



# THE HIGHLIGHTER

The Official Monthly Newsletter of Rotary District 5300

Christine Montan, District Governor 2006-2007

## Index

1	DG Letter
2	District 3H Grant Launched in Uganda
3	Foundation Monthly Report
4	First Lady of Nigeria To visit District
5	Appeal from Argentina
6	Glendora Family Film Night So Pas Rebuilds
7	Water Project Duarte Golf Tourney
8	PR & Membership De- velopment Seminar Pr in the District
9	Editorial

## Letter from Governor Christine

**William B. Boyd**, Rotary International President, said "I realize the reason I feel so lucky to hold this position is because of all the wonderful people I will meet and all the amazing projects I will see." I echo that sentiment!



I feel so fortunate to have met so many of you at the special events that were planned as District Governor's Visits. Thank you to all the club presidents for their gracious hospitality and genuine welcome, and others who made my visits to date so memorable.

September is **New Generations Month** on the Rotary calendar. It focuses our attention on the next generation of Rotarians: returning Group Study Exchange team members, Interact and Rotaractors, Youth Exchange students, RYLA alumni. Each of these programs for young people exposes them to the tenant of "service above self", and allows them to develop personal and leadership skills that will serve them a lifetime. Include these young people in your club activities as members of your Rotary family.

One of our District's strengths is our youth programs - the sheer number of young people served, yes - but also for the diversity and uniqueness of our youth programs: Kideract, the Hensel Ethics Essay Contest, Reading by Nine, Teen Leadership Camp, Youth Entrepreneurship Education, and many others at the club level in your own communities.

Another focus for new generations is the "twenty-somethings" in our Rotary Clubs. Where young business professionals were not considered Rotary Club member potential a few years ago, clubs now need to embrace the energy, idealism, (strong backs) and interest in volunteerism young members bring to a club.

One of the District goals is for every Rotary club to participate in a project that benefits youth, and I have no doubt that will be the case.

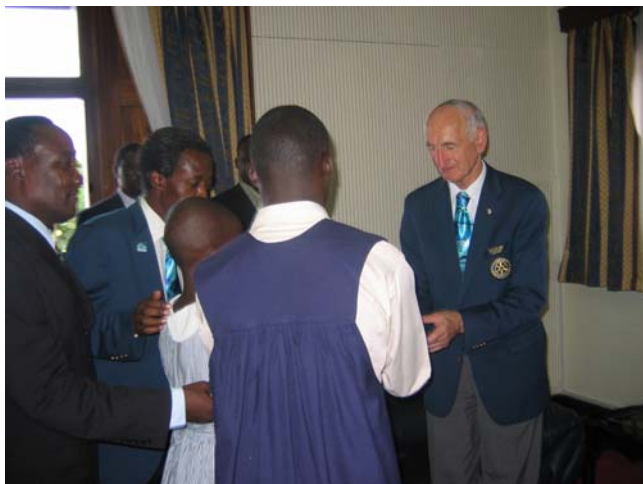
## ROTARY INTERNATIONAL PRESIDENT BILL BOYD LAUNCHES DISTRICT 5300 3-H GRANT

On Thursday August 24th, Rotary International President Bill Boyd and his wife Lorna, visited the Parliament in Uganda, along with 20 Rotarians from local Ugandan Rotary Clubs.

The speaker of Parliament, a Rotarian, halted debate on the national budget which was currently in process to welcome President Boyd. A motion was moved that the Ugandan Parliament acknowledge the contribution of Rotary to human development in Uganda. Ten members of Parliament, many of them Rotarian, spoke to the motion, and one of whom described the District 5300 3-H grant in detail which is underway in cooperation with the Bugolobi Rotary Club of Kampala, Uganda.



The Speaker of Parliament then suspended proceedings in order that the gathering could move to a VIP lounge. President Boyd presented a large number of Paul Harris Fellows which were paid by local Rotarians to honor President Boyd during his visit. President Boyd then read the following proclamation: "Congratulations! Your 3-H Grant application, submitted by the Rotary Club of Bugolobi and the thirty-four Rotary Clubs in District 5300 for funding to provide agricultural micro credit and vocational training for 400 high school to help fund their continuing education for college, and to generate agricultural production to supply ten schools with food for 5,000 malnourished children in Kanungu District, Uganda, has been approved by The Rotary Foundation (TRF). The award is in the amount of US\$300,000. Together with your pledged cosponsor contributions of \$30,000, the total 3-H project budget is \$330,000.



President Boyd handed this proclamation to two young people: an eighteen year old boy from the project area who has now been selected to benefit from the 3-H project, and an eleven year old elementary school girl who may one day be a future beneficiary of this grant. This was to illustrate the point that the 3-H grant is a sacred trust for future generations! It is lent to the present generation by the future and not as a consumable gift for the present generation.

# The Rotary Foundation (TRF) Monthly Report

**By: Bob Novell, D5300 Foundation Chair**

**During August, our focus turned toward our various Foundation related programs and beginning to weave them into all of the activities that we are doing at the Club level. As the month comes to an end, the following thoughts come to mind:**

- **Giving.** In terms of giving, Rotarians in District 5300 last year gave to the Foundation roughly \$679,000. Both in terms of annual giving and total giving (includes restricted gifts and bequests in addition to our annual giving program), District 5300 was the 23<sup>rd</sup> highest giving District in the world. out of 530 Districts worldwide. Our participation rate for giving to the Foundation by our District 5300 Rotarians was just a little under 60% for the second year in row. Jan and Patrick Carlton, who chair our Paul Harris Society, report that we had a record 170 Rotarians who gave \$1,000 or more to the Foundation during the year and will be recognized in the Paul Harris Society.
- **District Designated Funds.** Through the SHARE program in which the Foundation returns 50% of the unrestricted giving to each District three years after the year of the gift, last year's giving results tell us that District Governor Nominee Gene Hernandez will have roughly \$242,000 in District Designated Funds during Rotary Year 2008-09 which will be available to be used for Foundation educational - scholarship programs and also for grants projects in the District and internationally.
- **Group Study Exchange (GSE).** Greg Custer from the San Marino Club reports that applications for team members for next year's GSE with District 1910 in Central Europe are now in, and the interviews of these applicants by the GSE committee will occur in September.
- **World Peace Scholar.** John Regan from the Claremont Rotary Club reports that we had a limited number of applications this year for this program, and we did not forward any of the applicants on to the Foundation this year.
- **International Matching Grants (MG).** The amount of DDF funding for matching grants has been adjusted upward to somewhere between \$35,000 and \$42,000. George Newton from the Apple Valley Club, who reviews these grant applications before they are submitted to the Foundation, reports that we already have three matching grant applications starting to go through the review process. Some of our Clubs are doing some interesting projects.
- **District Simplified Grants (DSG)**

These grants provide matching funds for our Clubs to pursue new and innovative projects within our local communities. As long as DDF funds are available, the amount of the match by the District is \$500 to \$1,500. DSG's are a wonderful way for Clubs to take on a new project with District support.

## 'FIRST LADY' OF NIGERIA COMING TO PASADENA NOV 1 - 4

By: C. Ray Carlson

As a result of an invitation by Altadena Rotary and intensive efforts by Nigerian-American members of the International Foundation for Entrepreneurial Education (IFEE) based in Fontana, Her Excellency, Hajiyaa Titi Abubaker, Wife of the Vice President of Nigeria and now 'First Lady' in the capital Abuja (the president's wife died recently), will be making an official Nigerian state-sponsored visit to Pasadena from November 1 to 5.



The purpose of her visit is to promote the mission of IFEE in motivating Nigerian-Americans to expand the entrepreneurship education of youth currently underway in Kaduna State in the Northern region of Nigeria. She will be speaking to audiences at Altadena Rotary (Nov 2), UCLA (Nov.3), Fuller Seminary (Nov. 4), and a gala dinner at the Westin-Pasadena on Nov. 4. Other engagements are being developed. She will be accompanied by an entourage of ten prominent Nigerians from various government ministries and non-governmental organizations.

IFEE was organized by Sarah Philips and Rev Sunday Agang in November 2003 as a result of the Rotary Peace Conference that year and encouragement from Dr. Michael Abdalla, Trustee, The Rotary Foundation, who with his wife participated in a garden dinner at the Philips residence in Fontana. Dr. Abdalla's urging that Nigerian-Americans should join Rotary led to Dan Musa joining Glendora Rotary.

The current president of Nigeria's final term of office ends next year and the campaigning is underway, with the vice president as a strong candidate. Since Nigeria is the most populous country in Africa and has enormous oil resources, the significance of Her Excellency's visit to our region is great and we are honored. She will thank Altadena Rotary for helping IFEE to get organized and for providing funds to start a pilot program, then for a Rotary Foundation grant of \$20,000 to expand the program, and especially thank Carol and Mike Zoeller for designating a \$5,000 Paul Harris donation to the Matching Grant project.



## LIMITED SPONSORSHIP OPPORTUNITIES STILL AVAILABLE

Jack Canfield will be the keynote speaker during dinner on Friday, May 25, 2007 at the Rotary District 5300 Conference. He will also facilitate a portion of our **Leadership Seminar** that morning as well as autographing copies of his books.

Limited **sponsorship opportunities** are still available for any interested individual Rotarian or company. **The sponsorship fee is \$3,500**, and includes prominent display of your company logo on all marketing materials and at the conference, as well the meal costs for you and your guest at a selected seating with Jack. Sponsorships and your choice of meal (Friday lunch or dinner), will be extended to you on a first-come, first- served basis.

Contact Rudy Hayek at 626-353-1267 to claim your seat at the table!





*The following is a letter which was sent to D.G. Chris. Our District Governor was very touched by this letter and urges clubs in the District to respond to this simple and heartwarming appeal. Ed. Note: slight revisions for translation, not impacting the intent of the content, have been made.*

Dear Friend in Service:

I am Monica Albesiano, President of Hernando Rotary Club, District 4870, Argentina. At the moment, our club, created 55 years ago, counts 12 Rotarians serving the community.

Our city is about 700 km (about 434 miles) from Buenos Aires, and is characterized by agriculture and cattle production.

We would like you to know that our Rotary Club and our Interact Club are carrying out a project that we would like to invite worldwide Rotarians to join. It consists of collecting money to be able to get 1000 toys for 1000 poor children at Christmas. In order to obtain the money, we request that Rotarians around the world send us Christmas Cards, which we will sell in our city.

**Would you and your clubs like to be part of this campaign? In case you accept, we request you to send Christmas cards (blank) or in Spanish, by postal mail, not by parcel post, to the Hernando Rotary Club, 537 Sarmiento, C.P. 5929, Hernando, Cordoba, Argentina.**

In addition, I would like to add that this campaign and its modality have been declared of municipal and provincial interest by the government and it also has had an ample repercussion in mass media of the city. It is possible to emphasize that the participation of the different clubs from all over the world, in a combined effort for the love of children, allows us to demonstrate the union of Rotarians from different latitudes, creating bonds of friendship among them.

We hope to count on the participation of your club in this campaign, to make the poor children, whose numbers grow daily, of our city happier. It may be just a toy that they receive, it will give them joy in the middle of the difficult situation in which they live.

A hug from the south of the world, from a proud Rotarian, who belongs to the most important non-governmental organization of the world.

**Monica Albesiano**

**Hernando Rotary Club**

**District 4870—Argentina**

**monica77@hernandonet.com.ar**



## GLENDORA ROTARY CLUB FAMILY FILM NIGHT

The Glendora Rotary Club, in conjunction with the City of Glendora Department of Parks and Recreation, aired "Family Film Nights" during the month of July and August at the Finkbiner park band shell. Films shown were young children's movies such as: *Curious George*, *Wallace and Gromit*, *Madagascar*, *Harry Potter*, and *Sharkboy and Lavagirl*. We shifted the film nights from Saturday to Wednesday night this year and doubled attendance! This year, the films drew nearly 500 citizens per showing!

The films were shown after dusk starting about 8:00 pm. Glendora Rotarians and City crews would arrive for setup about 6:30 pm. Every week, people arrived early and were picnicking before the crews arrived and had selected the prime viewing spots. This was a pleasant surprise and a demonstration of the level of interest the films generated.



Left to right: Norm Janes, President-Elect Gordy Norman, Bob Kuhn, Past President Pat Janes, Tony Sayegh, Diane Norman, President Craig Triance, Paul Hooker, and Jonathan Blake

The club sold drinks, candy and popcorn from a booth. The intent of the sales was to serve the crowd, not to generate a profit. As it is, the concession booth pays for itself and recoups about half the costs of the film rentals.

## SOUTH PASADENA ROTARY REBUILDS HISTORIC YOUTH HOUSE

The South Pasadena Rotary Club is helping the City of South Pasadena rebuild its historic Youth House. The Youth House burned down in the 70's and has been nothing but a concrete slab since then. Long time Rotarian and City Councilman Dave Margrave made a campaign promise to rebuild the Youth House. The City budgeted \$50,000 of seed money and Margrave, who's a plumbing, heating, and air conditioning contractor, solicited the services of other trades people to donate construction material and labor. Even with this effort, the funds available would be insufficient to rebuild the structure.



The Rotary Club decided in early 2006 to take on the job of raising the additional funds needed to complete this community project. Under the leadership of Past President Peter Kingston, a fundraising drive was initiated. With a goal of \$50,000, to match the City's contribution, a variety of sponsorships were offered. A very popular sponsorship was the purchase of an engraved brick to be installed in the patio for \$100. The goal of \$50,000 was quickly surpassed and to date over \$65,000 has been raised. Another South Pasadena Rotary Past President, Tom Lake, is a general contractor. He has volunteered his services to manage the construction. Ground was recently broken and it is anticipated that the South Pasadena Youth House will be completed by the time the School year starts.

Rotary President Dan Watson said, "This is one of the best examples of a community project you will ever find. Using resources from the City, volunteers from the community, and a fundraising drive from the Rotary Club, an 'old fashion barn raising' is occurring right here in South Pasadena."

## POMONA ROTARY CLUB VISITS ZAMBIA, AFRICA

By Clive Houston-Brown, Co-Chair

District 5300 Water Resources – International Clean Water Initiative

District 5300 has committed to *Lead the Way* in fulfilling the high priority vision for Rotary this year as stated by RI President Bill Boyd – clean water. We have set up a website listing a number of international clean water projects that have been vetted and ready to go - the project details have already been worked out and all that is needed at this stage are District 5300 partners and

funding. You can access the site by clicking on the "Water Projects" link under "International Service" on the left side of the District 5300 Website at



<http://www.district5300.org/index.html>

In the last 8 weeks more than 10% of the clubs in our district have partnered with, or have committed to partnering with, international Rotary Clubs on a clean water project. Our goal is 100% participation! You can make it as simple as committing to a dollar amount and letting our District Water Resources Coordinators apply it to the most urgent project, or you can select a project yourself and

have the Coordinators connect you with the international partner.

Lack of access to clean water accounts for 80% of disease in the third world and is the leading cause of death among children under the age of 5 (20% will die from water-borne diseases). For every \$100 invested in a clean water project, one life is saved each year and hundreds of illnesses are prevented. Please make a clean water project a high priority this year and help us achieve our aggressive and exciting goal of 100% participation.

---

## GOLFING FUN IN DUARTE

The Duarte Rotary Club will be holding our 21st annual Rotary golf tournament at 2pm on Thursday, September 14th. It is a really fun and casual tournament for players of all levels with free (all you can drink) "refreshments" on the course and a free bbq at the end and a raffle. There are many ways and levels of participation in our event. First of all you can play at \$65 per person. Secondly, T-Sponsors who donate \$100 are recognized with a tee sign the day of the event, acknowledged in the event program and again in the November edition of the Duarte View. Businesses that donate raffle prizes of \$25.00-\$50.00 in value are acknowledged in the event program and their name is announced during the raffle and dinner after the golf tournament. Lastly you may choose to supply us with "Goody Bag Stuffers" for seventy-two participants and thereby include your business card and contact information. All of these are affordable ways to increase a business' exposure to future customers while giving back to the community.





## District 5300 Marks Another First!

On Saturday, August 12<sup>th</sup> Public Relations and Membership Development combined for a 3-hour seminar in Etiwanda, California. With 50 Rotarians in attendance, the interactive workshop provided strategies and tools to grow and sustain membership and enhance club effectiveness in marketing and public relations.

District Governor Christine Montan said, "'I was pleased to see so many clubs represented. The planned interactive time was well-spent as we heard lots of great ideas that can be easily implemented."



Pictured at right are Dar Howard, Membership Co-Chair (Nevada), Jeannette Bourke, Membership Co-Chair (California), Christine Montan, District Governor, and Susan Nunnery, Public Relations Chair.

---

## HENDERSON ROTARY "MYSTERY BILLBOARD"

Members of the Henderson Rotary Club were mystified when the billboard at right cropped up over night. After some investigation they learned that the Peckman Sign Company had been contacted by Gary Sulik, who asked them to put up the Rotary signage whenever they had a vacant billboard. Normally a billboard of this type would cost \$7,500/month. The Peckman Sign Company has generously agreed to put up one of the "official" Rotary billboards...for free...as long as they have a vacant sign. For clubs without a contact to a generous sign company, take a look at the article below. RI may be able to help you with a similar project!




---

## RI PUBLIC RELATIONS GRANTS AVAILABLE

As part of the campaign to improve Rotary's public image, the Board of Directors has allocated funds to assist clubs in their local media outreach efforts. With the funds, clubs are encouraged to promote Rotary by putting up Rotary billboards or placing Rotary ads, supplements, the RI prepared TV and Radio public service announcements in their local newspapers, TV and radio stations. Each club can apply for a grant up to US \$3,000. Applications are due by 31 October 2006

The grant program started last year. Rotary clubs from over 30 countries have taken advantage of the funds to promote Rotary in their communities. We hope to build on last year's success, and reach more Rotary clubs.

Check out [http://www.rotary.org/support/prtools/awards/pr\\_grants.html](http://www.rotary.org/support/prtools/awards/pr_grants.html) for details.



## ICT for the Empowerment of Youth

By Mike Noll, President, RC Altadena

I am pleased to announce that on August 11, our friend Tony Bloome of Washington DC Rotary submitted the nomination of Altadena Rotary for the \$100,000 Development Gateway Award for our YouthIT Zambia Project. Our nomination was accompanied by letters of endorsement from our project partners, Rotary Club of Lusaka, Africare, and Student Partners Worldwide (SPW).

The Development Gateway Foundation (DGF) called for nominations from around the globe for the third annual Development Gateway Award. The award recognizes outstanding achievement in the use of information and communication technologies (ICT) to improve the lives of people in developing countries.

DGF's goal is twofold: to advance understanding of the role of ICT in development by recognizing leaders in the field, and to assist in the spread of excellent programs and ideas across the world. This year DGF is highlighting projects that empower or improve the conditions of youth. The nominated projects must leverage the power of ICT to create fresh opportunities and address development challenges such as health, education, employment or other areas important to social and economic development. This criteria aligns perfectly with our objectives for the YouthIT Zambia Project.

There are about 1 billion young people, aged 15-24, in the world today and eighty-five percent of them live in developing countries. Young people play a central role in the information society as first adopters of information and communication technologies. The \$100,000 award will help the winning organization expand upon its success and mentor other prospective leaders in the field of ICT for development. Let's hope that the winning organization is Rotary Club of Altadena with the real winners being the youth of Zambia and Africa.

For further information on the Development Gateway Foundation visit their website at [www.developmentgateway.org](http://www.developmentgateway.org)

## “Thank You” Rotary Club of Industry Hills

*Rotary Club of Industry Hills,*

*I want to express my gratitude for receiving the Ken and Lillian Roggy Scholarship. It has been of much aid as I work towards paying my Yale Tuition bill. I truly believe in the motto of "Service to Self" that the scholarship was based upon. In the past, as you have seen, I was committed to that cause. In the future, I hope to do more than just give back to the community. Additionally, your hospitality amazed me when I came to visit you for lunch. Everyone was extremely kind, considerate, friendly, and fun. I was able to see firsthand how the Rotary Club serves others. You all truly give of yourselves in the form of thanksgiving baskets, creating parks, working towards clean water in Frendando Lores, and giving of your time and energy. We are blessed to have individuals so committed to helping out. Thank you and God bless, Krystal Flores, Yale 2010*

9 *Interact Symposium Chair 2006*

At left is a letter we received from a student that we gave a scholarship to this year. Our club has established 3- \$2000.00 scholarships:

Two go to students from Interact Clubs that we sponsor (we sponsor three interact clubs)

One goes to a student in large from school districts within our area

Krystal came from Bishop Amat and had numerous community service hours that were given during her years in High School. She was chosen as one of our scholarship winners.

We normally give out the scholarships at their school senior presentations but with Krystal we awarded scholarship after they had their award ceremony. We had her attend one of our meetings with her parents.

Her thank you letter makes you realize how special Rotary is and how many lives we touch.

Thanks for reading

Pam Heintz

President / Industry Hills Rotary Club

## "FAMILY OF ROTARY"...NOT JUST A SOUND BITE!

BY SUSANNE HAYEK, EDITOR

After 7 years of illness and 6 weeks in a convalescent home, my father in law passed away on Saturday, July 29th. The doctors had told us that the end was near so many times in the 7 years of illness that despite the difficult last six weeks, my husband Rudy and I were unprepared for his death. He had not done any advance funeral planning, so not knowing what to do and having only a week to make the arrangements; we were very overwhelmed.

We spent the following Monday morning calling churches and chapels to no avail, when we remembered that we had a Rotary friend "in the business". Ron White from the Glendora Rotary Club, owns White's Funeral Home, just blocks from my father in law's home. We called Ron and went to see him. I don't know what I thought a funeral home would be like but White's is warm and embracing, with a lovely and peaceful chapel. Ron was kind and helpful and the consummate professional. From chaos to order in one visit. He had resources for everything from the officiant to the flowers. The service was arranged for the following Saturday. Rudy and I wondered if anyone would come at such short notice.

When Saturday arrived we waited in the lobby of White's. As our family and friends began to arrive, it was not long before our "Rotary Family" from the Sierra Madre and Arcadia clubs began to arrive... Rudy and I were so grateful to them for coming. We never imagined how much it would mean to us and we will never forget their show of support. They didn't know Rudy's dad but they demonstrated their love and respect nevertheless. It was so special to us to share some of the stories of our family and of Rudy's dad. They got to know us a little bit better in that way. Our "regular" family was very impressed to see Rotary's presence. The service was beautiful and healing.

I'm grateful to have this forum to thank all the many Rotarians who called us, who sent us cards, and who attended the service, and of course, "thank you" to Ron White, who helped us so much. You were each a great comfort to us.



## Interact Symposium Reminder

On October 6-8, 2006, District 5300 is hosting the Seven District Interact Symposium. Like RYLA and TLC our Symposium is held in the fantastic setting of Astrocamp in the mountains of Idyllwild, California. This Interact weekend is somewhat fashioned after PETS so that you and your new Interact officers can learn a lot more about Interact and Rotary. Although Interact Presidents and President Elects are the main persons who should attend, any and all active Interact students are welcome to join us. Interact Clubs from seven districts will be in attendance so it will be a great opportunity to learn from each other and make new connections between clubs. Please check the District website for forms, dates, deadlines, and contact information!

## The District 5300 Highlighter

is the official monthly publication of  
Rotary International District 5300.

Deadline for submissions is the 20th of the  
month.

The Highlighter is edited by Susanne Hayek,  
Rotary Club of Arcadia.

Submissions should be sent as Word files  
and should include photographs, as .jpg, with  
photo credits and names of persons appearing  
in the photograph.

Submissions should be sent to:

[susannehayek@earthlink.net](mailto:susannehayek@earthlink.net)

Susanne can also be reached at 626-355-  
9323 or 626-353-1266