

**LEAD THE WAY** 

**The Official Monthly Newsletter of Rotary District 5300** 

**Christine Montan, District Governor 2006-2007** 

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#### **Letter from Governor Christine**

Dear fellow Rotarians,

This month we focus our attention on membership. It's not just about recruiting new members from our community from the many qualified professionals that live or work there, it's also about retaining those members we already have.



There is lots of information out there about membership recruitment. But it all comes down to one thing. Know someone who would make a great Rotarian? Ask them to join you at a meeting. Explain the many and varied benefits of membership in a worldwide organization dedicated to peace and service. Better yet, let them hear about or see first-hand the local community projects your Rotary Club has developed. Let them see and feel the camaraderie and friendships developed between club members and the excitement of the new year's promise.

Sharing the gift of Rotary is the responsibility of every Rotarian. This month think about the man or woman who was your sponsor, and what Rotary Club membership has meant in your life. Are they still in your club? Thank them!

Many Rotarians leave clubs because they have not been involved in meaningful service projects. Don't let this be the case in your club! Every member should be involved and participating. If you have not yet been asked to serve on a committee, or been assigned a project, raise your hand and volunteer! Bring your talents and abilities to the table.

Three tasks for you this month then: invite someone to your club meeting, thank your sponsor, and volunteer to work on a club service project. I promise you won't be sorry!

## The Rotary Foundation (TRF) Monthly Report

Submitted by Bob Novell, District 5300 Foundation Chair

July is a transition month for all us who are involved in supporting the Rotary Foundation and using the Foundation's programs. We look backward as we (1) tally up and review the contribution dollars that were given during the prior year (and particularly during the month of June), and (2) as we wrap up the loose ends on grant projects, our recent Group Study Experience, and our scholarship programs. We look forward in time in July as our new Club Boards began to initiate and set in motion the various Rotary Foundation programs. As July comes to end, the following thoughts come to mind:



In terms of gifting to the Rotary Foundation, we finished Stew Anderson's year with a sprint to the finish line. Roughly \$157,000 in contributions were received by the Rotary Foundation from Dis-

trict 5300 Clubs during the month of June, and for the full year, preliminary results show that our District 5300 Rotarians contributed nearly \$679,000 in both restricted and unrestricted contributions to the Foundation. The average per capita for District 5300 Rotarian giving to the Foundation was \$174.

Group Study Exchange for 2006-07. We will again do a GSE with District 1910 (Eastern Austria, Croatia, and Slovenia) in Spring 2007. In July, we did team leader interviews and selected Pam Hayes from the Covina Rotary Club as team leader and Doug Fowler from the Apple Valley Rotary Club as the alternate team leader. A request to identify and submit applications for potential team members was sent out to the Clubs with a August 25 deadline. Team member interviews will take place on September 16<sup>th</sup>. Greg Custer from the San Marino Club chairs our GSE program.

World Peace Scholars. Requests for applications were sent out to the Clubs in July for this important program. Applicants will be interviewed in the coming months. John Regan from the Claremont Rotary chairs our World Peace Scholar program.

District Simplified Grants (DSG). \$25,000 in matching grant funding will be available to Clubs in the coming months for DSG this year, but in the meantime, Clubs can begin to complete and submit applications on-line. Sylvia Whitlock from the Claremont Rotary Club chairs this program.

Our international matching grants' (MG's) program will have at least \$27,000 in District matching grant fund this year which can be combined with Club level and Foundation funding to finance projects in other parts of the world. George Newton from the Apple Valley will be reviewing these grant submissions during the summer months.

Finally, we have worked hard to create a Rotary Foundation area at the District website where you can go to learn more about various Rotary programs and gifting opportunities. We hope you find the Rotary Foundation website useful.

# DISTRICT 5300 PUBLIC RELATIONS & MEMBERSHIP SEMINARS

Two for the price of one (free)!



Saturday, August 12<sup>th</sup>, 2006 – 9 am to 12 noon Etiwanda Gardens, 7576 Etiwanda Ave. Etiwanda, CA

or

Saturday, August 26<sup>th</sup>, 2006 – 9 am to 12 noon UNLV, Boyd School of Law, 4505 Maryland Parkway, Las Vegas, NV

Visit www.District5300.org for maps

Reserve Space with <a href="mailto:spnunnery@earthlink.net">spnunnery@earthlink.net</a>

#### **Agenda**

9:00 Registration, Breakfast, Overview

9:15 – 10:30 Public Relations Seminar: Building Effective Media Relations

10:45 – 12:00 Membership Seminar: Recruiting, Developing & Retaining Quality Members

July 18, 2006

Dear District 5300 Rotarian,

#### A DISTRICT 5300 FIRST!

District Governor Christine Montan and the 2007 District Conference Committee are proud to announce a special opportunity for all Rotarians. We are very excited to announce that <code>Jack Canfield</code>, motivational speaker, and known to many of you as the author of the "Chicken Soup" series of books, has agreed to be our keynote speaker for our next year's Conference at the Rancho Las Palmas Resort and Spa in Rancho Mirage, California on Memorial Day weekend. Jack's most recent book, "The Success Principles: How To Get From Where You Are To Where You Want To Be", has been one of his most powerful works to date, and is the basis of his global workshop themes.

He will not only be our keynote speaker during dinner on Friday, May 25, but he will also facilitate a portion of our *Leadership Seminar* that morning. Jack also accepted our invitation to be our guest for lunch on Friday, where he will witness firsthand one of our showcase events of the Conference weekend, the Four Way Test Speech Contest finals. Lastly, any Rotarian who brings one of Jack's books will have an opportunity to have it personally autographed during a designated time on that Friday.



We have established seven (7) sponsorship opportunities for any interested individual Rotarian and a guest to sit at Jack's table during one of the Friday meals (lunch or dinner), and be part of this unique experience. Your name (or company name), will also be recognized prominently in the Conference Program Book, as well as displayed on screen during all six meal sessions. The sponsorship fee is \$3,500, and includes the meal costs for you and your guest at your selected seating with Jack. Sponsorships and your choice of meal (Friday lunch or dinner), will be extended to you on a first-come, first- served basis. Please remember that we are only going to be offering seven of these sponsorships, so contact me as soon as you are ready to go for this offer.

There you have it! District 5300 does it again by "Leading The Way", and setting the bar a little higher in order to provide relevant, motivating programs to well-deserving and hard-working Rotarians. This unique Conference experience will be the perfect culmination of a year worth celebrating as we "Share The Adventure" together. If you are interested in this sponsorship opportunity, please contact us directly by calling 626-353-1267 no later than Sunday, August 6, 2006 and we will be happy to give you more details and to answer any of your questions.

Yours In Rotary Service,
Rudy and Susanne Hayek
2006-07 District Conference Co-Chairs

# **Rotary Club of Hesperia Community Chartered**

Rotary Club of Hesperia Community received it's official charter as of June 30, 2006. The Charter Presentation ceremony/meeting will be Sunday afternoon, September 10, 2006, 4pm, at Domingo's Restaurant, 15885 Main St., Hesperia CA 92345.

There will be appetizers, soft drinks, etc. as well as a no-host bar.

If you would like to join in the celebration, please RSVP by August 30, 2006 as there is limited space.

For more information and to RSVP, please call:

Dana Gordon

760-843-7462 Office 760-843-5978 Fax

760-403-3053 Cell



#### **FIVE POINTS ROTARY Celebrates the New Rotary Year**

By Juan Carlos Quiroz Zolezzi

On Saturday July 8, 2006 the FIVE POINTS ROTARY CLUB came together to welcome it's new President Edith Vega. It was a hot Saturday afternoon, but that didn't stop this group from having some fun. The kids swam in the pool to beat the heat; Carne Asada was prepared on the BBQ, while other guests played "Rotary Jeopardy".

Edith Vega took the opportunity to present Juan Carlos with a plaque, from the club, in appreciation of everything he has done this last year as the Club's President. They thanked Juan Carlos for working to improve the club by doing such things as making the weekly meetings more interesting with more guest speakers, and for using his resources to benefit the club.

Juan Carlos presented Edith with a gift of a Rotary polo shirt to kick off her year as President. Edith shared her exciting plans for this upcoming year as President. She spoke with members of the goals she has to get them more active in the clubs weekly responsibilities. The rest of the afternoon Edith answered questions from individual members and their families.

Despite the heat the FIVE POINTS ROTARY CLUB had a successful Demotion Party. Juan Carlos and Edith greatly appreciated all the Rotarians and their families who shared this experience with them.

## **Super Build Project Near Tecate A Success**

By: Ken Rowland - Claremont Sunrise Rotary Club - Super Build 2007 Project Coordinator

The Claremont Sunrise Rotary Club, along with Alhambra Rotary Club and Laughlin, NV Rotary Club, have just completed their 2006 sing house build in a village near Tecate, Mexico.

This year's house included a bathroom and that plus the 104\*+ temps made the build extremely tough. They did, however, prevail! The build took place on June 10th, which was a bit later in the season than previous builds. Corazon, out third party partner, has decided not to build, in the Tecate area, during the months of June/July/August due to the heat issues.

The family, consisting of a man, his wife and 8 year old child now have a new home. For the last 10 years they have lived in a stationary motor home of about 25 feet. Their cooking was done outside and we are told the roof leaked during the rainy season. The property on which the home was built initially belonged to the man's father. The father was killed in a highway accident and the land reverted to the son. It wasn't until about 10 years later that the family had become associated with the Corazon organization and had amassed enough community hours to earn a new home.

These homes are certainly "Spartan" by the standards we are used to here in the U.S.A. but, to this family, it is viewed as a "mansion"

It took about 45 Rotary Volunteers nearly 9 hours to complete the home. The work crew also included several Exchange Students and Ambassadorial Scholars.

### Chino Rotary Debunks President and Installs New Board

(Chino, California) Chino Rotary Club held its annual Debunking and Installation Dinner on Wednesday, June 28, 2006 at Los Serranos Country Club. Highlight of the evening was the "roasting and toasting" of outgoing President Ed Cisneros led by guest emcee Marshall Evans. Several members poked fun at the outgoing president before toasting his successful leadership in the past year. President Ed's leadership was also recognized with proclamations from city, county, state and congressional officials.

The debunking ceremony was followed by the induction of Chino Rotary's officers for the coming year. Incoming President Jackie Carroll introduced her new board: Patrick Smith, President-Elect; Stephen Lee, Secretary; Ron Uehle, Treasurer; Art Plourde, Club Service Director; Dale Bright, Community Service Director; Don Bremer, International Service Director; and Dave King, Vocational Service Director. The new Board of Directors was sworn in by Miles Petroff, Assistant Governor of District 5300.

Chino Rotary is made up of over 50 men and women and has been active in the community since 1925. The club annually distributes monetary grants and scholarships to schools, students, teachers, Boy Scouts, YMCA and other community based organizations. Professional men and women are invited to attend Rotary meetings held at 12:15 pm on Wednesdays at the Chino Community Building located at 10th and B Street.

#### Invitation to India...from the Rancho Cucamonga Rotary Club

By: Andrea Shields

The Rancho Cucamonga Club is planning on traveling to Bangladesh as part of it's sponsoring of 25 wells and 75 latrines there. We would like to have as many Rotarians along as possible. The purpose of this article is to gain feedback on the proposed agenda and to have an idea of how many D5300 Rotarians would be interested in this opportunity.

Because Bangladesh is so far away, the trip should be a minimum of 7 days, or could be extended to 10 or 14 days. This will depend on the input we receive from interested Rotarians on how long they could be away.

Tthe proposed trip at this time would be to fly to Delhi, India, recuperate there, tour Delhi the next day. That would include a trip to a Leper colony sponsored and supported by the midtown club, probably to a project in the Basti (slum) that is not sponsored by the South Gurgon club but has received help and project support from them, and perhaps Mother Teresa's orphanage.

If there is interest, I will contact the India co-ordinator for Polio Plus and perhaps he will meet with us.

Then we would travel to the Taj. Hopefully we will be able to visit the Agra club that is very active in polio work and visit their surgery clinic for polio victims. If the trip goes to two weeks, we would add Jaipur, the Agra Fort and the Jaipur Foot Factory, another Rotary project, and perhaps Fatipursikri.

Then we would travel to Darjeeling and the tea plantations on our way to Bangladesh.

We will spend 2-3 days in Sylhet visiting the water wells.

Then home.

At this time, we're looking at early October, leaving around the 5<sup>th</sup> or 6, and arriving back the 13<sup>th</sup>. That would allow people to rest on Sunday before work. It would also reduce the number of days off for those who actually get Columbus Day as a vacation day. However, if a large number of you wish to go and need it later in the month we will see.

Do please let me know if you are interested. I would love to travel with you. Also please announce this at your clubs or tell any other friends you think might benefit.

Thank you.

Yours in Rotary Service,

Andrea Shields

909-980-7736 or alshields@earthlink.net



#### Newscaster Henry Alfaro of KABC TV Speaks at Industry Hills

The Rotary Club of Industry Hills welcomed the noted newscaster from KABC TV on July 25, 2006 at the Pacific Palms Hotel and Resort. Mr. Alfaro spoke about the people who made a difference in his life as he was growing up in the San Gabriel Valley. These adult mentors helped him to choose the path to a successful, enduring and rewarding career. Mr. Alfaro expressed the importance of giving back to the community, a principle that is the centerpiece of many Rotary activities.



# **August Photo Contest Entries: Red, White and Blue!**



At Right: the Industry Hills Rotary Club has a strong presence in that area's 4th of July parade.

Above: Altadena Rotarians, in partnership with Boy Scout Troop 4, continue the American Legion tradition of putting up flags on the Fourth of July.





At Left: Rotarians of the Rotary Club of South Pasadena participate in their town's parade



Rotarians of the Rotary Club of Sierra Madre hard at work building their 4th of July float (at left), and below, the finished product.



# "If I Don't Do It... By Susanne Hayek, Editor

nobody else will" or "if I don't do it, it won't get done my way" is something I have thought to myself so many times in each of the four major roles in my life: wife, mother, Rotarian, and business woman. It has recently become very clear to me that this belief is one that robs me of growth and change but worse yet, robs others of the opportunity for growth and new experiences. As an example, my older daughter recently moved out of



our home and into her first apartment. I thought to myself, "she'll have to come home to eat because she doesn't know how to cook". Well, I was wrong. Not only is she learning but she has already had her first dinner party for her friends. She made vegetarian fajitias all by herself. She paired it with pasta (which wouldn't have been my choice) but that's what was simple to make. Of course, her friends loved it. I realize that all those times I didn't want to ask my kids to fold the laundry (because I like it to be "just so") were times I robbed myself of help and them of learning useful skills for their independence.

Likewise in Rotary. New members who are not offered a way to participate will not remain members for long. Long time members who stay in the same jobs "forever" might want to consider that they may be holding themselves back from new challenges as well as depriving a newer Rotarian of an opportunity in the club. The new person may not do the job "the way it has always been done" and that needs to be ok. An example in my own life is that I wrote my previous club's newsletter for 5 years...the last two of which were a burden. I really didn't want to do the job anymore but I was unwilling to step aside because I thought it wouldn't get done or worse, nobody else would do it to my standard. Wow-how arrogant!

Even though it is sometimes challenging, I feel the most effective and fulfilled as a Rotarian and as a mother when I park my ego at the door and make being a facilitator the prime objective.

#### Family of Rotary Corner

By: John Chase, Family of Rotary Chair

We are saddened to report the passing of the following District 5300 Rotarians:

Damon Ohlerking (Boulder City)

Dr. Harold (Hal) Witherbee (Claremont) passed away June 4 after a long illness. Survived by wife Gail Sparks.

Robert (Bob) Jugan (Montebello) passed away peacefully on July 7 after a long battle with ALS - Lou Gerhig's disease.

#### Positive Thoughts are needed for:

Long-time Rotarian "Little John" Wolsdorf (Five Points-El Monte) is going through challenging times with radiation and chemotherapy treatment for cancer. Please keep him in your thoughts and prayers.

#### Passages:

Congratulations to El Monte/South El Monte Club President Juan Mireles who just retired as City Manager of El Monte.

#### The District 5300 Highlighter

is the official monthly publication of

Rotary International District 5300.

Deadline for submissions is the 20th of the month.

The Highlighter is edited by Susanne Hayek,

Rotary Club of Arcadia.

Submissions should be sent as Word files and should include photographs, as .jpg, with photo credits and names of persons appearing in the photograph.

Submissions should be sent to:

susannehayek@earthlink.net

Susanne can also be reached at 626-355-9323 or 626-353-1266