. www.district5300.org.

From the Editor

**Rose Ann Rabiola Miele
Rotary Club of Boulder City**

It warmed my heart to read in "The Joshua Tree," the weekly publication from the Victorville Rotary Club, that there was a paragraph in the January Highlighter about PDG Margaret Cooker's "Collection Can" for polio vaccine. Thanks for taking time to read the newsletter, Dave Tisthammer, editor! I love the concept of putting a dollar a dose in "Margaret's Can" to stop polio. Anyone else out there want to set up a "Can Fund"?

Here's another good idea. It comes from the Las Vegas-Central Rotary. At a recent meeting, President Christine Smith presented their speaker, Dr. Michael Green, professor of History at UNLV, with not only a certificate of appreciation for his presentation but also noted that the club will make a donation to the RI Foundation in honor of his program. Our Clubs have speakers all the time and just think of the good we can do if we make a donation to the Foundation for each one! Thanks to Editor Freda Brazier for sending me the Club newsletter.



Recently, Boulder City's City Council decided to have the City step up to become the first City ever to become the lead agency in an endeavor called "The Parent Project." The project teaches parents how to deal with out-of-control kids, what to do with their children if they have substance abuse problems, how to get them to stay in school and become young people who are "in control."

The Rotary Club of Boulder City pitched in and paid for a case of workbooks that will be used by the first class of facilitators who begin training the middle of February.

Pictured here is City Manager Vicki Mayes, a member of the Boulder City Sunrise Rotary, President of the Rotary Club of Boulder City John Chase who also serves the City as a police sergeant.

Have a wonderful month and please send in a picture or two with the articles you submit to the newsletter.

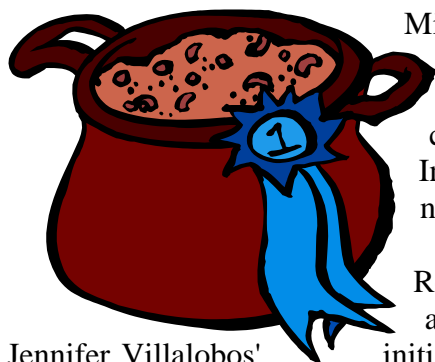
Rose Ann

E-mail: rarmiele@juno.com

'Red Chili Shack' Teens Nominated Youth Entrepreneurs of the Year

by C. Ray Carlson

John Mia and Adrian Phoenix, Native American teens, have been nominated Youth Entrepreneurs of the Year for the forthcoming Res 2005 American Indian Business Trade Fair and Reservation Economic Summit at Las Vegas Hilton, Feb. 9-11. They started an American Indian catering business, 'Red Chili Shack', following an entrepreneurship education workshop series conducted by C. Ray Carlson at the Southern California Indian Center. Marquita Clark of Montebello Rotary taught a full evening session on marketing for the Indian teens and a few parents. The boys developed the idea while filling in a one-page business plan which, after discussion with the class, they expanded to a fully developed business plan that they later presented with PowerPoint to the Rotary Club of Arcadia, one of four sponsoring Rotary Clubs. The others were Montebello, Pasadena Sunrise, and Altadena.



Mia and Phoenix obtained a few smaller catering contracts before a major one serving 200 authentic Indian meals to a conference at UCLA, and another at Southwest Museum. They employ their mothers to cook the food. They want to eventually open an authentic American Indian restaurant somewhere in Los Angeles, contending that there are none such in this vast city.

Res 2005 is the main American Indian business convention in the U.S and this year will have a Youth Entrepreneurs Track as a result of Jennifer Villalobos' initiative and which she will conduct. She coordinates District 5300's outreach to Native American youth and has taught three more 'Making a Job' workshops, the graduates of which have made presentations at Rotary Clubs of Altadena, Montebello, and Pasadena Sunrise. Now she is forming an 'alumni association' of all that have completed the workshops, so as to follow-up and offer further counseling help as needed. She plans to expand the entire program to reservations across the U.S. and Canada, with the help of Rotary.

This unique Rotary program was launched in 2003 with grants from the four clubs and one from The Rotary Foundation. A new round of financing in 2004 was completed with further grants from the clubs and \$1,000 from District 5300's Foundation. These funds will enable Villalobos to conduct more classes in March and May, in addition to covering the travel and registration costs for Mia and Phoenix at Res 2005.

C RAY CARLSON

PO Box 40400, Pasadena CA 91114-7400

Tel 1.626.797.5462 - Fax 1.626.797.7524

The Rotary Foundation - TRF

Margaret Cooker

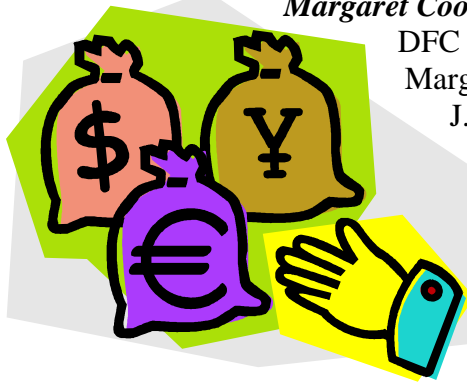
DFC 2004-2005 pdgcooker@verizon.net

Margaret Cooker, RN

J. Margaret Clark-Cooker

PDG 2001-2002 Rotary International District 5300

District Foundation Chair



The Rotary Foundation

Monthly Contribution Report

Period: From 1 Jul 2004 to 31 Dec 2004

District: 5300

Top Clubs Ranked by Annual Giving Per Capita

Club No. Per Capita Club Name

000785 \$428.57 Five Points (El Monte), CA

000817 \$289.20 Las Vegas North, NV

000777 \$254.35 Barstow, CA

Top Clubs Ranked by Total Annual Giving

Club No. Club Name APF Amount

000808 Victorville, CA \$23,978.00

000813 Las Vegas, NV \$10,523.55

000817 Las Vegas North, NV \$10,411.37

SHARE SUMMARY

2004/2005 US\$100 Per Capita District Benchmark: \$277,700.00

2004/2005 District Annual Giving Goal (sum of all club goals): \$342,943.00

2004/2005 Total of clubs Annual Giving Goals received: 61 of 61 (100.00% received)

2004/2005 Total of Annual Giving for Period: \$168,748.98

2004/2005 Permanent Fund Earnings Designated to Share: \$0.00

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2004/2005 Share Total: \$168,748.98

Distribution of Share Funds

50% of Share Total to World Fund: \$84,374.49

50% of Share Total to District Designated Fund: \$84,374.49

Margaret Cooker, RN

J. Margaret Clark-Cooker

PDG 2001-2002 Rotary International District 5300

www.district5300.org

District Foundation Chair

Key Questions for Polio plus

Will polio be eradicated in 2005?

The year 2005 remains the target date for the last case of polio in the world. Rotary and its global partners are doing everything possible to ensure that this goal is met.

What will be Rotary's next project?

Though great progress has been made to move toward ending polio, the last steps remain the most challenging. Rotary will remain focused on eliminating polio worldwide until the certification of the eradication is achieved. (Certification can occur three years after the last case of polio).

How much money has Rotary raised for polio eradication?

Rotary has contributed over US\$500 million to date. By the time the world is certified polio-free, Rotary will have contributed over US\$600 million.

How can Rotarians continue to participate in PolioPlus activities?

- * Support a PolioPlus Partners project (see Open Projects List)
- * Make a presentation to local Rotary clubs
- * Create public awareness of Rotary's role by contacting the media
- * Participate in a National Immunization Day

What was the total raised on the Polio Eradication Fundraising Campaign?

Over US\$130 million in cash, DDF, commitments and pledges was raised. We are still working to collect US\$12 million in outstanding club commitments and individual pledges.

Why doesn't Rotary get recognized by the media?

Educating veteran health journalists about Rotary's non-conventional role in global polio eradication is a challenge, especially when some may not be familiar with Rotary or have misconceptions about the organization. To combat this challenge, the Public Relations staff at Rotary International works in partnership with Rotary members to communicate and build relationships with external organizations and journalists.

Although some news outlets have not included Rotary in their coverage of polio eradication, efforts to attract media coverage for Rotary's role are working. Rotary was recently featured in Fortune Magazine, The Washington Post and LA Times Magazine and we continue to receive extensive national and international coverage.

If Rotary is not mentioned in an article about polio, Rotarians are encouraged to write a letter to the editor highlighting Rotary's role in the polio eradication initiative.

Received from RI by Margaret Cooker January 28 2005

Rotary Club and Projects Exhibition Application Confirmation

From C. Ray Carlson

Dear C. Ray Carlson:

It is my pleasure to confirm your participation in the 2005 Rotary Projects Exhibition in Chicago. 'Youth IT Microenterprise' has been awarded a 10' x 10' space in Exhibit Hall C at McCormick Place Convention Center.

Congratulations and I'm looking forward to your participation at this historical event.

Best regards,

Tawanda Falconer
Exhibition Coordinator

To all Centennial Presidents,

As District Governor of District 5300 it is my duty to inform all clubs that: ***Charles M. Barr, of the Upland Rotary Club, has been selected for District Governor in the year 2007-2008*** by the duly appointed Nomination Committee.

It is the right of any club in the district who properly nominated an individual to the nomination committee, to challenge the above selection by informing the District Governor of such challenge, according to the By-Laws of Rotary International, no more than 15 days from today's date, January 26, 2005. This means the challenge must be in the District Governors hand by Saturday, February 12, 2005.

According to Rotary International By-Laws, the absence of such challenge shall mean that Charles M. Barr, will be considered the District Governor Nominee Designate for the year 2007-2008.

All clubs shall be notified in accordance with the Manual of Procedure (as adopted by the Council on Legislation starting July 1, 2004), of such challenge by February 27, 2005.

Roy M. York
District Governor
District 5300