

Media Advisory

Media Contact: *****

August 8, 2011

“Steak” out a seat to help Tulsa kids

Lunch fundraiser for local Rotary Club programs

Buying a steak lunch can do more than curb hunger. Thanks to a partnership by the Tulsa Midtown Rotary Club and Outback Steakhouse, that meal can also help several programs aimed at promoting literacy and leadership for school children in Tulsa.

On Saturday, August 20, the Outback Steakhouse at 4723 S. Yale Ave. will be opening their doors specially & uniquely to host the *Helping Tulsa Kids – Literacy and Leadership* lunch. Seating is limited, and every dollar raised will go towards the following:

- Providing scholarships each year to graduating high school seniors in Tulsa.
- Purchasing and delivering dictionaries to more than 2,000 3rd grade students in Tulsa.
- Providing school uniforms for students in need at a local school.
- Sending local students to Rotary Youth Leadership training.
- Assisting exchange students going overseas with Rotary Youth Exchange Programs.
- Hosting exchange students in Tulsa through Rotary Youth Exchange Programs.
- Helping Rotary International's project to immunize children and stamp out Polio worldwide and locally through “Be Wise Immunize”.

We appreciate your help in promoting this important community event. Please contact Herman Luetke TMRC President @ 918-269-6664 or Cherie' Bass, Event Coordinator @ 918-629-2787 for interviews. Phillip Taylor, Outback Steakhouse proprietor is available to interview or to demonstrate how to cook the perfect steak!

Helping Tulsa Kids – Literacy and Leadership
Saturday, August 20
Lunch from 11am -2 pm
Outback Steakhouse – 4723 S. Yale Ave., Tulsa

Lunch tickets are just \$15. For more information or to purchase tickets visit:
www.tulsamidtownrotary.org