



# THE HIGHLIGHTER

The Official Monthly Newsletter of Rotary District 5300  
Christine Montan, District Governor 2006-2007

## Letter from Governor Christine: *LEADING THE WAY - CHANGING FOR THE BETTER*



In March, we completed two first-ever Board of Directors Training Seminars. To my knowledge, this program is unique in at least this part of the Rotary world. The champion, Past District Governor Steve Garrett, first approached District leadership with the idea last fall, that of all the folks we train - District leadership, President Elects, committee members and officers at District Assembly, new members - we lack a training program for perhaps the most critical! The Board of Directors of the Rotary Clubs!

This has been such a successful first effort! Congratulations to all those involved in the development and implementation. And thank you to those of you who, when promised an effective use of your time, attended, and will take something back to your clubs of real value. This training came at a particularly good time, when clubs are looking at the transition to the new Rotary **Club Leadership Plan**. The Club Leadership Plan will strengthen our clubs, by suggesting long- range strategic planning, a simplified committee structure and involving ALL club members. I encourage you to find out more about it, and to support the idea when it's introduced at your club.

Organizational change is seldom easy, and we tend to resist change. But it's necessary if we expect progress! And the organization must change to keep in tune with our changing environment and culture. For change to be effective, it needs to be compatible with the existing organizational goals. It can't be too complex. We need an understanding of the advantages. Will the results be observed and measurable? Yes. On the Rotary International website, it indicates as many as 60% of the clubs world-wide are now using the plan! So it is tried and true.

Mahatma Gandhi urged "Be the change you want to see in the world." We need not imagine international projects to change the world - as indeed they do - but see a vision much closer to home as you embrace the changes that will strengthen your Rotary club.

Chris

## The Rotary Foundation (TRF) Monthly Report

By: Bob Novell, D5300 Foundation Chair

- **High Desert Rotary Foundation Dinner.** Margaret Cooker (Victorville) reports that the High Desert Rotary Clubs will be celebrating the role and impact of the Rotary Foundation in helping others on April 28<sup>th</sup> in Victorville. It should be a wonderful evening highlighted by Michael Gordon, our remarkable in-bound Ambassadorial Scholar from South Africa. See the District website for details.
- **Summer Gala Foundation Dinner.** George and Mary Newton from the Apple Valley Rotary Club will host a gala dinner this summer at their brand new home for Rotarians (up to 200 guests) who have qualified this year for membership in the Paul Harris Society (annual support of \$1,000 or more to the Foundation), or who qualified this year as either new Major Donors or Bequest Society members. Don't miss this opportunity to be a part of this historic evening, see your Club's Foundation Chair or go on-line to make your contribution. .
- **Ambassadorial Scholars.** Jerry Tessier (Pomona), Ambassadorial Scholar committee chair, reports that applications have now been received for Ambassadorial Scholars for the academic year 2008-09. The District 5300 Ambassadorial Scholars' committee will meet on April 27<sup>th</sup> and 28<sup>th</sup> to interview the applicants.
- **GSE.** Greg Custer (San Marino) reports that the GSE team from District 1910 (Central Europe) arrives and begins their visits on April 27<sup>th</sup> while Pam Hayes (Covina) will lead our GSE team who will leave on April 30<sup>th</sup> for the District 1910 countries. Charlie Barr, District Governor Elect, reports that our GSE team next year will be headed to D 9790 in Australia.
- **Rotary Center for International Studies in Peace and Conflict Resolution.** John Regan (Claremont) and Dee Matreyek (Rancho Cucamonga) report that we can now accept applications for this program. See the District website for details.
- **District Simplified Grants (DSG's).** Our DSG program for this year is closed. Clubs who have received DSG funds this year are encouraged to complete their projects and submit final reports as quickly as possible Sylvia Whitlock (Claremont) so that we can start the DSG program earlier next year.



You are a Rotarian.  
Rotary Changes Lives.

Let your life be changed too.

Join us for a special celebration of our impact in our world.

## **High Desert Rotary Foundation Recognition Dinner**

Saturday, April 28, 2007

5:30 p.m.

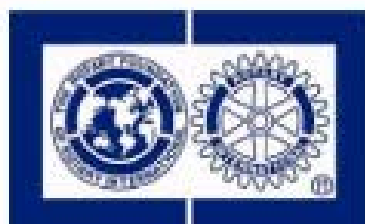
Quality Inn - Green Tree

Featuring  
**Ambassadorial Scholar  
Michael Gordon, South Africa**

Honoring  
**Paul Harris Fellows  
& Foundation Donors**

**\$75 per person - prepaid**  
(\$100 per person - at door)

*Your ticket includes a contribution to the Rotary Foundation  
that will protect more than 25 children from polio.*



**RSVP by April 21, 2007**  
by enclosed response card  
or to Tamara Martin - 760.243.2140 ext. 1008  
[tamara.martin@dcbk.org](mailto:tamara.martin@dcbk.org)

## Memo from your RRIMCs: Are You in The Minority or The Majority?

One of the pleasures of being a **Regional RI Membership Coordinator (RRIMC)** is being able to participate in exceptional learning opportunities in specific subject areas. Both of your RRIMCs - Dave Benson (Zone 31) and Joe Dino (Zone 32) -- have just completed the 2007 Training Seminar for Regional RI Membership Coordinators in Evanston, Illinois. RRIMCs are appointed to a three-year term by the RI president to promote membership growth and coordinate membership development efforts for assigned zones or geographic areas. Forty-four RRIMC's gathered from all over the world to share, learn and develop ideas about Rotary membership at the seminar. The work was intensive, the exchange of ideas overwhelming and the camaraderie awesome.

The magnitude of the topic of membership to Rotary was made evident with the constant presence, accessibility and interaction of both sitting RI President "Bill" Boyd and President-elect Wilfrid Wilkinson. They both emphasized the value they place on membership throughout the week. And -- talk about putting your money where your mouth is - they have added a significantly-relevant requirement to this year's qualifications for a club to receive a Presidential Citation - the club must report a net gain of one new member by March 31.

Another indicator of the raised importance of membership at RI central is that they have also reconstituted and strengthened the RI Membership Development and Retention Committee as a special resource to Rotary clubs. The personable Past RI Director Ronald "Ron" Beaubien is now chairing that committee and made it clear that he is available to help any of us with membership problems.

One startling fact emerged from our briefings -- that the vast majority of Rotarians have never proposed anyone to join Rotary. Read that again. Think about it. Who, then, is responsible for the continuation of Rotary?

Dave Benson, Zone 31 RRIMC

Joe Dino, Zone 32 RRIMC

A cartoon illustration of a man in a tan safari hat, blue sunglasses, and a yellow shirt, holding a magnifying glass over a map. He has a red backpack and a brown bag. The text on the poster reads: "District 5300 Conference 2007", "May 24-27 Memorial Day Weekend", "Share the Adventure!", "Rancho Las Palmas Resort & Spa", "Rancho Mirage, CA", and "Register now at www.district5300.org".

**District 5300 Conference 2007**  
May 24-27  
Memorial Day Weekend  
*Share the Adventure!*  
Rancho Las Palmas Resort & Spa  
Rancho Mirage, CA  
Register now at [www.district5300.org](http://www.district5300.org)

**Inspiration!**  
**Motivation!**  
**Celebration!**

## *Las Vegas Community Rotaract Club Active in Community*

The Las Vegas Community Rotaract Club is off to a great start. Since the formation of the club earlier this year, members have taken a big interest in enriching the community through club service projects. In March, the club donated 1203 food and beverage items valued at \$600 to Shade Tree, a local battered women's shelter. They also made bracelets for the Invisible Children Organization. During Rotaract week the club donated rolls of news feed and books to the Boys and Girls Club, promoting creativity and literacy. Vice President Elect Maddie Stephens states "Everyone in our club is really excited to be given the opportunity to help others." The group is continuing this enthusiasm with future projects and is preparing for their Charter Ceremony on April 12.

-Rachel Diehl, Rotaract Vice President/ President Elect



## *Wheelchairs to Lebanon*

Dear Presidents and fellow Rotarians,

I wish to inform you that the wheelchair project initiated late last year by Rotary Club Beirut Cosmopolitan with the support and participation of Rotary Clubs from many parts of the world, has now become a reality. The wheelchairs have arrived in Lebanon. This project could only be realized through the generous matching of funds by The Wheelchair Foundation whose strategic alliance with The Rotary Foundation made this project possible.

The 280 wheelchairs that arrived will be distributed in accordance with the instructions of those who contributed financially to their cost. I would like to take this opportunity to thank all Presidents and their Club members for the interest expressed in this humanitarian endeavour within Rotary's World Community Service objectives and their participation in every way that made this project such a great success, with special thanks to the Incoming District Governor Farid Gebran of our District 2450, for granting this project an amount from the ROLEC Funds received for Lebanon at the end of the July Israeli war.

You will be receiving in due course news and pictures of recipients when they become available. I am sure that recipients of wheelchairs will express their sincere gratitude to you for your active participation in this humanitarian project.

Yours in Rotary,

Tony Asfour

Chairman, Wheelchair Project Committee

Rotary Club<sup>5</sup> Beirut Cosmopolitan (RCBC)



From  
[www.wheelchairfoundation.org](http://www.wheelchairfoundation.org)

## “The Mouse That Roared” at Rotary International

Women who today enjoy membership in community service clubs and the organizations fortunate enough to have them as members can thank the Duarte Rotary Club for making it possible.

Before 20 years ago women were barred from membership in service clubs such as the Rotary, Kiwanis, Lions and others. But that changed on May 4, 1987 when the tiny Duarte Rotary Club that had been stripped of its charter by Rotary International for daring to admit three women to membership 10 years earlier, won a landmark victory in the United States Supreme Court that ended gender discrimination in service clubs.

On Friday, May 4, in conjunction with the City’s 50<sup>th</sup> anniversary celebration, the Duarte Rotary will commemorate the 20<sup>th</sup> anniversary of the Supreme Court decision. From 3:30-5p.m., a forum will be held at the Duarte Community Center, 1600 Huntington Dr., featuring some of the key participants in the court battle who will discuss the landmark case. Historic video clips of the national news coverage of the Supreme Court decision will also be shown at the program. The public is invited to attend. Admission is free.

The Supreme Court decision opened the doors to women in Rotary and other service clubs across the nation. It also earned the Duarte Rotary Club the nickname, “The Mouse that Roared”.

In 1976, with only eight members in the Duarte Rotary, and recognizing that women were increasingly holding key leadership positions in the community, the club admitted Duarte school principals Mary Lou Elliott and Donna Bogard into its ranks against Rotary International rules. A few months later Rosemary Freitag, a Duarte based psychologist became the third woman member of the Duarte club.

When Rotary International representatives learned of the women, Duarte Rotary was ordered to terminate their membership or lose its charter. Duarte Rotary, under then president, Richard Key, who was also the superintendent of Duarte Unified School District, stood its ground and eight months later in February of 1978, Rotary International revoked the charter of the Duarte Club. When all appeals to International failed, the club voted to continue to meet as a quasi-Rotary Club. An X was placed over the Rotary Insignia and the club renamed itself The Ex-Rotary Club of Duarte. In June of 1978, the club filed suit against Rotary International with the pro-bono help of attorney Sanford K. Smith, a member of the Arcadia Rotary, and Carl Agate, a member of the American Civil Liberties Union. The long battle against Rotary International in the courts was begun.

Duarte Rotary also has the distinction of electing the first woman president of Rotary in the world. Sylvia Whitlock, pictured at right, served as president of Duarte Rotary for the 1987-1988 Rotary year.

By: Barrow/Hoffman Public Relations

Mary Barrow (626) 357-4151





## KNOWN AROUND THE WORLD Yet Under the Radar at Home

As Club Service II Director in charge of communications, I'm pleased to report that the good work of Altadena Rotary has made the news. On page thirty-one of the March 2, 2007, issue of the New Nigerian, Altadena Rotary is credited with sponsoring an entrepreneurial education program for impoverished Nigerian students (OK, it said "Altadena Rotary, but we know who they meant!).

While it is moving and amazing that the Altadena Club is celebrated around the world (thanks to the work of Ray Carlson and many others), it's likely that few local residents subscribe to this publication. The Club Service II Directorate- Communications) is making efforts to raise the profile of Altadena Rotary so that residents of Altadena and surrounding neighborhoods will recognize our works, support our events and join our club.

The creative talents of **Ron Morris** have been utilized to begin a promotional campaign on the club's behalf. Morris has created a series of simple, yet eye-catching posters to attract inquiring minds to our club. These posters will be printed in various sizes to be placed at locations throughout the community. Club members may request posters and flyers that they can post in their offices, at their favorite coffee house, at the library and on community bulletin boards at other public locations.

If you would like to request posters, please contact [bhayes@chapcare.org](mailto:bhayes@chapcare.org). A strategic planning effort is underway to ensure that the Club maximizes its exposure. Every public event planned or sponsored by the Club should have public relations built into its planning process. Effective communications will ensure successful events.

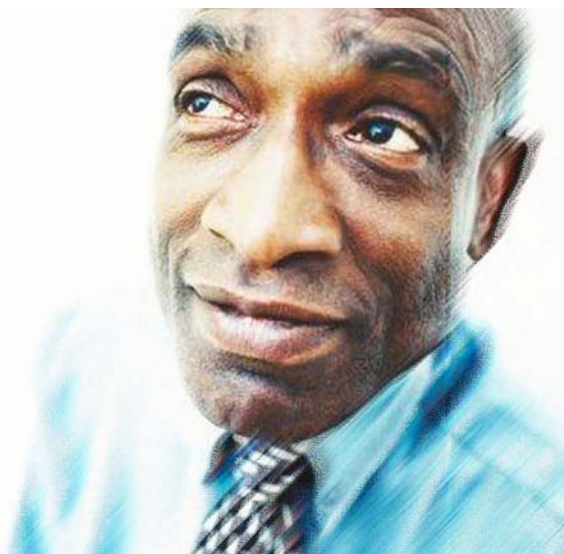
By Brian Hayes, Director, Club Service II - Communications, Altadena Rotary



I am a lawyer,  
a father of four,  
and a formidable  
force in the fight  
against illiteracy.  
I...am a member of  
the Altadena Rotary.



[www.altadenarotary.com](http://www.altadenarotary.com)



## A Report from the Pasadena High School Interact Club

This article appeared in Sparks 07 March 15 and was written by Angela Mujukian, president, PHS Interact.

### From PHS Interact Comes More Help for Christmas Tree Lane

February was probably the dead month when the majority of our members—including myself - were struck with Senioritis and stressed out from finishing up college application deadlines, applying for financial aid, scholarships and on top of that, AP classes.

We're getting back on track, and the first opportunity that came to mind was to go back and help Christmas Tree Lane once again - this time to remove all of the lights from the great big Cedar trees. Once we finally arrived on scene, Jacques Foreman said, "The Masons are right, 'Many hands do make heavy burdens light.'" In shock that the community



would think it would take them about 2 months until May to get the lights down, we were determined to return and get all the lights down as soon as possible within a number of weeks. With great success and luck, we will actually be done in about 1½ to 2 weeks, ending in the month of March - more than one month early.

Our next fundraising opportunities that are coming up, are on the week of March 12-16, when we will distribute lunch at our school during lunch time and work the lunch carts and receive a small percentage of the profit made. Also, within the same week we will have Clubs Day at our school, which is Wednesday March 14, 2007, when we will be selling hotdogs/hot links, chips, and soda. The club members decided to collect \$2 donation from each person, so it would be easier to buy the supplies necessary. Clubs day is a great day to recruit new and young members, and actually let people know about Interact and what we're all about. We are actually running out of ideas because we really want to contribute a lot of services before the school year is over. I think our Easter Project will be helping out at Farnsworth Park. Also, I am hoping to do a Beach Clean-Up because it's really an activity to get all our members to participate and attend. We're also very anxious to participate in this year's George E. Hensel Ethics Essay Contest as well.

It's nice to say Interact is getting back on track, with new Junior Officers coming in for next year: Grace Persico - President, Robyn Lopez - Vice President, Mina Nava - Secretary, and Celeste Soto - Treasurer. I am sure and positive the new group of hard working girls will build Interact and continue making it successful for the next school year.

-Angela Mujukian

Senior, President



## ***Three in a row! Congratulations to the entire team!***

For years the Victorville Rotary Club has supported the Victor Valley College's Model United Nations Team and once again they have done what many Colleges and Universities have only aspired to do.

They were awarded top honors by being recognized as "Outstanding" with both the "Outstanding Delegation" award and the "Outstanding Position Paper" award. Their MUN team attended the Nation Model United Nations conference representing the country of Malaysia. The students participated at the Marriot New York Venue this past week, and while they were faced with several challenges the students were able to come together remain strong and work through all the difficulties with great success, winning "Outstanding Delegation" for the third year in a row. They were recognized as being in the top 2.5 % of all schools in attendance.

You can read more at <http://www.nmun.org/>

## ***Altadena to Promote Zambia Project at R.I. Convention***

For the 10th time, Altadena Rotary will have a project booth at an R.I. Convention, this year in Salt Lake City, June 16-20. Their hugely successful Youth IT project in Zambia, with funding from the US Dept of State and the Rotary Foundation, will be promoted at the convention as a model of what can be done all across sub-Saharan Africa and beyond. The 204 youth were given 140 hours of instruction in Information Technology, how to write a business plan, and healthcare services ( in hopes that some will start businesses that relate to the enormous HIV-AIDS needs). Their *graduation* will take place on April 13, with the US Ambassador as *commencement* speaker, and the event will be video-transmitted by the World Bank from Lu-saka to dignitaries in Washington DC and Rotarians in California. Nine of the youth will come to the US in early July as part of the State Dept's *Citizen Exchange* program. C. Ray Carlson, Chair of District 5300's International Projects in 2007-08, will man the booth along with John Frykenberg and others from our district who will hopefully volunteer to serve an hour or two of the 33 hours of booth-time, but an opportunity to meet many Rotarians from abroad and to invite their clubs and districts to collaborate with District 5300.

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C RAY CARLSON

PO Box 40400, Pasadena CA 91114-7400

626.797.5462

## Montebello Rotarians Help Deliver 800 Food Baskets

By: Anne Donofrio-Holter

For the eighth year in a row, Montebello Rotarians, along with Rotarians from the Ensenada, San Diego, Downtown San Diego, Vista and Avalon Rotary Clubs, helped deliver a record-number 800 baskets to needy families in Ensenada, Mexico.

Filled with warm blankets and food items including rice, flour, beans and cereal, the baskets are assembled in a warehouse by Ensenada Rotarians early in the week. Upon the week-end arrival of other club members, all participate in adding the final items to the baskets - ten cans of tuna - donated by American long-range sport fishermen.

The recipients of the baskets, identified as "the poorest of the poor," are selected by the Ensenada Rotary Club. The baskets are distributed to families as far away as 40 miles outside the city as well as to orphanages and Indian communities.

Montebello Rotarian Ted Jones is dedicated to the annual project.

"Several years ago, I met this young girl who couldn't have been more than 13 years old, same age as my daughter," he said. "She had a toddler with her, and I thought it was her brother. Turns out it was her son. I lost it. That's the story that will stay with me."

"The need here is so great and so is the appreciation," said Pete Adriance, another Montebello Rotarian who makes the annual trip.

The Montebello club donated \$1,500 to this year's project.

In keeping with the club's spirit of giving, the following weekend, Montebello Rotarians made their annual trip to Tijuana where they delivered clothing and toys to children living in area orphanages.



## ROTARY CLUB OF AZUSA MINI-GRANTS PROGRAM MAKES A DIFFERENCE

Azusa, CA, March 6, 2007 - Every year, Azusa Rotary accepts applications from area teachers who seek funds to fund projects, educational materials, books, trips and other ventures for community children. This year, co-chairs Soly Asmar (Vice-President) and Carolyn Crawford (Master-At-Arms) reviewed a myriad of applications and chose fourteen (14) worthwhile projects to receive moneys from the budgeted 'Rotary Club of Azusa Mini-Grants' program.

Presentations to the chosen recipients were made earlier this month at the Azusa Unified School District's Board Meeting with dozens of city parents and youths on hand. The projects funded will provide:

New scientific calculators.

New computer scanners.

Educational Materials for Special Education Students

Educational field trips

much, much more.

President Hugo Torres (far left in upper photo) said of the presentation: "I am very proud to be involved in this effort. Because so many projects funded will purchase materials that can be re-used by students, I feel that we will be making a long lasting impact on future generation of leaders. This is Rotary at its best and it is a great night for everyone in Azusa." Rotary Club of Azusa members were on hand and were applauded for their efforts and thanked for their commitment to the community's children.



## DISTRICT CONFERENCE UPDATE

Your District Conference is fast approaching, and we want to help you with making sure you have all of the information you need to be there and “Share the Adventure” with your District 5300 Rotarians, family and friends.

We hope the following checklist can help you with the process:

### STEP ONE: Go to the Conference web site

Go to [www.sharetheadventure.org](http://www.sharetheadventure.org) and make sure you have your speakers on. Jack Canfield will have a special message for you.

*Note: don't forget some of your club members who may be intimidated by the computer and are just too shy to ask for help. Help your presidents get everyone involved. We promise you a great time!*

### STEP TWO: Registration

Once there you need to:

1. Register for the *Conference and your meals*

2. *Register for your room(s)*: The Rancho Las Palmas Resort and Spa is sold out, but we have posted a couple of hotels nearby where you can reserve your rooms.

**Golf Tournament:** We have a beautiful course reserved for this event, and you don't want to miss it if you are a golfer. The price includes a box lunch, dinner, and awards

### STEP THREE: Recognition and Fun

Click on to that button and you will see two opportunities for you to participate:

#### 1. *Rotary Anecdotes*

Our MC, Frank Hall is looking for humorous Rotary stories that he can use during the conference at the meal sessions. You all have a story so here's your chance to share it! Click on “Fun” at [www.sharetheadventure.org](http://www.sharetheadventure.org) to submit.

#### 2. *Program Book Tribute Pages*

The Conference Program Book will be a quality product, filled with conference information and this year, recognitions from our Rotarians. Place your full page, half page or quarter page ad that:

- Recognizes a Rotarian in your club
- Showcases a project you are proud of
- Celebrates a milestone, or anniversary relating to your membership or club
- Celebrates your new Paul Harris Fellows

Send your ads and checks (made payable to Rotary District 5300) to Susanne Hayek, 11 W. Sierra Madre Blvd., Arcadia, CA 91006




## Conference Program and Tribute Book

Would you like to honor your outgoing or incoming club president? Acknowledge the Rotarian of the Year for your club? Thank your Paul Harris Fellows? The possibilities are endless in The District Conference Keepsake Program and Tribute book.

The book will be about 7 x 9 inches in size and will feature the conference schedule, speaker bios, the winning George Hensel Ethics Essay, Dan Stover and 4-Way speech contestants, the Rotary

Treasures game sheets, and much more. You will want to save this issue as the "yearbook" of our very special Rotary year!

The deadline for submissions is April 15, 2007. Submissions and checks (made out to Rotary District 5300) should be sent to Susanne Hayek at 11 W. Sierra Madre Blvd., Arcadia CA 91006. If you need assistance designing your ad, the program book team will be glad to help! Just e-mail me at [susanne-hayek@earthlink.net](mailto:susanne-hayek@earthlink.net). Below are some prices and ad ideas...

<p><b>The Rotary Club of Tuneville</b></p> <p><b>Is proud to Present the</b></p> <p><b>2006-2007</b></p>  <p><b>RO-</b></p> <p><b>TARIAN OF THE YEAR</b></p>
--

Full Page \$100

<p><b>The Rotary Club of Tuneville</b></p> <p><b>Is proud to Present the</b></p> <p><b>2006-2007</b></p> <p><b>New Paul Harris Fellows:</b></p> <p>Donald P. Duck</p>	<p>Mickey Mouse</p> <p>Minnie Mouse</p> <p>Goofy</p> <p>Pluto</p>
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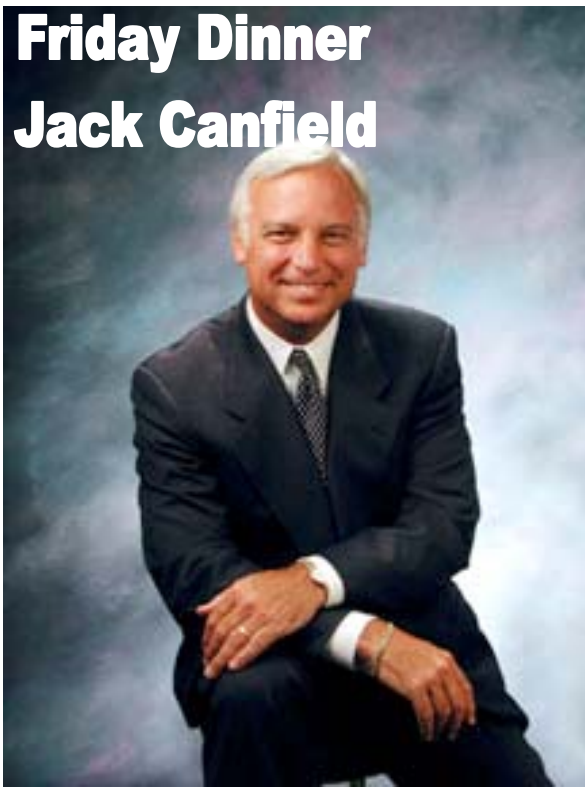
Half Page \$50

<p><b>The Rotary Club of Tuneville</b></p> <p><b>Thanks</b></p> <p><b>Donald P. Duck</b></p>
<p><b>Club President</b></p> <p><b>2006-2007</b></p>
<p><b>Donald P. Duck</b></p> <p><b>You are a great dad and a great Rotarian...You'll be a great President!</b></p>
<p><b>Love, Lucy and Joey</b></p>

Quarter Page \$25

*Purchase your conference meal packages -get all this & more!*  
[www.sharetheadventure.org](http://www.sharetheadventure.org)

## **Friday Dinner** **Jack Canfield**



## **Saturday Dinner** **RI Rep Steve Wilcox** **and comedy night** **with James Baxter &** **Surprise Guest!**



## **Friday Lunch:** **4-Way Speech Finals**

## **Saturday Breakfast** **Hensel Ethics Contest Winner**

## **Saturday Lunch:** **Dan Stover Music Contest Finals**

## **Sunday Brunch** **Gospel Entertainment!** **Tribute to Veterans!** **Changing of the Guard!**

The District 5300 Highlighter is the official monthly publication of

Rotary International District 5300.

Deadline for submissions is the 20th of the month.

The Highlighter is edited by Susanne Hayek, Rotary Club of Arcadia.

Submissions should be sent as Microsoft Word files and should include photographs, as .jpg, with photo credits and names of persons appearing in the photograph. Submissions should be sent to: [susannehayek@earthlink.net](mailto:susannehayek@earthlink.net)

Susanne can also be reached at 626-355-9323 or 626-353-1266