



Rotary District 5300

The Highlighter**SERVICE Above Self****DISTRICT GOVERNOR'S MONTHLY MESSAGE**

My Dear Fellow Rotarians,

I sincerely hope your first month has been as successful as you anticipated and that your first official meeting or program went on without a hitch. I have had some very exciting moments my first month as your District Governor and I would like to share them with you.

Diane and I attended a New Years party for the Claremont club with surrounding clubs also in attendance. The theme was Hawaiian and yours truly had to do the hula, not a pretty sight! Diane did much better than I did,

President Marla Lefler invited the surrounding clubs and the only fee was to bring a new child's book for the library or school in the community. The party goes contributed 142 books. Thank you Marla for a great party and all those books.

My first official visit was with the San Dimas

club. We had a great board meeting and a full meeting after. I had the pleasure of presenting ten new Paul Harris Fellows, three one-stone sapphires, two, two-stone sapphires and one four-stone sapphire. The club also contributed 17 new children's books to their local library. Thank you, President Raymond for organizing such a great meeting and allowing me to participate in the presentation of the Paul Harris Fellows.

As you may have heard, nine candidates interviewed for Group Study Exchange team leader. What an exciting day for all of us who participated in the interview process. Congratulations to our team leader Gene Hernandez from the Chino Rotary club and to the alternate Firat Tuncay from the Rancho Cucamonga Rotary club. The selected team will leave for Vienna April 11th and return May 12, 2006. Please help Gene build his team with

qualified team members. The interviews will take place Saturday October 1, 2005. Information and applications are available on the District web site under GSE and through Co-Chairs Mike Link and Charlie Barr.

Diane and I had a wonderful time at the demotion party and promotion party for Jeanette Betts as the outgoing and incoming Diamond Bar President. Diane also collected an additional 25 new children's books for the local community. Best of luck Jeanette, I know you will have an "outstanding" Rotary year.

I have saved my visit to Monterey Park's demotion and installation dinner till the last because it ties in with the theme for August which is Membership and Extension month. President Sally Chan and I inducted seven new members that evening. That is a 30% increase in members for the Monterey Park club.

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District Governor's Monthly Message



Governor Stew with
Sally Chan

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Congratulations Sally!

I encourage members to bring in women, younger people and community members of varied ethnic and religious backgrounds. These groups offer our organization an opportunity of an untapped reservoir of potential members that will help our organization to grow and to continue into our second Century of Service.

Retention is also vital for our organization to con-

tinue.

We need to close the back door. A key component in our effort to retain club members is to include all members and family members in fellowship and service projects.

Membership is everyone's responsibility not just the membership chairs. All we have to do is... ask.

ATTENTION CLUB

PRESIDENTS!

**District Awards
Chair, Ryan
McEachron has
posted the bulletin
awards criteria on
the District
website!**

New Members

Calvin Kim, Business
(Import/Export)

James Lau MD,
(Orthopedic Surgery)

Jonathon Tam MD, (OB/
GYN)

Charles Walker, (Salon
Owner)

Shirley Hwong, (City of
Monterey Park,
Commissioner)

Tim Murphey (Fire Chief)
Alfretta Wesley, (Teacher)

MONTEREY PARK CLUB INDUCTS 7 AT DEMOTION/INSTALLATION

The Rotary Club of Monterey Park held its Demotion and Installation Fundraising Dinner on July 7, 2005, at Luminaris Restaurant in Monterey Park. The two hundred guests included many fellow Rotarians: Don Decker and Alice Wong (San Gabriel), Stephen Sham (Alhambra), Marla Lefler and Jackie Stickels (Claremont), Janet Lo (Cerritos), Dan Haste

(Arcadia Sunrise, and of course, guest speaker, District Governor Stew Anderson.

Also among the guests were many city and government officials including Sharen Chen from Congressman Adam Schiff's office, Assemblywoman Judy Chu and her assistant, Gloria, Councilman David Lau, Councilwoman Sharon Martinez, Councilman Mike Eng, City Manager Chris Jeffers, City Clerk David Barron, Police Chief Jones Moy, and Fire Chief Tim Murphey. Certificates of appreciation were presented to both the outgoing President Deenee Wee for her outstanding year and to incoming President Sally Chan.

Rod Hedrick received the very special and prestigious **"Commitment to Service" Award** from Rotary International. Ron keeps the club's books and records in order

and preserves the club's oral history. According to President Sally Chan "His quiet and selfless devotion to the club is a role model for all of us. He is the glue that binds us together from the past, to the present, and to the future."

Another highlight of the evening was the **induction of 7 new members** by District Governor Stew Anderson, representing a 30% growth in membership.

A fantastic evening and a fantastic start to new President Sally Chan's Rotary year! Congratulations to all from the District Rotary Family.



INDUSTRY HILLS ROTARY BREAKS GROUND ON CENTENNIAL PROJECT

On Tuesday, June 28th, 2005, the **Industry Hills Rotary Club** broke ground on their **Centennial Project**, the culmination of a lot of planning and coalition building. The project is a collaboration between the Industry Hills Rotary Club and the **La Puente Valley Historical Society** sharing the funding.

The project is the beautification of the grounds surrounding the historic Rowland Home, located behind the offices of the Hacienda La Puente School District. An empty lot will be transformed into a park oasis that will provide an attractive and cool place for the 3600 or so school children who visit the site every year.

The park will have a lawn, colorful shrubs and flowers as well as picnic tables and benches. The project provides for assistance from a local landscaping class for young adults including the disabled and special needs kids.

The park will complement the existing experiential museum where children

can experience life in the 1800's with activities such as candle-making, doll making, corn grinding on a metate, coffee grinding, and "calf roping".



DIANE ANDERSON'S BOOK CORNER

For the month of July we have continued to add books to local libraries and schools. A huge Thank You to **Marla Lefler** who had a New Years party for the Claremont club and adjoining clubs, their entrance fee for the party were books. She brought in **another 142 books for a local library**. Pasadena club speaker **Dan Tynan**, Past DG and co-author of a

children's book entitled **"Murray the Manafee"** donated an additional **400 books** to be disturbed within the district. Also during the month, contributions were made by **Diamond Bar** and the **San Dimas** clubs. Thank you so much for your generous contributions. Our total book count is **1135 donated thru July**. If you have given books dur-

ing July please let me know so I can add your contributions to the total count.

Thank you all for your commitment to alleviating illiteracy in our communities.

Diane Anderson

"First Lady of D5300"



"We have a great start toward our goal of 5300 books."

ROTARIAN SPOTLIGHT-FRANK PERINI-ROTARY CLUB OF ARCADIA

The walls of Frank Perini's barber shop in Arcadia, CA reveal several things about Frank. The number of family photos and drawings by his very talented daughter show how much he loves his family and the multitude of Citations, Certificates, and Awards show his love of Rotary, the piles of pictures and photo albums show his love of photography, all of which is surrounded by his other passion...his customers. Frank truly loves his work (his own words).

Frank Perini is one of those people who fall into the category of "colorful". He has a life story worthy of a full length feature film and he is one of the nicest people you would ever have the pleasure of meeting.

ROTARY

He has been a member of the Rotary Club of Arcadia since 1959 and has 46 years of perfect attendance. For the past 37 years he has been that club's official photographer. Frank takes about 2000 pictures each Rotary year and after culling them down to about 1000, arranges them beautifully in an album for presentation to the outgoing president at his or her demotion.

Frank didn't get that job by accident, he is an advanced hobbyist photographer, having shot everything from 35mm to digital, to medium and large format cameras.

In Frank's earlier Rotary days, he cut hair for free to

graduating seniors of Arcadia High School on "Grad Night". He and another Arcadia Rotarian built a temporary barbershop at the high school for that purpose.

HISTORY

Frank grew up in El Monte on a farm (yes, there were farms then) One summer day, a neighbor asked him if he wanted a part time job sweeping up his barber shop on Saturday evenings. Frank was 12 years old at the time. That part time job turned into an apprenticeship and by the time Frank was in high school he had mastered hair cutting. When his mentor passed away, his widow gave Frank his barber chair which Frank kept in his garage.

When Frank was drafted to fight in World War II, he took his tools with him and cut hair for his fellow soldiers. He decided that when he was discharged, he would attend Pacific Barber College, and he did. Around that time he married and thought he would move his family from El Monte to Arcadia. After being turned down from six homes due to his Hispanic last name, he took advice from a friend and changed his name to Perini so that it would sound Italian. Those days you did what you had to! The seventh house was his with no problem. Thankfully some things have changed for the better!



VOCATION

Today, Frank has elevated his work to the level of art. His specialty in wig-making and his genuine care for his customers has helped many people facing traumatic times in their lives.

Azusa Rotarian Marcene Hamilton, when she learned that she would need chemotherapy made a visit to Frank's private wig fitting room so that he could see her natural hair. He made her a wig that looked just like her real hair. Marcene said "he instinctively knows what you need" and based on the comfort it gave her to know that Frank was there to help her keep her appearance, has since sent many women in similar situations to him.

Frank keeps 600 wigs in stock at all times because he realizes that people who need them do not want to wait weeks for them to be ordered. Most of the wigs are synthetic rather than human hair because synthetic is stronger and holds color and hair styles better and longer. A curly wig will hold it's curls for 6 months

before needing to be restyled. They are also less expensive. A synthetic wig costs about \$200 while a human hair wig costs \$400-\$700. Custom made wigs can run to \$2000. The lifetime of a typical wig is about one year which is just about the length of time chemotherapy patient will need to wear it.

Women are not his only clients. Frank also makes custom hair pieces for men. The standard model (sized to cover a bald spot) costs about \$1000, takes 4 weeks to make, and contains 3,000 hairs individually inserted by hand. A larger size "full unit" has 400,000 hairs (!) also individually inserted by hand and takes about 7 weeks.

Frank sees this all as his labor of love. His reward in life is when one of his clients walks out the door feeling great because they are looking great. He exemplifies the spirit of Rotary in every aspect of his life. We had to leave out some of his other great stories but if you get to Arcadia, go get a trim and get him talking!

AFRICA: POVERTY AWARENESS, LIVE8, G8 & CHICAGO

Awareness of Poverty in Africa? Who can say that they are unaware, especially after the Live 8 concerts around



Ray Carlson and Tony Bloome

the world seen by more than 1-billion TV and Internet viewers? With mega-super stars like Bono, Paul McCartney, Madonna, and 160 bands and artists performing at eight concerts in cities from Tokyo to Philadelphia, with non-stop live coverage by MTV and re-broadcasts by ABC, we can assume that Planet Earth knows the need in Africa. The G-8 Summit meeting in Edinburgh a few days later, interrupted by bombs in London, substantially reduced Africa's debt and promised \$50-billion in aid.

But what will happen at the grassroots level?

Before all that, our club and districts booth at the Centennial RI Convention

in Chicago, focused on Africa. We had



Ray welcomes the first Africans to sign up.

an objective: Eradicate Poverty by teaching entrepreneurship that leads to JOB creation. That is the overriding need in Africa-JOBS. Most other problems can be resolved if people have jobs and can pay for their own health care, education, water, food, and can gain a better way of

life that is satisfying and peaceful. There are many well-educated Africans with access to water, food and health care but they still can not find jobs! So they migrate to Europe and America: we now have 1-million African immigrants in the U.S.! And they brought their education and skills with them, all desperately needed in Africa. Who can blame them? My parents emigrated from Sweden to find a better future in America.



Sisters from Ethiopia, eager to take Youth IT home.

We had hoped that our presence in Chicago would enable us to find Rotarians from African nations who would want us to bring our successful Youth IT Micro enterprise program to their country. And they did—more than 20 nations signed on! We had hoped that we would find Rotary clubs/districts outside Africa that would “adopt” an African nation or region of the larger ones. And they did - more than 50 clubs/districts signed on! We gave out 300 DVDs of our ‘04 Peace Conference which gave all the basic information of why entrepreneurship education is so important to job creation and poverty eradication

Tony Bloome came from Washington D.C. to stand in the booth and explain Youth IT. He and I have worked together since 2001 when the World Bank invited Altadena Rotary to participate in the first Youth IT program in Uganda. Professor Allen Roberts from UCLA's African Studies Center came and stood with us in the booth, after giving a rousing speech



Dr. Allan Roberts, UCLA, answers questions

at the all-African breakfast in English, then French, then Swahili. The Africans roared with appreciation, and many came to our booth to meet him. Tony also spoke to that breakfast of the World Bank's role in launching Youth IT together with our club. Alan Weirick, San Marino Rotary, came day after day and signed up many to join in our Africa thrust.

We met so many lovely African ladies who were excited about our program and vowed to make it happen in their countries. A PDG from Rwanda (remember the movie (Hotel Rwanda??) offered to help in his and surrounding countries of his district. Nigerians by the hundreds, it seemed, came by and signed up

Now we have the task of following up all this effort in Chicago. Tony Bloome is ready to go. Al Roberts is ready to go. And the many others who believe that we have a plan that will work. We ARE aware of the poverty in Africa! Even before Live 8 or G8. We intend to DO something about it. And we WILL. Will YOU join us?

Contact me at
[<admin@rotapreneur.com>](mailto:admin@rotapreneur.com)

By C. Ray Carlson,

Rotary Club of Altadena

GSE TEAM LEADER SELECTED

On August 9th the Group Study Exchange Interview committee met. This year there were nine applicants for the position of GSE Team Leader. It is very difficult decision when you are interviewing so many outstanding applicants, however, we are proud to announce that we have selected Gene Hernandez from the Rotary Club of Chino to be the Team Leader, and Firat Tuncay from the Rotary Club of Rancho Cucamonga to be the alternate.

Both of these candidates are

excited to have the opportunity to serve the district as a part of the Group Study Exchange program.

It is important that all members of the District start to look for qualified people to apply for the Group Study Exchange team member positions. The GSE Team is made up of 4 members plus the Team Leader. The team members must be between the age of 25 and 40 and must not reach their 40th birthday prior to the departure of the study tour.

We need qualified professionals in their field. The team may be made of teachers, secretaries, firemen, police officers, medical professionals, administrators to name a few. Applications must be received by September 15 and interviews will be held October 1, 2005.

Every Rotarian in district 5300 knows someone who can benefit from a program such as this.

The study tour will last for 4 weeks and will be visiting Rotary District 1910 Some of the areas that they will visit are Austria-

East, Hungary, Croatia, Slovenia, and Herzegovina. The departure date will be approximately April 10, 2006 and return approximately May 12, 2006. More detailed information may be found on the District site under Group Study Exchange.

Charles Barr, DGN

GSE California Chair 2005/2006

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AZUSA ROTARIANS "MUCK IT UP"

True to their mission statement of working for the youth of Azusa, the **Rotary Club of Azusa** recently sponsored a field trip for the Azusa Pacific University Summer Enrichment Program for G.A.T.E. (Gifted and Talented Education) students, an outreach program of A.P.U. to the Azusa Unified School District.

queror to cruise the Long Beach Harbor for the purpose of digging up muck from the Harbor bottom to see the wildlife.



The students were thrilled to see starfish, tongue fish, and a variety of invertebrates that were pulled up in the trawler net.

The following Thursday, the club was joined by Dr. Alice V. Watkins, retiring Dean of Education and Behavioral Studies at APU. Providing opportunities for enrichment for gifted and talented students in Azusa is her passion. Her goal has been to emphasize core content, language

arts, science and math, but to deliver it in ways that are creative and more "user-friendly" to the youngsters through the integration of art and music, for instance. The program is one of the few summer enrichment programs for gifted and talented children and is one of the even fewer free programs.

AZUSA FIELD
TRIP PROJECT
IS COALITION
OF APU AND
AZUSA USD
WITH A
LITTLE HELP
FROM AZUSA
ROTARY!



At a cost of \$600 Azusa Rotary was able to take about 15 students, an equal number of staff, and President Harry Heflin and Azusa Rotarian Terry Kistler aboard the Con-



The Rotary Club of Azusa felt very rewarded to have been able to participate in the sea going field trip and hope to have a repeat next year.

Above: Azusa President Harry Heflin thanks Dr. Alice Watkins for her presentation to the Rotary Club of Azusa, in turn, she thanked the Azusa Rotarians for making the Long Beach Harbor Field Trip a reality.

MONTEBELLO ROTARY CLUB HOSTS CITY'S 51ST ANNUAL ALL SERVICE CLUB BANQUET

By Anne Donofrio-Holter

The Montebello Rotary Club played host to Montebello's service club members May 17 at the Quiet Cannon in celebration of the City's 51st annual All Service Club Banquet. The annual event honors all those who help others in the community through their volunteer work in Montebello's five service organizations.

Although a celebration recognizing the work and dedication of all service club members, each year a highlight of the event is the selection of one member as the All Service Club Person of the Year. This year that honor went to Montebello Rotarian Manny Franco for his work in spearheading the club's restoration of the Sanchez Adobe in celebra-

tion of Rotary International's 100th birthday and the 81st anniversary of the Montebello Rotary Club.

Another highlight of the evening was the presentation of the annual attendance awards. The award for best attendance at the banquet (based on percentage of club size) went to the Montebello Kiwanis Club. The award for lowest atten-

dance, and winner of the infamous fur-lined toilet seat, went to the Rotary Club. President Gabe Garza will maintain custody of the toilet seat for one year, passing it on to next year's recipient.

Following the awards, each club president gave a brief presentation highlighting his or her club's accomplishments over the past year.

ROTARY CLUB OF SAN DIMAS WELCOMES DISTRICT GOVERNOR



(L-R) 2 stone Sapphire recipient Perry Polamero, 1 stone Sapphire recipients Jack Hunt, Richard Carnow, Richard Garratt, new Paul Harris Fellows, Anton Riady, Les Fujimoto, Richard Rodriguez, Mike Long, Randy Dominguez, Dan Dempsey, Tony Dalia.

The San Dimas Club was honored to welcome District Governor Stewart Anderson and his wife Diane for their first official club visit on July 6th.

An impressive list of VIP's and guests in attendance included: Chris Montan, Incoming District Governor, District 5300; Charles Barr, District Governor Nominee, District 5300; Pat Hauducœur, Executive Assistant Governor, California East, District 5300; Lani Exton, Assistant Governor, California East, Group 5; Ray Malki, President, 2005-2006, Rotary Club of Glendora; Terry Kistler, Rotary Club of Azusa; Ruth Clarke, President, Rotary Club of Walnut Valley; Robin Ohama, Darylynn Polamero, Claremont Club, Dr. Yu Chen, Robert Severtsen, Alhambra Rotary Club, Kim Carnow, Maria and Isabella Foster.

Governor Anderson was pleased to present 7 San Dimas Rotarians with their Paul Harris Fellowships. In addition the Governor presented 3 one stone Sapphire pins, 1 two stone Sapphire pin, and a 4 stone Sapphire pin to Robert (Sam) Howe, who was traveling out of state.

The Governor was presented with a \$1,000 check on behalf of the San Dimas High School Interact Club. The money was collected from various fund raising events.

A number of new books were presented to the Governor to assist with his Literacy Program and a personally signed first edition authored by San Dimas Rotary President, Raymond Foster.

Governor Stewart cuts the cake as San Dimas President Raymond Foster (L) and Immediate Past President Mike Long, look on.



ROTARY CLUBS PITCH CANCER A CURVE BALL

By: Mike Clayson

President, LV Freemont

Every year for the last 5 years the Las Vegas Fremont Rotary Club and the Las Vegas Rotary Club compete in a charity softball game, on the field at Cashman Field, prior to the Los Angeles Dodgers minor league AAA affiliate Las Vegas 51's, baseball game. The 51's require us to sell 600 tickets to the game in exchange for the honor of playing on the actual field

they play on. Each year we donate several hundred of the 600 tickets to the Boys & Girls Club of Las Vegas, and also raise a minimum of \$1,500.00 to the Susan G. Komen Breast Cancer Foundation. Russ Swain, LV Rotary, lost his sister to breast cancer right before we started this tradition, and we dedicate every game to her memory and those that we may help prevent getting this horrible disease.



Club coordinators, Russ Swain from the Las Vegas Rotary Club, and Mike Clayson from the Fremont Club



NEW MEMBERS AROUND THE DISTRICT

The Victorville Rotary Club was pleased to induct two new members. **Stephan Wingert** is the Publisher of the Daily Press newspaper, and has been a resident of the High Desert for one year. He and his wife of eight years, Erin, have a 3 year old son.



Bud Searls is the Outside Account Manager for Commercial Sales for Victorville Motors. He has been married to Kari for four years and they are expecting a daughter in October.

Congratulations to both on joining Rotary for our 2nd century of service.

Las Vegas Central also inducted new members:

Emily Smith and **Bill Pierce** were inducted into the LV Central Rotary Club July 6, 2005 by President Bruce Hendricks with their sponsor, Christine Smith and LaMont Hess inducted their newest member, **Herbert "Herb" Ball**. Herb was a Rotarian for more than 10

years in Fairport, New York, but has not been a member for about a year.

Las Vegas Northwest Rotary inducted Kathryn Grissom. She is the wife of Dennis Grissom and his partner in business as well.

Rotary Club of Sierra Madre inducted **Gil Persing**, the father-in-law of

member Jeff Porter. Gil is the owner of a commercial printing company.

The West Covina Rotary Club inducted several new members including Tony Song and Toni Villanueva.

DAN STOVER WINNER TO PERFORM

Sifei Wen, cellist and winner of the District 5300 Dan Stover Memorial Award, will be performing a solo showcase at the 2005 Los Angeles Music and Art School "Stars for the Arts" Concert Benefit to take place on Thursday, September 8, 2005 at the Japan American Theatre in Los Angeles.

She is sponsored by the East L.A. Rotary Club. All Rotary members qualify for a special discounted package deal for \$100 tickets (normally \$250) when they sign up to attend.

Please see the District website for more information on this very special event.





The Rotary Club of Sierra Madre will present it's 7th annual **Concert in the Park** featuring Harry Shahoian as Elvis. Harry is a "home-town" hero who has found success in Las Vegas. The event will be held on **August 21st** at 6pm, with tri-tip dinner served starting at 5pm. This is a fun-raiser for the Sierra Madre club and anyone with questions can see the District website or contact Rudy Hayek at rhfitnessconsulting@earthlink.net.



WE'RE ON THE WEB!

WWW.DISTRICT5300.ORG

LEADERSHIP TEAM SHIRTS ON SALE!

Well, not exactly. If you do any traveling around the District on Rotary business, or attended the District Assembly last April, you've seen the Club President and Leadership Team sunshine yellow polo shirts being worn proudly.

All Club Presidents and most, if not all, of Governor Stew's Leadership Team for the 2005-06 Rotary year purchased sunshine yellow polo shirts to wear at club, social events, community service projects and District events. I even saw one in Chicago at the Interantional Convention!

Where it isn't possible to place orders for *additional* polo shirts, we do have a very few here remaining from our first orders and available for purchase at \$30. I have only seven as follows:

- 1 Club President: size XL
- 3 Men's Leadership team shirts: sizes Med, Med and L (suitable for both men and women!)
- 3 Women's Leadership team Shirts: sizes Med, L and 2X.

Leadership team shirts can be worn by any Rotarian working on the District level - as an example on a Committee. If you have one, you may want to order a back-up they're so nice!

Contact DGE Chris Montan by phone 626-570-5065 or email cmontan@hotmail.com to indicate your interest! First come - first served! Once I receive your check, I will put it in the mail to you. Don't be left out - these are the District's "hot item" and you will want one to wear at Stew's Conference in Palm Springs!

DISTRICT 5300 MARKS ANOTHER FIRST: COMBINED TRAINING SEMINAR WITH 72 ATTENDEES

By: Susan P. Nunnery, District Training Officer (Rotary Club of Sierra Madre)

The District's first combined training seminar drew attendees from nearly every club in the East and West Groups. **Jeannette Betts** of the Diamond Bar Club (on Membership) and **Bob Novell** of the Arcadia Club (on Foundation) facilitated 72 Rotarians for the half-day seminar this month (both to rave reviews, I might add).

More than 92% of attending Rotarians said their expectations were met, 98% rated the seminar between good and excellent and 100% rated the training concept itself between good and excellent. The first of three Training Seminars was held in Etiwanda, California, with the second tentatively scheduled in the Fall for the High Desert and Nevada Clubs (watch the District Highlighter and the District Website for details).

In paraphrasing the founder of JC Penney, **District Governor Stewart Anderson** said, "We do not leave the building of our bridges or the care of our bodies to men and women without training. Rotary demands men and women of character who have mastered the accumulated knowledge of their professions."

