

## THE ROTARY FOUNDATION OF ROTARY INTERNATIONAL

### *Coordinator Communiqué*

A Forum for Foundation News  
February 2010



### *Message from 2010 RRFC Institute Moderator Carolyn E. Jones*

In 1969, in the elation following the Apollo moon landing by American cosmonauts, America's premier airline announced it was accepting reservations for the first commercial flight to the moon. Takeoff was scheduled for the year 2000. Former United States President Ronald Reagan was among those who immediately booked a seat. The name of the airline? Pan American, or Pan Am – America's flagship international airline ... until its collapse on 4 December 1991. The moral of the story? Grand plans are great. But the future unfolds one day, one decision at a time. And if you can't change, can't adapt along the way, you'll never reach your ultimate destination.

Last month in San Diego, together we met and took the first steps to change the program and grant structure of the Rotary Foundation. It was a landmark meeting bringing together the district leaders of the 100 Future Vision pilot districts and the RRFCs. You took home the essential information to turn talk of change into reality.

Yet, while you are supporting these 100 pilot districts who will be the instruments of change, there are another 431 Rotary districts who will continue to follow the current grant structure for three more years. For you, this means that you will have a dual role as RRFCs. You will have the challenge of supporting 100 districts as they learn all the new rules and strategies for implementing the Future Vision Plan. Simultaneously, you will continue to assist the 431 districts who will follow the current grant structure but it will be a current grant structure with significant reductions when compared to the past. For example, World Fund monies will finance Group Study Exchange teams every other year instead of annually. Matching grant money available this year was significantly reduced due to the international economic crisis and is likely to be limited next year as well. The Rotary Volunteer grant program has been phased out. In summary, the 431 nonpilot districts will need all your support in finding creative ways that they can continue to do the humanitarian work that they have supported in the past and wish to continue supporting.

Failing them is simply unthinkable. We risk their giving less to the Annual Programs Fund and the eventual reduction in World Fund monies and District Designated Funds; we risk them creating their own local Foundations and keeping their money for domestic projects only; we risk their unhappiness and disenchantment with the Rotary Foundation.

So, I want to hear from you. Please give this problem your serious consideration and write to me. I would like each and every one of you to send me one suggestion on how we can support the 431 nonpilot districts over the next 3 years. I will package these suggestions and make them available for your consideration and discussion at the RRFC Institute.

## **US\$200 MILLION CHALLENGE**

### **US\$200 Million Challenge for Polio Eradication Progress**

As of 31 December, Rotarians have raised approximately \$107 million for the \$200 Million Challenge. These contributions will help Rotary raise \$200 million to match \$355 million in challenge grants received from the Bill & Melinda Gates Foundation.

### **Challenge Thermometer Now Available on the RI Website**

There is now a thermometer available on the Rotary International website. The thermometer will be updated once a month when the books have closed for the month. The following link will bring you directly to the thermometer.

<http://www.rotary.org/en/Contribute/Funds/PolioPlusFund/Pages/ridefault.aspx>

### **Concert to End Polio**

The Concert to End Polio, which brought together Rotarians and friends of Rotary on 2 December, raised more than \$100,000 toward Rotary's US\$200 Million Challenge. Besides raising funds for polio eradication, the event helped increase awareness of the disease, which many people don't realize is still a threat to children in parts of the world.

The benefit concert featured violin virtuoso Itzhak Perlman, who played to a sold-out audience in New York City's Avery Fisher Hall at the Lincoln Center for the Performing Arts. Perlman received several standing ovations, and the concert received a positive review in the *New York Times*. Rotary International joined with Perlman and the world-renowned New York Philharmonic for the first time to present the event. The polio eradication effort resonates strongly with Perlman, who contracted the disease at age four and overcame physical challenges to become one of the world's most celebrated musicians, winning 15 Grammy Awards as well as a Lifetime Achievement Award in 2008.

During a reception after the concert, Rotary Foundation Trustee Chair Glenn E. Estess Sr. presented Perlman with an award for his help in fighting polio. "There's no reason anyone should get this disease," said Perlman.

### **Fundraising Round-Up**

- In their first home game of the season, the Deutsche Bank Skyliners basketball team of Frankfurt donned End Polio Now shirts to do battle with the Telekom Baskets of Bonn. Although the Skyliners lost 74 to 67, they signed the shirts after the game, which were sold to raise funds for Rotary's US\$200 Million Challenge.
- Screenings of the movie *Amelia* by Rotary clubs at 20 venues in Australia garnered US\$27,500 for the challenge during a week in November. A festive film night sponsored by Rotarians in Adelaide, for example, featured a dinner, champagne, and a raffle.
- A 10-kilometer Race to End Polio Now, held in Shatin, Hong Kong, in November, netted more than US\$27,000. Sponsored by District 3450 (Hong Kong, Macau, Mongolia), the race drew more than 700 runners, including Rotarians and family members, Rotaractors, Interactors, and inbound Ambassadorial Scholars. Sales of End Polio Now T-shirts also contributed to the total.
- Five Rotary clubs in District 2260 (Norway) sponsored food kiosks at a two-day air show in Rygge in August, raising US\$17,600. Good weather and 20,000 spectators combined to make the effort a success. "Hot dogs, mineral water, and ice cream seemed to be just what the visitors wanted," said Hans Magnus Lie, a member of the Rotary Club of Rygge. "Business was so good [the Rotarians] hardly had time to grab a hotdog for themselves."

### **Rotary's International PolioPlus Committee Meeting**

The International PolioPlus Committee met on 13-14 January 2010 in advance of the International Assembly in San Diego to discuss the current status of polio eradication activities and to consider grants that have been submitted by Rotary's technical partners, UNICEF and WHO. Some of the outcomes of the meeting are highlighted below:

- The committee recommended for approval by The Trustees US\$48,526,626 in funding to WHO and UNICEF in support of polio eradication activities in Angola, Nigeria, Cote D'Ivoire, Guinea, Niger, Ghana, Togo, Benin, Burkina Faso, Liberia, Mali, Sierra Leone, Ghana, Mauritania, Afghanistan, Pakistan, and India.
- The committee recommended for approval by the Trustees the allocation of an additional US\$2 million from the PolioPlus Fund in support of PolioPlus Partners projects during the 2009-10 fiscal year.
- The committee recommended to the Trustees the renewal of the contract for Dr. Sarah Cook, who has been working on a "History of PolioPlus," a book that documents Rotary's involvement in the polio eradication effort. She has completed the history covering activities through 2009.
- At their October 2008 meeting, the committee decided to pursue a financial review of its major grant recipients, WHO and UNICEF, to ensure that proper financial controls were in place. The WHO review occurred in May 2009, and most action items have now been addressed. The UNICEF review was held in September 2009, and the preliminary report of that review process was provided to the committee.
- The committee was presented with a report on ideas and strategies that could be utilized in Nigeria to address key challenges to the polio eradication effort there. Nigeria has made great strides over the last year, but the next two years are crucial to successful eradication. The committee explored several ways to increase Rotary's impact on efforts in Nigeria. Similar options are being explored for India.

## **FUTURE VISION**

### **Future Vision Pilot Training**

Thank you to all of the RRFCs for your enthusiastic participation in the Future Vision Pilot Training. By all accounts, the training was a great success! We will share the results of the evaluations as they become available. If you have any unanswered questions from the training that you would like to have answered during the RRFC Training Institute in March, please forward those questions to [Abby McNear](#).

### **Grant Applications in Member Access**

A number of RRFCs have asked if they will be able to access their clubs' and districts' Future Vision grant applications in Member Access. At present, RRFCs will not be able to access these applications. However, Future Vision staff is exploring whether we can arrange this type of access. In the meantime, staff members are happy to work with the RRFCs to provide reports of which clubs and districts have submitted applications. Also, clubs and districts can save their applications as PDF files which they can then send to the RRFCs; this is a practice that you might want to encourage with your clubs and districts.

## FUND DEVELOPMENT

### Contributions Update

For the seven months ending 31 January 2010, contributions to The Rotary Foundation totaled US\$81,753,787, an increase of 5.95%. Annual Programs Fund contributions are down -5.09% to US\$46,091,228 over last year. PolioPlus Challenge gifts were up 41.37% to US\$17,328,865. Gifts to the Permanent Fund are up 10.25% to US\$6,144,534. Restricted giving is up 18.87% to US\$10,697,872 while contributions to the Donor Advised Fund (DAF) declined -15.53% to US\$1,491,288.

	<u>January 2010</u>	<u>January 2009</u>	<u>Increase (Decrease)</u>
Annual Programs Fund	US\$46,091,228	US\$48,562,761	(5.09%)
PolioPlus	US\$ 17,328,865	US\$12,257,938	41.37%
Permanent Fund	US\$ 6,144,534	US\$ 5,573,188	10.25%
<u>Restricted</u>	<u>US\$10,697,872</u>	<u>US\$ 9,000,009</u>	<u>18.87%</u>
<b>SUBTOTAL</b>	<b><u>US\$80,262,499</u></b>	<b><u>US\$75,393,926</u></b>	<b><u>6.46%</u></b>
Unrestricted Other	US\$ 1,491,288	US\$ 1,765,469	(15.53%)
	<b>US\$81,753,787</b>	<b>US\$77,159,395</b>	<b>5.95%</b>

### Zone Team Trainings – Set A Date!

All RRFCs are responsible for training their Zone Teams (ARRFCs, RFACs, and ZCCs) following the RRFC Institute in Chicago in March. Please set a date and location for training your Zone Team and bring this information with you to the RRFC Institute. TRF staff will be providing you with a sample training agenda and both electronic and hard copies of the *Zone Team Training Manuals* in languages. These *Manuals* will be a great resource to your team throughout the year. A budget of US\$1,000 has been allocated to cover the costs of the meeting room rental and meal service. Detailed budget information will be given to you at the Institute.

### Clubs to Set 2010-11 Annual Programs Fund Goals at PETS

The 2010-11 EREY Club Success Kits in nine languages were sent to the DGEs or their districts' PETS conveners in January. The 2010-11 Fund Development Club Goal Report Form in triplicate copy is included in the Club Success Kit. The Goal Report Form and the Club Success Kit in nine languages are also available online. DGEs should collect their clubs' goals by 1 May 2010 for submission to TRF by 15 May 2010. Club goals can be mailed or faxed to One Rotary Center or submitted online through the Member Access Portal.

### 2010-11 EREY Club Success Kit

The new Club Success Kits in the green envelope contain the following documents:

- Welcome letter from TRF Trustee Chair-elect Carl-Wilhelm Stenhammer
- EREY Success Booklet
- 2010-11 Fund Development Club Goal Report Form
- 2008-09 Rotary Foundation Facts (159)
- 2010-11 Rotary Foundation Sustaining Member Badge Stickers (956)
- EREY Brochure/Contribution Form (957)
- RI Publication order Form (337)

The Kit can be found online at: [http://www.rotary.org/RIdocuments/en\\_pdf/958en.pdf](http://www.rotary.org/RIdocuments/en_pdf/958en.pdf).

**Reminder: 2009-10 Annual Programs Fund Worldwide Goal -- US\$96,000,000.00**

Listed below are the APF benchmarks needed at certain times during the Rotary year for the Foundation to gauge achieving the worldwide Annual Programs Fund Goal. To have met the 50% benchmark in December 2009, we needed to US\$48,000,000. As of January 2010, we have a goal achievement of 48%. Encourage all Rotarians in your Zones to contribute to the Annual Programs Fund and help achieve our US\$96,000,000 goal!

20% Goal Achievement by 30 September  
33% Goal Achievement by 30 November  
50% Goal Achievement by 31 December  
67% Goal Achievement by 30 March  
100% Goal Achievement by 30 June

**Permanent Fund Update**

On 31 December 2009, the Permanent Fund's net assets were US\$190.1 million. As of 31 December 2009 the estimated expectancies to the Permanent Fund stood at US\$424.7 million. Therefore, the Permanent Fund's net assets and expectancies were US\$**614.8** million as of 31 December 2009. The goal is to reach US\$1 billion by 2025.

**Bequest Society Update**

As of 31 December 2009, there were 7,074 Bequest Society commitments worldwide with an expected value of US\$307.9 million. These commitments represent a significant percentage of the expectancies to the Permanent Fund and an increase of 58 new bequests valued at more than US\$4.5 million since November.

**Will you** include The Rotary Foundation in your will or other estate plan to forever be a part of Rotary's legacy of doing good in the world? [www.rotary.org/bequest](http://www.rotary.org/bequest)

**Donor Advised Fund Update**

As of 31 December 2009, there were 140 DAF accounts with a fair market value of US\$7.3 million. TRF DAF has gone interactive! Manage your DAF account online at [www.rotary.org/DAF](http://www.rotary.org/DAF).

**Please note that contributions for Haiti must go to the DAF ADDRESS not the TRF lock box. Paul Harris credit is not given for contributions to support Haiti. [www.rotary.org/haiti](http://www.rotary.org/haiti).**

## **TRF EDUCATIONAL & HUMANITARIAN PROGRAMS**

**Matching Grant Maximum Award Amount Increased to US\$200,000**

At their January 2010 meeting, the Trustees increased the maximum Matching Grant award from US\$150,000 to US\$200,000, effective 1 July 2010. During 2009-10, Health, Hunger, and Humanity (3-H) Grants were phased out, one year earlier than initially anticipated under the Future Vision Plan due to the decrease in available World Funds. In the absence of 3-H grants, increasing the maximum Matching Grant award now allows clubs and districts to undertake larger projects than previously possible with Matching Grants. The Trustees hope that this change will give Rotarians around the world the ability to continue to pursue large-scale sustainable development projects through the Matching Grant program. Matching Grant materials are currently being updated to reflect the change and will be available soon at [www.rotary.org](http://www.rotary.org). Please visit the website or contact your [Humanitarian Grant Coordinator](#) for more information regarding deadlines and requirements for competitive Matching Grant application (applications requesting more than US\$25,000 from the Foundation).



## Humanitarian Grants Success Stories

The Rotary Clubs of Gritota, Bolivia (District 4690) and Badajoz, Spain (District 2201) partnered together to receive a Matching Grant to help provide basic and preventive medicine to patients in the rural and surrounding areas of Santa Cruz de la Sierra, Santa Cruz, Bolivia. To date over 2,100 people have received medical services during seven medical campaigns. The sponsoring clubs have been actively involved in each of the campaigns, building good will between the local communities and Rotary. In addition to receiving treatment for current problems, the community members have been provided with guidance on how to prevent future maladies, empowering them to take charge of their own health and that of their families!



### EDUCATIONAL PROGRAMS

### ROTARY CENTERS FOR INTERNATIONAL STUDIES

#### 2011 Applications Now Available

The 2011 Rotary Peace Fellow application is now available online at [www.rotary.org](http://www.rotary.org). To download the application, please click [here](#).

### **Help Increase 2011 Peace Fellow Candidate Pool**

It is the perfect time for districts to start recruiting Peace Fellow candidates for the 2011 fellowship year. The Rotary Peace Centers department relies on the continued participation of districts to maintain and increase a highly qualified candidate pool. For more information on recruiting qualified candidates, please see the Program Guide for Rotarians [here](#).

### **New Peacebuilder District Recognition**

[Peacebuilder Districts](#) are an important source of funding for the Rotary Peace Centers program. Becoming a Peacebuilder District is now more rewarding than ever. In recognition of a contribution of \$US50,000 over two years, districts will receive brand new recognition certificates and banners, plus an exclusive Rotary peace pin. For more information about becoming a Peacebuilder District please contact Carly Dachis at [carly.dachis@rotary.org](mailto:carly.dachis@rotary.org).

### **Sign-up - Receive More Rotary Centers News at:**

<http://www.rotary.org/en/StudentsAndYouth/EducationalPrograms/RotaryCentersForInternationalStudies/Pages/PeaceNetNewsletter.aspx> Contact: Judy Gibson, Rotary Centers Department Manager, at [judy.gibson@rotary.org](mailto:judy.gibson@rotary.org)

## **AMBASSADORIAL SCHOLARSHIPS**

### **2010-11 Ambassadorial Scholarships Application Processing**

As of 15 January 2010, the TRF Programs Division has received nearly 500 Ambassadorial Scholarship applications. All scholars have been notified of their study institution assignments, provided that the applications were complete and received by the 1 October 2009 deadline. If a scholar has not yet received notification, please ask him/her to contact TRF immediately. Contact: Renée Stephenson, Resource Development Supervisor, Email: [Renee.Stephenson@rotary.org](mailto:Renee.Stephenson@rotary.org), Tel: +1-847-866-3314

### **Regional (Multi-district) Orientation Seminars in Full Swing**

Rotarian Regional Orientation Seminar Leaders (ROSL) are reporting that their seminars continue to be well attended by Ambassadorial Scholars, GSE teams, TRF Program alumni, sponsor and host counselors and even some prospective Rotary Foundation Global Grant and District Grant scholars from Future Vision pilot districts. Recent orientation seminars were held in Nashville, Tennessee, Round Rock, Texas and Winston-Salem, North Carolina in the USA and Daejeon City, Korea.

## **GROUP STUDY EXCHANGE**

### **Travel Request Form and RITS**

Recently the Rotary International Travel Service (RITS) announced that they are unable to provide any flexibility with the previously established 45 day deadline for receiving Travel Request Forms. Even forms sent only 44 days before the date of departure will be released for local purchase and reimbursement. We urge all districts to please send your Travel Request Forms far in advance of this deadline; blank forms can be found on the GSE Resource Forum or [www.rotary.org/gse](http://www.rotary.org/gse)

### **Communication between Partner Districts**

Numerous districts have voiced concerns that their partners, both with 2009-10 pairings and those which are forming for 2010-11, are not communicating with them as often as needed to properly prepare the team for travel. This is especially important in regards to dates of travel, arrival and departure cities, and the host district itinerary. All districts should be sure to keep the lines of both e-mail and phone communications as open as possible so that preparations for teams can be made quickly and effectively.

### **Non-Pilot District Survey**

The Trustees have asked all Rotary Districts, not just Future Vision Pilot Districts, to begin thinking about including the six areas of focus in their current year GSE Teams and Ambassadorial Scholarships when possible. In the coming weeks, the GSE Department will be sending a brief survey to all non-pilot Rotary Districts related to organizations and institutions in your district which fall into the six areas of focus. You should be receiving an e-mail which will explain this in detail and give you a link to the survey you can take in a few minutes online. Start thinking now about which sites might offer opportunities for your guests, and let us know what you think.

### **GSE Team Stories- District 9460 Australia to District 1720 France**

Recently an interesting univocational exchange took place between Australia and France which offered insight into one of the cornerstone industries of both nations- wine production. A team of vintners from Western Australia found themselves flying to central France and touring the various wineries in the areas surrounding Orleans. Culture and chemistry mixed as the Australian team learned about the history, language and influences of French life, as well as differing production methods, wine styles, and sales methods found in their vocation. As wine plays a pivotal role in the cultures of both nations, the exchange delved deeply into perspectives on not just similarities, and origins thereof, but also the differences which have worked their way into the processes over the years.

## **ALUMNI RELATIONS**

### **Rotary Alumni Celebration**



The 2010 Rotary Alumni Celebration will be held Saturday, 19 June 2010, 9:00-12:30, at the Palais des congrès de Montréal in Montréal, Canada. Tickets are only US\$25.

Registration is now available at <https://www.regonline.com/trfevents2010> (note that registration is separate from RI Convention registration and will not be available through the RI Convention registration form. Rotary Alumni Celebration registrants must register [online](#).) For more information, visit <http://www.rotary.org/en/Members/Events/Convention/Pages/Preconregistration.aspx#4>.





The keynote speaker for the event is Canadian Ambassador Donald Bobiash, a former Ambassadorial Scholar to Sénégal and winner of the 1995-96 Global Alumni Service to Humanity Award. Ambassador Bobiash was Canadian High Commissioner to Ghana and Ambassador to Togo, and currently serves as Director General for Africa in Foreign Affairs and International Trade Canada.

### Alumni Updates

#### **Ambassadorial Scholars**



**Lawrence Abeln, 1991-92 Ambassadorial Scholar sponsored by the Rotary Club of St. Louis, Missouri, USA (District 6060) to attend University of Cambridge in England (District 1080)**

Dr. Lawrence S. Abeln is currently deputy director of Judge Business School at the University of Cambridge and the head of Executive Education at the School. He also leads the Cambridge Corporate Education which partners with the industry in development and delivers management educational programs.

Since 1993, Dr. Abeln has held key leadership positions at major business schools. He served as director of the MBA program at the Massachusetts Institute of Technology in Cambridge, Massachusetts, USA and as associate dean at Georgetown University School of Business in Washington D.C., USA and at University of Texas at Austin School of Business.

At the time of his appointment at MIT in 1994, Dr. Abeln was the youngest director of nationally recognized MBA program in the United States. During each of the five years under his leadership, the program ranked among the top five reported by the *U.S. News and World Report*. He managed the implementation of a new MBA curriculum of career development tracks in financial engineering, financial management, information technology, new product and venture development and strategic management. He also initiated a new joint MBA/MPA program between MIT and the Harvard University Kennedy School of Government. Dr. Abeln also negotiated with America Online in 1994 to make MIT among the first business schools with an online alumni network and developed continuing educational and career development opportunities for graduates.

Dr. Abeln has written on the trends in graduate management education and has appeared many times on national television and radio broadcasting for economic commentaries.

#### **Rotary Volunteers**



**Robert "Bob" Selinger, 2007-08 Volunteer Service Grant\* recipient sponsored by the Rotary Club of Newport-Irvine, California, USA (District 5320) to Zambia (District 9210)**

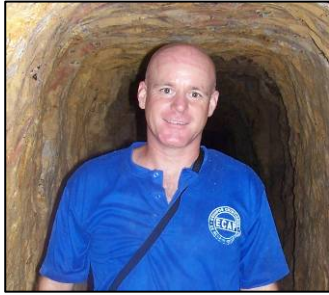
Recently The Rotary Foundation's Arch C Klumph Society (AKS) inducted Volunteer Service Grant alumnus Bob Selinger and his wife Jean (deceased).

Rotarian Selinger, who is still hard at work on numerous projects in and near Livingstone, Zambia, where his grant project was located. He was joined by his family to celebrate the induction, which represents the fifth couple to be inducted into AKS from District 5320. As soon as the

holidays were over Selinger returned to Zambia to once again begin work on projects ranging from wheelchair assembly and distribution to water sanitation.

*\*Grant no longer available.*

## **Rotary Centers for International Studies**



**Mr. William Payne, Canada, Rotary World Peace Fellow, 2003-05, Universidad del Salvador, Argentina, sponsored by the Rotary Club of Rotary Club of Windsor, Canada (District 6400)**

William's interests focus on human rights in Latin America, which led him to study at Universidad del Salvador in Buenos Aires. He currently works as the inter-institutional network coordinator for the Latin American Human Rights Education and Research Network, which is a five year project jointly led by Osgoode Hall Law School and the Centre for Research on Latin America and the Caribbean, both at York University. He works with the partner organizations on sustainability of what has been established during the five-year project.

He was previously the Canada program coordinator for Christian Peacemaker Teams, for who he led delegations to Colombia. The teams met with human rights workers and church leaders, visited communities, and provided accompaniment to villagers who are vulnerable to threats from various armed groups.